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BEARINGS
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NEWS SUMMARY

GENERAL

Israel rejects call for revenge

Israel's Defence Minister, Ezer Weizman, turned down extremists' demands for punitive action against Palestinians on the occupied West Bank in revenge for the killing of six Jews.

He told the Knesset: "We are still on the road to a difficult solution. Let us not play into the hands of those who try to divert us."

Meanwhile, there were disturbances on the West Bank. Israeli forces fired tear gas on Arab schoolgirls who blocked a road, and a grenade was thrown at a military vehicle in Gaza. There were no casualties. Pages 2, 3

Diplomat charges

Three men were remanded in custody in Belfast on charges connected with the kidnapping and murder of West German industrialist and diplomat Thomas Niedermayer seven years ago. His skeleton was found two months ago.

Libyans expelled

Relations between the U.S. and Libya worsened with the expulsion from Washington of four more of Col. Gaddafi's diplomats.

DC-9 crashes

Tail and rear fuselage broke off a DC-9 Super 80 during heavy landing tests in the U.S. Page 2

Seaside violence

More than 100 youths will appear in court at Brighton following fights between rival gangs and attacks on a public house and a shop in the resort.

Bodies freed

Bodies of eight American commandos killed in the unsuccessful raid in Iran, have been handed over to the Greek Catholic Archbishop in Tehran and are expected to be flown to Switzerland today.

Airline arrests

Three more British Airways staff have been charged at Exeter with conspiring to defraud the airline, bringing the number of arrests in four days to 14.

'Pledge broken'

Opposition leader James Callaghan accused Prime Minister Margaret Thatcher of breaking her election pledges, particularly the undertaking to reduce taxation. Page 6

Moscow bound

Olympic committees in Iraq and Sri Lanka have decided to take part in the Moscow Games this summer.

Better service

Motorway service areas are criticised by motorists in a Consumers' Association survey, but the organisation says in Holiday Who? that standards are improving.

Mountain blaze

Scrubland blaze on a remote North Wales mountainside was put out after three days.

Briefly

Premier Constantinos Karamanlis has been elected President of Greece. Page 3

Two Israeli warships visited an Egyptian port for the first time since last year's peace treaty.

PUBLISHER'S NOTICE

The Financial Times apologises for errors contained in this issue which are due to difficulties in the reading department.

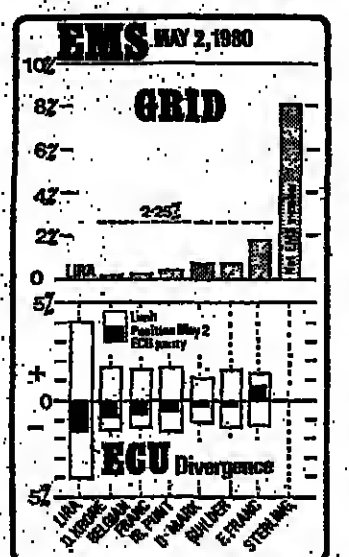
BUSINESS

EEC acts on U.S. fibre dumping

ANTI-DUMPING duties averaging 15.6 per cent have been imposed on U.S. acrylic fibres entering the Common Market by the EEC Council of Ministers. Back Page

EUROPEAN CHEMICAL companies are urging the U.S. Government to agree a temporary levy on U.S. petrochemical exports to the UK and Continent. Back Page

EEC FARM Council meeting in Brussels today could start with the French trying to force a 5 per cent farm price rise on the basis of a majority vote excluding Britain. Back Page



The chart shows the two constraints on the European Monetary System exchange rates. The upper grid, based on the weakest currency in the system, defines the gross rates from which no currency can deviate. The lower chart gives each currency's divergence from its 'central rate' against the European Currency Unit (ECU). It is a basket of European currencies.

THERE WAS little overall change in the European Monetary System last week despite movements in interest rates. The French franc remained the strongest currency, followed jointly by the Dutch guilder and German D-mark.

The rise in German interest rates on Wednesday helped the D-mark, while the cut in some Belgian rates led to a renewed weakness of the Belgian franc. By Friday, the Belgian currency had recovered slightly and once again was firmer than the Danish krone.

The Italian lira was the weakest member of the EMS throughout last week, but it remained well within the divergence limits.

WALL STREET was up 0.51 at 81.43 near the close.

TARMAC, the Wolverhampton-based civil engineering group, has been asked to undertake a feasibility study for a second tunnel under the Suez Canal. Back Page

NATIONAL ECONOMIC Development Council is to debate UK economic problems tomorrow following reports on policies from the Government, the CBI and TUC. Back Page

VOLVO, the Swedish car and truck group, expects greater profits this year than last, but hopes to maintain last year's earnings of SKr 1.54bn (£129.7m). Page 28

LABOUR

GREEN PAPER on trade union immunity is planned to repair Government relations with the TUC. Back Page

COMPANIES

LAIRD, the engineering group, reports second half profits down from £6.26m to £5.89m, leaving the 1979 taxable surplus at £10.73m (£11.12m). Page 18. The group has reached agreement with the Government for compensation of £3.75m in settlement of its claim for Scottish Aviation. Page 3

MANAGEMENT

Video tape and disc markets. 13

Lombard: More economic nonsense. 14

Editorial comment: A policy for British Steel: Karamanlis and Greece 16

Surveys: Togo 23-26

U.S. finance. Inset

For latest Share Index phone 01-246 8026

Hostages freed in embassy blasts

TWO explosions ripped through the Iranian Embassy in London last night, setting it on fire. Gunmen who stormed the building on Wednesday morning had been holding about 20 people hostage.

The first explosion came at 7.23 pm and the second less than a minute later, followed by a rapid burst of gunfire.

Soon after, with thick clouds

of smoke and flames pouring from the building, a white flag appeared from an upstairs window.

Police lead at least eight people out of the building after the explosion.

Lord Carrington, Foreign Secretary, said later the hostages had been rescued and three gunmen killed.

As policemen kept an armed guard on the front of the build-

ing, firemen trained hoses at second and third-floor windows.

About half an hour before the blast, three shots were fired inside the embassy and a dead body was later pushed out of the front door.

Police negotiators asked the gunmen what was going on inside the building, but got no reply.

Then came explosions and black smoke and flames poured

from upstairs windows and a loud burst of machine gun fire was heard.

The dead man has not yet been named. At least 14 of the hostages are now free. Police Constable Trevor Lock, is alive and well. BBC sound recordist Sim Harris was also released and was said to be unhurt.

Scotland Yard says several gunmen have been detained.

Deputy Assistant Commis-

sioner Peter Neveins said last night: "The siege has come to an end. With the approval of the Home Secretary, units of the Special Air Services Regiment were deployed in the final stages."

Action which cost lives was not a good result, but unfortunately the gunmen took extreme action and the commissioner had no option but to urgently consult the Home

Secretary and order the raid."

As the drama came to a head, various Arab ambassadors went to the Foreign and Commonwealth Office for talks on the crisis. The gunmen had asked ambassadors to mediate.

During the afternoon, representatives from Arab League countries met for discussions. Police were still awaiting the result of the diplomatic talks when the explosion took place.

Gas pricing body plan to aid pipe finance

BY RAY DAFTER, ENERGY EDITOR

MINISTERS considering plans for a North Sea gas pipeline probably costing between £1bn and £1.5bn, may establish a tariff regulation authority to avoid a clash between the British Gas Corporation and pipeline investors.

Mr. David Howell, Energy Secretary, is expected to call on a consortium of investment groups and private companies—including oil and chemical groups—to finance the 400-mile pipeline which will collect gas from a large number of fields in the northern sector of the North Sea. The consortium could take the form of a private sector public utility, carrying natural gas ashore for British Gas.

But prospective investors say the monopoly buying power of British Gas could dampen the attractiveness of the scheme. With British Gas controlling prices, they would be worried about obtaining an adequate return.

It is understood that these misgivings have been passed on to energy Ministers and officials

who are considering the establishment of a new tariff-setting body as a potential solution.

Mr. Peter Gaffney, a UK-based oil industry consultant, said North Sea gas development would benefit from a more open gas pricing policy. British Gas was unable to meet all of its demand because of pricing policies which had a "dampening effect" on past exploration and production. Past pricing policies had been both aggressive and regressive—all companies in the northern basin of the North Sea had not received high enough prices for the gas they produce.

Mr. Hamish Gray, Minister of State for Energy, who is taking industry soundings at the Offshore Technology Conference in Houston, Texas, this week, said yesterday that the Government was confident that a solution would be found to both the financing and organisational problems associated with the pipeline project.

While he would not comment on detailed Government plans he was "confident that the system would go ahead." The

feasibility study conducted by Mobil and British Gas showed the pipeline would be viable with the amount of gas available in UK waters. The Government also hoped that it would be able to tap Norwegian gas from the Statfjord field, he said.

Unconfirmed reports in Houston also indicate that UK companies are winning the lion's share of offshore contracts in the British sector of the North Sea. Government figures to be announced shortly are expected to show that UK suppliers captured between 75 and 80 per cent of the market, worth more than £2.5bn last year. The performance was a marked improvement on 1978, when UK companies won about two-thirds of the domestic offshore orders.

Mr. Gray said in a speech at the conference that the trend was "very encouraging." In 1973, when offshore development was just getting under way, UK suppliers of goods and equipment were winning only 25-30 per cent of the orders.

Yugoslavs line route as Tito's cortege passes

BY TONY ROBINSON IN BELGRADE

THOUSANDS OF Yugoslavs lined the railway tracks to pay their last respects to President Tito as the blue Presidential train, carrying his body on its final journey from Ljubljana, passed through Zagreb, the Croatian capital, to Belgrade yesterday.

From the station there the cavalcade carried Marshal Tito's coffin through crowds of silent mourners to the neo-baroque Federal Parliament building, where he will lie in state until the funeral on Thursday.

Mr. Lazar Kolisevski, the new President, with other members of the collective leadership and old partisan comrades, awaited the cortege.

Among the first to lay a wreath on the dead President's coffin was his estranged wife Jovanka, who had been excluded from all official functions and lived apart from him for the last three years.

Marshal Tito's two sons from his first two marriages followed

her, and only then did the official State and Party mourners lay wreaths in their turn, while outside a military band played funeral music under a leaden grey sky.

For the next three days and nights of lying-in-state Yugoslavs from all walks of life will file past the coffin and pay their last respects to the man who led the struggle against the Nazi invader and Stalin's dictate, and who came to symbolise Yugoslav unity and independence.

The funeral is expected to be one of the largest and most comprehensive gatherings of world political leaders ever seen.

Final arrangements are being made to accommodate Heads of State and Government, and leaders of political parties from both sides of the East-West ideological divide and from the non-aligned countries.

The guest list is still far from complete.

It is not known, for example, if neighbouring Albania, one of the few countries which Marshal Tito never visited, will send a delegation at all. No flag was flying outside the Albanian Embassy yesterday morning, while the others flew their flags at the half-mast, as did Yugoslav public buildings.

Significantly the first country to announce her delegation was China, which had denounced Yugoslavia as a heretic in the Communist movement for over a decade.

China is sending her top man, party chairman and Prime Minister Hua Guofeng. From Washington it was announced last night that Vice-President Mondale will lead the U.S. mourners.

The Russians, have not announced their delegation, but President Brezhnev is not expected to attend.

For Britain the Duke of Edinburgh and Mrs. Margaret Thatcher are expected. Feature and Obituary, Page 17

Hunts to sell silver worth \$820m

BY JOHN MAKINSON IN NEW YORK

THE HUNT brothers of Texas will slowly dispose of around 63m ounces of silver under an agreement reached between leading North American banks and Placid Oil, a Hunt family company.

The silver, valued at around \$820m at current prices, represents around one-seventh of the Western world's silver consumption in 1979.

It is almost certainly less, however, than the Hunts owned a few months ago. They have been obliged to sell the metal to meet commitments on futures contracts; the sales were prompted by a dramatic fall in the silver price from \$50 to less than \$11.

Placid announced last week that it had arranged a loan of

\$1.1bn with a group of 13 North American banks. It said \$300m has already been advanced.

Placid will transfer most of the loan proceeds to a partnership which it is forming with the Hunt brothers. The credit will be used to pay loans secured on a variety of assets, including the silver.

The loan will be for 10 years and is designed to relieve pressure on the Hunt brothers to sell their silver. They would otherwise need to sell silver fast to meet payments. Forced sales could depress the silver price dramatically.

The \$1.1bn financing should be completed within the next few weeks, Placid said. The Hunts have agreed not to take any speculative positions in

commodities or securities markets.

John Wicks adds from Zurich: The Hunt Brothers now owe Swiss Bank Corporation considerably less than the sums revealed during last week's Congressional hearing; the bank says.

The Brothers said on Friday that their debts to SBC amounted to \$100m on the part of W. Herbert Hunt and to more than \$100m in the case of Nelson Bunker Hunt.

The sums have been "substantially reduced in the past weeks," according to the bank, and are fully covered by diversified collateral. The bank would not say if any of this collateral was in the form of silver.

Carrington's reminder for U.S.

BY DAVID BUCHAN IN WASHINGTON

THE U.S. should not lose sight of the broader issues in its concern for the release of the Tehran hostages, Lord Carrington, Foreign Secretary, has reminded the Carter Administration.

Yesterday morning Lord Carrington saw Mr. Carter briefly at the White House, and then Mr. Zbigniew Brzezinski, the National Security Adviser, and Mr. Warren Christopher,

Acting Secretary of State, as well as his designated replacement, Senator Edmund Muskie. Lord Carrington said he hoped additional diplomatic means would be used to try to resolve the hostage crisis.

In an early morning TV interview, Lord Carrington did not specify what these steps should be.

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U.S. prime rate cut

BY DAVID LASCELLES IN NEW YORK

THE U.S. prime rate dropped sharply again yesterday as expectations mounted in Wall Street that the Federal Reserve would soon have to ease its tight credit policy.

The move was led by Chase Manhattan, which cut its prime from 18½ per cent to 18 per cent. Soon afterwards, Morgan Guaranty leaptfrogged down to 17½ per cent. Some banks followed Morgan, but most stayed with Chase at 18 per cent.

This means the U.S. prime rate has dropped 2½ per cent from the 20 per cent peak it reached less than three weeks ago. Market analysts say this is the sharpest prime rate decline on record.

The prime has yet to match the drop of five points or more in other short-term rates, mainly because banks are cautious about expanding their lending. But there is already evidence that some of them are privately

undercutting their own prime rates to test the demand for business loans.

Yesterday's cut came against a background of a further broad decline in interest rates. Within minutes of the opening yesterday morning, some rates had fallen by as much as 1½ percentage points, and though they subsequently eased a little, the underlying tone of the market was described by one trader as "strong."

The markets are taking heart from the growing conviction that the Fed must soon relax at least part of the credit restriction which it imposed in its mid-March anti-inflation package.

Recent economic indicators suggest that the economy is moving into a recession somewhat faster than the Fed would like. The sharp contraction in the money supply in the last four weeks is also seen as an unhealthy trend.

These considerations might prompt the Fed to ease the monetary reins and try to nurse the economy into a "soft landing."

The Fed will also have to do something about its discount rate (the rate at which it lends funds to bank members of the reserve system). This rate, currently 13 per cent plus a 3 per cent surcharge for large banks, has not been changed since rates turned.

The main Fed funds rate (the overnight interbank rate) which is normally higher than the discount rate, yesterday dipped more than a point below it, to 11½ per cent.

The Fed has already made it clear indirectly to Wall Street through its interventions in the Fed funds market that it wants interest rates to fall. However, the market is now looking for some overt action.

Pressure for cut in MLR

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

STRONG POLITICAL pressure is building up for a cut in Minimum Lending Rate though there is influential official advice urging caution.

A reduction still looks unlikely before June at the earliest in spite of the further fall in U.S. prime rates. The City financial markets will be looking at the new banking figures, due to be announced tomorrow for any clue to official intentions.

The build-up of political pressure, notably from the Prime Minister, has been the main new development of the last fortnight. Mrs. Thatcher has never disguised her dislike of last year's increases in interest rates and in her BBC radio interview on Sunday's "World This Weekend" she said MLR "would not be kept up a moment longer than it has to be."

This "moment" is now the subject of lively debate within the Government. Some ministers and the majority of official opinion, both within the Treasury and the Bank of England, is against an early move.

This is partly because of a desire to avoid being caught out like last year when a couple of months' favourable money supply figures were followed by a deterioration. There is a natural desire not to have to follow a cut in MLR with an increase later this year.

In particular, officials are concerned about current strong inflationary pressures and they are uncertain about the demand for bank loans, especially from industry, and about the buoyancy of domestic credit expansion.

A further complication is the end of the corset controls on the growth of the banks' operations. Some lending which has evaded these controls—the so-called commercial bill leak—

may now be switched back into more conventional forms of lending and this would boost the published figures for the growth of the money supply.

Consequently, the Treasury and the Bank may want to see at least another month's figures—or possibly two months—before considering a change in MLR.

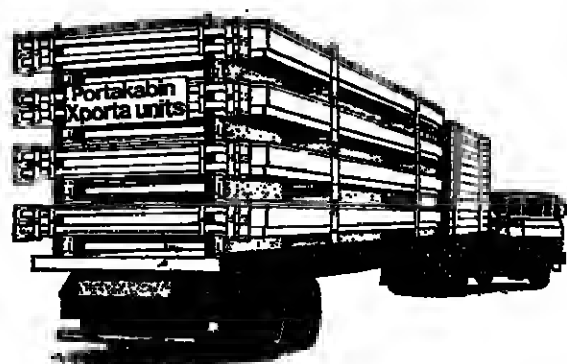
Market expectations about a cut have increased following indications from Sir Geoffrey Howe, the Chancellor, that the underlying rate of monetary growth is within the target range. Respected analysts such as Barclays Bank have also said that a cut would be justified by the middle of the year.

£ in New York

	May 2	previous
spot	\$2.2560-2580	\$2.2600-2615
1 month	0.77-0.70 dis	0.60-0.55 dis
3 months	0.77-0.70 dis	0.60-0.55 dis
12 months	0.65-0.45 dis	0.50-0.35 dis

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OVERSEAS NEWS

Warning
for Carter
in Texas
victory

By David Buchan in Washington
PRESIDENT JIMMY CARTER and Mr. Ronald Reagan are expected to increase their leads for their parties' nominations in four primary contests today—Indiana, Tennessee, North Carolina, and the District of Columbia—following Pyrrhic victories in Texas over the weekend.

As universally predicted, the President overwhelmed Senator Edward Kennedy in the Democratic popular vote in Texas, a big and weighty state in the electoral process. He won 56 per cent of the vote, against 22 per cent for the Senator. Though delegate apportionment was separately determined, Mr. Carter is sure to get at least 100 of the state's 152 Democratic delegates.

The President may have beaten his rival in every demographic category in Texas except for Mexican-Americans. But the blemish in his victory, boding ill for the general election against a Republican. In the Republican race, Mr. Reagan beat Mr. George Bush in the popular ballot—but only by a measly 5 per cent (52.47 per cent) in a state which the Californian swept in 1976 against President Ford. However, the canny Reagan tacticians offered here, as many times before, that any setback in the popular vote result was redeemed by the outcome in delegate selection. Winning a probable 65 out of 80 Texan delegates put Mr. Reagan nearer than ever to the nomination.

As representatives of both East and West gather for Tito's funeral
Meetings likely in Belgrade

BY ROGER BOYES IN BONN

THE FUNERAL of President Tito could provide the scene for high level East-West contacts, including a possible meeting between Chancellor Helmut Schmidt of West Germany and Herr Erich Honecker, the East German Leader.

Officials in Bonn have indicated that West Germany would give a cautious welcome to such a meeting, but much depended on the East German attitude. Herr Schmidt was due to visit East Germany in the early part of this year—it would have been the first intra-German summit for almost a decade—but the Soviet invasion of Afghanistan complicated the situation.

Bonn officials argued yesterday that East-West links at the

Belgrade funeral would be in keeping with the philosophy of President Tito—both sides should keep talking, especially at times of international crisis.

This is evidently the view of the Chancellor, who will travel to Yugoslavia with Herr Hans Dietrich Genscher, his Foreign Minister.

It is still uncertain who will represent East Germany at the funeral. Herr Honecker praised President Tito's "anti-fascist" policies extravagantly in a message carried by the East German press yesterday.

Herr Schmidt confirmed last week that he was planning to go to Moscow "in the near future" and that he would use the opportunity to urge the Soviet leadership to withdraw its troops from Afghanistan.

The Chancellor will thus be the first Western leader to visit Moscow since the Afghan invasion—a fact which has prompted criticism from the Christian Democrat opposition, which stresses that Herr Schmidt should not become an "interpreter" between the United States and the Soviet Union. Moscow and Washington should talk to each other directly and not through Bonn, stressed Dr. Helmut Kohl, the CDU leader.

The super powers, however, now seem set to open up a direct dialogue. The White House has approved a meeting between Mr. Edward Muskie, the Secretary of State-designate and Mr. Andrei Gromyko, the Soviet Foreign Minister, in Vienna on May 16. The U.S.



Herr Honecker—praise

and the USSR will also be represented by senior officials—Mr. Walter Mondale, the Vice President, and Mr. Vassili Komarov, the Soviet Deputy President—at the funeral of President Tito.

Subdued Soviets offer profound sympathy

BY DAVID SATTIN IN MOSCOW

SOVIET REACTION to the death of President Tito of Yugoslavia has been subdued and respectful, with expressions of sympathy for the Yugoslav people and no mention of the serious differences which divided the Yugoslav leader from a succession of Kremlin rulers.

In keeping with a policy that may have been decided years ago, the Soviets are now expected to wait cautiously for the situation in Yugoslavia to become clearer before making any attempt to increase their

influence in the Balkan State. The Soviet party and Government offered "profound condolences" to the Yugoslav party and State and the Communist Party newspaper Pravda, yesterday carried the news of President Tito's death in a brief front page report.

The Soviet news agency, Tass, said that Mr. Marco Orlando, the Yugoslav Ambassador in Moscow, yesterday held meetings at his request with Mr. Andrei Gromyko, the Soviet Foreign Minister, and Mr. Mikhail Suslov, the chief Party

ideologist, to discuss President Tito's death.

There is believed to be little prospect of Soviet pressure on Yugoslavia itself in the short run but Moscow may seek to take advantage of the weakened authority of Yugoslavia in the non-aligned movement now that President Tito is gone, to renew efforts to bring the movement in line with Soviet aims.

As one of the founders of the non-aligned movement, President Tito had great personal prestige and he defended

the idea that the non-aligned movement should keep its distance from both power blocs. He argued with Mr. Fidel Castro, the Cuban leader, at the non-aligned summit in Havana last summer after Mr. Castro said the Soviet Union was the "natural ally" of the movement.

But the Soviet Press has avoided polemics against Yugoslavia since President Tito fell ill and this is expected to be the pattern for at least the next few months.

New DC-9
test failure
may hit
deliveries

By Our Foreign Staff

McDONNELL-DOUGLAS said yesterday the tail separated from one of its new DC-9 Super 80 airliners during high altitude landings at Edwards Air Force Base.

The rear section of the fuselage behind the engines, including the T-tail assembly, came off during a heavy landing on Friday, the company said, but the rear pressure bulkhead remained intact.

The company is the latest version of the DC-9 and it has been widely seen as a major contributor to the growing short-haul aircraft market in the 1980s. It made its maiden flight only last year, and the first model was to be delivered later this year.

The company has more than 100 firm orders, and options the Super 80, worth at least \$1.5 billion, so far, is the largest customer with 15 firm orders and five options with Australian Airlines right behind with nine firm orders and three options.

Citroen plan to
cut May output

By David White in Paris

FURTHER EVIDENCE of a slump in demand for French cars came yesterday when Citroen announced that it would close down its factories for five working days this month.

The company, one of the main arms of the Peugeot-Citroen-Talbot group, said it had chosen this path instead of reducing its standard working hours. The slowdown, which includes a four-day stretch from May 27 to May 30, will affect all its plants except for one motor factory in Lorraine which will shut for only two days. Citroen closed down for two days in early February.

Denmark agrees
economic package

THE DANISH Social Democratic minority Government reached agreement yesterday with the Radicals, Christian Peoples' Party and Centre Democrats on economic policy measures designed to reduce the country's balance of payments deficit. Hilary Barnes writes from Copenhagen.

The agreement includes an increase in Value Added Tax from 20 per cent to 22 per cent, higher taxes on oil, petrol and electricity, cuts in public spending and a programme of measures to help employment and business.

Berber fight against
Arabisation policy

BY OUR FOREIGN STAFF

A VICIOUS riot and a series of demonstrations in Algeria over the past month have opened a cultural and ethnic wound which has grave political implications for President Chadli Ben Jedid.

The campaign by Algeria's 5m Berbers, about a third of the population, against the Government's "Arabisation" policies erupted into battles with the security forces which left scores injured, at least one reported death, and hundreds of arrests.

The Berber heartland in the mountainous Kabylia region of northern Algeria, about 80 miles east of the capital, has been the centre of the dispute. Uroest was sparked off last month, when the regional governor of Tizi Ouzou banned a lecture on ancient Berber poetry at the town's university.

Gendarmes and military security forces moved into the university and hospital to break up a sit-in by students and staff. As many as 200 people were reported injured.

The students demanded that the Government should recognise freedom of expression and popular culture, rather than force both into a predetermined national mould.

Students in Algiers demonstrated in sympathy with their Tizi Ouzou fellows, and met a baton charge from the police.

A pitched battle was also reported between security forces and workers in Tizi Ouzou's large electronics factory. A popular local singer, Ferhat, was among those arrested.

The Tizi Ouzou riots emphasise the lack of control

IMF proposes
tough measures
for Turkey

BY METIN MUNIR IN ANKARA

THE International Monetary Fund (IMF) is not satisfied with the progress the Turkish economy has made following the Government's economic stabilisation measures last January and has recommended new corrective measures, a senior official said in Ankara.

The recommendations centre around five principal points:

● A new devaluation of the Turkish lira by 20 per cent to maintain a realistic exchange rate policy.

● An increase in the level of interest rates to mobilise private savings as well as to increase the effectiveness of monetary policy.

● New legislation to raise some tax rates to take account of rapid inflation.

● A new upward adjustment of the prices of goods and services sold by state enterprises.

● A limit on wage awards to stem the increase in the rate of inflation.

The stabilisation measures have not stopped the acceleration in the rate of inflation which is expected to be over 100

per cent in 1980, compared with 80 per cent in 1979. Exports and expatriate workers' remittances have not responded favourably.

Turkey and the IMF are in the process of negotiating a new stand-by arrangement for one year. This will be the third consecutive arrangement since Turkish Governments began seriously trying to resolve the country's economic crisis in 1978.

Mr. Turgut Ozal, the Government's chief economic advisor, is expected to fly to the U.S. today to hold discussions with Fund officials. He is expected to reach an agreement in principle on his country's Letter of Intent and the new stand-by arrangement is expected to go into effect at the beginning of June.

Mr. Süleyman Demirel, the Prime Minister, is at the head of a minority Government and is having difficulty with the party supporting him, who may not find the IMF's proposed measures palatable.

Palestinians keep up
West Bank violence

BY DAVID LENNON IN TEL AVIV

ISRAEL'S PROBLEMS with the occupied West Bank appeared to be intensifying yesterday as the Palestinians continued their violent protests against the occupation and the negotiations with Egypt over Palestinian autonomy tumbled on the verge of collapse.

The West Bank is still racked by widespread protests by the 700,000 Palestinian residents, angered by the 'deportation' of three of their leaders following last Friday's guerrilla attack on Jewish settlers in Hebron.

At the autonomy talks here, the American mediators were desperately trying to prevent a total breakdown. The problem arose when the Egyptian delegation suspended its participation in the working sub-committees because of Israeli refusal to establish a committee to discuss security arrangements for the West Bank after autonomy has been introduced.

Despite a tough clampdown by the Israeli Army, there have been shopkeepers' strikes, women and children have staged protest meetings, street marches, and Israeli vehicles have been stoned. The army has responded with tear gas, clubs, curfews, forced opening of shops and arrests.

The death toll in Friday's attack rose to six yesterday when one of the 17 people wounded in the grenade and automatic rifle attack died in hospital.

The swift expulsion on Saturday of the mayors of Hebron and nearby Halhoul and the religious leader of Hebron, far

from covering the Palestinians living under occupation, has enflamed the already tense situation even further.

The disturbances in the last few days have spread to towns and villages which have seldom before played any role in the protests against the occupation. In Gaza there was an unsuccessful grenade attack on an Israeli military vehicle.

Hebron and the surrounding area remained under curfew for the third day yesterday as the army continued its search for the guerrillas. The Israelis demolished four Arab-owned shops and houses beside the Hadassah building where Jewish settlers have been squatting since last year and which was the site of the attack.

Four leading West Bank Palestinians won a high court interim injunction against any attempt by the military authorities to deport them. They are all members of the National Guidance Committee, (NGC), the Palestinian Liberation Organisation-oriented body which Israel says plays a major role in fomenting unrest and resistance in the occupied territories.

The deported mayors were leading members of the committee as are the mayors of Ramallah, El Bireh and Nablus, who say they have also been threatened with deportation.

On Sunday, the Israeli Cabinet held a lengthy discussion about the deteriorating security situation on the West Bank and agreed that firm measures should be used to quell disturbances.



RIOTS IN ALGERIA

Berber fight against
Arabisation policy

BY OUR FOREIGN STAFF

A VICIOUS riot and a series of demonstrations in Algeria over the past month have opened a cultural and ethnic wound which has grave political implications for President Chadli Ben Jedid.

The campaign by Algeria's 5m Berbers, about a third of the population, against the Government's "Arabisation" policies erupted into battles with the security forces which left scores injured, at least one reported death, and hundreds of arrests.

The Berber heartland in the mountainous Kabylia region of northern Algeria, about 80 miles east of the capital, has been the centre of the dispute. Uroest was sparked off last month, when the regional governor of Tizi Ouzou banned a lecture on ancient Berber poetry at the town's university.

Gendarmes and military security forces moved into the university and hospital to break up a sit-in by students and staff. As many as 200 people were reported injured.

The students demanded that the Government should recognise freedom of expression and popular culture, rather than force both into a predetermined national mould.

Students in Algiers demonstrated in sympathy with their Tizi Ouzou fellows, and met a baton charge from the police.

A pitched battle was also reported between security forces and workers in Tizi Ouzou's large electronics factory. A popular local singer, Ferhat, was among those arrested.

The Tizi Ouzou riots emphasise the lack of control

exercised by President Chadli, elected just over a year ago to succeed the late President Houari.

The demonstrations must also be seen in the context of the run up to the party congress of the ruling Front de Libération Nationale later this spring, when major decisions will be taken on the economy and education.

The Government has always been loath to tolerate threats to the supremacy of literary Arabic as the official language, even though it differs greatly from the "dialect" Arabic of everyday use.

Government control over the media, and thus over the freedom of expression and information has been an additional and widespread grievance.

Algerian leaders are fond of quoting a formula used by one of the early nationalist leaders, Sheikh Ben Badis, which states: "Algeria is my homeland, Arabic my language, and Islam my faith."

Sheikh Ben Badis also recognised the Berbers' role, but the Government has ignored that fact.

Most people in the Maghreb—which comprises Tunisia, Algeria and Morocco—are of Berber extraction.

Their language and rich culture are very different from that of the few thousand Arab invaders who occupied the region about 1,000 years ago.

The coastal plains, at least around Algiers and Tunis, were Arabised after a few centuries, but the people of the mountains and remoter areas clung to their culture.

Teaching of Berber has, for all practical purposes, however,

been banned in Algeria since independence in 1962.

The problems of the Kabylia also have roots in recent French colonial history. The French singled out the Berbers for preferential treatment during the 130 years of their rule. Many Kabyles fought alongside French troops during the two world wars, and many have worked in France since 1920.

The French, arguing that St. Augustine was a Berber, hoped to convert the Kabyles to Christianity and divide them from the Arabs.

Kabyles held prominent posts today in Algeria, as senior civil servants, diplomats, and in universities, but not usually in the upper echelons of the army, although Algeria's effective second in command, Mr. Kasbi Morabiah, the secretary-general of the Ministry of Defence is a Kabyle.

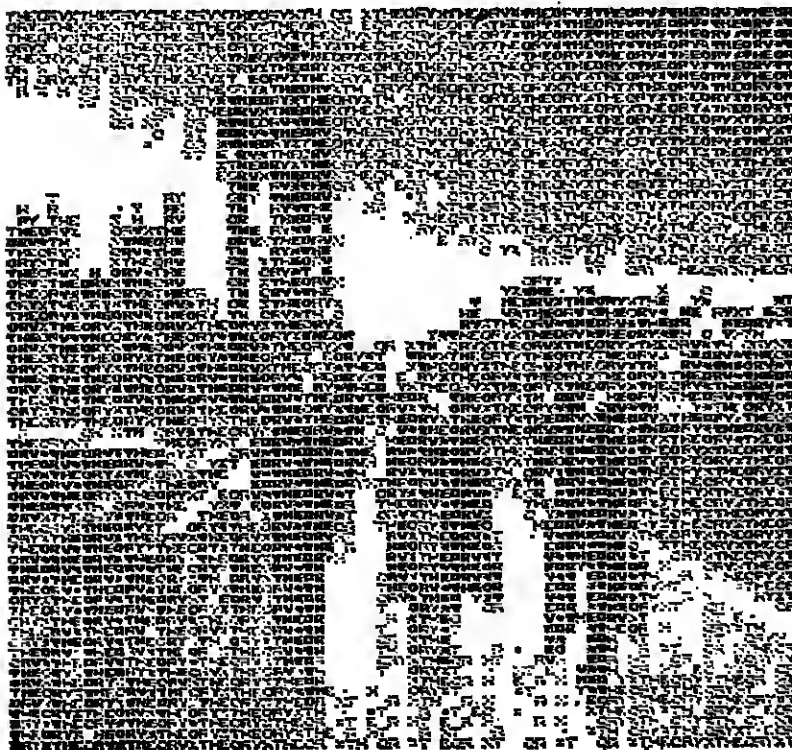
The speeding up of the Arabisation campaign last winter has without doubt played a greater part in the present unrest than the "external" manipulations which Algerian officials have alleged.

Earlier this month, the President, replying to the Kabylia students, rejected their demands and claimed that discontent was being stirred up by foreign interests because Algeria had increased its energy prices.

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OVERSEAS NEWS

NEW GOVERNMENT EXPECTED TO BE FORMED SOON

Karamanlis elected Greek President

BY OUR ATHENS CORRESPONDENT

THE veteran Greek statesman Mr. Constantine Karamanlis was yesterday elected President of the Republic by the Greek Parliament.

Mr. Karamanlis, 73, who is leader of the ruling New Democracy Party, received 188 votes, a narrow three-vote margin above the 180 required in the third and final ballot. With both the Pan Hellenic Socialist Movement (PASOK) of Mr. Andreas Papandreu and the Moscow-line Greek Communist Party (KKKE) which together hold 104 of the 300 seats in the House, opposed to his election, Mr. Karamanlis failed to obtain the required 200 votes in the first and second ballots last month.

The New Democracy Party commands 174 seats and the nine additional votes yesterday came from Deputies of the five smaller parties, and Independents.

Mr. Karamanlis will be the country's second President since the Greeks chose, in a 1974 referendum, to abolish the monarchy. He will replace Mr. Constantine Tsatsos, whose five-year term ends on June 20.

Mr. Karamanlis, who had dominated the Greek political scene for the past 25 years—during which he was Prime

Minister for 14 years—is expected to use his presidential prerogatives to regulate the country's future.

Under the constitution, he will not be involved in formulating policies, but can block legislation, hold a referendum on crucial national issues, and dismiss the Government after consulting with the Council of the Republic.

He can also dissolve Parliament if it is in obvious discord with public sentiment, or if its composition does not ensure governmental stability.

The question now is whether the New Democracy Party, deprived of its charismatic leader, will be able to keep its cohesion and effectively deal with the problems facing the country.

It will also face mounting pressure from PASOK, whose anti-NATO and anti-U.S. stand helped to double its support to 25 per cent of the electorate in the 1977 elections.

The New Democracy Party's Parliamentary caucus is expected to elect a new leader this week. The choice is likely to be between Mr. Evangelos Averoff-Tossitsas, 70, Defence Minister, and Mr. George Rallis, 61, Foreign Affairs Minister.

Mr. Averoff-Tossitsas first



Mr. Karamanlis

served as a Cabinet Minister in 1946 under Mr. Sofokles Venizelos, founder of the Liberal Party, but has come to be associated with New Democracy's right-wing.

He was Foreign Minister under Mr. Karamanlis from 1966 to 1963 and played an active role in the Resistance against the military junta which seized power in 1967.

In his present post as Defence Minister, Mr. Averoff-Tossitsas has been instrumental in consolidating democratic

rule by effectively controlling the armed forces after the collapse of the seven-year Dictatorship in 1974.

He is also responsible for modernising the Greek military machine, and has had the delicate task of dealing with the problem of Greece's return to the military wing of NATO.

Despite his monarchist and right-wing past, Mr. Rallis is regarded as a moderate who could attract centrist votes to the party when a general election is next held.

The present Cabinet will remain as a caretaker Government until the election of a new Prime Minister. The new Government is expected to be formed soon and seek a vote of confidence in Parliament later this month.

Mr. Papandreu said yesterday that the Parliament which elected Mr. Karamanlis to the Presidency "no longer correctly represented the will of the people."

He again called for general elections which, he said, would result in a Government better able to deal with the country's national, social and economic problems.

Editorial Comment, Page 16

Ohira fails to arrange Mexican oil deal

BY WILLIAM CHISLETT IN MEXICO CITY

JAPAN'S Prime Minister, Mr. Masayoshi Ohira, failed during his three-day visit to Mexico to get a firm commitment on increased oil supplies. Mexico will supply Japan this year with a maximum of 100,000 barrels a day, and Japan wants 300,000 b/d by 1982.

Mr. Ohira came to Mexico at a time when Japan is feeling the pinch because of a cut-off in its oil supplies from Iran. Japan was hoping that, in return for increasing investment in Mexico, PEMEX, the State oil monopoly, would be more forthcoming in raising its exports.

But, Mr. Ohira said, Sr. Jose Lopez Portillo, Mexico's President, had told him he could not promise further supplies above the already agreed 100,000 b/d.

The Mexican Government has consistently made it clear that

its level of production—at present 2.1m b/d, with exports of about 800,000 b/d—will be levelled off at about 2.5m b/d, with exports of 1.1m b/d, all of which have been committed. For Japan to receive 300,000 b/d would mean either increasing production or cutting exports to another client.

The two countries agreed to intensify their bilateral relations. Japan's trade surplus with Mexico in 1979 was \$364m, and this year the surplus could be in Mexico's favour with the starting-up of oil supplies.

Total cumulative Japanese investment in Mexico at the end of 1979 was \$362.3m—5.3 per cent of total foreign investment.

Japanese steel mills are completing feasibility studies for three projects connected with the second expansion stage of the State Siercarts steel mill on the Pacific coast.

Struggle against Israel in new phase, says Arafat

BY HSHAN HIJAZI IN BEIRUT

THE GUERRILLA attack on the West Bank town of Hebron on Friday constituted a new phase in the Palestinian struggle against Israel, Mr. Yasser Arafat, Palestine Liberation Organisation chairman, said.

"The operation in Hebron has dealt a severe blow to Israeli plans to set up Jewish settlements on Arab land," he told a Palestinian rally in Kuwait.

Mr. Arafat's own guerrilla group, Al-Fatah, has claimed responsibility for the raid on Hebron, in which five Jewish settlers were killed and 17 wounded.

Mr. Abu Jihad, Fatah's military commander, said here that "Israel understands only the language of bullets." Israel had completely ignored all UN resolutions.

Israel's admission that the guerrillas who carried out the

Hebron attack were local Arabs substantiated observers' speculations that the guerrillas have succeeded in setting up secret resistance cells inside the Israeli-occupied territory.

Mr. Arafat, whose speech was repeated by the PLO's news agency, Wafa, said he had issued instructions to Mr. Zehdi Terzi, the PLO's observer at the UN, to seek an emergency session of the Security Council to discuss the deportation to Lebanon of three West Bank leaders by the Israeli authorities.

Mr. Fahd Al-Qawasmah, Mayor of Hebron, Sheikh Rajals Al-Tamini, and Mr. Mohammed Milheo, Mayor of Halbul, told a Press conference here on Saturday that the Israelis had seized them at their homes, put them on a helicopter and had taken them across the border into Lebanon.

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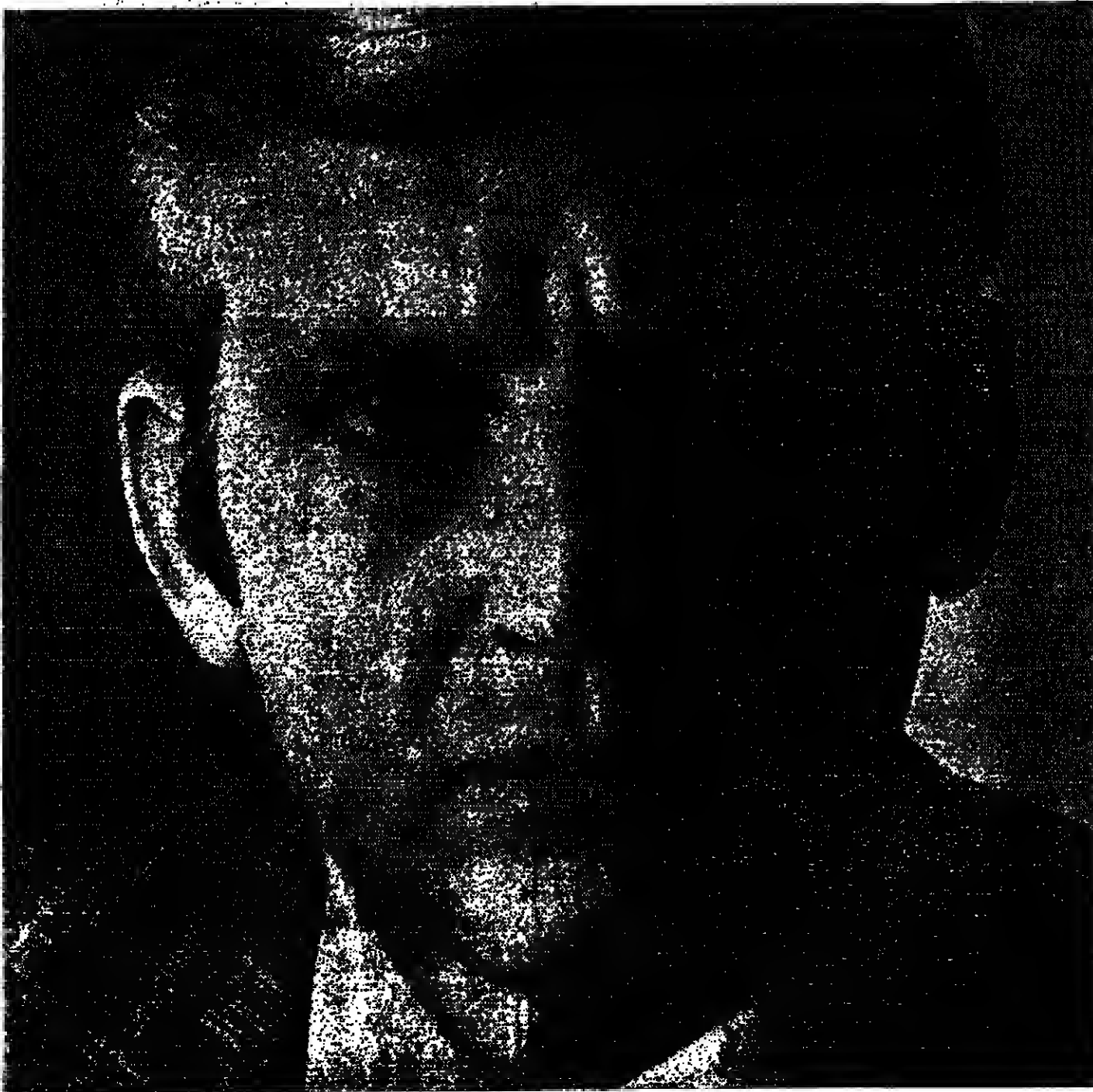
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WORLD TRADE NEWS

Price rises help to boost total German trade 43%

BY LESLIE COLITT IN BERLIN

PRELIMINARY figures show that trade between the two Germanies rose 43 per cent in the first quarter of the year to some DM 2.7bn (\$858m) with East German deliveries expanding 47 per cent and West German deliveries rising 37 per cent.

West German trade officials note that the extremely sharp growth in East German exports to DM 1.4bn is largely a result of the price rises for East German energy, mainly refined oil, sent to West Berlin. East Germany imports nearly 10 tonnes of crude oil annually from West Germany and ships back double the amount in refined products.

The steep rise in West German exports to East Germany to DM 1.3bn is somewhat distorted, the experts say, because

during the same period last year East German industry was stricken by severe winter weather which delayed imports of West German plant and equipment for projects.

West Germany's trade promotion office in Poland has, meanwhile, advised German companies that the outlook for exporting to Poland is favourable with the best opportunities said to lie in consumer goods, raw materials, energy and transport. These are the sectors where current Polish investment has not been cut back.

The report by the West German office notes that Poland plans to increase imports from the West by 5 per cent this year, about the same rate as last year. This will continue the trend of fewer turnkey plants being imported and more individual machines to modernise existing

plant. Poland recently ordered DM300m worth of West German machine tool equipment. Compensation deals are said to be important for Polish buyers although the West German office notes the counter-purchasers need not always come from the importing Polish foreign trade agency.

Export chances in Poland for West German companies, in particular smaller, medium-sized ones, are said to be greatly enhanced when financing is simultaneously provided. Western investments in Poland, mainly in the service sector, have not had the desired results the office explained. They were restricted by limitations on ownership as well as financing problems. There are still no practical examples of the joint ventures which Poland has permitted since last year.

Alia taps Amman market for \$30m loan

By Rami G. Khouri in Amman

ALIA AIRLINES of Jordan has tapped the highly liquid Amman market for a \$30m syndicated loan that also breaks new ground in the growing local trend towards more syndicated loans.

The loan is for \$m dollars (\$13.1m), guaranteed by the Government of Jordan and repayable in 11 years, including three years for drawdown and two years grace.

It is being used to finance part of a \$400m package for five Lockheed TriStars and one Boeing 747. The interest rate is an annual 8.5 per cent, with 0.75 per cent commission, making for an effective annual interest rate of 9.25 per cent. This is the largest and longest syndicated loan ever put together in Jordan, reflecting, as do the exceptionally advantageous terms, the new willingness of local banks to commit themselves for more than 10 years, and the perceived creditworthiness of the State-owned airline itself.

Arab Bank is the lead manager and agent for the loan, and is providing \$m dollars. The four managers, each putting up 1.5m dollars, are Citibank, Chase Manhattan, British Bank of the Middle East and the semi-State Housing Bank of Jordan. The three other local participants in the syndicate are the Bank of Jordan, the Jordan National Bank and the Jordan Gulf Bank.

Japan's All Nippon Airways has ordered six more 747s for about \$360m, which will raise the carrier's 747 fleet to 13. Reuter reports from Seattle. The new aeroplanes, all of them short-range SR models, will be delivered between May and December, 1980, and in February and March, 1981.

U.S., Japan lead 'too big'

BY GUY DE JONQUERES IN MONTE CARLO

SHARPLY contrasting views about Europe's role and prospects in the world micro-electronics market were expressed by speakers on the first day of the World Electronics Conference in Monte Carlo yesterday, organised by the Financial Times and Macintosh International.

Doctor Robert R. Heikes, international vice-president of National Semiconductor of the U.S., argued that the U.S. and Japan had such a big lead in semiconductor manufacturing that it was too late for most European countries and companies to enter the business.

But, Dr. Friedrich Baur, executive vice-president of Siemens of West Germany, forecast a period of rapid growth for Europe's semiconductor industry, during which the technological and commercial lead of the U.S. would be further eroded.

Ultimately, he suggested, the boundaries between the American and European micro-electronics industries might disappear, to be replaced by world enterprises manufacturing world products to world standards. Dr. Heikes said that many European countries proposing to enter the business of semiconductor manufacturing,

seriously underestimated the huge investment in research, development and plant that would be needed to penetrate the market and create a profitable operation.

The economics of the industry dictated that only companies whose internal demand for electronic components amounted to at least \$100m (\$44m) a year, should consider making their own micro chips. That restricted the field to companies with annual sales of more than \$2bn.

Some countries were seeking mistakenly and out of a sense of "near paranoia" to create their own semiconductor industries from scratch. He was particularly pessimistic about the outlook for Immos, the UK State-backed organisation set up to produce very large-scale integrated (VLSI) circuits.

"It appears to me that the likelihood of forming a profitable venture in VLSI circuits is very small. It is simply too late in the day to start a new company from scratch unless they have a very significant innovation up their sleeve," he said.

A more sensible strategy for newcomers to the micro-electronics market was to concentrate on designing software—the programme and instructions required to make electronic components function—

while leaving production of the basic circuits to manufacturers who had already established themselves.

He pointed out that the market for this type of expertise was expanding rapidly, because the trend in the micro-electronics industry was increasingly towards incorporating individual components and devices into complete systems. This process requires much work on the development of software.

While agreeing that this trend was under way, Dr. Baur argued that the European semiconductor industry was enjoying a resurgence. After being overshadowed by the U.S. for many years, Europe had started in 1970 to develop strategies which had enabled it to become an initiator rather than a follower in the micro-electronics field.

Production would grow faster in Europe than in the U.S. during the next decade, he forecast.

Moreover, as it became increasingly important to incorporate disparate components into complete systems, European semiconductor producers would be at an advantage because they were mostly part of bigger groups, which also embraced manufacturers of products using such systems, while U.S. com-

FINANCIAL TIMES
WORLD ELECTRONICS INDUSTRY
CONFERENCE

panies usually produced only semi-conductors, which they sold on the open market. Europe's future success in micro-electronics would depend in part, on continued Government support.

Mrs. Marisa Cantoni Bellisario, president of Olivetti of Italy, said that the key to selling electronics office products successfully in the U.S. lay more in establishing strong marketing and sales support operations than in offering products embodying highly advanced technology.

American customers insisted that products met advertised specifications and were reliable. Office machinery was used twice as many hours per day in the U.S. as in Europe, and it was important to respond promptly to customer demands for service and information.

American customers judged competing products on their merits and were less loyal to suppliers than were European purchasers, she said.

Change sought in export credit

BY DAVID MARSH

REPRESENTATIVES of the main industrialised countries will meet in Paris next week between May 12-14 to discuss modifying a four-year-old export credit agreement which its critics say allows governments to grant \$5bn a year in disguised export subsidies.

A group of 21 member countries of the Organisation for Economic Co-operation and Development (OECD) agreed officially-supported export — in July, 1976, to set a series of minimum interest rates on officially-supported export credits. This was part of a bid to dampen ruinous competition in the provision of export credits by major governments, which had been increasingly trying to undercut each other's

interest rate terms. But many countries in the group say it has led to a large increase in indirect subsidies on export credits because of sharp divergences since 1976 between the statutory interest rate minimums and market interest rates in various currencies.

The group will discuss a report drawn up by Mr. Axel Wallen, head of the Swedish Export Credit Guarantee Board, which recommends that the present system of uniform fixed interest rate minimums should be replaced by a more market-orientated arrangement.

Dr. Ernst Loeschner, director of international operations at Australia's export finance body, the Oesterreichische Kontrollbank, said in London last week

that the agreement, as it stood, should be scrapped. It effectively penalised the low-inflation countries like Austria with low interest rates.

This was because it enabled, higher-inflation countries to grant export credits at subsidised interest rates well below those on their domestic capital markets.

Unless the system was changed, the subsidy element in export credits granted by OECD countries would rise to around \$3bn this year from \$2bn over the past two years. The country to have taken most advantage of this was France, but the subsidy element on U.S. export credits was also rising because of the sharp increase in U.S. interest rates

Zimbabwe 'orientation' appeal

BY TONY HAWKINS IN SALISBURY

OPENING Zimbabwe's trade fair in Bulawayo, Prime Minister Robert Mugabe yesterday called for the Zimbabwe "orientation" of foreign investment. Majority shareholdings must remain in Zimbabwe, the Premier said, and profits must be reinvested there. No state could regard itself as truly independent, he said, until it had achieved economic self-reliance. Sound business, he added, must be based on sound economics.

Meanwhile, an official for Wankie Colliery said that the strike which started at the weekend had worsened with an unspecified number of workers at Number One colliery joining the 3,250 men already out on strike.

Wankie said that unless the strikers, who are demanding what management calls "unreasonable" pay rises, promptly return to work they will be paid off.

The Wankie strike follows close on the heels of a major stoppage at the Anglo-American Corporation's Hippo Valley Estates where sugar cane workers downed tools at the weekend. At one point some

9,000 workers were on strike, but the men returned to work yesterday after intervention by the Minister of Labour, Mr. Kangai.

The management will be meeting workers' representatives to discuss grievances, but work started today on milling the estates' 1980 sugar crop.

There has been a rash of industrial stoppages in Zimbabwe following Mr. Mugabe's election victory two months ago. The Government is reportedly about to announce improved minimum wages in an effort to head off worker disputes.

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SHIPPING REPORT

Oil tanker charters decline

By Lynton McLean

DEMAND for chartering crude oil tankers fell slightly last week. However, rates generally remained at the levels of the previous week and brokers attributed the fall to the May Day holiday rather than pessimism among charterers about events in the Gulf.

World stocks of crude oil remain high and this contributed to the "calm" atmosphere in the charter sector last week, as there was no feverish bid to secure oil supplies. Some tanker owners were reported to have laid up more vessels and other ships remained idle.

Trading was limited in the Middle East, and rates in the area moved down slightly. A 320,000 ton vessel re-let from another charter, gained business at Worldscale 27½ and West German charterers were reported to have chartered a very large crude carrier at around Worldscale 32.

Of the smaller vessels, a 82,000 ton ship gained Worldscale 75 for a voyage to the West, and a voyage to Mombasa for a major London oil company gained rate of Worldscale 95 for a 68,000 ton vessel.

The earlier improvement in the charter rates in the Mediterranean deteriorated last week. Rates were very close to rock-bottom levels, according to John L. Jacobs and Co., London brokers.

A total of 60 tankers and combined carriers totalling nearly 9.3m tons were reported laid up or idle at the end of April, compared with 50 vessels totalling 7.6m tons at the end of March.

Howard Holder Chartering said at the end of last week that a total of 93 tankers, oil bulk/oil and ore/oil carriers and ore and dry bulk carriers were laid up, idle or under repair at May 1, totalling 10.35m tons.

In the dry-cargo markets the sudden increase in transatlantic grain rates in mid-April was caused by a localised shortage of suitable size vessels able to load last month, according to Matheson Chartering in its report for last month.

This reflected the underlying strength of all dry-cargo markets at present and, even if the overall volume of inquiry does fall over the mid-summer, it will take time for any serious weakness in rates to develop, the company said.

Parkinson's call to card makers

BY OUR WORLD TRADE STAFF

BRITISH Christmas card printers are being urged to speed up preparation of evidence in support of claims that they are being hurt by cheap Soviet imports. Prompt action is required before an appeal to the European Commission for anti-dumping action can be made, the Department of Trade said.

Mr. Cecil Parkinson, the Trade Minister, has raised the long-simmering issue again in

a letter at the weekend to Mr. S. A. Henderson, the commercial director of the British Printing Industries Federation.

While the Government has been closely following the matter since the issue arose last summer, he said in his letter it had hoped for more progress than has yet been made in preparation of evidence reinforcing the Printing Federation's claims.

He called for a further

meeting between Federation officials involved in the issue and the Trade Department's anti-dumping unit in order to hasten action in time to affect the 1980 Christmas season.

The Christmas card issue grew particularly heated last December when it was found that perhaps as many as 50m cards printed in the Soviet Union had entered the UK and were selling for prices as little as 15p to 16p cards.

Pye wins £24m Sweden TV deal

BY OUR WORLD TRADE STAFF

PYE TVT of Cambridge has won a £24m order from the Swedish Telecommunications Administration (STA) to provide television transmitters to the Swedish National Radio and Television Transmission networks.

Pye said that the STA had taken up an option for a total of 24 transmitters, which is part of a major Swedish re-equipment and expansion programme, first begun in 1976 with 22 transmitter units in the first of Pye's large Swedish contracts.

Delivery is to start this spring and will continue until June, 1981. The equipment ordered includes 14 VHF transmitters and 10 UHF transmitters.

The order was one of several overseas deals won by UK companies recently. Among the others were: T.K. Valves of Dunfermline, a £3m contract to supply 2,000 wellhead valves and automatic

equipment for 50 offshore oil platforms in Abu Dhabi. The company said it is hoping to win another £14m contract to supply similar equipment to a further 20 platforms in the Arabian Gulf.

Perkins Engines of Peterborough, a £700,000 contract to supply vehicle diesel engines to Premier Automobiles of Bombay, India. The engines are Perkins six-cylinder vehicle units, to be installed in Indian-

built Premier Roadmaster trucks. A factor in winning the contract was Perkins' broadly-based international after-sales and servicing network, the company said.

Midwest Numerical Control of Wales, a £500,000 contract from the Boeing Vertol company of the Boeing 757 airliner, of which British Airways is a customer.

World Economic Indicators

	FOREIGN EXCHANGE RESERVES (U.S.\$m)			
	Feb. 80	Jan. 80	Dec. 79	Feb. 79
U.K.	18,844	18,853	18,590	16,033
U.S.	4,545	4,668	3,779	4,756
W. Germany	43,780	46,222	47,348	38,463
Italy	17,788	18,538	17,259	11,402
Holland	2,952	2,939	4,697	4,132
Belgium	3,208	4,078	4,097	2,563
Japan	16,467	16,949	16,357	28,423
France	18,343	17,818	16,100	8,993

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INDIA INDUSTRIAL FAIR



UK NEWS

Milk may face fair trading inquiry

BY DAVID CHURCHILL, CONSUMER AFFAIRS CORRESPONDENT

THE OFFICE of Fair Trading is considering investigating milk retail supply and prices under new laws to promote business competition. As a result, milk might become available in supermarkets at up to 3p a pint cheaper than milk delivered to doorsteps.

However, milk producers have given a warning that moves to make milk cheaper in supermarkets might put an end to daily doorstep deliveries.

Milk prices rose by 22 per cent in the past year, adding 0.5 pence to the rise in the retail price index. Milk accounts for 10 per cent of the average family's weekly food bill.

According to a survey by the Consumer Association this year, UK milk is the most expensive in Europe. In France, for example, the price is 14p a pint, compared with 16p in the UK.

A decision on the investigation is not expected for several weeks, as the Office of Fair Trading is understood to be considering alternative methods of investigation. It might refer

the whole issue to the Monopolies and Mergers Commission for a full monopoly investigation, likely to take three years, or for a six-month probe under the new Competition Act.

The Act, which became law at the beginning of last month, applies to agricultural marketing boards, among other bodies. The OFT might therefore refer either particular practices by the Milk Marketing Board or individual dairies to the Commission for investigation.

In either case, the main issue will be the supply of milk to supermarkets and the price that they may charge. Under the present complicated system of milk costings, milk sold in supermarkets is often 1p dearer than that delivered to the doorstep.

Supermarket chains say that, in effect, the shop price is subsidising the cost of home delivery. They point out that the milk consumer who wants to buy from a shop should be able to do so more cheaply than when paying for doorstep delivery.

Supermarkets also say that dairies will not supply them with milk at a price that would undercut the delivered price. Tesco, for example, has had a number of small dairies express willingness to supply, if allowed to, more cheaply. The company will point that out to the OFT this month.

The dairy industry maintains that cheaper milk in supermarkets would make it uneconomic to deliver to doorsteps, especially if the overall in milk sales continues.

The Consumers' Association, however, says: "Consumers value the convenience of having fresh milk delivered and we would doubt whether many would forgo this convenience for the sake of saving a few pence per pint."

It adds that in Scotland, for historical reasons, supermarkets sell milk more cheaply and have about half the retail market. But it says that a doorstep delivery system has developed in parallel with the sale of milk through supermarkets.

In England and Wales, consumers do not have the choice between price and convenience, and the true cost of the delivery system is concealed from them.

Laird paid £3.75m compensation for Scottish Aviation

BY ARNOLD KRANSORFF

THE LAIRD Group has reached agreement with the Government for £3.75m compensation in full settlement of its claim for Scottish Aviation, the wholly-owned subsidiary nationalised more than three years ago.

The agreement comes nearly a year after Laird threatened to take the matter to arbitration.

Payments totalling £2.1m have already been received and Laird says the remaining £1.65m will be paid soon.

Mr. John Gardiner, Laird's chief executive, said the settlement was much in line with the group's original estimate. Scottish Aviation's book value is £1.95m.

"At the end of the day the settlement was fair and equitable, if late," he said.

Laird still has an outstanding claim for its 50 per cent share in Cammell Laird Shipbuilders, also nationalised in 1977. So far £400,000 has been paid. The book value is £1.5m.

Mr. Gardiner said this claim was proceeding towards arbitration, probably by early next year—unless we can settle before."

He did not think the Government was deliberately stalling. The claim had been delayed by a legal dispute—now settled—concerning Government aid to

Cammell over the relevant period of nationalisation.

Mr. Gardiner confirmed that Laird has made a conditional offer for the Marlett group in Dunfermline-Cornhill-Marx, which was placed in receivership earlier this year.

He declined to give details, but said: "Up to now, the conditions have not been met."

Martlett comprises three companies, whose activities include plastics and plant hire and wholesaling, including a DIY operation. Report and Accounts Page 18

Loan plan for small businesses

LOANS at fixed rates to buy machinery or extend premises are available to small businesses under a scheme—the Business Borrowing Plan—announced by Williams and Glyn's Bank.

The fixed rate loans are available from £10,000 to £50,000 with repayments over five years or less. Loans larger than £50,000 or spread over more than five years will be linked to the bank's base rate.

Haulage industry 'priced into period of decline'

BY LYNTON McLAINE

BRITAIN'S ROAD hauliers are experiencing the toughest trading conditions since 1975, which is generally accepted as the worst year on record.

Demand for heavy transport has slumped sharply since Christmas; hauliers have been forced to lay up or consider laying up lorries for which there is no commercial work and haulage rates at best only marginally cover operating costs.

Mr. John Silbermann, the chairman of the Road Haulage Association which represents 15,000 haulage companies, operating 200,000 vehicles, said at the weekend that "These factors, and wage settlements in line with inflation, had forced the haulage industry into a period of 'traumatic economic decline'."

He told the association's western area dinner at Bristol that the industry had borne substantial increases in costs without commensurate increases in income or volume of business.

The economic problems now facing the industry would force companies to bring to an end "automatic uplifts in pay unless they are earned."

The search for higher productivity from lorry drivers was now set to become an issue of the next pay round if haulage companies are to remain viable and competitive.

Total operating costs for hauliers had risen by between 12 per cent and 15 per cent since January. The slump in demand, which was forcing hauliers to accept traffic at non-economic rates, had cut profit margins by an estimated 2 per cent to 3 per cent.

Customers were showing increasing resistance to higher rates needed to cover higher costs. This was because of an unwillingness to contribute to the 20 per cent rise in hauliers' wage bills which followed the last pay round, and because of the industry's insistence last year on passing on all fuel increases.

The customers' own profitability was also being squeezed by the slump in demand for goods.

The 13-week steel strike which started in January added to the competitive pressures on haulage companies as lorries that normally served the steel industry looked for other work in the already highly competitive general haulage market.

This further depressed rates in the entire haulage sector.

The total capacity of Britain's road haulage industry to carry the nation's goods increased last year after a boom in demand for commercial vehicles. This was partly explained by a delay in the replacement of vehicles in

previous years. The total size of the UK haulage fleet increased from about 490,000 vehicles at the end of 1975 to an estimated 500,000 vehicles at the end of last year.

Many older vehicles were replaced by larger capacity trucks and a large number were bought by companies running their own haulage operations.

This development may have been stimulated by the strike of drivers employed by RHA members in January last year.

Many companies have also turned to contract hire—one of the few growth sectors now increasing at between 5 and 10 per cent a year—as a way of easing their own cash problems.

These factors have distorted further the market for the public haulage companies and many are expected either to cease trading or to amalgamate as the effects of the recession begin to bite. Leading hauliers are convinced that the problems will worsen, with bankruptcies coming through in the winter.

The poor state of the market is certain to influence Government plans to sell a majority share in a new company to be formed from the state-owned National Freight Corporation. The Government does not intend to amend these plans—now in the Transport Bill—but the share sale is unlikely to proceed before the market picks up.

North Sea oil gains estimate 'may be £3½bn too low'

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

GOVERNMENT estimates of North Sea oil revenue in the mid-1980s may be £3½bn too low, say the stockbrokers Phillips and Drew.

The brokers estimate that in 1983-84 the total will be £3½bn at 1978-79 prices, about £15bn in prices ruling at the time. The Treasury estimate of total Government oil revenue was £4½bn in 1983-84, at 1978-79 prices.

This discrepancy was mentioned in last Friday's report from the Treasury and Civil Service Committee of the Commons, to which Dr. Paul Nield of Phillips and Drew is an adviser.

In the firm's economic forecasts it is stated that this gap is crucial for credibility of the medium-term financial strategy because, the brokers believe, the Treasury has underestimated public spending, and overestimated non-oil revenue.

If the official oil projections are correct there will be no scope for refutation.

The Treasury has refused to publish all the assumptions underlying its oil projections, though Phillips and Drew suggest that the Government may assume a lower oil production profile than most outside forecasters.

The brokers assume that dollar oil prices will remain the same in real (inflation-adjusted) terms, that oil production rises from 85m to 90m tonnes this

year, to 135m to 140m tonnes in 1983-84, and that the exchange rate declines from \$2.15 in 1980-81 to \$1.75 in 1983-84.

Since the Treasury has said it assumes an unchanged dollar oil price in real terms, some of the gap could be explained by the Treasury's assumptions of a higher exchange rate. But the brokers believe that a large part of the gap reflects a possible Treasury assumption of oil production at only 110m tonnes a year in 1983-84.

The Government's short-term Budget arithmetic is challenged in a review from the brokers James Capel. This maintains that public-sector borrowing in 1980-81 is likely to be about £104bn compared with the £3.5bn projected in the March Budget.

James Capel highlights the impact of the pay comparability awards of the Clegg Commission and the high underlying rate of inflation. These, it says, will cause a significant breach of cash limits unless further measures are taken by the authorities to cut the volume of public expenditure substantially.

The Government "would have to introduce a further Budget later this year taking about £1½bn out of the economy, after allowing for an assumed £800m cut in the UK Common Market contribution if borrowing is to be held down to the £8½bn target."

End fixed-price tenders, say master builders

BY ELAINE WILLIAMS

A CALL to public authorities to end fixed-price tendering has been made by the Federation of Master Builders.

The Federation said that increases in material and labour costs meant that fixed-price contracts were now "a dangerous gamble for builders."

It warned its members to be wary of entering into such contracts.

Mr. Bill Hilton, the federation's national director, said: "In the past 12 months essential materials such as bricks and cement have outstripped the general index of retail prices. Brick prices have, on average, risen by 27 per cent, and cement has risen 50 per cent during the year."

Any builder who foresaw such

prices in a tender last year would not have won the contract because his bid would have appeared too high. But those who did win work with estimates that prices would rise by about 20 per cent were now suffering as a result.

Labour costs in certain areas had also risen higher than forecast. The builder had to apportion the extra to meet the deadlines for the job.

It was unfair that builders had to estimate how prices were likely to rise in the next 12 months when manufacturers and suppliers could increase charges as required. He would "pursue this argument with the Department of the Environment."

Furniture sales expected to drop 5% this year

BY OUR CONSUMER AFFAIRS CORRESPONDENT

A 5 PER CENT fall in furniture sales this year is forecast in a survey of the furniture industry published today.

Jordan Surveys says the industry's order book has been declining since last autumn.

Total sales were £1.1bn last year.

The decline has already led to some short-time working at Christie Tyler, the largest company in the industry.

In 1978 deliveries to the shops were up by 10 per cent and by 4 per cent last year.

The slump is in line with the retail sector's general problems. But furniture is traditionally earliest hit in a recession.

"Most companies are already reporting much more difficult trading conditions, with price increases becoming harder to obtain and costs continuing to rise, although the strength of sterling has at least helped to restrain pressures from higher raw material costs," says Jordan.

British furniture manufacturers and wholesalers published by Jordan Surveys, Brunswick Place, London, N1, price 58s.



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UK NEWS

Talbot will spend £2m to introduce Solara

BY KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT

TALBOT UK will spend £1.5m to introduce its new Solara saloon and to establish the Talbot name with the British public.

The Solara should help Talbot build its market share to 84 to 9 per cent this year, according to Mr. Filmer Paradise, assistant managing director. This compares with just under 7 per cent in 1979.

The Solara, a front-wheel-drive saloon, goes on sale next Tuesday. It is aimed at the biggest segment of the new car market, accounting for about one-third or roughly 500,000 a year, which is dominated by the Ford Cortina. Other rivals include the Vauxhall Cavalier and BL Marina.

Mr. Paradise says he will be pleased if Solara captures a 21 per cent market share in its first full year on sale.

Some 6,000 Solaras are with Talbot's 650 dealers—the first time we have had enough cars for a proper launch," according to Mr. Paradise.

The car will spearhead Tal-

bot's attack on the fleet, or company, car market. This probably accounts for seven of 10 new car purchases in the UK.

Mr. Paradise suggests that fleet managers will have to rethink their purchasing policies soon. Their favourite car, the Cortina, will be replaced in 18 months to two years by a front-wheel-drive vehicle code-named Toni.

Talbot dealers have been somewhat taken aback by Mr. Paradise's tough approach since he joined the company last summer at the request of Mr. George Turnbull, the chairman. He is an old friend from the days when they both worked with British Motor Corporation.

"It is true they think the new management is rather tough, but they also believe it might succeed," Mr. Paradise said.

"We must go step by step to rebuild this company and the dealers must come along with us."

Talbot's 23 dealerships are up for sale, although they account for 17 per cent of its car sales

and 14 per cent of truck deliveries. "We don't believe manufacturers belong in retailing."

The outlets are being offered in packages of four or five and some deals are close to completion, according to Mr. Paradise.

He wants to balance the preponderance of small, family-owned dealerships, which have the Talbot franchise, with more publicly-quoted companies with larger capital bases. The outlets are being offered to the bigger companies.

Mr. Paradise says the British factories will not just become assembly points for French-built car kits. UK content of the Solara is 85 per cent by value, compared with 60 per cent for the Alpine from which it is derived.

"The UK content should improve on our cars and, if we remain competitive, there is no reason why we should not open the way for Peugeot-Citroen in France to purchase more components from Britain."

British Caledonian to offer £100 single fare to Hong Kong

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

BRITISH CALEDONIAN will offer a cheap rate of £100 single between London and Hong Kong when it starts flying the route on August 1—the cheapest fare yet offered on the route.

This will be part of a series of fares ranging up to £1,075 single first-class, slightly cheaper than existing first class rates.

Other examples of the airline's proposed fares include a new economy class rate of £415 single, with no restrictions of any kind, and an executive class single of £553 which matches the existing rate.

The £100 single will be an "eleventh hour stand-by" fare, available for those willing to turn up and take a chance on a seat at the last moment.

Mr. Alastair Pugh, managing director, said the fares reflected fuel price increases since last December, but such increases had been kept to a minimum.

Results of a recent study by

TAP Air Portugal are expected to show that a twice-weekly service between Manchester and Lisbon would be a viable marketing proposition.

The study's recommendations are expected to be implemented by April 1981. The service would connect with on-going flights to Faro and Air Portugal's long haul destinations in South America and South Africa.

British Airways' shuttle has set new passenger-carrying records on the Manchester-London Heathrow route in its first six months of operation.

A total of 240,000 have flown on the service, an increase of 31 per cent on the same period a year earlier. British Airways said yesterday that 90 per cent of flights had left within 15 minutes of scheduled departure time.

The airline will make four flights weekly each way, using wide-bodied DC-10 jets.

Scotch exports 4 per cent. down

BY GARETH GRIFFITHS

SCOTCH WHISKY exports fell by 4 per cent in quantity last year compared with the 1978 total although the value of exports rose 7 per cent from £681m to £707m.

The main fall occurred in the U.S., the industry's most important market. Whisky exports fell by 8 per cent in quantity to 33,154,716 proof gallons.

The value of exports also fell from £197,379,542 to £192,136,336, a fall of 1 per cent. The main reason appears to be that Scotch has not conquered the younger drinking market.

The Scotch Whisky Association, in its annual statistical report published last week, notes some spectacular rises. Sales to America and North Korea both rose by 99 per cent over the year albeit from an extremely small base.

Monopoly

The amount of Scotch whisky per year released from bond for home use more than doubled in the 1970s. The 1970 figure of 9,565,000 proof gallons compares with last year's total of 20,378,000 proof gallons. Exports in the same period showed a slightly slower rate of growth although their value rebelled.

British brewers, who have a virtual monopoly of the home market, face the possibility of increased foreign competition.

The brewing industry has said with pride that imported beers only have a 4 per cent market share.

The industry is convinced that costs of moving beer from abroad would be too high for foreign competitors.

Stockbrokers Panmure Gordon and Co., in their half-yearly review of the industry, discount the claim over a guaranteed market share.

The report rules out the transport argument as a central defence and instead, it highlights long-term decline in the control of public houses and clubs by the breweries.

Aggressive

During the 1970s larger boom the control exercised by brewers over drink retailing was sufficient to ensure that their new larger brands were strongly marketed through brewers' tied estates.

The rising share of drink retailing outlets now held by independent clubs, free houses and supermarkets, more concerned with aggressive pricing and building up different sources of supply, radically alters the industry's basic position.

They are therefore likely in the long-term to be more susceptible to foreign supplies and competition.

The report says that despite the long-term decline in the number of controlled public houses, the brewing companies have a virtual monopoly in obtaining licences for new public houses on housing estates or on city centre redevelopments.

City's power waining says Bank adviser

BY MICHAEL LAFFERTY

SIR HENRY BENSON, industrial adviser to the Governor of the Bank of England and a prominent City accountant, believes that the power and prestige of the City of London will decline in the next 20 years.

He thinks that the general trend of inflation will be upward and that unemployment will remain at an unacceptably high level.

Another leading City accountant, who is the end of self-regulation in the City in the same period.

Sir Henry bases his prediction on the belief that Britain's industrial decline will not be halted in that time.

Writing in the centenary issue of Accountancy, Journal of the English Institute of Chartered Accountants, he says that the banking, insurance, investment and other financial services on which the City is based depend primarily on buoyancy of industry.

It would be a long time before "these policies" were seen to be so damaging that a turnaround in national attitude took place, "and it is realised that Government, management, unions and citizens themselves have a common purpose."

"The power and prestige of the City will therefore decline, saved in part only by a fortuitous increase in our revenue from oil."

Sir Henry's pessimism does not include his own profession of accountancy. He forecasts that self-regulation will keep the British among the leaders in the professions nationally and internationally.

Integration of the various professional accounting bodies "will be inevitable" before the decade is out.

His views on self-regulation are sharply at variance with those of Mr. Tom Watts, chairman of the profession's Accounting Standards Committee.

Mr. Watts' predictions are particularly interesting since he has been actively engaged for the year in an effort to develop self-regulatory supervisory body capable of enforcing accounting standards on quoted companies.

It now appears that some form of body modelled on the City's Take-over Panel, and involving representatives of the accountancy profession and the Stock Exchange, among others, will be proposed later this year.

HEREFORD PLANT POINTS TO NEW APPROACH

Heat-plus-power switch

BY LORNE BARLING

BRITAIN'S cautious approach to combined heat and power (CHP) stations, often criticised by the environmental lobby, may undergo a fundamental change following the successful installation of a plant at Hereford.

The conservative attitude of the electricity supply industry was summed up last week, at the opening of the 25m plant by Mr. Geoffrey Shepherd, chairman of the Midlands Electricity Board.

He said: "In the past, a degree of over-statement of the potential benefits of CHP may have tended to discredit some of the real arguments in its favour."

The Hereford scheme has overcome the traditional drawbacks of CHP schemes as a result of a radical reappraisal of the basic principles.

Although no one is expecting a proliferation of small diesel engine stations using cheap residual oil, such as that at Hereford, it is clear that where the right conditions can be found for industrial use of heat, they can be highly efficient.

The key to that efficiency at Hereford is two companies, Sun Valley Poultry, and HP Bulmar, elder makers, which require large volumes of heat in the form of steam for their nearby manufacturing plants. Out of about 20 possible sites for the station, Hereford offers optimum conditions.

In effect, the station was tailored to the heat requirements of the two companies with the base load provided by engine exhaust gases and peak on standby requirements by standard industrial boilers integrated into the system.

Heat is sold to Bulmer and Sun Valley on a simple commercial basis—with long-term guarantees on both sides—more cheaply than they could generate it themselves. More important, the deal means that the Midlands Electricity Board is bearing the capital cost of new heating capacity which the companies would otherwise have had to provide in the long term.

Although one other station of this kind is under consideration, a considerably larger one at Fort Dunlop, in Birmingham, the board is unwilling to bear these large capital costs for a series of such power stations.

It is, therefore, likely that participating companies will be invited to invest directly in such projects, creating a new form of private involvement in a state industry which will no doubt be encouraged by the Government.

Until recently, the Government's attitude has been hardly encouraging. Under the Electricity Act of 1947 area boards have been obliged to actively seek sites where waste heat could be sold, and yet the Hereford is the first of its kind.

A report by Dr. Walter Marshall and his CHP Group is now with Mr. David Howell, Energy Secretary, who opened the Hereford station last week. He said that despite the report's emphasis on waste heat's use for district heating, there was as much scope for worthwhile industrial schemes.

Although such schemes had to be treated on merit—and within local planning constraints—he said anything which offered significant energy

savings would be given careful consideration by his department.

Under optimum conditions the advantages of CHP systems, are now worthwhilst. The capital cost of the Hereford project per kilowatt of electricity produced and ignoring heat, compares favourably with that of a large conventional power station.

The thermal efficiency of the station powered by two 10,400 hp Crossley-Pielstick diesel engines is nearly 80 per cent or about two-and-a-half times that of a modern conventional station. The fuel used is a tar-like residue from petrochemical processes.

Aside from saving the import of around 15,500 tonnes of foreign oil a year, at a cost of £1.5m, the plant generates electricity where it is needed avoiding the 8 to 10 per cent transmission and distribution losses normally experienced.

Environmental benefits in Hereford are also significant, since the fuel will be delivered by rail (in specially heated tankers, to prevent the oil from solidifying) avoiding the use of heavy road tankers.

The two companies involved will now be able to remove their existing heating plants, providing additional space, and also benefit from the disappearance of those tankers from their busy yards.

Future expansion can now be achieved without expenditure on additional heat supplies.

However, it is clear that despite the advantages, CHP still has severe limitations most notably the need for factories to be very near to the power source. They must also have a very substantial heat requirement with a high annual load factor.

These ideal conditions are likely to exist in relatively few cases, although company participation in the capital cost of such schemes could lead to the siting of factories in close proximity to the new stations.

As energy costs become a major concern of industry, companies are becoming more willing to consider radical answers to their problems, and the electricity supply industry is now encouraging them in that direction.

News International pays £91,500 to ex-director

BY ARNOLD KRANSDORFF

MR. RUPERT MURDOCH'S News International, publisher of The Sun and News of the World, has paid £91,500 compensation to a former director for loss of office. The figure is disclosed in the group's report on accounts for 1979.

The director is not identified but the only Board member to resign during the year was Mr. H. C. Hardy, the group's chief executive and managing director.

Mr. Hardy, who is 50, was appointed News International's managing director in 1976 and chief executive in 1977. He was a former advertising director of the News of the World.

Mr. Hardy has been succeeded by Mr. G. P. Welsh as managing director.

Inventions win prizes of £40,000

AN ELECTRONIC car-lock and a new type of tropical fish tank are innovations which have won a total of £40,000 and free factory space as prizes in a new enterprise competition organised by Liverpool Development Agency.

The development agency, a Liverpool City Council body, launched the enterprise competition in conjunction with Merseyside Chamber of Commerce to find the innovation, invention or process most capable of being used in the Liverpool area.

A main consideration was potential for creating employment.

The two winning entries, expected to start operating soon, will create an estimated 28 jobs immediately, with a forecast of 65 in three years.

There were 310 entries. The winners were Mr. John Baker, 36, an electronics engineer from Warrington, who plans to manufacture his electronic Kingsfisher car lock, digitally controlled, for which he won £25,000; and Mr. Michael James, 35, of Liverpool, whose fish tank dispenses with pumps and filters. He won £15,000.

Mr. David Mowatt, a development agency official, said: "The city council is interested not only in the winners but also in the 308 other entrants, whom we are now approaching to offer them facilities in the city."

The competition gave the opportunity to promote Liverpool as a centre for new industry and to bring jobs to the area.

Moulinex

CONSOLIDATED RESULTS (in million francs)

	1979	1978	Variation
Turnover	2,130.0	1,960.0	+ 8.7%
Trading profits	178.5	147.0	+21.7%
Net results (including minority interests)	90.1	69.1	+30.4%
After amortizations amounting to	130.4	120.7	+ 8.0%
Net assets including the year's benefit, before distribution, after deduction of preliminary establishment expenses and held-over charges, amounted to	764.4	696.5	+ 9.7%
Of which minorities	6.5	3.1	

This year significant changes have been introduced in the establishment of our consolidated turnover:

They can be summarized as follows:

The extra-accounting process which last year enabled a transfer from consolidated results to economical results has been incorporated in the financial statements.

The Group's fiscal charge has been processed in accordance with international accounting regulations. In particular, the latent fiscal situation has been accounted for.

To allow a comparison, the 1978 fiscal year has been handled again according to the same methods.

SALES FOR THE FIRST QUARTER OF 1980 (in thousand francs)

A. NON-CONSOLIDATED		
During the first quarter of 1980, pre-tax sales amounted to	458,693	
Against	425,415	
for the first quarter of 1978		
An increase of	7.81%	
Export sales included in this figure represent	291,342	
ie. 63.5% of the total sales, an increase of 2.7% compared with the previous year.		
B. CONSOLIDATED		
For the first quarter of 1980, turnover totalled	551,164	
Against	458,481	
for the first quarter of 1978		
An increase of	20.2%	

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For once, industry will be left very much alone this year.

There'll be no government interference, no government handouts.

And industry would probably agree that they prefer it that way.

But it's also going to be a year in which industry will have to find solutions to its own financial and labour problems.

In case it feels a little isolated in its new-found freedom, Colt would like to intervene with a helping hand.

Have you considered the effect better working conditions can have on your productivity and labour relations? And, in particular, better ventilation?

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And install special low-loss ventilators to minimise heat loss in winter. (The same system doubles to give your premises fire protection all year round.)

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If you'd like us to carry out a full, free survey of your premises, call us right away.

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We can even advise on financing a system — whether by leasing or other methods.

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UK NEWS - LABOUR

Employers condemn day of action

BY CHRISTIAN TYLER, LABOUR EDITOR

EMPLOYERS yesterday condemned the TUC's day of action next Wednesday as a newspaper group prepared to test the equality of the TUC action.

The CBI urged companies to stay open, to encourage their employees to turn up for work, and to "counter any impression that there might be widespread shut-downs."

The National Chamber of Trade, at its annual conference, urged the TUC to rescind its call to trade unionists to stop work for part or all of the day in protest at the Government's economic and labour relations policies.

Express Newspapers will this morning seek an injunction against five trade union officials, designed to ensure that the

Daily Express and the Evening Standard appear on May 14.

The Express, in common with other national newspapers, is likely to be stopped following a direction to its members from the Society of Graphical and Allied Trades, and stoppages by other print workers.

The Attorney-General is expected to reply this week to a Tory back-bencher's request that he bring proceedings against Mr. Len Murray, TUC general secretary, and members of the TUC general council, for "inciting" workers to breach contracts with their employers.

The question, along with a similar one directed at the Civil Service Minister, was tabled last week by Mr. Michael Gwynn, MP. It raises many of the issues faced by Labour's Attorney-

General when some years ago he refused to sanction a private prosecution launched against the postmen's union for interrupting the mail.

Mr. Arthur Scargill, president of the Yorkshire miners, said at a rally in Sunderland that if workers did not participate it would be regarded "as a vote of confidence in Maggie Thatcher and the Tory administration."

Leadership had been given for the first time since 1926, he declared. "The labour movement should mobilise to create the conditions to force an early general election and the re-election of a Labour Government," he said.

Sir John Hedges Green, borough, president of the CBI, called the day of action a

wasteful and irrelevant "day of folly."

"After all the havoc by the road baulage strike, the engineering strike and the steel strike, do we have to have yet another day of chaos—this time a political strike which carries no legal immunity—to prove that we lead the world in the art of cutting our own throats?"

Public transport and non-emergency public services are likely to be withdrawn next Wednesday in many cities and towns, where marches and rallies are being organised by regional councils of the TUC.

A teachers' union has asked education authorities to close the schools because essential services will not be carried out on that day.

Phoenix pay offer rejected

By Our Labour Staff

PHOENIX ASSURANCE has made its clerical and technical staff a pay offer of 18 per cent, together with a further 3 per cent on account for the 1981 deal.

The company has told the Banking, Insurance and Finance Union that the offer, which includes improved fringe benefits and a reduced working week for some staff, is the best it can afford.

The union, which is seeking rises of 21.6 to 29 per cent as well as indexation, has told Phoenix that the offer is unacceptable and that it will consider alternative ways of pursuing the claim.

The management said the offer, which covers about 8,500 staff, was in addition to 5 per cent paid "on account" last December although this is disputed by the union.

TALBOT TALKS: Officials of the Transport and General Workers Union, shop stewards and management met at the Talbot car plant in Linwood, Scotland, today in a bid to settle a dispute which has stopped production.

The dispute is over a management decision to cut the metal finishing section of the assembly line by four men, from 26 to 22. The union would accept a cut of only two.

TUC 'should deal with rogue unions'

THE TUC should have the power to discipline "rogue elephant" unions, a trade union leader said yesterday.

Mr. Walter Johnson, MP, president of the white-collar Transport Salaried Staffs Association, told his union's annual conference in Torquay that the trade union movement should put its own house in order, in another Labour Government was to be elected.

He said there was no doubt at the time of the last general election that the vast majority of British people felt that the unions had too much power and were running the country. "This was one issue that came through on the doorstep at the general election time and time again, stoked up by the media."

Inflation

He said that the trade union movement had not helped itself in recent times with unofficial action sometimes causing considerable inconvenience to the public. "In some sections of the community at the drop of a hat, people walk out without taking into account the consequences of their action."

"Even in our own industry, unofficial action by a small group of workers can cause untold misery to many thousands of their fellow

workers trying to get to and from their place of work."

"These actions bring the trade union movement into disrepute. Although they may be unofficial, the union is blamed for not being able to control its members."

"The TUC should have the power to discipline unions who are rogue elephants, who take action that discredits the whole of the trade union movement."

Understanding

"This has got to be done if we in the trade union movement are going to win back the confidence, the respect, and the understanding of the mass of the people of this country."

Mr. Johnson said that a Labour Government could not be elected unless it had the full support and backing of the trade union movement because they were so closely associated. "I consider it absolutely vital that in the next two or three years the trade union movement puts its own house in order."

"And instead of trade unions being a liability on polling day at the next general election they will greatly add to Labour's chance of being returned to power," he said.

More scope for private enterprise

By Elaine Williams

GREATER OPPORTUNITIES for private enterprise will arise once the Government has passed its new Transport Bill.

Mr. Norman Fowler, the Transport Minister, said yesterday. "Newcomers will be free to challenge the poor services currently offered by long-standing companies in certain areas."

The Government also intends "sweeping away much red tape surrounding bus and coach services." Licensing restrictions on inter-city coach services are to disappear. This will give more companies the chance to compete with existing operators.

He added: "There is a real chance for the development of a network on the lines of the Greyhound coaches in America."

The Government also proposes to make it easier for commuters to run their own bus services. Mr. Fowler said: "When we change the law workers and employers will be able to enter into contracts or services which will not need a road licence."

Private enterprise will have more control of motorway services, when the Government stops its involvement in service areas.

Heavy goods vehicle testing will be carried out privately instead of by the Government, Mr. Fowler said.

INSURANCE

New motor insurance scheme

BY OUR INSURANCE CORRESPONDENT

THE commercial vehicle operator—whether he is running a fleet of heavy haulage vehicles or just a few company cars—has to be cost conscious.

On the motor insurance front many an operator arranges for a substantial accidental damage excess or opts for third party only cover, reckoning that he can fund his own annual vehicle damage bill, in part or in whole, more economically than he can buy full damage insurance.

The greater the degree of self-funding the more the vehicle operator needs a quasi lawyer, or a claims expert, to ensure that due compensation is obtained where others are responsible. In the past, many insurance brokers provided this kind of recovery service, often without charge, at least up to the point at which legal process was required; but few brokers feel they can afford to provide their clients with this kind of luxury on the motor commissions they earn. Now the operator must pay for whatever

service he can arrange.

But the vehicle operator needs not only a recovery service for uninsured losses—he needs wide protection to cover the many legal problems that can arise out of his ownership and use of vehicles: occasionally events will occur that must put the organisation's funds at risk.

The Bristol-based DAS Legal Expenses Insurance has just unveiled its new Motor Legal Protection Policy—a contract comprising five optional sections which can be taken singly or in combination. In its five years of selling legal expenses insurance DAS has of course sold vehicle policies. The new contract replaces these and offers increased cover.

The first section is for accident loss recovery. It provides the legal costs of getting in uninsured losses—policy excesses, repair costs, hire charges, compensation for loss of use.

The second section, Contract disputes cover, provides protection against cost of pursuing or

defending claims arising out of the sale, purchase, hire, test or repair of vehicles, or out of the carriage of goods or passengers therein.

The prosecution defence section enables the operator to arrange legal defence to a wide range of motoring prosecutions, including those involving suspension or loss of licence, and if need be to appeal against conviction or sentence. A parallel, fourth section, prosecution defence cover for employees, provides cover of similar character and extent for the driver involved, as distinct from his employer.

Only in these prosecution defence sections is there any real overlap with the cover provided by traditional motor policies. Motor insurers provide limited cover for the defence of prosecutions arising out of accidents which may give rise to legal liability claims.

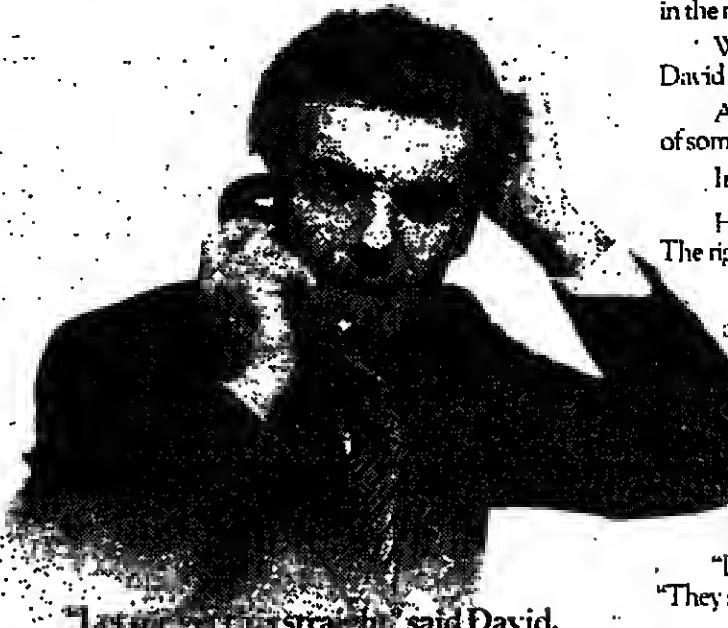
The fifth section, personal injury and personal effects, makes funds available for the

pursuit of claims against negligent third parties for compensation for injury and loss of or damage to effects sustained in a vehicle accident.

As under other DAS policies, cover is for up to £10,000 each claim, to meet the fees of solicitors and counsel, the fees and expenses of experts and witnesses and—if the proceedings are unsuccessful—opponents' costs.

Because DAS is partly owned by Europe's largest legal expenses insurer, German-based Deutscher Automobil Schutz, it can provide cross-Channel cover, and can have legal disputes handled throughout Europe and some Middle East countries. Where overseas cover is provided funds can be made available to meet bail demands for the release of drivers and vehicles.

Premium of course depends on the sections bought, on the number and type of vehicles insured, and the geographical limits.



Put like that of course, one had to laugh.

We were talking about arranging for future income in the most tax efficient way.

With his own business doing well, David could easily invest £100 a month.

And he had automatically assumed that an endowment policy of some kind was what I would suggest.

Instead, I told him he could do better.

His insurance needs were amply covered. I'd seen to that. The right thing now was to concentrate on high yielding investment.

"The plan with the best combination of advantages and options for someone in your tax bracket," I told him, "is called The Sentinel Tax Free Income Builder."

It will give you all kinds of advantages during the first ten years. It will allow you to double and replace your investment without evidence of health. And best of all, it will allow you to build up a sizeable chunk of capital from which you can strip out tax free income after ten years."

"I see," said David thoughtfully.

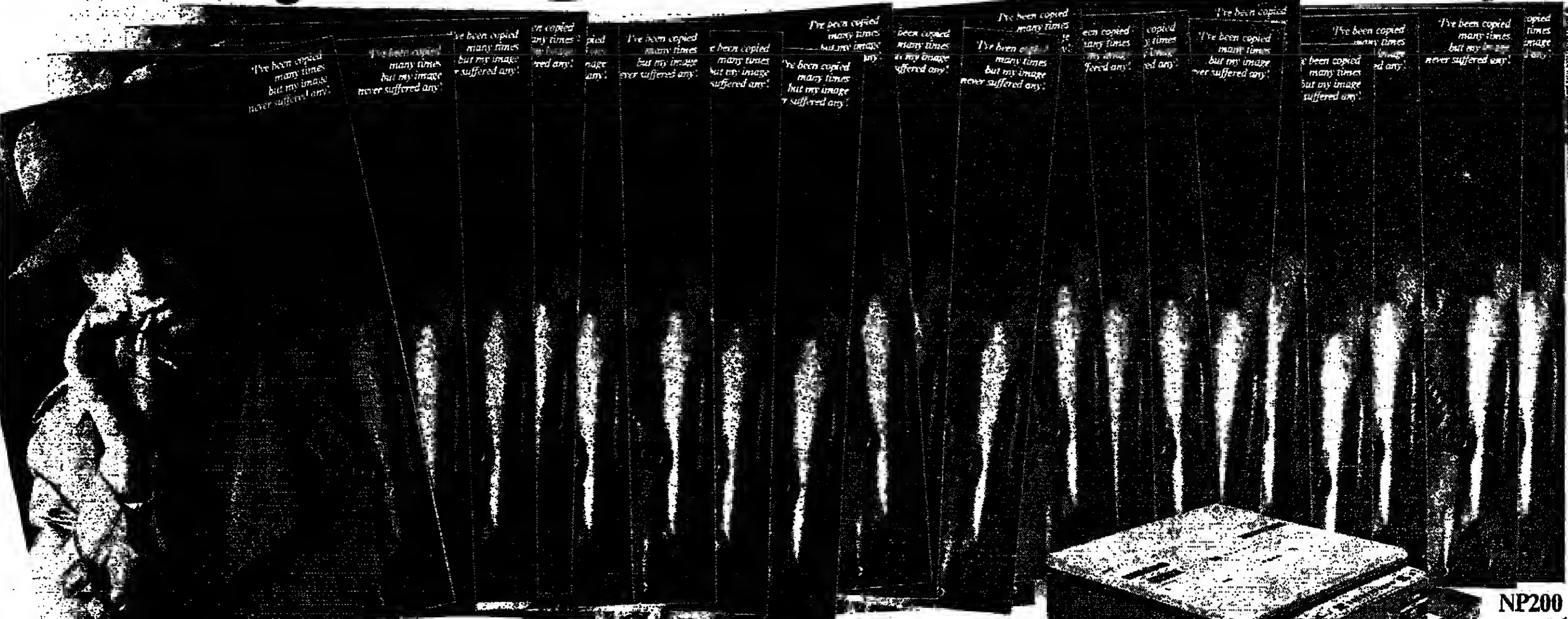
"They sound as if they understand me, those Sentinel people."

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FT Monthly Survey of Business Opinion

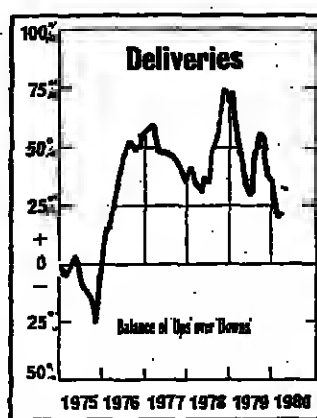
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GENERAL OUTLOOK

Slight gain in confidence

THE GENERAL level of confidence in industry improved last month, partly because of the steel settlement and some post-Budget reflection. The index of confidence about business prospects recovered much of the ground it lost during its steep fall in March. But it remains severely depressed, not far above the lowest for four years.

Of the three groups of companies interviewed last month, the engineering industry continued to be pessimistic, while there was greater optimism in the brewing and distilling sector and in the paper and connected industries.



The recession and the strong pound remained the main reasons for pessimism in the engineering sector. But several brewing and distilling companies were more optimistic because of better sales produced by the good weather and lower-than-expected increases in drinks duty in the Budget. The index of optimism about UK economic prospects improved although companies' pessimism still remains relatively deep. More respondents felt that the Government had the right long term strategy, although there were complaints about the exchange rate and high interest rates.

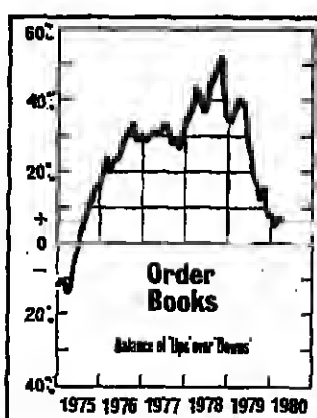
ORDERS AND OUTPUT

Demand slide levels off

There was a further indication last month of a slight levelling off in the steady fall in demand reported by companies since last summer. However, it is still too early to say whether this offers definite evidence of the start of an upturn.

Both the indications for new orders received and order books were barely changed last month, while the indicator for deliveries over the past four months also stabilised.

The brewing and distilling sector reported rises for all three indices. Engineering

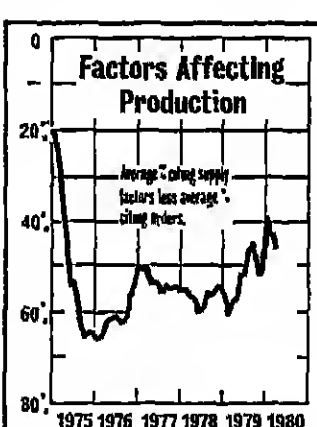


companies said orders were down and also had less hope of a pick-up in order books. Engineering orders were affected by competition from overseas, particularly from Far Eastern countries under-holding on large contracts. The depressed construction sector was another factor. The paper and connected industries group reported a lower level of recent deliveries, partly a result of competition from imports, lower advertising expenditure, and a drop in newspaper sales caused by the recession.

CAPACITY AND STOCKS

Stocks still too high

MOST COMPANIES surveyed felt that stock levels were still too high in relation to current sales trends. There was little change in the index registering the number of companies working at planned output levels. This has risen quite sharply in the past few months, perhaps because companies have cut back planned production levels. The paper industry and the brewers were most inclined to report that their stock levels were too high, although the engineering group was less inclined to give this answer.



The impact of lower demand on the outlook for stock levels was shown by a sharp fall in expectations about the level of work in progress over the next 12 months. But all three sectors were more inclined to say that they expected stocks of raw materials and components to increase. Among factors affecting production, a shortage of some orders was mentioned more frequently than shortages of staff.

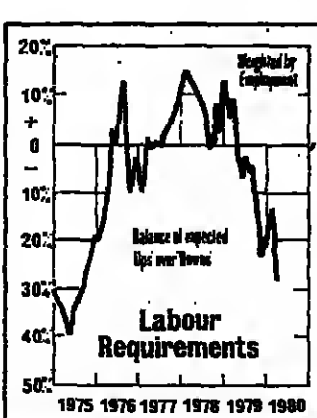
CAPACITY WORKING

4 monthly moving total						
	Jan. Apr.	Dec. Mar.	Nov. Feb.	Oct. Jan.	Eng's (non-elec.)	Brews. Distills. Packaging
Above target capacity	7	9	14	14	6	6
Planned output	64	63	54	51	42	100
Below target capacity	24	26	30	33	52	38
No answer	1	2	2	2	—	—

INVESTMENT AND LABOUR

Labour cut-backs expected

The emerging recession is cutting deeply into employment prospects in industry. The index of expectations about changes in companies' labour forces over the next 12 months fell again, taking it to the lowest since the mid 1970s. The engineering group was particularly pessimistic about a cut in employment, largely owing to lack of orders and falling profitability. Brewers were also less inclined to expect their work force to increase. The index for the expected level of capital expenditure remained

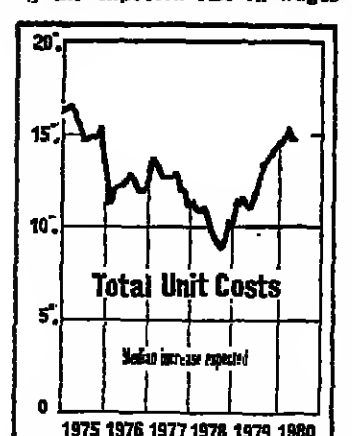


at around the very low levels reported last month. Around 85 per cent of companies questioned said the abolition of exchange controls last October had had no effect on investment intentions. This was a rather greater percentage than when the companies were last quizzed in December. Around one third of respondents said company liquidity was too low, about the same as last month. The liquidity squeeze was particularly marked in the engineering and brewing sectors.

COST AND PROFIT MARGINS

Pressures ease slightly

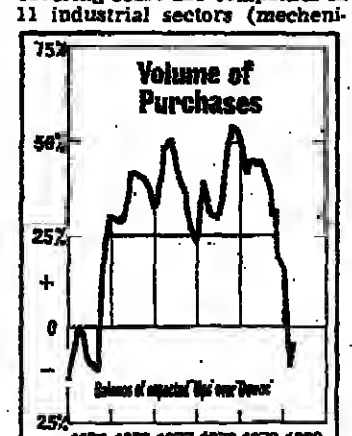
Inflationary pressures appear to be levelling out after months of increasing pessimism on wage and material costs. There was no change in the indicator projecting the expected rise in wages



over the next 12 months, with the median forecast remaining at 17.5 per cent. On unit costs, both the paper and the engineering sectors

expected smaller increases over the next 12 months than they had done when last interviewed. The median forecast fell to 14.0 from 14.3 per cent, the first drop in the index since May 1979. Engineering companies were more optimistic of containing future wage rises in the 10 to 14 per cent range, but brewers and distillers all thought that wages would rise by 15 to 19 per cent. All three sectors expected smaller price increases over the next 12 months. The index for the median expected rise fell to 14.0 per cent from 14.3 per cent, fall. There was some improvement in expected profit margins, continuing the rise started in January. These surveys, which are carried out for the Financial Times by the Taylor Nelson Group, are based upon extensive interviews with top executives. Three sectors and some 30 companies are covered in turn every month. They are drawn from a sample based upon the

FT-Actuaries' Index, which accounts for about 80 per cent of all public companies. The all-industry figures are four-monthly moving totals covering some 120 companies in 11 industrial sectors (mechanical engineering is surveyed every second month). Complete tables can be purchased from Taylor Nelson and Associates.



cal engineering is surveyed every second month). Complete tables can be purchased from Taylor Nelson and Associates.

GENERAL BUSINESS SITUATION

4 monthly moving total						
	Jan. Apr.	Dec. Mar.	Nov. Feb.	Oct. Jan.	Eng's (non-elec.)	Brews. Distills. Packaging
Are you more or less optimistic about your company's prospects than you were four months ago?						
More optimistic	24	18	24	24	4	57
Neutral	34	34	36	37	53	35
Less optimistic	42	48	40	39	41	32

EXPORT PROSPECTS (Weighted by exports)

4 monthly moving total						
	Jan. Apr.	Dec. Mar.	Nov. Feb.	Oct. Jan.	Eng's (non-elec.)	Brews. Distills. Packaging
Over the next 12 months exports will be:						
Higher	49	47	48	52	41	100
Same	22	29	30	29	28	27
Lower	27	22	22	18	31	—
Don't know	2	2	—	1	—	—

NEW ORDERS

4 monthly moving total						
	Jan. Apr.	Dec. Mar.	Nov. Feb.	Oct. Jan.	Eng's (non-elec.)	Brews. Distills. Packaging
The trend of new orders in the last 4 months was:						
Up	34	35	31	34	—	57
Same	27	19	21	18	12	29
Down	17	15	13	7	83	23
No answer	28	31	35	41	5	14

PRODUCTION/SALES TURNOVER

4 monthly moving total						
	Jan. Apr.	Dec. Mar.	Nov. Feb.	Oct. Jan.	Eng's (non-elec.)	Brews. Distills. Packaging
Those expecting production/sales turnover in the next 12 months to:						
Rise over 20%	6	6	5	3	—	—
Rise 15-19%	6	5	5	3	—	29
Rise 10-14%	11	14	16	22	11	—
Rise 5-9%	22	20	16	17	6	21
About the same	47	46	48	46	54	50
Fall 5-9%	1	1	1	1	5	—
Fall over 10%	1	1	—	—	13	—
No comment	6	8	9	8	5	—

STOCKS

4 monthly moving total						
	Jan. Apr.	Dec. Mar.	Nov. Feb.	Oct. Jan.	Eng's (non-elec.)	Brews. Distills. Packaging
Raw materials and components over the next 12 months will:						
Increase	29	22	21	25	25	46
Stay about the same	33	35	39	39	40	28
Decrease	29	31	25	24	35	2
No comment	9	12	15	12	—	6
Manufactured goods over the next 12 months will:						
Increase	19	18	24	26	1	43
Stay about the same	40	36	36	33	54	48
Decrease	21	22	15	14	17	23
No comment	20	24	25	27	28	6

FACTORS CURRENTLY AFFECTING PRODUCTION

4 monthly moving total						
	Jan. Apr.	Dec. Mar.	Nov. Feb.	Oct. Jan.	Eng's (non-elec.)	Brews. Distills. Packaging
Home orders	76	73	69	64	88	96
Export orders	44	43	43	41	71	29
Executive staff	12	11	9	12	6	21
Skilled factory staff	24	27	25	26	53	2
Manual labour	4	5	8	6	—	—
Components	11	11	15	14	—	11
Raw materials	19	17	9	11	25	33
Production capacity (plant)	11	12	11	7	—	11
Finance	2	2	2	2	6	—
Others	12	12	10	6	—	14
Labour disputes	32	35	31	30	6	41
No answer/no factor	7	2	7	8	12	4

LABOUR REQUIREMENTS (Weighted by employment)

4 monthly moving total						
	Jan. Apr.	Dec. Mar.	Nov. Feb.	Oct. Jan.	Eng's (non-elec.)	Brews. Distills. Packaging
Those expecting their labour force over the next 12 months to:						
Increase	15	16	22	23	6	12
Stay about the same	36	37	38	36	42	100
Decrease	43	41	35	39	52	55
No comment	6	6	3	2	—	—

EARNINGS ON CAPITAL

4 monthly moving total						
	Jan. Apr.	Dec. Mar.	Nov. Feb.	Oct. Jan.	Eng's (non-elec.)	Brews. Distills. Packaging
Those expecting capital expenditure over the next 12 months to:						
Increase in volume	26	28	24	34	15	31
Increase in value but not in volume	19	15	16	9	12	73
Stay about the same	12	12	17	15	12	20
Decrease	36	33	24	23	55	7
No comment	7	12	15	19	6	5

COSTS

4 monthly moving total						
	Jan. Apr.	Dec. Mar.	Nov. Feb.	Oct. Jan.	Eng's (non-elec.)	Brews. Distills. Packaging
Wages rise by:						
10-14%	13	17	18	15	41	9
15-19%	64	56	46	37	53	76
20-24%	14	16	14	11	—	6
25-29%	—	—	—	1	—	—
Same	—	—	—	1	—	—
No answer	9	11	22	35	6	9
Unit cost rise by:						
0-4%	5	5	1	2	—	—
5-9%	6	3	3	5	24	14
10-14%	30	31	35	33	36	51
15-19%	30	31	29	29	23	38
20-24%	7	9	7	8	—	12
Same	—	—	—	—	1	—
No answer	22	21	25	23	16	9

PROFITS MARGINS

4 monthly moving total						
	Jan. Apr.	Dec. Mar.	Nov. Feb.	Oct. Jan.	Eng's (non-elec.)	Brews. Distills. Packaging
Those expecting profit margins over the next 12 months to:						
Improve	46	36	32	31	18	31
Remain the same	27	34	40	40	11	39
Contract	23	26	25	25	64	30
No comment	4	4	3	4	7	—

APPOINTMENTS

Senior post at Christie-Tyler

Mr. Alan Liddle has been appointed chief executive of CHRISTIE-TYLER. He has been with Gallaher for the past 17 years and is currently chairman of the Dutch group, Theodoros Niameyer BV. He succeeds Mr. George Williams who is at present chairman and chief executive and who will remain as executive chairman.

Mr. P. V. Olsen and Mr. A. M. Kelsey have been appointed to the partnership of KITCAT AND AITKEN, stock brokers.

Mr. N. L. Clifford-Jones, chairman of SGB Group, has been appointed a director of BRITISH AMERICAN AND GENERAL TRUST.

ITR GROUP has made the following appointments: Mr. Alan Tanner, deputy managing director of ITR International Time, has also been made director of finance of the Group. Mr. Brian S. Rayner becomes director of marketing for ITR. He remains managing director of ITR Building Micro-systems, the newly formed energy management subsidiary.

Mr. Philip Appleyard has been appointed associate director (fisheries) of WIMPEY APPLIED.

Mr. Geoffrey Slater has been appointed director and general manager of the general products division at BOYDEN DATA PAPERS.

Christopher Moran Group states that Mr. Victor Wood has been appointed chairman of HARMAN HEDLEY AGENCIES in place of Mr. James Redgrave, who remains on the Board.

Mrs. Anne A. Piper has been appointed a director of NATIONAL WESTMINSTER BANK's outer London regional Board.

Mr. Peter Hodgson, managing director of Salford Electrical Instruments, has also been appointed managing director of SATCHWELL CONTROLS, with responsibilities for the international and domestic Satchwell companies. He remains managing director of SSI, which will include the Satchwell Group.

Mr. E. Peter Gash, president and chief executive officer of HUDSON BAY MINING AND SMELTING, has been appointed

chairman. He will continue to be president and chief executive. He succeeds Mr. R. R. Fraser who decided not to stand for re-election as a director because of other business commitments. Two new directors have also been appointed: Mr. J. Neil Clarke and Mr. Vernon Van Sant, Jr. Mr. Clarke is managing director and chief executive of Charter Consolidated. Mr. Van Sant is chairman and chief executive of Hudson Bay Mining's petroleum subsidiary, Francana Oil and Gas, Calgary.

Mr. Tom Dawson has joined the BOWATER CORPORATION to lead and co-ordinate their building product manufacturing and merchandising interests. He has become chairman of F. Hills and Sons, Rippers, Crossley and Transport Companies and Flexpipe, reporting to Dr. Bob Humphreys.

The Queen has approved the appointments of Sir Francis Sandilands as member of the ROYAL FINE ART COMMISSION. He fills the Commission vacancy caused by the appointment of Sir Derham Christopher as chairman of the Commission. Sir Francis is chairman of Commercial Union Assurance. He is a director of the Royal Opera House and a trustee of the British Museum.

Mr. R. C. Murray has joined the Board of P.E. International as a non-executive director.

Mrs. E. J. Lovings has been appointed a director of NEW CENTURY VENTURES (INTERNATIONAL) and NEW CENTURY VENTURES (REINSURANCE BROKERS).

Mr. Michael Kilbey has been appointed managing director of the TURNKEY GROUP OF COMPANIES in place of Mr. Derek Goldsmith, who remains chairman.

Mr. John Tucker has been appointed vice-president New York of KORS MARLAR AND ASSOCIATES, the U.S. member of Robin Marlar and Associates, London.

Mr. Peter Agar and Mr. T. J. Harkin have joined the Board of GEORGE STRACHAN AND SON as sales and design directors, respectively. Mr. Agar joins the company from Bureau Dean. Mr. Harkin has been with Strachan since 1956.

CONTRACTS

Coal Board awards £17½m orders

Contracts with a total value over £17½m have been let by the National Coal Board. Supply of corrugated steel sheets, from June 1, 1980 to May 31, 1981, worth £3,307,000, has been awarded to W.M. GREEN (STEEL), J. R. STEELS, MORGAN E. REES, B.S.C. STRIP MILLS, DANKS STEELS, A. THOMAS & CO. (MFRS.), EUROPEAN STEEL SHEETS, G. WOLFE & SONS. Supply of rolled steel lagging boards, from June 1, 1980 to May 31, 1981, worth £3,532,000, has been awarded to GEO. WOLFE, HOLLYBANK ENG. AYRSHIRE METALS, DARLINGTON & SIMPSON, W.M. GREEN, DANKS STEELS, B.S.C. GODING, J. R. STEELS.

Supply of roadside packing systems — Packbind, from February 1, 1980 to January 31, 1981, worth £1,272,000, has been awarded to BLUE CIRCLE INDUSTRIES, J. R. STEELS. Supply of telephones, lighting and signalling cables, from June 1, 1980 to May 31, 1981, worth £2,250,000, has been awarded to A.E.I. CABLES, E.L.C.C., DELTA ENFIELD CABLES, FIELLI GEN.

Supply of building requisites, from April 1, 1980 to March 31, 1981, worth £1,201,500, has been awarded to M. SANKEY & SON, BUILDING MATERIALS, BRITISH FUEL, F.W.D. BUILDERS.

FERRANTI COMPUTER SYSTEMS supplying British Airways with 3270 emulator terminals and other equipment together valued at over £10m for installation during 1980 in aircraft handling areas at London's Heathrow Airport. The project, which was conceived by British Airways, has been code named "DRIVE" — "Documentation Review Into Video Entry". It involves the installation of over 50 programmable terminal clusters and 400 visual display units and keyboards, operating over communication links into the main BA central processor at Heathrow. The DRIVE system is primarily concerned with aircraft maintenance, workshop stock control, scheduling and spares tracking.

AEG TELEFUNKEN (UK), Maidenhead, has a contract from the Civil Aviation Authority for the radar replacement antenna programme. The antennae are of the SR-MS type. The group was also successful in obtaining a multi-million pound contract for 500 kw broadcasting transmitters from the British Broadcasting Corporation.

MARCONI INSTRUMENTS, a GEC-Marconi Electronics company, has orders totalling £250,000 from Micro Consultants, British Aerospace Dynamics Group and SRA Communications AB for differing applications of the Autostar System 80 in-circuit tester where the requirement is for an automatic test equipment integrated with a production line rather than a test station in isolation.

OTTOMAN BANK

NOTICE IS HEREBY GIVEN that, in accordance with Article 29 of the Statutes, the ANNUAL GENERAL MEETING of Shareholders will be held on THURSDAY, the 5th June 1980, in THE GREAT EASTERN HOTEL (HAMILTON ROOM), LIVERPOOL STREET, LONDON, E.C.2, at 12.30 p.m., to receive a Report from the Committee with the Accounts for the year ended 31st December 1979; to propose a Dividend; to elect definitively two Members of Committee in accordance with Article 16 of the Statutes; and to fix the remuneration of Members of Committee in accordance with Article 18 of the Statutes.

By Article 27 of the Statutes the General Meeting is composed of holders, whether in person or by proxy or both together, of at least thirty shares, who, to be entitled to take part in the Meeting, must deposit their shares and, as may be necessary, their proxies, at the Head Office of the Company in Istanbul or at any of the various branches or offices abroad (in London at 2/3 Philpot Lane, EC3M 8AQ; and in Paris at 7 rue Meyerbeer, 75009) at least ten days before the date fixed for the Meeting.

Building and Civil Engineering

Coast protection work by Costain

CONTRACTS worth about £3.75m in Fujairah, United Arab Emirates, and Das Island, for the reconstruction of coastal defences have been awarded to Costain International.

In Fujairah, Costain is building the east coast protection project (phase 1) for the UAE Ministry of Public Works and Housing. Worth about £3m this is for completion in mid-1981 and calls for the construction of four kilometres of rock armoured sea wall—two kilo-

metres capped with a concrete wave wall.

Consulting engineer for the project is Allott and Lomax (Middle East).

On Das Island, Costain International is carrying out a £750,000 coastal protection contract for the Abu Dhabi Marine Operating Company.

This work, to be completed late this year, will protect 800 metres of coastline. All precasting work will be carried out on the mainland and

shipped to Das Island by tugs and barges.

Back at home, Yarmside Holdings, a subsidiary of the Costain Group, has started work at Ingley Barwick, Cleveland, on one of the UK's largest housing developments—the construction of 8,000 dwellings on about 1,000 acres of land north-east of Yarm, Cleveland.

When completed towards the end of the century, Ingley Barwick will consist of seven villages with associated primary

schools, shops, pubs, community facilities, two secondary schools and a neighbourhood centre.

Preliminary infrastructure works have started, comprising roads and sewerage facilities, to open up the areas of land for the first two villages.

Housebuilding is expected to start in 1981, providing 400-500 housing units each year. Plans for the first 133 dwellings have been lodged with Stockton Planning Authority.

Surface water drainage

UNDER A £1.4m contract, Streeters of Godalming is to carry out a surface water drainage scheme in Mitcham Road, Croydon, for the London Borough of Croydon.

The contract calls for the construction of 1,400 metres of large diameter pipe with realignment of various foul sewers, and the connection of a

number of surface water sewers into the new line.

At Farnborough, Hants, the company is to construct a pumping station and pipeline in the Cove Valley for Rushmoor Council. This will cost £740,000 and involves a 2 km rising main and a 1,200 mm diameter gravity sewer.

Several other smaller contracts bring the total awards to Streeters to £2.8m.

Pile driver monitor

DATA ABOUT the energy being supplied to a pile during driving can be obtained without interfering with the work using a simple device developed by Fugro, the geotechnical consultants of Ruislip, Middlesex (Ruislip 30791).

Purpose of the unit is to measure accurately the terminal velocity of the ram for each blow, which it does by means of light emitting diodes mounted on a static component of the hammer.

A moving vane cuts a beam generated by the diodes and the duration of the break can be printed or recorded on punched tape. This provides a measure of the energy (knowing the mass of the hammer) on a blow by blow basis and also gives an impact count.

The precision of such data can be useful on sites where predictions indicate possible refusal conditions, or where pile drivability differs greatly from the predicted behaviour. It should also assist in adjustments to a new hammer and over a period give historical data for use in the design of the work that could lead to improvements or cost cutting.

Calculates awkward volumes

NATIONAL COAL BOARD has purchased eight Kern DM-501 electronic distance meters together with eight Kern K-ISE theodolites as part of a programme of modernisation linking electronic surveying equipment and microcomputers. The Kern instruments were supplied by Survey and General Instrument of Edinburgh, Kent.

The novel equipment will be used mainly for long-range tachymetry in open-cast mining areas. Some of these open-cast mines have voids over 1 km across, and measuring overburden removed—and later replaced—can be a difficult task.

The Kern DM-501 together with a Kern K-ISE theodolite, the surveyor can calculate the precise position of up to 500 points on the surface of the ground per day, and use the information to arrive at a computation of the volume of material removed or replaced since the previous set of readings were taken.

Survey data from theodolites and electronic distance meters will be recorded on standard field data sheets and later processed on a Hewlett-Packard HP-85 microcomputer. The computer is portable and can be taken from one site to another with ease, thus eliminating the need for taking or transmitting the acquired data to a remote processing facility; the computer incorporates an integral VDU and thermal printer.

The computer could be used in conjunction with a plotter to give excavation profiles, and the Coal Board is considering the possibility of data transfer between the field instruments and the computer, which could be interfaced with the computer directly.

Survey and General unit 0732 864111.

IN BRIEF

Two office buildings and a control room at Southern Electricity's headquarters in Maidenhead, Berkshire, are to be built by IDC of Stratford-on-Avon.

Worth more than £4m, an order to supply drilling rigs to Uganda has been granted by UNICEF to Duke and Ockenden, member of the Mowlem Group.

Awards to Tilbury

IN THE Surrey Docks redevelopment scheme in London, the new distributor road is to be built for the Borough of Southwark by the Tilbury Contracting Group.

This £300,000 project calls for 500 metres of carriageway, a pedestrian underpass and a play area for the Dockland Settlement, inter alia. An existing bridge over the Lady Lark will be demolished.

Meanwhile, the Thames Water Authority has placed a group of three contracts with Tilbury, adding up to £800,000.

They include an extension to Lechlade Sewage Works, a reinforced concrete structure for micro-strainers within a piled cofferdam at Swinford water treatment works, and an office block at Sunbury-on-Thames. A new store and office is also to be built for Avis at the latter's Langley premises. This is valued at £112,000.

Contract for Gilbert Ash

THE SCOTTISH Gas Board has awarded a contract for the design and construction of a training centre and workshops to G.A. Design Build Management, a Bovis company. The buildings will be built at Granton, north of Edinburgh and will comprise laboratories, training workshops, classrooms and a block of training cottages, and will cost £1.1m.

Main contractor will be Gilbert Ash Scotland which will complete the job in May 1981. The contract covers three

basic buildings of steel frame construction with colour metal cladding and both pre-cast and in situ concrete floors.

G.A. Design Build Management is using James Parr and Partners as architects, Summers and Partners as quantity surveyors and Thornburn and Partners as engineers—all of Edinburgh. Gilbert Ash is currently engaged on a telephone exchange at Stirling for the Scottish Telecommunications Board worth £1m and an office block at Woodside Terrace in Glasgow.

Kent firm busy in Surrey

OVER £2m-worth of work in Surrey spread between three projects in Cobham, Guildford and Egham has been won by Wiltsiers.

In Cobham, the company is undertaking repairs and alterations to the main house at Cobham Park to convert the 19th-century mansion into offices for the British computer software company Logica. The refurbishment of the building includes cleaning the external stonework and restoring the interior of the mansion to its original elegance. Agent and surveyor for the project is Hillier Parker May and Rowden, with quantity surveyor Raymond Hart and Partners.

In Guildford, the fitting out of a new C & A store for Brador Construction is now well under way and it is expected that work will be completed in September. Architects for this project are North and Partners and the quantity surveyors are Banks Wood and Partners.

At Egham conversion of existing premises is under way to form new laboratories for Richardson-Merrell. This is a £1.4m project.

£2.3m housing by Laing

NORTHWEST region of John Laing Construction has gained a £2.3m award from Guinness Trust for the construction of 123 new homes in Rochdale. Construction will be traditional, with brickwork cavity

walls and pitched, tiled roofs and completion will take two years.

Architects are Halliday Meacham Partnership and consulting engineers Kennington Little and Partners.

NOTICE OF REDEMPTION To the Holders of

Queensland Alumina Holdings N.V.

6½% Secured Bonds Due 1982

NOTICE IS HEREBY GIVEN that pursuant to the provisions of the Queensland Alumina Holdings N.V. Collateral Trust Indenture dated as of June 1, 1967, as supplemented, U.S. \$1,044,000 principal amount of the above described Bonds have been selected for redemption on June 1, 1980, in lieu of a redemption for the purpose of the Sinking Fund, at the principal amount thereof, together with accrued interest to said date, each in the denomination of \$1,000 bearing serial numbers with the prefix letter "A" as follows:

Outstanding Bonds bearing serial numbers ending in any of the following two digits:

15 19 21 25 31 33 34 41 42 46 49 50 56 57 58 68 69 88

On June 1, 1980, the Bonds designated above will become due and payable in such coin or currency of the United States of America as at the time of payment shall be legal tender for public and private debts. Said Bonds will be paid, upon presentation and surrender thereof with all coupons pertaining thereto maturing after the redemption date, at the option of the holder either (a) at the corporate trust office of Morgan Guaranty Trust Company of New York, 30 West Broadway, New York, New York 10015, or (b) subject to applicable laws and regulations, at the main offices of Morgan Guaranty Trust Company of New York in Brussels, Frankfurt (Main), London or Paris or at the main offices of Bank Mees & Hope NV in Amsterdam or Banque Internationale à Luxembourg S.A. in Luxembourg or Banca Vowiller & C. S.p.A. in Milan. Payments at the offices referred to in (b) above will be made by check drawn on, or by a transfer to a dollar account maintained by the payee with a bank in New York City.

Coupons due June 1, 1980 should be detached and collected in the usual manner. On and after June 1, 1980 interest shall cease to accrue on the Bonds herein designated for redemption.

QUEENSLAND ALUMINA HOLDINGS N.V.
By WILLIAM HOBBS, Managing Director

Dated: April 24, 1980

NOTICE

The following Bond of U.S. \$1,000 previously called for redemption has not as yet been presented for payment:

24-6886

Reclaiming riverside land

TWENTY ACRES of riverside mud flat are to be reclaimed for the Medway Ports Authority by Ham Dredging under a £2.3m award.

The Lappel Bank is close to Sheerness Docks and the work will provide the latter with additional land for the storage of export/import vehicles.

Reclamation work could be completed by October, when surfacing will start and Ham Dredging will be collaborating with the Medway Authority's consulting engineers Postford Parry and Partners, based in Peterborough.

H. H. Robertson (UK) has won a further £225,000 contract to re-roof Greater Manchester Transport's Queens' Road Garage, part of GMT's £15m garage renovation programme.

Homes to be modernised

TWO AWARDS worth together better than £1m have been placed with Humphreys and Glasgow Services by the city of Newcastle upon Tyne.

The first is valued at £1.2m

and is for the refurbishing of a number of Victorian houses at Ryehill West.

The second calls for the modernisation of old people's bungalows at Eldon Road, Lemington.

Warehouse and offices

A WAREHOUSE and office complex is being built by Heggate of Aylesbury, Bucks, at a cost of about £420,000 for Health Products.

The main building will be a 20,000 sq ft warehouse which Heggate is constructing from a single span 35 metre Butler

steel frame building, 54 metres long and 7 metres to eaves.

The offices—supported within an in-situ reinforced concrete frame with brick piers and in-fill panels—will have long runs of aluminium framed windows at ground and first floor levels together with deep zinc-faced parapets.

Removing the water

A MAJOR contract for the supply, installation and maintenance of a complete wellpoint dewatering system in Dubai has been awarded to Khansabeh-Sykes by Al-Ashram/EPTO/LTPA, an Arabic/French consortium which is to undertake the construction of six underpasses in a £37.5m project.

Value of the dewatering contract is between £350,000 and £400,000 and will include the supply of 32 Sykes automatic vacuum priming centrifugal pumps, wellpoints, risers, header pipes and all necessary high pressure jetting pumps for inserting the wellpoints.

Because of the rapidly increasing traffic congestion in the city, the scheme is urgent and the consortium plans to complete the work within 21 months.

The equipment measures only 75 x 127 x 225 mm and weighs 18.5 kg. Used with the company's DE-719B Fathometer, a complete automatic survey system is provided and the total weight, including transducer, mount and rigging is still only 26.5 kg.

Originating from Raytheon Ocean Systems Company in the U.S., the unit is available in the UK from Offshore Environmental Systems, 17 West Street, Farnham, Surrey GU9 7DR (0252 714812).

Structural steelwork

TWO BIG bulk feed mills for BOCM-Silcock are to be set up at a cost of about £1m—so far as the structural steelwork is concerned—by Robert Watson and Company (Structural Engineers).

The mills, at Penrith, Cumbria, and Euston in Oxfordshire will each have a capacity of 75,000 tonnes a year.

Covered by the contract are

62 silos for each mill and the structural frameworks for associated buildings.

In the meantime, the company has fabricated the structural steelwork (£204,000) for the East Lancashire "Skill Centre" at Accrington for the DOE Property Services Agency. The main contractor is Turfitt.

The company also has won a contract worth £170,000 for the Thomas Danby College, Leeds.

Modernising homes

CONTRACTS in the north-west of England worth over £21m have been won by Holland, Hannon and Cubitts (Northern), a member of the Tarmac group.

Cubitts is working on 141 houses for the Metropolitan Borough of Wirral under contracts worth £11m. Thirty of these at Birkenhead will be ready for occupation in the summer, while the larger contract, involving the rehabilitation of 111 houses at Rock

Ferry, is due for completion in the autumn.

North of the Mersey, Cubitts has been retained by Knowsley MBC to carry out external repairs to more than 2,000 homes. Value of the work at Central Farm Estate, Prescot, is £830,000.

In Greater Manchester the company is to remodel 116 flats on the Huntley Fold Estate under a £593,000 contract awarded by Bury Metropolitan Borough Council.

"PLANT AND MACHINERY SALES"

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12in x 30in x 35in wide x 400 hp Four-High Reversing Mill.
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10in x 16in wide fixed speed Two-High Mill.
10in x 12in wide fixed speed Two-High Mill.
6in x 16in x 20in wide Four-High Mill.
750 x 100 mm x 15 hp Two-High Tape Rolling Mill.
110 x 100 mm x 10 hp Two-High Tape Rolling Mill.
- 2) WIRE FLATTENING AND NARROW STRIP ROLLING MILL.
Two stand by RWF. 10in x 8in rolls.
- 3) DECOIL AND CUT-TO-LENGTH LINES.
1500 mm x 3 mm x 10 Ton and 15 Ton Coil.
1000 mm x 2 mm x 5 Ton Coil.
750 mm x 3 mm x 5 Ton Coil.
400 mm x 3 mm x 2 Ton Coil.
- 4) SLITTING LINES.
1220 mm x 3 mm x 5 Ton Coil.
920 mm x 5 mm x 10 Ton Coil.
920 mm x 2 mm x 2 Ton Coil.
300 mm x 1.5 mm x 1 Ton Coil.
36in and 48in Sheet Slitters.
- 5) WIRE DRAWING MACHINES.
6 Block, in line, variable speed (560 mm x 25 hp D.C.).
9 Block, non slip cumulative (610 mm x 25 hp A.C.).
9 Block, non slip cumulative (560 mm x 25 hp A.C.).
6 Block, non slip cumulative (356 mm x 7.5 hp A.C.).
Horizontal Drawblock variable speed (915 mm x 75 hp D.C.).
Horizontal Drawblock variable speed (456 mm x 15 hp D.C.).
Vertical Drawblock (2) variable speed (610 mm x 25 hp D.C.).
15 Die Cone type and Spooler, 4500 ft/min (2 machines).
15 Die cone type and finishing block, 750 ft/min.
- 6) SHEARS AND GUILLOTINES.
1220 mm x 25 mm Cincinnati Plate Shear.
510 mm x 16 mm / 50 mm x 50 mm PELS Scrap Shear.
2.5 m x 3 mm high speed mechanical Guillotine, Keeton.
2.5 m x 3 mm high speed mechanical Guillotine, Keeton.
7) SHEET LEVELLING ROLLS 920, 1,150 and 1,850 mm wide.
8) HYDRAULIC SCRAP Baling Press, Fielding & Platt.
9) FORGING HAMMER 3 cwt, slide type, Massey.
10) AUTOMATIC COLD SAW, non-ferrous, Noble & Lund.
11) BAR & TUBE REELER 75 ft capacity.
12) ROTARY SWAGING MACHINE, 25 mm capacity.
13) 28" COLD SAW, non-ferrous, Noble & Lund.

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THE MANAGEMENT PAGE

EDITED BY CHRISTOPHER LORENZ

Bulls and bears in a video spin

John Lloyd examines competitive strategies in the video tape and disc market

THE DAY when we all turn into what Ogden Nash called "videots" is drawing inexorably closer. Or, as the consumer electronics industry would prefer to put it, the television set is in the process of being transformed into a home entertainment-computing centre.

Viewdata systems like Britain's Prestel, and the French Teletel comprise part of this electronic jigsaw, as do-in some countries—the growing diversity of TV channels. But it is the arrival of video-tapes and video-discs playing their pictures onto the living room's TV screen (via a magic box called a recorder) which is most immediately attractive to the consumer—and to the mass ranks of multinational industry.

There are two schools of thought on the relative merits of video-tapes—which have been on the market since the mid-1970s—and discs, which are about to be launched to

massive promotional fanfares from the growing welter of competing suppliers. Since their battle lines are composed of the most powerful companies in Japan, the U.S. and Europe, this debate is hardly academic: the viability of enormous investment and marketing effort hangs on its outcome.

Both sides agree that disc will not replace tapes; there is even agreement (usually) that both markets will grow together. The debate is rather over the uses to which both, especially disc will be put, and thus the relative strengths of each as commodities. It is, if you will, an argument between the bulls and the bears.

The bulls say that both markets, but especially discs, will grow dramatically. They say this because they believe the two systems have complementary uses. Tape will be used for recording TV programmes that viewers have missed, for showing home-made video tapes (enthusiasts

are reportedly already ruining their friends' evenings in this way), and for training and demonstrations.

Discs, they say, will be the mass market for entertainment; people will be able to buy films of their choice, much as they buy LPs now. Music buffs will be able to watch as well as to listen to their favourite group or symphony, western fans can see High Noon every Saturday night, and those who like mush can see Love Story till their tearducts run dry.

At the same time, disc can also be found uses in schools, colleges and companies.

The bears agree that video tape will be used for home taping (it already is) and for training/education. But they do not think disc will take off in a big way as an entertainment medium. They believe that people do not want to see even favourite movies over and over again—or not enough to create the mass market which would bring the cost down far enough to allow

more people to buy a film for the price of three or four drinks.

The bears also argue that broadcast TV will get better films sooner after release, so that it will not be worthwhile buying a film when you can tape it, keep it for a while, then wipe and re-use the tape. The place of disc, they say, will be largely in education, training, and promotion.

The bulls, not surprisingly, are in the majority: Philips, the Dutch pioneers; America's RCA the second to arrive in the market; Japan's JVC—a subsidiary of Matsushita—the third; and in Britain, Thorn-EMI, which last month signed a co-production deal with JVC, the first the Japanese company has signed.

All broadly believe in the first of these futures. All, too, have been careful to secure "software" or entertainment divisions, to give them something (anything!) to put on their discs.

Philips is a joint owner with

Siemens of the mighty Polygram music company (which bought out Decca's music interests earlier this year); RCA has extensive film TV and music interests, while JVC—which is already Japan's biggest record producer—found Thorn-EMI particularly attractive because Thorn had secured EMI's big music division in what had seemed an after-though but now looks increasingly canny.

Because their companies are big and powerful, the bulls may make many of their market predictions come true by their forward charges.

The most public of the bears is Sony, the Japanese railway arch-to-multinational corporation which so often has been a market-leader. This time, though, it says it will sit out the first wait (though it is likely to be in the last tango) because the market is smaller than everyone thinks, and there will be the usual unguided aquabubbles over standards.



Video entertainment in the home: playing for whose corporate benefit?

Sony receives tacit backing from IBM which, like Philips, has entered into cross-licensing agreements with MCA corporation, a major film and record producer. MCA will market the Philips disc system in the U.S.

IBM's involvement is probably not due to any wish to make or distribute films, but because of it believes discs will be used for industrial and commercial purposes and it wants to cover all its customers' needs (or rather to keep its competitors away from them).

Bulls or bears? The outcome of the battle greatly to expand the video market will decide which is right. It could mean that IBM will find itself in show business, just as the company which discovered the Beatles, EMI, now finds it is part of the software industry. On tomorrow's Management Page, Richard Houson will report from Tokyo on the rise of JVC.

Sanctions, subsidiaries and the long arm of U.S. justice

A. H. Hermann describes new proposals for overcoming the excesses of extraterritoriality

ONE OF the consequences for companies of any further escalation of the Middle East upheaval, accompanied by continued differences of approach between the U.S. and its Allies, could be the eruption of a host of legal problems.

The legal implications of any additional government sanctions against Iran—or against the Soviet Union over Afghanistan—would be complex enough on their own account. But they could be aggravated, still further, by the already controversial issue of the extraterritorial application of U.S. laws.

The long arm of American courts has been getting longer and stronger ever since 1945, when the U.S. Supreme Court ruled that "it is settled law... that any state may impose liabilities, even upon persons not within its allegiance, for conduct outside its borders

which the state reprehends, and these liabilities other states will ordinarily recognise."

This doctrine, called the effects doctrine, was originally developed to cover relations between the individual States of the Union. When it was applied to foreign states, however, the assumption that these states would recognise such liabilities imposed by the United States was not fulfilled. There are less than 19 diplomatic protests on record, as well as numerous protracted, and fruitless meetings between officials. When the United States started to use its anti-trust laws in combination with the effects doctrine for the pursuit of economic policies contrary to those of its trading partners—particularly in shipping, aviation, the securities industry and the arrangements concerning the supply of uranium—a number of countries introduced blocking legislation. These included Britain, Australia, Canada, the Netherlands and South Africa.

A particularly irritating aspect of the extraterritorial application of U.S. laws is the method used for the collection of information in foreign countries. Inquiries are addressed not only to parties in a litigation, but also to potential witnesses, seeking information which might lead to further inquiries and to the discovery of some, as yet, undefined documents.

Such "fishing expeditions" are frequently authorised regardless of foreign laws prohibiting the provision of such



information. For example, in 1964 the UK adopted an Act to protect the contracts and documents of British shipping companies. In December 1977, in the RTZ/Westinghouse uranium judgement, the House of Lords set limits to the assistance which U.S. courts could expect from UK courts when making their inquiries.

Finally, in March, Parliament passed the Protection of Trading Interests Act, giving the Government and courts new far-reaching means of defence against the incursions of U.S. courts, and powers to recover multiple damages which British firms might have been made to pay in the U.S.

Blocking legislation of this type provides some help, but is

no real solution to the problem. It can lead to legal battles which create chaos and are detrimental to trade.

This legal war is not only affecting large multinational companies, but increasingly also smaller enterprises which are caught by the U.S. product liability laws and exposed to the threat of triple damages, even if they have no presence or agent in the United States—the fact that their goods were sold there is enough for some U.S. courts to assume jurisdiction.

But the main reason why the extraterritorial application of U.S. law has come to the forefront of attention recently has been its use to regulate the activities of foreign subsidiaries of American companies. The presidential order freezing Iranian funds, for example, was expressly made applicable to foreign companies "controlled" by an American parent.

The U.S. Government feels very strongly that it can subject foreign subsidiaries of U.S. companies to U.S. law on such matters as taxation, exchange control, banking, boycotts and

trading with the enemy. This last category, of course, includes those economic sanctions which have been—or may yet be—applied in connection with the holding of American hostages and the invasion of Afghanistan by the Soviet Union.

Conference

In the present political situation it seems imperative that there should be some balancing of U.S. interests on the one hand and those of its trading partners on the other whenever the U.S. courts, or the Department of Justice, consider the application of U.S. laws outside their own boundaries.

The feeling that things should not be allowed to drift any further recently prompted the

Ditchley Foundation—whose main purpose is to promote friendly relations between the UK and the U.S.—to convene a conference on the Extraterritorial Application of National Laws Regulating Business Activities.

The meeting, attended by leading experts from both sides of the Atlantic, was chaired by Lord Diplock, one of the UK's Law Lords. It produced a number of suggestions which, if followed by governments, could somewhat ease the present difficulties.

A valuable suggestion which had the support of American participants was that the Administration should seek congressional authorisation to negotiate procedures for the exemption of certain industries—mainly regulated industries—

from the impact of the antitrust laws. This would dispose of criminal proceedings against enterprises in these industries.

As far as private actions were concerned, it was suggested that it would help if U.S. courts were obliged to notify them to the State Department so that it could obtain information relevant for the acceptance or rejection of jurisdiction. In this connection it should be noted that the U.S. participated in the formulation of a recommendation adopted by the OECD on September 25, 1979, calling for notification consultation and conciliation procedures when a member country investigates or prosecutes restrictive business practices which involve important interests of another member country.

There was general agreement about the urgent need to start informal discussions between governments about extraterritorial application of U.S. law. It was felt that the problem of shipping "conferences" should be the first point on the agenda, since the Soviet Union would be the only beneficiary of the policies at present pursued by the U.S. Federal Maritime Commission. A likely consequence of that would be that the Soviets would gain a greater

share of cargo and thus control of high-sea shipping lanes, in addition to the Soviet Union's trans-Siberian route to the Far East. The strategic consequences of such policies could be very serious.

The conference also envisaged that an early agreement on export cartels might be possible. It was thought untenable that the U.S. should prosecute foreign companies for making export agreements which American companies are free to make when exporting from the U.S.

Finally, there was a wide consensus that directives given by the U.S. government to foreign subsidiaries of U.S. companies should not be in conflict with the law of the host country, and that where the policy of the host country was neither for nor against or was similar, there should be consultations between the governments before the directives were made. It was necessary in such a case to consider the legal liabilities of directors of the subsidiaries, as well as the effect of the proposed directives on trade and employment in the host country. The embargo on trade with Iran which the U.S. has since declared has made this recommendation particularly topical.

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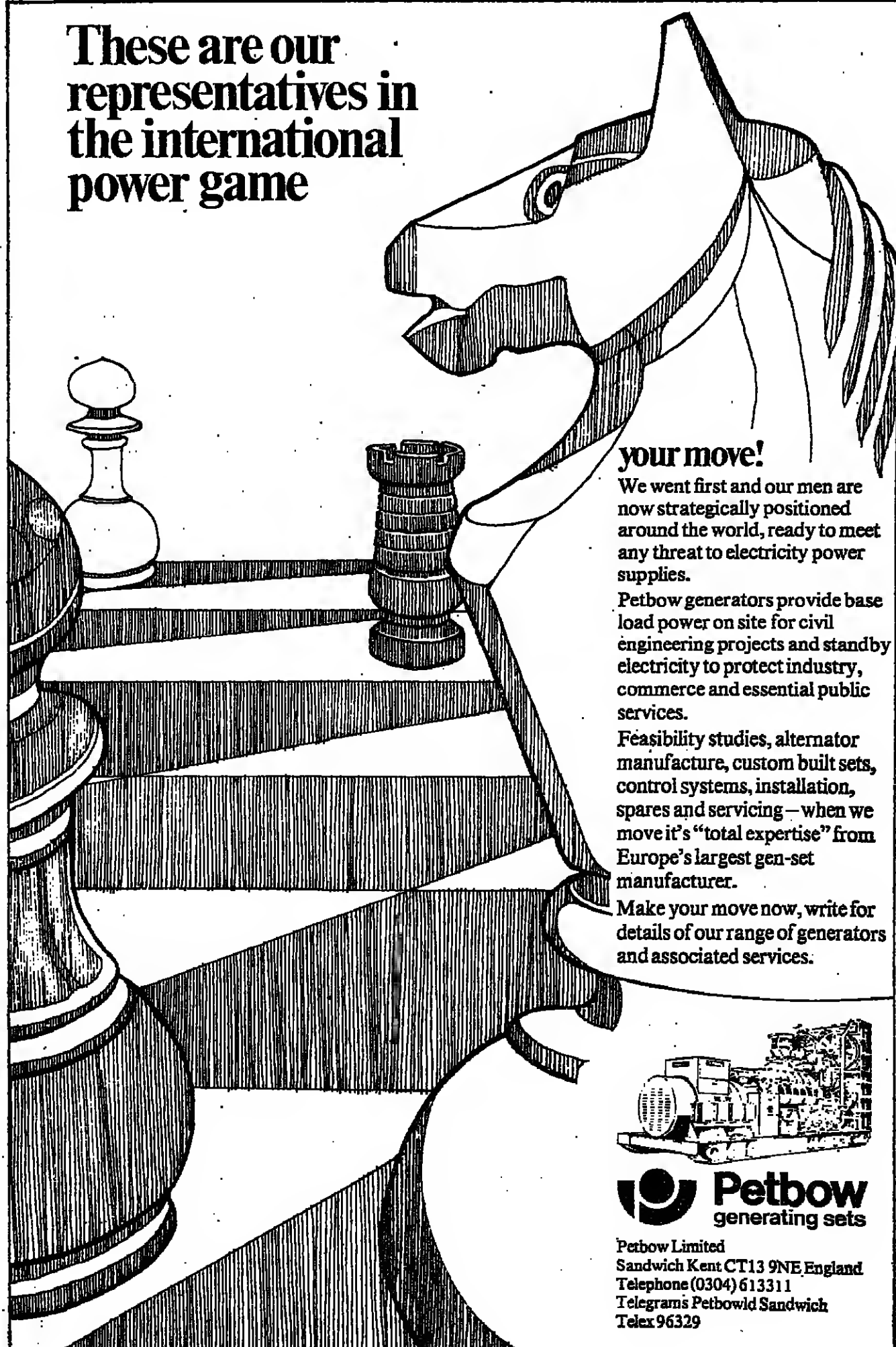
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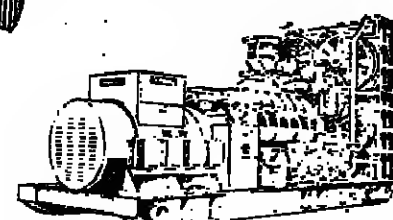
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LOMBARD

More economic nonsense

BY SAMUEL BRITTAN

ONE EXAMPLE of the pervasive nonsense which surrounds the discussion of economic affairs was the recent innocent remarks of Mr John Biffen indicating that there was no fixed time lag between control of the money supply and its effect in the inflation. But it is important to be crystal clear about what might happen by the end of this period. Inflation should be back well into single figures and the transitional unemployment should have subsided. If the present strategy is observed. This will be an important gain, but not a solution to all problems.

There is no reason why monetary stabilisation should produce a growth or productivity miracle, or eradicate the distortions and rigidities which have made for a higher level of unemployment, even in non-recession years.

My own conviction of the relation between money and inflation is partly based on the general nature of inflation and partly on world history. It is not based on statistical demand for money functions which may or not be stable in the short run, or on Friedman's estimates of time lags, which are stated to be averages of different periods.

One very prominent British political leader seems to recall my mentioning a period of three years as a best guess. It is possible that I said 'Don't expect anything for a least three years'. But I should add that three years did not begin with the change of Government in May, but only last November when the first misjudged Budget was out of the way and the authorities at last acted to curtail monetary growth.

Mainstream

But what exactly may happen after three years? According to mainstream money supply teaching, the first effect of monetary control shows itself in recession—as we see in the latest unemployment figures. The second effect is a slowing down of price inflation; it is this to which the lag of two or three years applies. The third stage arrives, when as a result of falling inflation, the

real money supply growth is sufficient to finance a higher level of activity and unemployment and output returns to pre-disturbance levels.

It is this three-stage process to which Friedman referred on his recent visit when he spoke of a stabilisation programme taking up to five years. But it is important to be crystal clear about what might happen by the end of this period. Inflation should be back well into single figures and the transitional unemployment should have subsided. If the present strategy is observed. This will be an important gain, but not a solution to all problems.

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ONE IS inclined to place sherry along with port, as a wine whose methods of production were settled anything up to 800 years ago and basically have remained unchanged ever since. Though the grapes are no longer trodden underfoot and the Old Browns and Goldens that our ancestors used to drink have now been largely turned into Creams. There is also now a discriminating export demand for the entirely dry Fines that the Jerezans themselves drink.

In fact in the dozen years since I last visited the town there have been considerable developments both in Jerez and in sherry-making. The town has lost some of its amiable sleepiness and gained — if that be the right term — a tower-block silhouette. Its population has risen to 180,000. This growth cannot owe a great deal to wine, as sherry-making is not labour-intensive. In the fine new bodegas of Cortiño 40 cellar workers are needed to look after 50,000 butts, constantly being drawn off and replenished under the solera system.

How has this expansion been possible? First, the vineyard area has doubled in 10 years, and now totals 22,300 hectares. This growth was largely financed by agricultural loans at 2 per cent for 10 years, with repayment beginning only after the fourth year. The immense new bodegas for producing and maturing all the additional wines were also bank-financed, though on less generous terms. Oddly enough, a good proportion of the roughly 25 indepen-

dent firms — out of a total of around 80 — are still family-controlled.

The only public company is Bodegas Internacionales, launched a few years back by the Ramasa group, which owns 16 sherry houses, including Williams and Humbert and Garveys, and whose huge non-traditional concrete bodega completed last year on the town outskirts is claimed to be the largest of them all, holding 80,000 butts under one roof.

Otherwise, there are Domacros running Pedro Domecq, Gonzalez in control of Gonzalez-Bryass, and Valdespino and Diez in the firms bearing their

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carried out in stainless steel vats instead of in casks.

The advance in trade is best illustrated by the exports, for 90 per cent of sherry is sent abroad. Ten years ago 700,000 hectolitres were shipped, but by 1979 the total had reached a record 1,520 hl: an enormous increase for so traditional a wine faced with all sorts of competition. Moreover, looking back a further 10 years, only 300,000 hl were exported in 1959.

Now have sherry drinkers in Britain lagged behind. Although increased demand elsewhere has lowered our share of the market, last year we imported 759,000 hl, with perhaps 100,000 hl of that reported largely to America, as Bristol Cream. Direct exports from Jerez to the U.S. were a mere 38,000 hl. The No. 2 export market is Holland, with 427,000 hl, although its per capita consumption of three litres is the highest in the world, while ours is less than one.

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impressive compared with 1969, yet 1,260,000 hl were despatched abroad in 1972. Two years later the total had fallen to 926,000 hl.

Meanwhile the threat of shortage was largely behind the decision of firms like Cortiño and Harvey to ensure their supplies by planting vineyards and building or buying bodegas. Previously Cortiño, under the name of Gileys, had had its bodegas in Gonzalez-Bryass, while Harvey bought from many sources, notably Ramasa. In 1970 Cortiño acquired 1,200 acres, and in 1973 Harvey, in association with Barbadillo, the Sanlúcar house celebrated for its Mantanzas, bought and a

few years later began planting a 1,000-acre vineyard inland from Jerez.

Owing to the official ban in 1975 on new planting, neither property is yet completely planted. But it takes eight years from planting to secure a three-year-old sherry that can be marketed, and if demand were to continue on the upward path of the last few years, the threatened shortage earlier on could recur; particularly of the superior Fines, of which there is never much surplus. And Fino can be used in cream blends.

The second reason for con-

cern is that in recent years margins have been sharply reduced, especially in Holland and Germany, the third largest market where demand for sherry has shot up, from 49,000 hl in 1975 to 144,000 hl last year. But the houses that set out to develop this market, notably Sandemanns, have been badly undercut. Since there is a minimum price fixed by the Consejo Regulador, and 55-60 per cent of all sherry is sold at this price, it is surprising that such price-cutting occurs.

Special discounts allowed for advertising may perhaps be used in this way, and sherry blends in Holland, the scene of a big sherry scandal a few years ago, may cross the German frontier. Competition is pretty fierce in the high streets of Britain, too. Higher output has also given rise to a new sort of ability to accept lower margins.

Nevertheless, while in the last few years the volume of sherry exports has increased by 61 per cent the value by 87 per cent, consumer prices in Spain have, as in Britain, risen by almost 100 per cent; and the sherry is involved in the minimum price but that was £150 a few years back has only this March been raised to £261.

So I was not too surprised to be told in Jerez that sherry had not been profitable for the last two or three years, although some houses, among them the two English companies, have been doing well. Some firms

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On the face of it, the sherry producers should be entitled to raise their prices, but here in Britain, far away from the largest market, consumption in the last two years has been no more than static, and even in the last seven years the increase has only been 18 per cent, with signs of a fall-off lately. At a recent meeting in Jerez of representatives of sherry importers from all the EEC countries, the British in particular emphasised to the producers the need for more consideration and prior consultation before further price increases.

It cannot be denied, however, that in relation to other aperitif drinks, sherry is modestly priced. Its chief rival is probably port. But sherry is, in essence, a "luxury" wine, made largely from low-quality grapes, and calling for little of the skill in production, and the care, selection, maturing and blending essential to secure good sherry. For their quality and price a dry Fino in summer and an Oloroso in winter are surely the most satisfactory introductions to food and to table wines. These I will write about in a further article.

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Sherry—its progress and problems

WINE

BY EDMUND PENNING-ROWSELL

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Output rise

Other changes include an increase in output per acre (slightly larger than an acre) from an average of 5.6 butts (108 gallons) to 8.10, an elimination of the sunning of the grapes on straw mats before pressing, and a growing proportion of the fermentation

carried out in stainless steel vats instead of in casks.

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Need for change in the rules

THE 1980 2,000 Guineas proved one of the most unsatisfactory races of recent years.

We saw an atrocious ride from the outset by a champion on a champion. The outcome reiterated the need for a change in the rules of racing—or at

least the Jockey Club rules concerning disqualification—are often totally unsatisfactory, with different standards at different meetings, taking varying views concerning transgressions.

While one set of stewards may take the view that interference caused in a given race was accidental and did not affect the outcome—and therefore possibly decide to let the result stand—another set in a similar situation might feel bound to abide by the letter of the law and act accordingly.

It would seem more pertinent for riders who fall foul of the law to be penalised rather than the horse or hapless owner, his trainer and stable staff.

In the case of Saturday's 2,000 Guineas, I believe that the vast majority of racegoers would rather have seen the result stand, with Paquet receiving a four or five-figure fine or, equally, a considerably longer

suspension than a seven-day ban.

This afternoon the Chester spring meeting opens with the Vase. In recent years the race has not had a great deal of bearing on Epsom, but the 1980 renewal could well give us some useful pointers to the Blue Riband.

It will be interesting to see how Henbit, the winner of the Sandown Classic Trial, 10 days ago, goes here. His trainer, Dick Hern, won this trial with Troy and Bustino and he also holds Henbit in high regard.

Although the Hawaii colt did not achieve a great deal when suspended, he was only half a length when in receipt of 5 lbs at that Sandown event, he looked to have a good deal of improvement in him.

CHESTER

2.15—Bold Wood**

3.15—Masked Marvel*

3.45—Henbit**

Form, 7.00 Tuesday Preliminary: Colombo, 11.00 Tuesday Movie: "The Borgis Slick."

HTV

1.20 pm Report West Headlines, 5.15 pm News, 5.30 pm News, 6.00 pm News, 6.30 pm News, 7.00 pm News, 7.30 pm News, 8.00 pm News, 8.30 pm News, 9.00 pm News, 9.30 pm News, 10.00 pm News, 10.30 pm News, 11.00 pm News, 11.30 pm News, 12.00 pm News, 12.30 pm News, 1.00 pm News, 1.30 pm News, 2.00 pm News, 2.30 pm News, 3.00 pm News, 3.30 pm News, 4.00 pm News, 4.30 pm News, 5.00 pm News, 5.30 pm News, 6.00 pm News, 6.30 pm News, 7.00 pm News, 7.30 pm News, 8.00 pm News, 8.30 pm News, 9.00 pm News, 9.30 pm News, 10.00 pm News, 10.30 pm News, 11.00 pm News, 11.30 pm News, 12.00 pm News, 12.30 pm News, 1.00 pm News, 1.30 pm News, 2.00 pm News, 2.30 pm News, 3.00 pm News, 3.30 pm News, 4.00 pm News, 4.30 pm News, 5.00 pm News, 5.30 pm News, 6.00 pm News, 6.30 pm News, 7.00 pm News, 7.30 pm News, 8.00 pm News, 8.30 pm News, 9.00 pm News, 9.30 pm News, 10.00 pm News, 10.30 pm News, 11.00 pm News, 11.30 pm News, 12.00 pm News, 12.30 pm News, 1.00 pm News, 1.30 pm News, 2.00 pm News, 2.30 pm News, 3.00 pm News, 3.30 pm News, 4.00 pm News, 4.30 pm News, 5.00 pm News, 5.30 pm News, 6.00 pm News, 6.30 pm News, 7.00 pm News, 7.30 pm News, 8.00 pm News, 8.30 pm News, 9.00 pm News, 9.30 pm News, 10.00 pm News, 10.30 pm News, 11.00 pm News, 11.30 pm News, 12.00 pm News, 12.30 pm News, 1.00 pm News, 1.30 pm News, 2.00 pm News, 2.30 pm News, 3.00 pm News, 3.30 pm News, 4.00 pm News, 4.30 pm News, 5.00 pm News, 5.30 pm News, 6.00 pm News, 6.30 pm News, 7.00 pm News, 7.30 pm News, 8.00 pm News, 8.30 pm News, 9.00 pm News, 9.30 pm News, 10.00 pm News, 10.30 pm News, 11.00 pm News, 11.30 pm News, 12.00 pm News, 12.30 pm News, 1.00 pm News, 1.30 pm News, 2.00 pm News, 2.30 pm News, 3.00 pm News, 3.30 pm News, 4.00 pm News, 4.30 pm News, 5.00 pm News, 5.30 pm News, 6.00 pm News, 6.30 pm News, 7.00 pm News, 7.30 pm News, 8.00 pm News, 8.30 pm News, 9.00 pm News, 9.30 pm News, 10.00 pm News, 10.30 pm News, 11.00 pm News, 11.30 pm News, 12.00 pm News, 12.30 pm News, 1.00 pm News, 1.30 pm News, 2.00 pm News, 2.30 pm News, 3.00 pm News, 3.30 pm News, 4.00 pm News, 4.30 pm News, 5.00 pm News, 5.30 pm News, 6.00 pm News, 6.30 pm News, 7.00 pm News, 7.30 pm News, 8.00 pm News, 8.30 pm News, 9.00 pm News, 9.30 pm News, 10.00 pm News, 10.30 pm News, 11.00 pm News, 11.30 pm News, 12.00 pm News, 12.30 pm News, 1.00 pm News, 1.30 pm News, 2.00 pm News, 2.30 pm News, 3.00 pm News, 3.30 pm News, 4.00 pm News, 4.30 pm News, 5.00 pm News, 5.30 pm News, 6.00 pm News, 6.30 pm News, 7.00 pm News, 7.30 pm News, 8.00 pm News, 8.30 pm News, 9.00 pm News, 9.30 pm News, 10.00 pm News, 10.30 pm News, 11.00 pm News, 11.30 pm News, 12.00 pm News, 12.30 pm News, 1.00 pm News, 1.30 pm News, 2.00 pm News, 2.30 pm News, 3.00 pm News, 3.30 pm News, 4.00 pm News, 4.30 pm News, 5.00 pm News, 5.30 pm News, 6.00 pm News, 6.30 pm News, 7.00 pm News, 7.30 pm News, 8.00 pm News, 8.30 pm News, 9.00 pm News, 9.30 pm News, 10.00 pm News, 10.30 pm News, 11.00 pm News, 11.30 pm News, 12.00 pm News, 12.30 pm News, 1.00 pm News, 1.30 pm News, 2.00 pm News, 2.30 pm News, 3.00 pm News, 3.30 pm News, 4.00 pm News, 4.30 pm News, 5.00 pm News, 5.30 pm News, 6.00 pm News, 6.30 pm News, 7.00 pm News, 7.30 pm News, 8.00 pm News, 8.30 pm News, 9.00 pm News, 9.30 pm News, 10.00 pm News, 10.30 pm News, 11.00 pm News, 11.30 pm News, 12.00 pm News, 12.30 pm News, 1.00 pm News, 1.30 pm News, 2.00 pm News, 2.30 pm News, 3.00 pm News, 3.30 pm News, 4.00 pm News, 4.30 pm News, 5.00 pm News, 5.30 pm News, 6.00 pm News, 6.30 pm News, 7.00 pm News, 7.30 pm News, 8.00 pm News, 8.30 pm News, 9.00 pm News, 9.30 pm News, 10.00 pm News, 10.30 pm News, 11.00 pm News, 11.30 pm News, 12.00 pm News, 12.30 pm News, 1.00 pm News, 1.30 pm News, 2.00 pm News, 2.30 pm News, 3.00 pm News, 3.30 pm News, 4.00 pm News, 4.30 pm News, 5.00 pm News, 5.30 pm News, 6.00 pm News, 6.30 pm News, 7.00 pm News, 7.30 pm News, 8.00 pm News, 8.30 pm News, 9.00 pm News, 9.30 pm News, 10.00 pm News, 10.30 pm News, 11.00 pm News, 11.30 pm News, 12.00 pm News, 12.30 pm News, 1.00 pm News, 1.30 pm News, 2.00 pm News, 2.30 pm News, 3.00 pm News, 3.30 pm News, 4.00 pm News, 4.30 pm News, 5.00 pm News, 5.30 pm News, 6.00 pm News, 6.30 pm News, 7.00 pm News, 7.30 pm News, 8.00 pm News, 8.30 pm News, 9.00 pm News, 9.30 pm News, 10.00 pm News, 10.30 pm News, 11.00 pm News, 11.30 pm News, 12.00 pm News, 12.30 pm News, 1.00 pm News, 1.30 pm News, 2.00 pm News, 2.30 pm News, 3.

THE ARTS

London Galleries

Figuring out abstract art by WILLIAM PACKER

The Great Figurative Revival of recent years, from which those who disapprove of abstract art have taken a certain amount of heart, has little substance in fact: for figurative art was never moribund, nor even remotely in danger, and to suppose it was is to mis-read the nature, not only of Modernism and all its works, but of figurative art itself. It is, moreover, a mischievous fiction, one all too lively to obscure the true and somewhat subtler narrative of recent events. Certainly there

have been changes of emphasis and attitude, but the issues that confront artists now are not, nor have they been for a long time, of confrontation and stark choice.

What has happened is that as the pace of modernist experimentation has slackened, so the narrow authority of the avant-garde has been broken down. In this subsequent period of reflection and consolidation, artists themselves have been more inclined to look to either side of their own positions than

desperately ahead or behind. One marked effect of this has been that a great many abstract painters have begun to sallow palpably associative and atmospheric elements, sometimes even the distinct possibility of external reference, to creep back into their work, qualifying and questioning their established formal preoccupations and justifications. Painting once more is able to be concerned quite unself-consciously with something other than itself.

John Walker's work over the last two or three years clearly demonstrates the point, indeed goes on to show that even the most open figurative need be no betrayal of abstract principles: that the artist is quite free to come and go as he pleases. When first he began to reintroduce figurative elements into the paintings, he kept the reference simple, flat and close to the surface. The balcony motif made suitable sidelong genuflection towards Goya, Manet and Matisse, for example, but the space it inferred remained shallow and unspacious, while its own decorative tracery remained but one more formal element at the artist's disposal.

But now Walker has committed himself wholeheartedly to the deep pictorial space, inhabited admittedly by ambiguous and indeterminate objects, but thoroughly credible, and which all the formal devices, that in the abstract works closed off the space to re-assert the surface, now serve to confirm and emphasise. The large rectangular shape that re-occurs so frequently, flat on and so close to the picture-plane, becomes a kind of shutter or stage-flat which, far from throwing it back, draws the eye past itself into the space beyond; which is, of course, just what Velasquez's canvas does on one side of "Las Meninas," and

Courbet's in the centre of his *Atelier*.

This is precisely the sense we get with Walker's consciously ambitious paintings: of the artist working directly from his immediate practical situation. It is a long and honourable tradition which, in his idiosyncratic and generalised fashion, he continues most creditably. The second hatch of these paintings remains at Nigel Greenwood (Sloane Gardens S.W.1) until May 17.

Joan Eardley (Browse and Darby until May 24) died in 1963 at the age of 43. Had she lived she would surely have confirmed herself by now as an artist of great power and distinction. The evidence of the work itself suggests that she too might have moved easily towards abstraction, and just as easily withdrawn should that have been necessary to the work. For all their superficial differences, her exhibition and Walker's fall happily together, the richness of paint and surface, the energy and assurance that inform the statement, and the grand simplicity of the imagery, all these qualities are common to them both.

This exhibition celebrates her great promise, and if the paintings, the landscapes in particular, are a little frustrating, itching as they are to be opened up on the largest scale, as they would have been, I am sure, the drawings reveal one of the best British draughtsmen in a long time. Indeed, her swift and certain line and instinctive command of form, would see her well in the best company, with Degas, for example, and Sickert, whose humane concerns she shares, and Nolde, the romantic Expressionist.

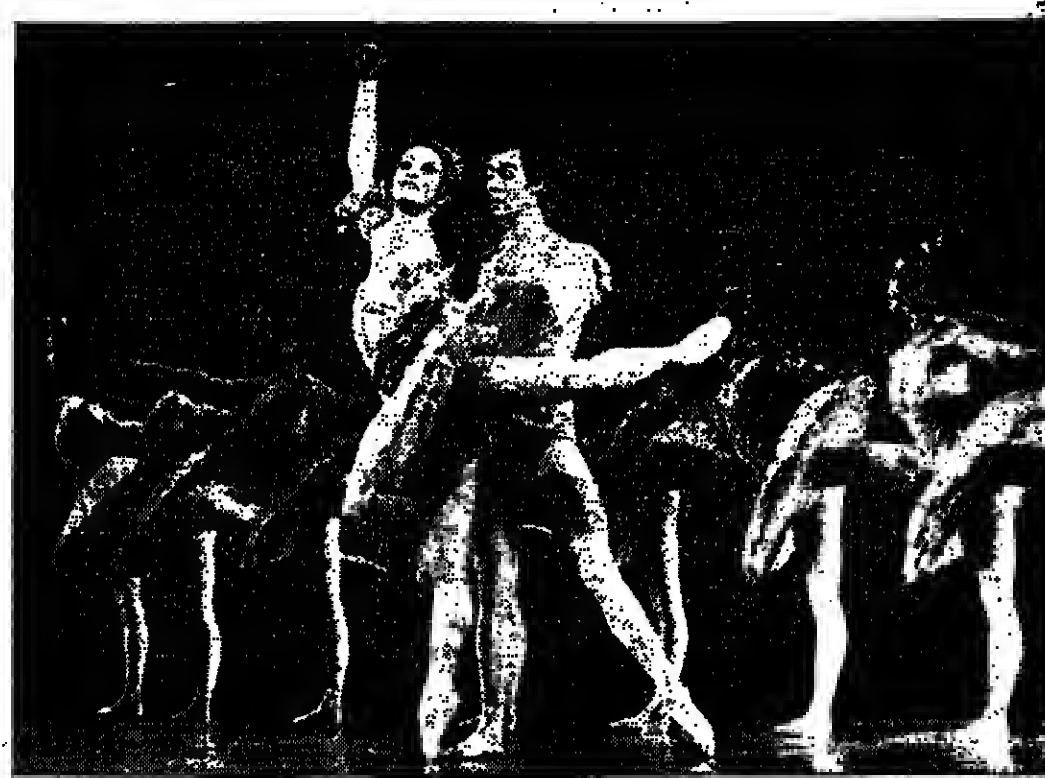
Finally, a word about Victor Pasmore, whose Arts Council touring retrospective (now in Liverpool, and then on to the

Sainsbury Centre, Norwich) I reviewed at some length earlier in the year. There seems little point in rehearsing those remarks, but two further events make some comment necessary. Pasmore is in some respects a typical figure of the English art establishment, a serious artist and extremely influential teacher, whose credentials yet seem weightier than his actual work.

His conversion to abstraction just after the war made him notorious, and though that work seems unexceptionable enough now, it still serves to exaggerate the distinction of his earlier Euston Road figure painting in many minds. There is no doubting the seriousness and probity of his intentions, but his early and more rigorous constructivism has long since drifted into an easier, decorative approach.

The amorphous, often vaguely sexual and visceral imagery of these past 20 years, judiciously pointed, is inoffensive and accessible, enough to satisfy the mildest, and most uncertain taste. The show now at Marlborough Fine Art (throughout May) makes the point.

But the show also marks the publication of the full *Catalogue Raisonné* (Thames and Hudson: 343 pp; 249 plates—51 colour; 6/6 cat. illus; £55), with texts by Alan Bowness and Luigi Lambertini. It certainly does Pasmore proud, an exhaustive review of a life's work, beautifully presented; and if doubts exist about his final standing, there can be no doubt of his scope, energy and application. An artist's importance does not rest necessarily upon absolute success; and Pasmore's achievement, though flawed, remains admirable, the book an appropriately generous celebration.



Galina Samsova and David Ashmore in "Paquita"

Leonard Burt

Covent Garden

Paquita/Playground

by CLEMENT CRISP

Sadler's Wells Royal Ballet has come to be Royal Opera House for a series of performances during the next two weeks. The visit began on Friday night with the regrettable *Grosse Fuge* by Hans van Manen, which I think of as a display by the Sodom and Gomorrah League of Health and Beauty, but progressed to serious matters with *Playground* and *Paquita*.

Playground is MacMillan's dramatic scene for dancers, set in an asylum, and pitched from the very first on a note of high nervous tension. The action is of unrelieved, haunting sadness, with mental disturbance presented in what seems a naturalistic language, but one only possible for dancers to use. In its black, anguished way, *Playground* is cathartic: the rite finished, we are released. Performances by the SWRB are sure, carefully detailed. Marlon Tate is unbearably sad as the epileptic heroine, and the culminating moment when she smears away the make-up daubed on her face is authentic tragedy. Desmond Kelly is again the dangerous intruder. I preferred the cool, menacing reading he gave at the ballet's

premiere in Edinburgh, but I recognise the power of his present more obviously deranged portrayal.

Audiences may be distressed by *Playground*—though it is hardly more extreme than the final scene in *Rake's Progress*—yet it is impossible to ignore its force, or the tight-knit identification between dance and Gordon Crosse's taut score.

Paquita is new to the SWRB repertory this spring, and most welcome. A version of the celebrated Grand Pas which Petipa concocted a century ago and interpolated into a Romantic extravaganza about the Peninsula War, it is revived by Galina Samsova from her memories of the staging she knew in Kiev. (I have reported on the magnificence of this choreographic gem in the Kirov repertory, most recently in a Paris showing, with the celestial Chenchikova as its star.)

Every praise to Samsova as producer, coach, and ballerina for this production. In an opulent gold-swagged set by Peter Farmer, Samsova and David Ashmore, the only man involved—lead 14 soloists in a cascade of entrées, variations, and corués of mock-Spanish steps, that look as near

Petipa as makes little difference, and are given with the first happy promise of real bravura.

Certain dancers may yet be over-stretched, but *Paquita* invites brilliance, and Samsova has already managed to banish some of the primness and dry academicism that is the curse of English classic dancing. Her young artists use space; stuns and trunks have opened out to the choreography; positions look nuanced, rich in contraposto; the dance moves.

There are four beautiful variations for first soloists, in which I especially liked Sheryllyn Kennedy. She fluffed a step or two, but movement rang out clear and joyous, and her line and the bright pulse to her dancing were admirable. Ashmore was in brave and unfussed form, racing through a coda in which there seems not even a breath between bursts of pyrotechnics. Samsova showed what is truly meant by the word "ballerina." The generosity of her manner, its broad sweep and air of unharmed ease, its absence of mannerisms—physical or psychological—are required study. The classic dance is nobly there: grand, harmonious, thrilling, and in this case, radiant. To be savoured—like *Paquita* itself.

Festival Hall / Radio 3

Los Angeles Philharmonic

by MAX LOPPERT

Friday evening signalled the start of a four-week tour by the Los Angeles Philharmonic. We last heard the orchestra under its previous chief conductor, Zubin Mehta; this concert was a belated introduction to the régime of Carlo Maria Giulini, now entered upon its second year.

From this evidence we may fairly infer that he has groomed the players into an amenable, spirited and accomplished ensemble of not quite front rank. The strength lies in strings. The first sentences of Mahler's Tenth Symphony Adagio showed an impressively lithe, evenly surveyed viola line; violins struck into their pathless arches with an urgently muscular attack; the solo cello was both poetic and purposefully understated. The blend of woodwind tone was not altogether smooth, and individual members tended to draw attention to themselves by slightly uncomfortable means (in the Eroica Symphony, after the interval, the first oboe made a narrow, unyielding sound). There seemed a want of roundness and depth,

if not of character, to the full orchestral sonority; and a general criticism of Friday's performances—quite possibly the effect of an unfamiliar and acoustically by no means welcoming auditorium—had to be a shortage of soft playing; only in the Eroica Seberzo did the music-making at last attempt to venture beyond the middle-to-loud dynamic range.

The concert, full of enjoyable and musically things, was not quite the occasion promised. As always, Giulini's Beethoven brought with it the pleasure of hearing the music lyrically played, each curve moulded with a paternal affection, each department invited in turn to sing its music rather than mindlessly hammer it out. The opening, patiently initiated at a much-moderated *ollegro con brio*, immediately summed up the style. For those who prefer their Eroicas marked by a necessary touch of gritty, who look forward to symphonic configuration during its course and a glorious blaze of triumph at the close, the lovingly lyrical approach must inevitably arouse dissatisfactions. (The timpanist

was isolated to the side of the platform, rather like the fifth drummer in Nielsen's Fifth Symphony; surely he needs to play a more centrally supportive role in the building of the structure.)

The Mahler Adagio had been no less lovingly proposed, but in a way that worked to the full glory of the music—Mahler's painful bitter-sweetness emerges unfettered when not wrenched out of the players, when his lyrical inspiration is given ardent expression. If after this reading we did not feel (as Michael Kennedy suggests we should) that "all the European music of the 1920s seems to be stirring in the womb of the movement," Giulini encouraged us to take a look backwards, a no less moving manner of experiencing Mahler's music. The only trouble was that one wanted more—knowledge of the Derek Cooke performing version of the symphony now leaves a residual impatience with its second Festival Hall concert, on May 25, the orchestra plays the Jupiter and Pathectic Symphonies.

Elizabeth Hall

Music for the Wedding of the Sun King

by RONALD CRICHTON

On Sunday afternoon, the English Bach Festival gave a concert performance of Cavalli's *Eroica amanté*, the opera commissioned from the Venetian Cavalli for the wedding in 1660 of Louis XIV of France with the Infanta Maria Teresa. Presumably to placate the anti-Italian faction, the authorities also commissioned ballet interludes in the French taste from the king's favourite composer Lully, a Florentine by birth but long resident in France and soon to become naturalised. Since the new theatre in the Tuileries was not ready, the production was postponed until 1662, by which time Cardinal Mazarin, champion of the Italian style, was dead.

The scanty information that has survived suggests that the opera was a failure while the ballet interludes were a success. Yet on Sunday Cavalli's *Eroica amanté* came up fresh as a daisy, while Lully's contribution, presented by itself in the evening as *Hercule amoureux*, at least in the guise we heard it, seemed mostly dead stuff. Though the usually informative EBF programme said nothing, and Michael Turnbull, who gave a useful talk in the Purcell Room between the two performances, did not make the matter entirely clear, it appears that the court poet Benigne de Jodelle was responsible for the ballet scenarios, and one Buti for the libretto set by Cavalli.

A prologue and five acts tell the story of Hercules, his wife Deianira and his son Hyllus, the rivalry of father and son for the Princess Iole, the hero's death from the garment smeared with the blood of a centaur. But the tale is not very subtly slanted towards the glory of Louis XIV. Juno, defeating Venus, obtains immortality for

Hercules, who in heaven is married to La bellezsa (Beauty). Deianira, being apparently discarded, One wonders how Maria Teresa interpreted the dénouement.

Cavalli's music flows with delightful ease, the grateful vocal writing instantly responsive to the Italian words, changing from mood to mood and rhythm to rhythm with an adroitness Massenet was to match in French declamation two centuries later—but in Cavalli's day opera was still new, while Massenet had behind him a long tradition (largely established in fact by Lully). Michel Corboz directed the EBF Chorus and Baroque Orchestra. The edition by Luciano Scrizzi, using a small continuo including baroque lute, organ and harp, applied the colours with discretion. The lute playing of Nigel North gave especial pleasure. The chorus clearly found their varied, constantly effective music as singable as the soloists did theirs.

For the soloists Miss Lalandi had mustered an imposing body of mainly young British talent with a visitor in the person of the Danish bass, Ulfrik Cold, Herculean in height if not in vocal weight, singing the title role with unflinching musicianly but directing his tone down at his copy, not out at us. Iole and Hyllus were Lynda Russell and Keith Lewis, the latter in particularly good voice, singing his solo scene at the beginning of Act 4 from memory, and heaven what a difference that made.

The Deianira of Della Jones was eloquent and convincing. Miss Jones can make one almost physically feel the shape of a vocal line even when she does not pitch every note quite accurately. Linda Finnie was a

vehement, commanding Juno, represented here (for diplomatic reasons) as a much more sympathetic character than usual. Lesley Garrett's lively, chattering part made one regret the boy's early disappearance. Ann Mackay, Rosemary Hardy, Peter Hall and John Tomlinson filled in valuably, often in more than one role.

For Lully in the evening a different contingent of the EBF Baroque Orchestra, now seated on stalls level, was directed

from the harpsichord by John Toll. Comparative results did not suggest that a full-time conductor is an unnecessary luxury. On stage the EBF Dancers, choreographed by Michael Holmes and costumed by Derek West, went through their period pieces. Such of the Lully music as has survived was played straight through with one interval. Some pieces were given with two or three dancers holding a pose, some with an empty stage.

Elizabeth Hall

Nicolas Economou

by DAVID MURRAY

The publicity for Mr. Economou's piano recital on Thursday promised something of a wild man, an unfortunate daredevil, and one went in trepidation. In fact there was nothing to blench at, and a great deal to admire. He is a 27-year-old Cypriot with some unspecified Russian background, and a technique of extraordinary security. He plays with urgent spontaneity, but that incurs nothing more extravagant than a rather fast Allegro for Haydn's late E-flat Sonata and a technically fast Presto. Even there, the amount of musical detail that survived was impressive.

He began with thoughtful, strongly sustained performances of preludes and fugues from Bach's 48, treated as honest piano music without antiquarian resonances. The Haydn Sonata was delivered with his unforced tone—for all Economou's power he never seems to hang—and impassioned conviction; one

began to think he might be right about his speed for the Allegro, Op. 126 Bagatelles of Beethoven were made sharply etched miniatures; not the spectral afterthoughts they often become.

His bold attacks on Liszt's B minor Sonata was, I thought, triumphant. Apart from the sensational piano-playing, with some hair-raising speeds solidly held, the essential dramatic continuity of the work was seized wholeheartedly—it is full of dangerous transitions, and Economou found a perfectly convincing treatment for every one, to the vast benefit of the whole Sonata. Overwhelming climaxes were carried by the confident scale of the reading. If self-conscious study had gone into it, that wasn't to be detected anywhere—it all had the ring of immediate musical feeling. "Excesses" there may be in Economou's work: would that more pianists were capable of them!

Revels of Lully in other places have shown him as a thorough professional quite able to look after himself even today. Very probably these dances heard in context would work well enough. Played on end they made Spartan entertainment even with the occasional distraction of raddling plumes and scarlet cloaks. There is the rhythmic interest one would expect from a composer himself an expert dancer, but little of the sensuous warmth to be found in his vocal writing. When Ann Mackay, with beguiling sweetness, sang the number called "Coquet de Vénus" everything sprang to life. There was a large, appreciative audience.

Shaftesbury re-opens in September

The Shaftesbury Theatre, closed for some time and with doubts about its future, is to reopen in September with a Broadway hit musical. Ray Cooney is to present *They're Playing Our Song*, with the book by Neil Simon, the music by Marvin Hamlisch, who was responsible for Chorus Line, and the lyrics by Carole Bayer Sager.

The stars for the West End production in what is basically a two-hander are Tom Conti and Gemma Craven. *They're Playing Our Song* opens in a refurbished Shaftesbury on September 18.

INTERNATIONAL SELECTION by TREVOR BAILEY

Greenwood has the easier choice

RON GREENWOOD has named a strong squad of 27 for the Home Internationals. Francis and Mills are missing through injury but he will still be able to field a powerful team.

This is hardly surprising as our Football League clubs have been dominating Continental football. Nottingham Forest, the holders, are again in the European Cup Final, while Arsenal, who have reached the final of the Cup Winners Cup after a memorable performance in Italy.

The Italian match was really more impressive than Arsenal's persistence in overcoming Liverpool in the FA semi-final saga.

Although Liverpool, Arsenal, Nottingham Forest and Ipswich rely considerably on non-English players there is sufficient home talent to provide a highly competent and professional international side, possibly even a great one.

A cursory look at individual performances to date, illustrates the problems facing Alec Bedser and Company. Daniel van der Bijl and Wayne Daniel are already among the wickets. They are a formidable opening pair and could well play a part in winning the Schweppes Championship for Middlesex.

Kirsten and Wright recently enjoyed a highly productive partnership of 321. Turner exposed the frailty of the Gloucester bowling with a double century, and Mianad and Glamorgan's batting and has already averted one collapse.

The common factor about these feats is that they have been achieved by players unqualified for our national exceptions our home products have emade, a less spectacular start to the summer.

Two batsmen—one a certainty for the England team and the other a probable—are Gooch and Tavaré, who have begun impressively. Inevitably, Boycott has followed up hours of intense application in the nets with some run rewarding sessions in the middle.

In the past, when life was less complicated and international players not involved in seven different variations of the game, Gooch would now be well on his way to the target of a thousand runs in May.

However, his fine form is good news for England, as a batsman needs the confidence that comes from runs rather than a successful poacher in football requires the confidence that comes from goals.

Other possible contenders for England places and batting could well include Rose, who scored a match-winning century on Sunday, the conscientious Lamb and the elegant Woolmer.

It is interesting to note that all three, as well as Boycott and Gooch, are openers. The reason is that in an era of so much limited overs cricket, number one is obviously the most propitious place to bat, as one can always afford to have a careful look at the bowling and adjust to the pitch, even on Sunday afternoon scrambles.

There never has been a problem in choosing outstanding batsmen and bowlers, because over a time they will stand out through the runs they

make or the wickets they take. Everybody knows that Wright, Howarth, Gavaskar, Boycott, Turner, Mianad and Lamb will finish close to the top of their county's batting averages at the end of this season.

However, figures can be misleading when selectors are forced to choose a batsman against the West Indies who is no more than a good county performer, and lacks true international class.

In that situation, a batting average of 50—bolstered by big scores against for example, the universities' Northants, Gloucester and Hampshire—could well mean less than an average of 38 which included runs against Middlesex, Notts, Sussex or Surrey, who all possessed formidable pace attacks.

Our selectors need to find two, possibly three batsmen capable of scoring centuries against quality pace bowling supported by brilliant fielding. They will be looking for players with the ability to play straight, possess the right temperament and are not frightened. Fast bowlers sent fear as eagerly as dogs a bitch on heat.

TENNIS by JOHN BARRETT

Records set in week of contrast

TWO EVENTS last week, of vastly different status and separated by 8,500 miles, each in their own way, contributed greatly to the growth of tennis.

In Dallas, Texas, the tenth World Championship of Tennis Finals were staged with their customary sleek professionalism in a new home—the \$25m Reunion Arena—and in front of a capacity crowd of 17,500.

There, Jimmy Connors became only the second man to win two WCT titles (the other was Ken Rosewall in 1971 and 1972) when he scored a 2-6, 7-6, 6-1, 6-2 win against John McEnroe, the title-holder and the man who has replaced him as the U.S. No. 1.

It took Connors two hours 50 minutes to wrest the title from the player who had beaten him in both the Dallas and U.S. Open semi-finals last year. As high local humidity there were early problems with condensation on the synthetic carpet court.

Far away in Dubai, the BP Dubai Classic was also setting records. The eight-man field, divided into two round-robin groups, was playing on a court laid over an ice rink at the Al Nasr Leisureland Sporting Complex.

This was breaking new ground technically and with the high local humidity there were early problems with condensation on the synthetic carpet court.

Careful juggling with the temperature balance between ice, floor surface and air, and adjustment of the humidity level solved the riddle in the nick of time.

By the end Connors was paying every bit as well as in his golden year of 1974, when he won the Wimbledon and U.S. titles and ended the year ranked as world No. 1.

Last week's \$100,000 first prize was the last thing he was thinking about. He was really out to prove that he can still beat McEnroe on the big occasion. He achieved this magnificently but has yet to prove that he can master the current world champion Bjorn Borg who was not at Dallas.

While Connors and McEnroe journey north to New York for another WCT special event, the Tournament of Champions at the Forest Hills Stadium, the former home of the U.S. Open, the European season begins with the Nations Cup.

Gathered in Dusseldorf this week are the eight leading nations according to the points standing of their players on the ATP computer ranking.

In one group with the holders Australia, are the U.S., Spain and Sweden. In the other group with the home country, West Germany, are Argentina, Czechoslovakia and last year's finalists Italy.

After respectable attendances of between 500 and 1,000 at the mid-week sessions there was a complete sellout for Saturday's final between Britain's Mark Cox and the left-handed French No. 2 Patrice Dominguez.

Even more encouraging was the volume of applause for almost every rally as Cox beat Dominguez 6-3 6-4 to claim the first prize of \$12,000. It proved that there is a market for professional tennis almost anywhere in the world provided that the package is correct.

The Nations Cup, like the Dallas and Dubai tournaments, has shown that there is a place for events of all kinds in the tennis calendar.

Next week we return to the traditional championship format with the German Open in Hamburg.

FINANCIAL TIMES

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A policy for British Steel

MINISTERS may think that, once the row over the terms of Mr. Ian MacGregor's appointment to British Steel is over, they can withdraw from the scene and let the new chairman get on with the job. If so, they are mistaken. British Steel is in the midst of a commercial and financial crisis which has been aggravated but not caused by the three-month strike. How much of the Corporation survives the next few years depends as much on government policy as on the skills of Mr. MacGregor. It is not enough for Ministers to say that only those parts of the business will remain which become commercially self-supporting. That certainly is the correct objective, but the crucial decisions which the Government cannot evade concern the timetable for achieving visibility and the amount of financial support which will be made available in the meantime.

Sterling

Many of British Steel's problems since nationalisation have stemmed from internal weaknesses of Government interference. In the early 1970s it launched a capital spending programme based on demand forecasts which proved wildly optimistic. But over the past 18 months British Steel has been hit by a combination of external factors which have had a crippling effect on profitability. Market pressures have held steel prices well below the rate of UK inflation; yet in foreign currency terms British steel has been more expensive than that of its main European rivals. Because steel is an internationally-traded commodity, which is highly price-sensitive, it is particularly vulnerable to the effects of an over-valued exchange rate.

On top of this, domestic demand for steel appears to be declining more rapidly than anyone expected a year ago. Although a good deal of older plant has been shut down (and output per man has risen as a result), capacity is still out of line with the market. The present management wants to cut capacity from 21.5m tonnes to 15m tonnes by the end of this year; this would involve the loss of some 50,000 jobs.

The Government could decide that British Steel must live with the high exchange rate as best it can and that financial targets must be set in a way which compels a return to break-even in the very near future—even

If this leads to the demise of a large part of the UK's steel-making capacity. It might be argued that bulk steel is not an attractive business to be in and that resources should be transferred into products of higher added value.

Yet the taxpayer has financed an enormous investment in new bulk steel-making facilities over the past few years. Is it right that these investments should be discarded? There is no evidence that other European countries, whose steel industries are also making large losses, are planning to abandon the sector. On the contrary, even the West German Government is supporting it with subsidies. There is no realistic prospect that Western Europe can obtain all or most of its bulk steel from distant countries, rich in raw materials, such as Brazil or Australia. Steel, as long as it is efficient, should be a viable business for the advanced industrial countries.

The right course for the British Government is to draw up a programme which, without relaxing financial disciplines, gives the management a chance to steer the Corporation through the present crisis. Bulk steel making may need to be concentrated on fewer sites. Some of the new units designed for an annual capacity of over 30m tonnes are inappropriate for the smaller and more flexible industry, which is now needed. But if British Steel is to make the best use of its modern iron- and steel-making facilities further new investment will be needed at the finishing end, especially in continuous casting.

Looking ahead

Such investment only makes sense if the Government wants to see an intermediately competitive steel industry capable of supplying the bulk of the domestic market. That involves looking further ahead than the next one or two years. Clearly a great deal depends on Mr. MacGregor's ability to raise internal efficiency; two immediate tasks are to simplify the structure of the Corporation and to carry through the local productivity improvements which were agreed in principle when the strike was settled. But the first requirement is for the Government to establish a realistic set of objectives which will permit a well managed British Steel Corporation to return to viability within a reasonable timescale.

A new phase in Greece

YESTERDAY could mark the beginning of the end of a period of unnatural political calm in Greece. Civil war, uneasy conservatism, turbulence and dictatorship have constituted the painful history of modern Greece. But since the Colonels' junta fell in 1974 a fresh page has been turned.

It is a page on which the name of Mr. Constantine Karamanlis is writ large. In the past six years he has ensured that next January Greece will become the tenth member of the EEC. He has seen through the process by which Greeks buried finally, it seems—the fratricidal issue of whether their country should remain a monarchy. And he has introduced a new constitution, with a potentially influential President.

Striking career

For the past five years this post has been filled by his devoted admirer, Mr. Constantine Tsatsos. Yesterday, Mr. Karamanlis, who is aged 73, was able to obtain the three-fifths of the 300 votes necessary for him to take over.

It is, many would argue, a fitting culmination to a striking career. In the early 1950s he had been an effective Minister of Public Works. He was a surprise choice of the Palaeo to become Prime Minister, and he held that post, with a diminishing vote, until 1963. He then spent a decade in self-imposed exile in Paris, returning the night the junta fell to a rapturous welcome.

He did well in eliminating a junta which still plotted to return. Since then the army has been kept out of politics and built up to defend Greece against the perceived threat from Turkey. The island prison camps have been closed, political life liberalised and the songs of Mikis Theodorakis are back on the radio. Also, fair elections have been held.

Inevitably some of the expectations vested in Mr. Karamanlis have been dashed. His manner—aloof, rarely attending Parliament and never giving a Press conference—means that he inspires respect, rather than affection. He has had troubles with an economy where investment has never picked up since

1974, where inflation is now around 25 per cent, and where the balance-of-payments deficit is soaring. Unemployment may be admirably low and growth have been rates well above the OECD average, but he and his Ministers have never really seemed to be sure of their policies.

Ahead he has had a marked success in stressing Greece's links with Europe—thereby slightly reducing his country's dependence on its special relationship with the U.S., which was utilised for its support for the junta and failure to prevent the Colonels' coup in Cyprus and subsequent Turkish intervention. He has also brought détente to the Balkans, with improved relations with Bulgaria to some extent easing anxieties over a post-Tito Yugoslavia.

But the Cyprus problem remains unresolved. Further, and more important for both the Greeks and NATO, Athens is still enmeshed in a dispute with Ankara over the Aegean. This is weakening the Alliance since resulting problems are delaying Greek return to the military wing of NATO.

Quest for change

Most telling is that he has done little to satisfy the widespread calls for modernising Greece's antiquated social fabric and for opening the door to a younger generation.

The one constant of Greek politics is the quest for change, and the socialist leader, Mr. Andreas Papandreu, however enigmatic a personality now embodies this quest. He opposes Greek membership of NATO and criticises the EEC. And he has undoubtedly narrowed the gap between his party and that of Mr. Karamanlis.

The next Prime Minister is likely to be one of the men who were with Mr. Karamanlis in the 1950s and are with him today. But none has the electoral appeal of Mr. Karamanlis and all will find Mr. Papandreu a tough adversary. Mr. Papandreu threatens to undo the links with West Europe for which Mr. Karamanlis would have history remember him. The elections to the Presidency, have gone smoothly. The general election, to be held within 18 months may well generate more excitement.

Roche without Valium: an end to the 'beautiful times'

By SUE CAMERON, Chemicals Correspondent

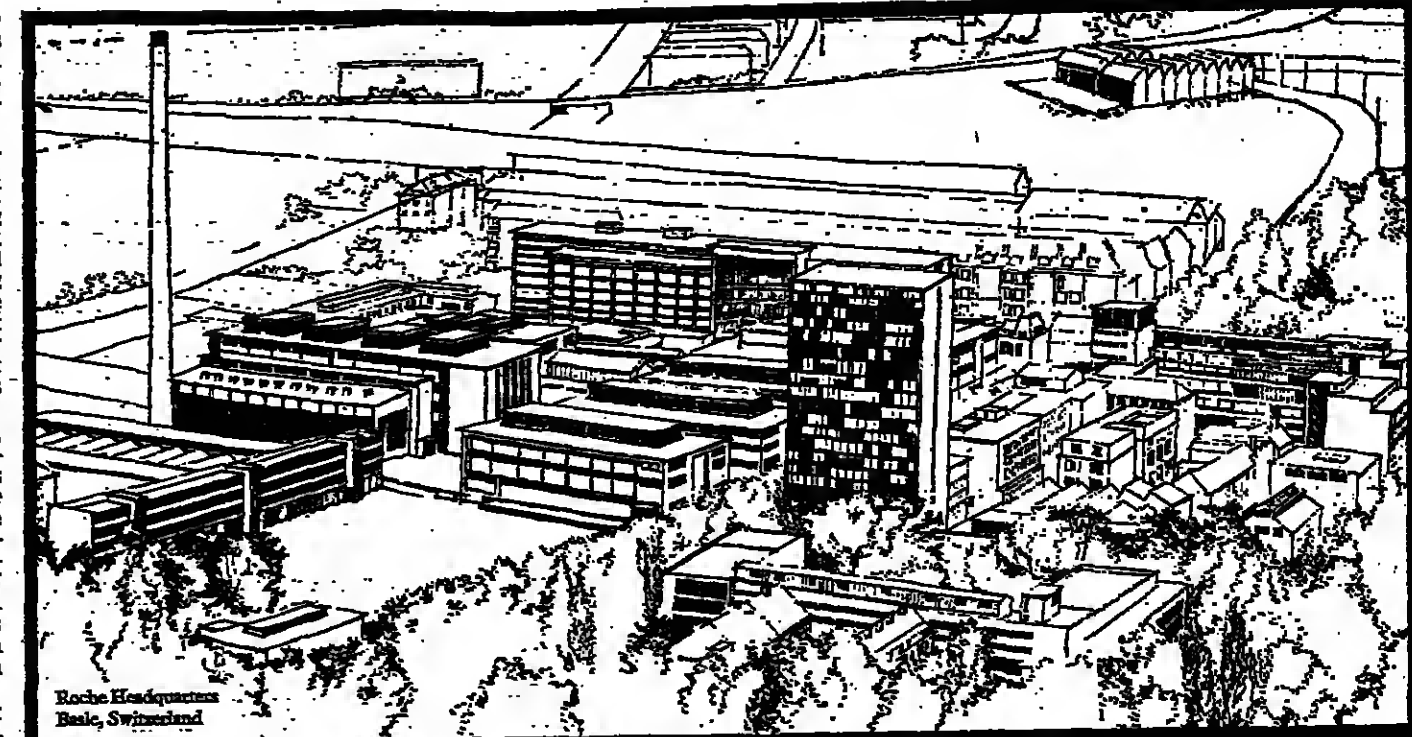
HOFFMANN-LA ROCHE, the Swiss-based pharmaceuticals group, is slowly recovering from the effects of a massive overdose of Valium—its own wonder drug.

Valium started out as an important scientific breakthrough and proceeded to become one of the biggest successes the drug industry has ever seen. It catapulted Roche—then a solid but decidedly middle-ranking company—to the top of the pharmaceutical first division. At one point the tranquilliser accounted for some 60 per cent of the group's total drug sales of SwFr 2,535m (£668m).

Roche, in its own words, became "unstoppable." But today what it nostalgically refers to as "the beautiful times" are over. Valium is reaching the end of its controversial, patent-protected life and it now provides only 25 per cent of Roche's pharmaceutical sales.

The blessings the drug has conferred on Roche have been mixed. Past profits from Valium are playing a major part in financing the group's current pharmaceutical research programme—and research is the lifeblood of any innovative drug company. But Valium has also left Hoffmann-La Roche with a decidedly tarnished public image. It has been widely accused of being over-priced and over-prescribed; the latter criticism coming from some doctors.

The tranquilliser has been recently criticised by the UK Committee for the Review of Medicines as being ineffective after four months, a criticism



Roche Headquarters, Basel, Switzerland

It will be able to climb back to the top of the pharmaceutical tree during the next four or five years, is also planning a comeback.

The sure-fire method for improving profits and prestige—as Roche's own experience has shown—is to come up with another scientific and commercial breakthrough. The group says that all drug companies "need one or two trump cards in the pack" and this is one reason why it is making a substantial commitment to new research methods.

The traditional way of discovering a new drug is to screen thousands of different chemical compounds to see if any of them are likely to be useful as medicines. A promising compound might be tested for use against arthritis and if the results are negative researchers may perhaps see if it has any impact on heart conditions or on the central nervous system.

The vast majority of compounds that are tested are rejected at an early stage—usually because they are totally ineffective rather than because they are injurious to man and beast. This whole approach to research is sometimes known—aptly enough—as molecular roulette.

But now Roche, in common with a number of other leading drug companies such as the German-based Hoechst, the U.S.-based Eli Lilly, the Swiss-based Ciba-Geigy and the U.S.-based Merck, is taking disease rather than cure as its research starting point. The group's scientists are investigating the various regulatory demands of national governments, studying the cellular mechanisms of the body with a view to manipulating them in the cause of health. Pharmaceutical

man is spring nature—and with increasing promise of success.

Roche believes it "must be among the top half dozen companies using the latest biotechnology." It says it now has a "handful of products" that are being developed with the aid of new research techniques although all of them are at least three or four years away from a marketing launch.

The first product to go on sale is expected to be a heart drug although Roche is also using the new techniques in the field of inflammatory diseases such as arthritis. The company points out that it already has a "better choice of cardiovascular drugs than we have ever had before" and adds that "we would be unlucky if we didn't manage to come up with something in the heart disease field."

Roche seems to be keeping its fingers crossed that any new medicine which is developed using biotechnology will not be given the kind of publicity which accompanied

the launch of Valium. One popular newspaper stated in large black type that this was a drug that "tames tigers."

The group now spends around SwFr 700m (£183m) on pharmaceutical research each year. Only some 50 per cent of this is spent on innovative research—the rest goes on toxicological testing. One pointed out that the discovery of a cure for cancer would add 15 years to the average life span whereas a cure for heart disease would add a full 15 years. Yet it is the search for a cancer cure

techniques while the other 60 per cent is devoted to more traditional programmes.

The new research techniques have played some part in the development of Tigrasone, a drug for the treatment of skin diseases which Roche is planning to launch this year.

Roche has not abandoned the traditional screening of chemical compounds. It says there is room for improving screening methods and it will continue to use the mfr many years to come. But it adds that its research budget will be increasingly loaded in favour of biotechnology.

The use of biotechnology in developing new drugs has been made possible by a series of advances in molecular and cellular science. Roche has contributed to these financially through the Institute for Immunology at Basel in Switzerland and the Roche Institute of Molecular Biology at Nutley, New Jersey in the U.S.

Both institutes are funded by Roche but they operate independently of the company—which means Roche has no monopoly on their basic research findings. Academic independence is most marked at the Basel Institute which says almost proudly—if with a touch of defiance—that "we are not really contributing anything to Roche."

Scientists at the Basel institute—there are 50 of them altogether—seem to view the world of commercial drug research with a certain amount of disdain. One pointed out that the discovery of a cure for cancer would add 15 years to the average life span whereas a cure for heart disease would add a full 15 years. Yet it is the search for a cancer cure

which generates the most excitement among the public and in the medical world.

"There are more scientists living off cancer today than there are people dying from it," he commented drily.

Much of the basic research work carried out at the Basel Institute is devoted to studying the "complementary antibodies" which are created against any substance which goes into the body. Scientists there have managed to clone antibodies and the cover of one of the institute's recent annual reports bore a stunning photograph of 10 cloned frogs. Lay questions about the possibilities of cloning human beings—Bokanovsky twins by 1984?—are cut short by an academic discussion of ethics.

Roche itself attaches great value to the research done by the institute but it is now beginning to feel that academic independence can be taken to the point of absurdity. It is planning to strengthen the ties between the Basel Institute and its own commercial research department. The company does not intend to merge the two—far from it—but it says it would like to see greater dialogue between its own researchers and the institute scientists. Roche stresses that its proposals will not undermine the institute's independence and cites the close links between its own scientists and those of the Institute of Molecular Biology in the U.S. It claims the system in the U.S. works well and has met with approval all round. But although Roche's plans seem eminently reasonable there are signs that the scientists at Basel will fight hard to maintain their present aloofness from the company. They are satisfied

with the status quo and they say firmly that they are not in the business of research directed to commercial ends.

One of the developments that has come from biotechnology—underpinned by more fundamental research—is interferon, a natural protein that helps to regulate the body's own immune defences. Roche is looking at interferon—as are some of its major competitors. But the company believes synthetic interferon may first be used not as a human drug but for the "vaccination" of plants against disease.

The commercial implications of protecting plants in this way would be considerable—the need for traditional crop spraying would disappear. And Roche is now taking an interest in agrochemicals albeit on a small scale as yet.

The group's pharmaceutical operations account for 48 per cent of its total business while vitamins and fine chemicals account for 29 per cent, scents and flavourings for 12 per cent and other, smaller divisions such as cosmetics, diagnostics and agrochemicals, for 11 per cent. But Roche is now trying to broaden its product range and diversify within the broad field of health care. The development of an agrochemicals business is one of the options open to it.

But the group is also putting considerable effort into its vitamins operation. It expects the vitamins market to grow at the rate of around 5 per cent a year over the next five years and it is carrying out research in this field.

It is building a new vitamin C plant at Dalry in Scotland and says it is planning its invest-

ments in vitamins to take full advantage of the market as it expands. It is also doing its best to encourage the market to grow. At present it is using much of its research evidence to try to persuade Europeans to develop the same enthusiasm for vitamins—either "neat" or added to foods—as the Americans have.

As part of its health care diversification programme, Roche is also keeping a weather eye open for suitable acquisitions although it stresses that it is not on a desperate hunt for purchases.

It believes its overall development programme will bring in steadier—if less spectacular—profits than in the days when Valium was at the height of its performance.

But it is not neglecting Valium, which continues to be a strong seller despite the existence—according to Roche's own estimates—of some 700 imitations. Many of them are said to be made by Italian companies which export them to lands where patent laws do not run.

MEN AND MATTERS

Coming home to winter

Christopher Castleman, Hill Samuel's home-grown whiz kid, spent the Bank Holiday in a more salubrious place than most—"In the Seybellea or Mauritius," according to his office in Johannesburg yesterday, "having a rest."

Cynics in the City might feel that he will need to relax a little before he contemplates the full implications of his new job as deputy chief executive of the none-too-sparkling Hill Samuel group. He returns to London in the autumn, and can expect to take over the helm of Hill Samuel within the next four years. "I'm 56 and I'd hope that he would take over from me before I come up to retire at 60," the present chief executive, Sir Robert Clark, tells me.

Castleman, who is only 39, joined what was then H. Samuel in 1963 armed with a First in Law from Cambridge; he worked his way up via the corporate finance department, the Australian subsidiary—at present Hill Samuel's most successful overseas operation—and now Hill Samuel South Africa, where he is managing director. One of his achievements there has been to divest the subsidiary of its property interests, which are to be liquidated.

He was covered in glory during the Australian Stock Market boom and subsequent crash, of 1969-70. "He managed not to lose us any money," says Clark succinctly. In one account of the boom, Castleman is described as "perhaps the most capable of all the overseas merchant bankers who arrived in Australia in the late 1960s." Specifically, he is given credit for seeing before anyone else the approaching crash of Mineral Securities, a go-go investment group with which Hill Samuel was closely involved.

His two-year term in South Africa, now drawing to a close has, according to Clark, greatly improved its profits. One can only hope that Castle-

man proves to be the great white hope for which Hill Samuel seems to have been searching for so long. He is very bright and very nice," says Sir Robert. These two qualities, available in some quantity to Hill Samuel, do not as it seems, to have done much good in the last few years.

Action replay

International readers may be unaware that they alone were able to read my daring revelations last week about the Forestry Commission, the Houston wardrobe engineer, the Canadian racket of insuring dogs and then squashing them, and much else besides.

Sadly none of this bot-news reached Britain, where certain local difficulties affected production. Among the lost words was a note concerning the Leeds-based clothing company W. L. Pawson. I have been asked to point out that the Bear does not, as I may have implied, been worried about a number of recent executive departures. Managing director Stanley Woodliff assures me that the future is bright and he wishes his ex-employees well in their new rag trade and footwear venture.

Tea time

"A last thing" is how James Woods—who must be a contender for the Grocer of the Year award—describes his new job.

A Geordie who started his working life at 14 behind the counter of a Co-op in Newcastle upon Tyne, Woods is being either modest or shortsighted about taking over what some consider the toughest job in U.S. retailing. As chairman of the Great Atlantic and Pacific Tea Company (the famous A and P), his task is to turn round one of the longest-lived problem children in American business.

The company reported \$13.6m losses in the final quarter of last year, suggesting once and for all that the heavily publicised retrenchment plan of his pre-



"I've got him in training for his Day of Action"

decessor, Jonathon Scott, was more successful in reducing sales than losses. Over five years, Scott more than halved the number of stores; however, A and P still counts as the country's third largest food retailer. A nearly protégé of Sir James Goldsmith, Woods was for five years chairman of Cavenham Foods' U.S. supermarket chain, Grand Union, where he doubled sales to \$3bn and opened over 300 new stores; shares in A and P rose 16 per cent on the news that Woods was taking over the \$400,000-a-year job of running the company. . . . It is all a pleasingly far cry from selling quarter pounds of Typhoid in Newcastle.

3rd time unlucky

I note that the Sheffield Fiesta, the self-styled "No 1 Night Club in Europe," has just disappeared down the tubes in a fairly spectacular way. The Sheffield Fiesta Club Ltd., which traded for precisely 32 weeks, shows a deficiency of rather more than \$500,000. To make a loss like that, I suggested to Tony Richmonds, a partner in joint liquidators Pent Marwick, you really have

to work at it.

Not at all that hard, he thinks. The trading losses work out at £150,000, the difference between the cost and the realisable value of the fixtures and fittings, another £130,000. Another £200,000-odd disappears down a hole labelled "termination costs," which includes payments to the artists to go away. The affairs of the club are thoroughly tangled; Richmon foresees a long haul. "It's the third it's gone bust since 1970," he tells me wearily.

Taking the tablets

What medical precautions should British businessmen, or indeed anyone else, take before going to Zimbabwe? Just try and find out.

An acquaintance heading south was told by British Airways to have himself vaccinated against smallpox. British Airways Medical Centre at Heathrow, on the other hand, said he should go as he was, unvaccinated. BA Medical Centre in Victoria suggested typhoid injections and malaria tablets. The Commonwealth Secretariat ("We send more people to Zimbabwe than anyone so we should know"), said Cholera and typhoid injections, plus malaria tablets.

Confused, he tried his travel agent. A more cautious man, he advised smallpox, typhoid, yellow fever and cholera injections, plus malaria tablets. The local medical centre said he did not need anything; his own doctor said malaria tablets. So did the BA officer representing Air Zimbabwe.

By this time the would-be traveller had less than 24 hours to go, and opted for the malaria tablets and a dose of optimism. I hope he comes back.

Turning the knife

Overheard: "Of course I didn't talk to her, Edith—I didn't even ignore her."

Observer

The search for the perfect malt whisky.

For nearly two centuries in the remote Orkney Islands Highland Park has produced classical malt whisky in the most northern Scotch Whisky Distillery in the world. It is a highly individual Malt with a very definite character that age enhances into a mellow delight... SIMPLY PERFECT.



FINANCIAL TIMES SURVEY

Tuesday May 6 1980

Finance and Investment in the U.S.

America will tend to become increasingly inward-looking as the months preceding this year's Presidential election pass by. Decisions about the direction of the economy may thus become secondary to political considerations. In all, the financial sector, already hedged by uncertainty, faces a difficult period.

Doubts in an election year

By Stewart Fleming

NOT SINCE the 1930s have the economic problems facing the U.S. seemed so intractable and the nation's political capacity for dealing with them so open to question.

Today, as President Carter's four-year term of office moves towards its end, the realisation is growing that his Administration has made almost no progress in solving the fundamental weaknesses which have begun to flay the country's productive machinery.

Time magazine last month carried the headline "Is Capitalism Working?" over a report which focussed on the performance of the U.S. economy. Even Senator Edward Kennedy, in his challenge to the President for the Demo-

cratic Party's nomination in the forthcoming election, is at least beginning to see the economic issues bite in his favour.

The President's advisers believe this change of mood has come to late to help Mr. Kennedy. But they are grimly aware that any Republican challenger stands an excellent chance of making the charge of economic mismanagement stick—no matter what other brickbats are around in October to throw at Mr. Carter, the presumed Democratic Presidential candidate.

What is happening is that the illusion of prosperity which has accompanied the four-year economic upswing in the U.S. which began in 1975 is being swept away. That apparent prosperity was founded not on rising productivity but a steady and pronounced growth in the U.S. labour force, mainly through the addition of more female workers, and on an explosion of business and private credit.

These forces, abetted by last year's renewed surge in world oil prices and the de-control of oil prices in the U.S., have launched the U.S. inflation rate from a tolerable 4.8 per cent rate in 1976 to an annual rate of over 13.2 per cent in the first quarter of this year.

The steps that have had to be taken to try and curb the inflationary spiral have begun to

turn off the credit tap for both consumers and businesses, leaving them to face the reality that for almost a decade now real living standards in the U.S. have stagnated. The immediate outlook is for a second successive decline in real income this year as the economy slides, at last, into recession.

Already the moves to control credit have virtually halted some financing. The housing industry, on which the Carter Administration lavished such attention in 1978 to try and protect it from cyclical decline, is now headed for its worst recession since World War II. Creditors threaten to pitch the U.S. motor industry into just as severe a slump.

Weakness

Unemployment has begun to rise above the 6 per cent level where it had been stuck for over a year. And crucially, employment is beginning to drop quite sharply. Thus for the first time in the Carter Administration ordinary Americans are beginning to feel the impact of economic weakness on their daily lives. Their chances of losing their jobs are increasing and their ability to escape from declining living standards by borrowing has been compromised.

At such economic turning points it is easy to be blinded by the gloom on the horizon, so

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a number of qualifications need to be inserted at the outset. The first, of course, is that while certain sectors of the U.S. economy are in dismal shape, partly because of short-sighted decision-making—the steel and car industries, for example—the U.S. industrial landscape still provides a generally impressive launching pad for a recovery in the nation's industrial fortunes once a consensus emerges about the need to tackle the weaknesses which are becoming so evident.

The problem, of course, is that it is hard to see that consensus emerging or to see the intellectual framework being presented on which practical decisions could be based. There is much talk about the merits of "supply side" economic

policies such as tax cuts and business de-regulation, aimed at stimulating productivity and investment. Such ideas may have a part to play. But the problems already go much deeper than the simple solution of giving corporate America its head which seems to lie behind this prescription.

Indeed, it is quite remarkable how quickly an inflationary psychology has taken root in the U.S. Whereas in 1973-74 when inflation accelerated into double digits (for a relatively brief period) Americans increased their savings, this time savings have been run down to historically low levels as a "spend today" mentality has taken root. It is hard not to suspect that when credit becomes avail-

able again investment in housing and property will again become a top priority for individuals anxious to protect their savings from inflation.

The financial markets are already in the process of adjusting to expectations of a protracted period of high inflation, at best not far below double figures. This in itself will make it harder for businessmen to justify new productive investment—especially if they share the view expressed by Professor Paul Samuelson: "The U.S. economy still has the potential for positive growth. As a realist I doubt we shall live up to that potential between now and 1985."

The picture is not uniformly depressing. Apart from the underlying strength of the industrial structure it is evident that the country is beginning to make important inroads into one of its most vexing economic and strategic weaknesses, the domestic energy problem.

It has taken the best part of a decade, but after a succession of brave struggles President Carter has succeeded in exercising the influence of his office and securing from a bickering and blinkered Congress legislation which already shows signs of reducing the growth of oil imports.

This victory is, in the short term, having an adverse impact

on consumer price inflation data which is in any case heavily biased upwards by misleading interest rate data.

It's significance however lies partly in the prospect it holds out of some loosening of the umbilical cord tying the U.S. and its dollar to the fortunes of a potentially unstable part of the world, but also in the evidence it provides that for all the weakening of the Presidency which followed in the wake of powers which remain can prevail when applied with enough determination.

The financial markets must hope that a similar commitment will be brought by the next President, whether Mr. Carter or his Republican rival, to curb inflation.

Disillusioned

There need be no illusions however about the difficulties of implementing such a commitment. Already there are reports of welfare rolls swelled by disillusioned retired people who have swallowed their pride and sought the support of food stamps to eke out their fixed incomes. The recession appears to be getting underway at a time when already in the nation's ghettos black male unemployment ranges from 11 to 37.9 per cent depending on whether you count all males or only teenagers.

Cities, municipalities and aid programmes are beginning to feel the pinch of fiscal restraint. This time around is may not be only Washington's coffers which are locked (at least while budget-cutting is the prevailing mood) but also the municipal bond markets, which no longer provide the attractive alternative they once did.

So far the U.S. has avoided a wages explosion and a significant heightening of social tensions as a result of inflation. But the odds are shortening against such an event and the difficulties it would pose for balancing the competing political pressures which would result in Washington while trying to maintain an anti-inflationary commitment.

What now seems unavoidable, however, is a heightening of political tensions as the unequal burden inflation throws on different interest groups becomes more apparent. The emerging challenge for Washington will be to balance these competing political pressures over a period of years while maintaining an anti-inflationary commitment and the slow economic growth which will accompany it. Given America's history of material prosperity, and the emphasis at all levels on growth and success, it is hard to overestimate the difficulty of achieving such an objective.

How to convince your boss that the company's new plant should be in Florida.

Selling your boss on a Florida location could be a real challenge. Chances are, he thinks of us as the "fun in the sun" state, a land of golf courses and citrus groves, not profitable business and industrial sites. And that kind of thinking can cloud your company's view of opportunity.

So, we offer some facts about Florida that may surprise even you. Because they represent the extras that business enjoys here, we call them "bonus points."

Bonus #1

Florida's wage earners get to keep more of what they earn. Florida's per capita state taxes are 12th lowest in the U.S. There's no personal income tax. And, when Money magazine cited the nation's top 10 job growth markets, Florida cities ranked first and second lowest in cost of living.

Bonus #2

Florida's businesses get to keep more of what they earn. Business taxes stay low in a state with other revenue sources, like Florida's 35.5 million annual visitors. The corporate income tax is just 5%, with an exemption and no surcharge. Between 1972 and 1977, per capita state and local tax increases were fourth lowest in the country.

Bonus #3

Florida's government thinks like business. Last year, the state legislature enacted a 15% reduction in workers' compensation premiums. In 1978, they killed the sales tax on equip-



ment for new industry. The year before, the inventory tax rate was cut by 60%.

Bonus #4

Florida's education and vocational training work for business. Nine state colleges and universities, 78 private accredited colleges and 28 community colleges put higher education—including postgraduate and professional level study—within every Floridian's geographic reach. And 42 vocational training centers respond to local industries' needs, assuring availability of skilled labor.

Bonus #5

Florida has 15,000 manufacturing plants and gained 144,000 new jobs last year. It's a big market, with the support services you need. No other southeastern state has as many manufacturing plants. And Florida leads the region in retail sales, accounting for almost 25% of the Southeast's total.

Bonus #6

Florida recorded \$13 billion worth of international trade in 1979. Florida has three foreign trade zones. Twenty-six banks offer international service. One city is home to 15 Edge

Act corporations. Another hosts Latin American offices of more than 100 multinational firms. As an emerging international trade center, Florida links your business to opportunities in Japan, Europe, Canada and Latin America.

Bonus #7

Florida has excellent air and water transportation facilities. Our famous coastline boasts 27 ports, including 14 deep water facilities. Among the advantages of our six international airports are nonstop flights to Europe, South America and major U.S. cities. Good surface transport completes the package.

Bonus #8

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Bonus #9

People like to work where they like to live. Aside from the low cost of living, Floridians enjoy a high quality of life. You don't need statistics to know that living well is the best work incentive.

Bonus #10

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FINANCE AND INVESTMENT IN THE U.S. II

Articles on this and the following page by Jurek Martin, our U.S. Editor in Washington, and Stewart Fleming of our New York staff, review the general economic background to the survey, including White House policy, the world role of the dollar and the operation of the financial mechanism.

Priority task is still to beat inflation

AT LONG last everybody in the U.S. is agreed on one thing—the economic recession has arrived. It has taken a long time coming as the resilience of the economy has defied just about all Government and private experts. But now that it is here, the debate has switched to an area on which few can agree—its duration and severity.

The recession probably finally started some time in early February and was certainly made irrevocable by the credit control and fiscal package handed down by the Carter Administration and the Federal Reserve a month later. However, from a technical standpoint, a recession constitutes a minimum of two consecutive quarters during which the Gross National Product (GNP) fails to grow in real terms—and last gasps of consumer-inspired expansion in January meant that in the first quarter of this year GNP managed to achieve a modest real advance of 1.1 per cent at an annual rate. The second three months are likely to tell another story.

Yet the process by which the Administration has finally been able to engineer a recession has been tortuous in the extreme. It even included the unprecedented spectacle of a Vice-President of the U.S. going to the country and pronouncing, as Mr. Carter did in March, that the budget which he had unveiled with such fanfare six scant weeks before as being suitably austere was nothing of the sort.

The intractable villain, of course, and the rock on which the Carter Presidency could yet founder, is inflation. Not for more than 30 years had the nation experienced a 18-20 per cent rise in consumer prices it suffered in the first quarter of this year. The nearly 13 per cent advance of 1979 was bad enough, but Americans had shown remarkable resilience in absorbing its impact, cushioned as they were by ample supplies of credit.

There has been considerable legitimate debate over whether the consumer price index (CPI) weighted heavily in favour of the housing factor, is the best indicator of inflation. Certainly it runs many percentage points higher than broader-based measurements—one of which, the GNP deflator, is still hovering at just below double figure levels. But consuming through the arguments may be for economists, in the simpler world of politicians, especially in an election year, it is the CPI which is the most visible.

The Carter Administration has consistently claimed that it was the soaring increases in the price of oil, courtesy of OPEC, that rendered inflation so difficult to control. Conservative economists view the Government as the perpetrator of inflation by the magnitude of its deficit. Mr. Carter may, in retrospect, have been unwise to promise so early in his Presidency that he was committed to the goal of balancing the Budget, because it was a target which for over three years he eschewed until, in March he was forced to revert to it.

There is broader agreement that the brunt of the battle against inflation has been borne by the central bank, the Federal Reserve, since last autumn under the firm direction of Mr. Paul Volcker. It is Mr. Volcker who has conducted a progressively more severe squeeze on credit since assuming the reins. The draconian measures he introduced in March—just six months after what appeared to be an aggressive package in October—really ought to be seen as the culmination of a protracted period of restraint.

Finally, with the consumer apparently exhausted, the restraint is beginning to show dividends, though the cure is not proving pleasant. Some sectors are in agony. Car sales, weak at the beginning of the year, collapsed at the end of March to an annual rate of a meagre 5m units. Housing starts plummeted by 40 per cent in the same month compared with a year earlier, as builders were starved of credit, unable to afford what they could be their hands on, and started to go bankrupt. The steel industry, buffeted by low demand and the pressure of imports, had recourse to substantial lay-offs and found the Administration deaf to its pleas for protection.

The most seminal event of the period, however, and one which caused genuine fear for the long-term stability of sources of corporate finance, was the plunge in the bond markets in the first quarter of the year. This, reflecting the dire inflationary expectations so prevalent in the financial community, which was the trigger for Mr. Carter and Mr. Volcker to tighten the screws in their March package.

Some of the broader measurements of economic activity are

now beginning to fall into predictable place. Retail sales have begun to decline and unemployment to rise: in March it stood at 6.2 per cent, moving out of the narrow 5.7-6.0 per cent band in which it had been for more than a year. Normally, increase in unemployment in an election year is the green light for politicians to spend their way out of trouble. But unlike 1976, when Mr. Ford failed to get the country working again fast enough, the issue is no longer unemployment but inflation.

Officially, the Carter Administration expects the recession, in the President's words, to be "mild and short." It envisages a 0.4 per cent fall in GNP from the final quarter of last year to the final quarter of this; a 12.8 per cent rise in consumer prices and an unemployment rate going up to 7.2 per cent by this year's end. But it also expects next year's recovery to be modest at best, only achieving real growth of a little over two per cent and consequently little, if any, fall in unemployment and only gradual progress in the war against inflation.

Other private economists—among whom, it must be said, there is nothing like consensus about the future—warn that the depth of the recession, and its duration, may depend on whether or not the current fiscal and monetary austerity goes too far. There is clearly a fine line between what Governor Henry Wallich of the Fed describes as "crunchiness" and downright cannibalism.

The financial institutions—saddled, as many are, with long-term loan commitments which are ruinous to finance at current interest rates—are not too well prepared to handle a prolonged squeeze. In April the Fed was forced to rescue the First Pennsylvania Bank of Philadelphia with a \$500m package (the financial equivalent of the Government's even more

costly attempt to keep Chrysler from the scrap-heap), as well to play a role in minimising the fallout of the collapse of the Hunt family's silver buying spree. Although interest rates have slipped from their earlier peak, they have not dropped to the point where the financial institutions can breathe easily—and it is on the continued flow of a reasonable amount of finance that the necessary expansion of the real economy depends.

Unfortunately the U.S. has now discovered that this is not entirely a question of internal economic and financial management. The dollar has strengthened precisely because interest rates have been so high but it is vulnerable if they fall.

There are few pessimists who believe that the recession will be of 1974-75 magnitude; nor is it likely to bite evenly across the country. As ever, the weakest areas are the older industrial cities and States. But their frailty contrasts strongly with the pater economic vigour of large segments of the country—the South West, for example, parts of the deep South, and the West Coast.

Nor is there any sign yet of serious impairment of the capabilities of one of the great underpinnings of the U.S. economy, its efficient agricultural sector. This Administration has proved itself extraordinarily sensitive to the well-being of the farmers and in the past month has sought, by a variety of targeted Federal programmes, to alleviate the worst of high interest rates so as to ensure adequate spring planting. This sort of subsidy—it has also been cautiously directed at other distressed sectors—tends to offend the purists but is hardly yet of a size to damage the viability of President Carter's intent to balance the Federal budget in

the fiscal year beginning in October.

There are, however, other factors which could render that target elusive. International events have given substantial spur to the cause of those who want much higher spending on defence. Mr. Carter is now committed to increasing military expenditures by the best part of 5 per cent a year over a five-year span and the commensurate savings in a budget in which so much spending is uncontrollable are not easy to find.

In the Administration's view it is this factor, allied to the undeniable risks of exacerbating inflation, which makes unwise any stimulatory tax cut. The Republican view, according to most of the Party's leading politicians including its likely Presidential nominee Mr. Ronald Reagan, is that there is no incompatibility in the three-pronged approach of increasing defence spending, balancing the budget and cutting taxes all at the same time. It is an argument which is gathering strength, though whether it is enough to put a Republican President in the White House all of its own is another matter entirely.

The outlook for the U.S. economy, therefore, can hardly be described as rosy. If there is a consolation it is that so many other industrialised countries are in a similar boat and some (Britain, for example) in a worse one. It will all, it is hoped, have been worthwhile if at the end of it inflation has been brought under control. But there are so many uncertainties, external and internal, that few people would approach Mr. Volcker's discount window, assuming the unlikely prospect that it was open, to borrow money to put a bet on it.

J.M.

One Of The Original Functions Of Government Was To Be A Friend Of Business. Virginia's Government Still Is.

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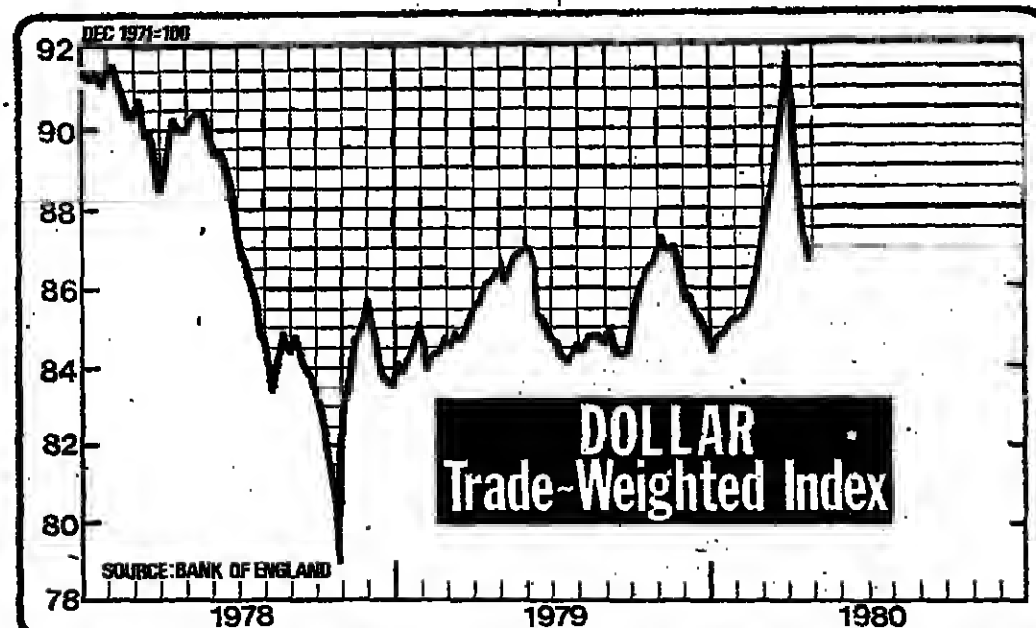
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The dollar in the 80s

IT IS amazing what a difference a few months can make. Half a year ago in Belgrade there was no other subject for discussion among the Finance Ministers attending the annual meeting of the International Monetary Fund (IMF) than the feeble state of the U.S. currency, the escalating price of gold and the need somehow to restore order and stability in the international financial system. Mr. Paul Volcker, chairman of the Federal Reserve Board, with all this still flooding in his ears, a few days later introduced a package designed to reassure the global community.

Six months later, in Hamburg, the mood was entirely different. To be sure, it had taken another more severe U.S. economic and monetary package to influence opinion than that banded down by President Carter and Mr. Volcker in early March. But it is more significant that the dollar had, in this period, survived the sort of trauma that not long ago would have laid it even lower—the oil price increases of December and the bitter and continuing confrontations with both Iran and the Soviet Union.

Mechanism

Thus those Finance Ministers who had agreed in Belgrade on the need to create a mechanism to relieve nations of their holdings of surplus dollars came to the conclusion in Hamburg that such a device simply was not necessary—at least not at present.

The mechanism is of course the proposed dollar substitution account at the International Monetary Fund. A complex and technically controversial proposition, it would in essence have entitled countries to deposit with the IMF their unwanted dollars and receive interest-bearing instruments denominated in special drawing rights, the IMF's own reserve currency. Although the likely initial subscription to the substitution account—about \$20bn—would be but a drop in the bucket of the \$800bn overhang that had been considered a desirable beginning to the process of gradually removing the dollar as the dominant reserve asset, as well as enhancing the role to be played by the SDR.

That the substitution account was shelved at the Hamburg meeting was principally because the U.S. Government withdrew its endorsement. Mr. G. William Miller, the Treasury Secretary, went to great lengths to maintain that the U.S. had no objections to the concept in principle but was unhappy about its workings as drawn up by the Board of the IMF. Specifically it doubted that this year the U.S. Congress, not in the most generous of moods, would ever countenance U.S. contributions to a scheme in which the U.S. could be seen to be bearing an undue proportion of the exchange rate risk involved.

In reality Mr. Miller's objections were widely shared by other industrialised countries in varying degrees—both on technical and philosophical grounds. The nub was, and is, that the recovery in the value of the dollar over the last six months had simply rendered the whole idea non-viable.

Nevertheless it was widely accepted that the U.S. Administration, in its conduct both of domestic economic and foreign policy, is walking a fine line and that the troubles of the American currency could return speedily.

If proof of this were needed, it was amply provided while the Hamburg meeting was in progress when major American banks began lowering their prime lending rates and a mini-rush out of the dollar began.

Syndrome

What of course has been crucial to the strength of the dollar this year has been the domestic factor. It is a classic syndrome only too familiar in Europe—that what is good for external consumption can cause pain to the domestic economy. Thus while the body politic in America has, perhaps understandably as well as properly, rallied over the social impact of 20 per cent prime rates, the international markets tend to view much of a retreat from those levels with some disfavour.

Clearly the sea change in American official attitudes, signalled by last October's package and reinforced with a vengeance in March, has been profound. The U.S. like much of the rest of the industrialised world, is now on the regime of real interest rates and will continue under it until it makes real progress in breaking the inflationary psychosis gripping the country. As the preceding article on the economy demonstrates, the Carter Administration has become naturally reluctant to promise too much too quickly and now foresees only a gradual decline in domestic inflation over the balance of the year—though a much sharper one if the

astronomic 18-20 per cent increases in the consumer price index in the first three months of the year were considered to reflect the underlying rate of inflation in the economy—which they probably did not.

Yet if the recession which everyone now agrees has arrived damages key sectors like cars and housing as much as the 1974-75 recession the determination of the Carter Administration to continue on its present course will be put to the test.

Since this is in the first place by no means a doctrinaire Government and in the second place is a Government seeking re-election there are good reasons for it to want to avoid a genuinely intense credit squeeze, with all the implications of financial and industrial collapse that carries.

The U.S. is caught in the bind of possibly conflicting domestic and foreign priorities. Clearly international confidence in the Government's abilities to manage both has been enhanced by the accession of Mr. Volcker to power at the Fed.

But over the longer term, the strong suspicion persists that the U.S. commitment to profound monetary reform has been substantially weakened by the passing from the innermost circles of power of Mr. Anthony Solomon, who left his post as Under-Secretary of the Treasury for Monetary Affairs earlier this year to become president of the New York Fed, an influential position, to be sure, but one more concerned with the execution than the construction of policy.

It was Mr. Solomon's seminal speech in Alpbach, Austria, last August, which seemed to open the door that much wider on an era when the U.S. would accede to a gradual diminution of the role of the dollar.

He was careful to point out that the political circumstances without which such evolution could not occur were not necessarily in place and that it would be hard for the U.S. to sacrifice a degree of control over its own economic destiny to an impersonal international institution, such as the IMF.

But the seeds were well and truly sown, only to be permitted to lie fallow by the recovery in the dollar's value.

Some factors had presaged an enhanced dollar in any case. The U.S. balance of payments on current account was all but in balance in 1979. The \$300m deficit was a fraction of the \$13-14bn range in each of the two previous years, a principal reason for the weakness of the currency.

This was not achieved by any dramatic improvement in the visible trade performance, though exports were stronger, thanks mostly to the increased international competitiveness brought about by the cheapness of the dollar. But the trade account remained in the red by over \$25bn, while the bill for imported oil rose astronomically.

Offsetting this, however, was the substantial increase in the surplus of the U.S. normally enjoys on so-called invisibles—financial transactions. The repatriated overseas profits of U.S. oil companies in particular, and the surge in foreign investment in the U.S. combined to bring the current account books close to balance.

Before last December's oil price increase, the U.S. Government had even been projecting a current account surplus of as much as \$10bn in the 1980 calendar year. This optimism is now seen to be misplaced. Nevertheless the Administration continues to believe that any deficit can be held to manageable proportions, in spite of a still high oil bill.

Certainly, even allowing for the domestic credit squeeze, the U.S. does not appear to be facing undue difficulties in financing its own external deficit. Indeed, its view of global deficits, shared by many of its industrialised partners, is that, for 1980 at least, financing shortfalls will not be an insuperable problem, either in the developed or developing worlds.

It is accepted that such relative tranquillity may not last much beyond this year—and could upset at the drop of a hat by external circumstances—and that, as a result, it would be prudent to set the wheels of another international recycling facility slowly in motion.

From a public relations standpoint, if no more, the Hamburg decision to authorise Mr. Jacques de Larosiere, the IMF's managing director, to proceed with recycling negotiations with the OPEC countries in the months ahead offered the impression of progress which might otherwise not have existed given the freezing of the substitution account.

In reality it may be more than public relations exercise given a probable strains on the system in 1981 and beyond.

J.M.

Central bank given increased powers

ACCELERATING INFLATION

in the U.S. has transformed the financial landscape of the country in the past two years. Newer forms of financial instruments—money market certificates issued by banks and thrift institutions, for example, and money market mutual funds—have attracted billions of dollars of savers' money because of the attractive interest rates they offer. Banks have in effect begun to pay interest on deposit accounts. The long-term fixed income debt market has been savaged, and possibly permanently damaged, by an abrupt change in inflationary expectations in the opening months of this decade.

Alongside these changes in the market place, however, have come important shifts in the regulation of financial markets and in economic policy.

Some of these changes have been introduced by the Federal Reserve Board directly in its efforts to take a firmer grip on the growth of the money supply in order to fight inflation. In addition, however, Congress and the President acted in March to pass financial reform legislation.

At one level this legislation is aimed at reinforcing the central bank's ability to fight inflation. But it appears also to shift the burden of fighting inflation even more firmly in the direction of the Fed. For those economists

who remain sceptical about the central bank's ability to shoulder that burden these moves are disturbing.

Throughout the current economic expansion which began in 1975 the Federal Reserve has been playing an increasingly isolated role in Washington in fighting inflation. The Administration's anti-inflation efforts through its wage and price guideline programme have been compromised by political bargaining and ineffectual leadership. Washington's critics continue to argue that even President Carter's budget goal for 1981 holds out little hope of a substantial cut in the growth of Government spending—but promises mainly an expanding tax burden for the country.

Throughout the inflationary spiral of the past three years the Federal Reserve's performance has been persistently under attack. As the economy has obstinately refused to sink into recession and interest rates to peak in 1979, the criticism of then Fed chairman Mr. William G. Miller's "gradualist" approach to the growing inflation problem intensified. Then in July of last year, with confidence in the dollar sinking and the price of gold passing the \$300 mark, President Carter responded to rapidly shrinking confidence in his Administration with a major Cabinet shake-up. This took Mr. Miller to be

U.S. INTEREST RATES

	Highs 1974-75 12	Lows 1976-77 7½	Peaks 1980 20
Prime rate			
Federal funds	13.75	4.33	19.25
30-month certificates of deposit	12.65	4.60	18.25
30-year Government bonds	8.75	7.32	12.75
AAA utility bond	10.05	7.60	14.00
AA industrial bond	9.60	7.35	13.75

Secretary of the Treasury and subsequently Mr. Paul Volcker, president of the Federal Reserve Bank of New York, to be chairman of the Fed in Washington.

Within six weeks, amid growing confusion and speculation about the world's financial markets and in the wake of a grim meeting of the International Monetary Fund Mr. Volcker on October 6 announced fundamental changes in the Fed's conduct of monetary policy and a much stiffer anti-inflation stance. In its wake the prime rate at commercial banks, which opened the year at 11½ per cent, surged to a new record of 15.75 per cent by November.

Long-term Government bond yields, which opened the year just under 9 per cent and had risen to only around 9.3 per cent before October 6, rose to

almost 10½ per cent by the first week of November, a fate of ascent which stunned investors but one which was to be repeated a few months later.

Behind the rise in money market rates was the Fed's announcement that in its efforts to control the money supply it intended to place greater emphasis on managing bank reserves directly rather than indirectly through a target interest rate for federal funds, the overnight cash banks lend each other. The implication seemed to be that interest rates would become much more volatile. On the other hand the shift also holds out the prospect of more direct Fed control of the money supply and therefore a more effective Fed monetary policy.

Although rates rose sharply after October 6, there was less volatility than some had expected. By the beginning of this year there were renewed fears that bank credit and the money supply were in danger of again getting out of control and the publication of January's inflation indicators showed that it was likely to be over 16 per cent in the first quarter. The bond markets plunged again, taking yields on long Government issues to new peaks of around 12½ per cent in mid-February after the Fed raised its discount rate to a crisis 13 per cent on February 15.

Inflationary fears refused to be calmed, however, and a month later the Administration announced its budget-cutting measures. The central bank tightened its marginal reserve requirements on banks managed liabilities, imposed a "voluntary" credit growth ceiling for banks of between 6 and 9 per cent and took steps to curb consumer lending, moves which raised fears of a "credit crunch" in the financial markets and sent short-term interest rates surging, with the prime rate hitting 20 per cent later in the month. In April, however, the pressures seemed to be easing.

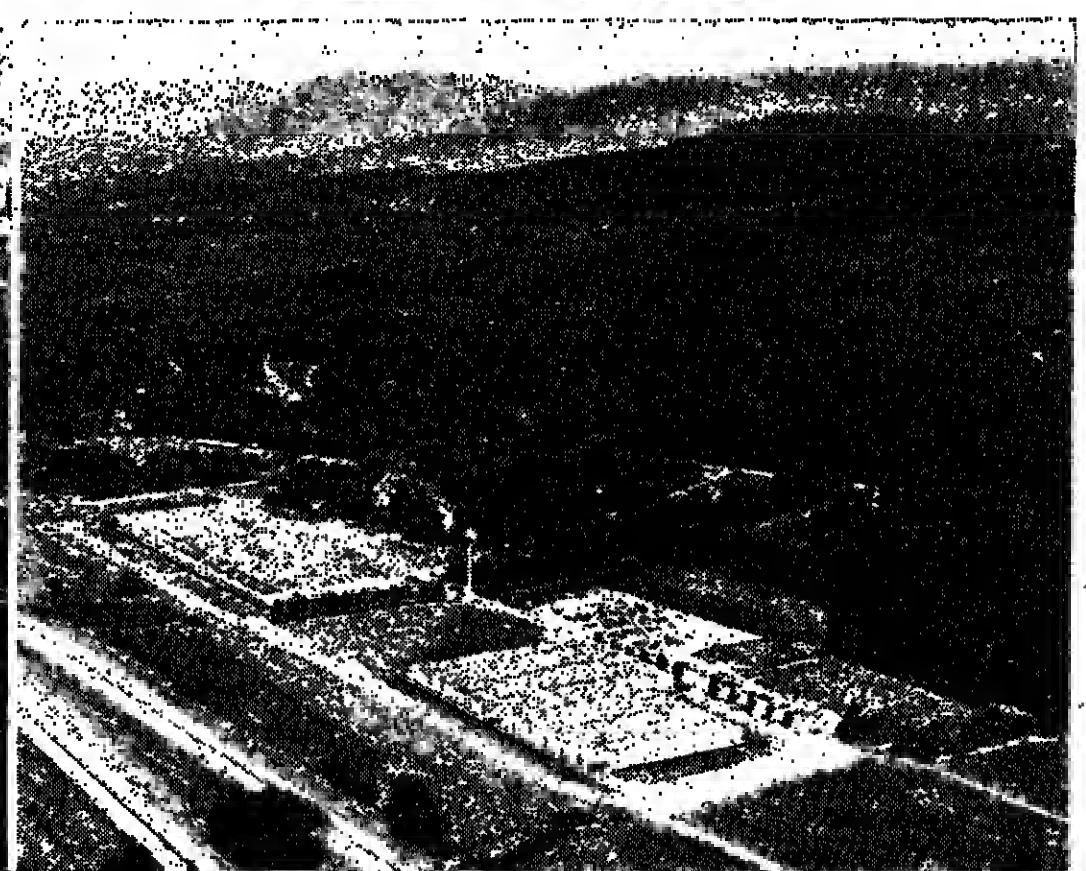
The shift in Fed policy in October towards reserve management and the subsequent reform of the money supply statistics were generally welcomed as likely to give the central bank greater control

S.F.

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FINANCE AND INVESTMENT IN THE U.S. IV

There has been a significant growth of interest among foreign companies—particularly those in the industrialised world—in acquiring assets in America. In their minds the advantages of a presence in the rich U.S. market clearly outweigh the short-term economic uncertainties.

Inflows from abroad

IT SEEMS little can dull the appetite of foreign companies for acquisitions in the U.S. The pace of outside business investment has, if anything, quickened in the last 12 months in both volume and value despite growing pessimism in the U.S. itself about economic prospects.

This trend is borne out by a number of surveys. One of the most recent, published a month ago by the Commerce Department, said foreigners made 1,070 direct investment transactions in the U.S. in 1979, compared to only 934 the year before. The Department said it had no exact figures for the value of these transactions because many of them were private, but it estimated them at \$12.5bn, up from \$8.1bn the year before.

A separate survey by the New York Conference Board of Foreign Investment just in manufacturing showed 487 deals in 1979, up from 358 in 1978 and 271 in 1977. Again, the value of these deals is hard to pin down. But the Board said that the price tag was known for 217 of the 1979 total, and this came out at \$4.9bn, up from \$3.8bn (on 212 deals) in 1978.

Featured

Both the Board and Commerce listed the main originating countries as Britain, France, West Germany, the Netherlands, Switzerland and Canada, though Japan has also featured strongly on the manufacturing side. All this shows little change from the pattern of the last few years.

The Commerce Department's survey showed an unexpected change last year—a shift towards building new plants rather than making outright acquisitions. Some 54 per cent of investments surveyed were in new plant and equipment in 1979, up from 49 per cent in 1978.

Whether this is simply an aberration, only time will tell. It would be surprising, however, if there has been a marked shift in this direction since the cost and complication of starting from scratch in the U.S. as opposed to taking over a going concern are enormous despite the generous incentives being offered by many States to attract new business.

The favoured geographical locations for foreign investment tend to be the rapidly growing southern or western States: California, Texas, the Carolinas and Georgia. New York is also highly favoured, though investments there tend to be in the service rather than manufacturing industries (insurance, banking, retailing, etc.).

The reasons why foreign investors come to the U.S. in such large numbers were examined in a recent report by Hill and Knowlton, a New York public relations firm. A sample of 58 European, Japanese and Canadian companies which had set up operations in the U.S. showed that the strongest single reason for being there is the size of the market, followed by the potential for growth and the

country's political and economic stability. The survey also showed that other reasons traditionally cited for investor interest in the U.S. like the relative cheapness of U.S. assets and the co-operative attitude of the trade unions were less important. Similarly, the availability of financing and industrial raw materials appeared to be of secondary importance.

All this seems to suggest that foreign businesses are going for what they see as the fundamental strengths of the U.S. economy (size and stability) rather than any special characteristics. Evidently these investments are being made for the very long term. The fact that strategic motives play such a big role would also explain why foreign investors persist in their interest in the U.S., despite the country's concern about its economic viability.

Apart from the cyclical recession now looming, there is deep concern in many parts of industry, government and the academic world about deteriorating trends in investment, productivity and scientific innovation. In some quarters these worries have even reached philosophic proportions as people muse about "the peaking of capitalism" and similar historic turning points that can only lead to worse, not better, conditions. But to foreigners just as concerned about their countries' particular failings, these disadvantages must seem somewhat intangible compared to the security of knowing one has a foothold in the richest market in the world.

David Lascelles

DIRECT FOREIGN INVESTMENT (Completed cases January 1-June 30, 1979)

	Number of cases	Number of cases value known	Value (\$m)
TOTAL	379	207	4,374.8
Principal source countries...			
Canada	890	166	4,047.1
France	60	30	374.0
Japan	23	16	618.2
Netherlands	34	17	95.0
Switzerland	23	17	557.3
U.K.	17	13	456.1
West Germany	66	35	1,866.2
Other Europe	72	38	582.2
Austria	24	8	174.5
Belgium	3	0	—
Denmark	3	2	3.5
Ireland	1	0	—
Italy	1	0	—
Norway	1	0	—
Portugal	1	0	—
Spain	1	0	—
Sweden	2	1	5.5
Unspecified	1	0	—
OPEC countries	9	6	60.6
Iran	3	1	1.0
Iraq	1	0	—
Kuwait	1	1	2.3
Saudi Arabia	4	4	57.4
Other Middle East	3	2	7.7
Israel	1	0	—
Jordan	1	1	6.1
Lebanon	1	1	1.6
Other Asia and Pacific	13	4	12.2
Australia	5	2	4.0
Hong Kong	1	0	—
India	10	1	5.6
Pakistan	1	0	—
South Korea	1	1	2.6
All other countries	25	21	72.7
Argentina	2	2	1.3
Netherlands Antilles	12	11	42.5
Panama	1	1	4.5
South Africa	2	1	2.2
Uruguay	1	1	1.7
Unspecified	6	5	20.5

Source: Commerce Department.

Land purchases set off uproar

AFTER APPLE pie and motherhood, property is closest to the average American's heart. It is therefore hardly surprising that the recently much publicised buying spree by foreigners of U.S. agricultural land has led to a public uproar and spawned a multitude of local and Federal Bills which attempt to impose restrictions of varying severity on foreign investors. Probably the most important is the crop of Bills currently in the House of Representatives and Senate which if passed later in the year—as most observers anticipate—would for the first time impose a tax on the profits realised by foreigners on the sale of U.S. land.

The issue of foreigners buying up native American soil is particularly galling to many U.S. citizens at present because the current tight U.S. money policy means that would-be domestic buyers are finding it harder and often more expensive than overseas purchasers to finance property acquisitions. The comparative ease with which many foreigners appear able to obtain finance is obviously a big advantage in negotiating property deals and in the opinion of many Americans has been responsible for pushing up property values.

Indeed there are signs that with the U.S. economy moving into recession, rising mortgage

rates have choked off domestic demand—while the tougher stance by President Carter on inflation and the growth in world political tension has if anything served to increase the lure of the U.S. for foreign investors. So the coming months might see an increasing proportion of total property transactions being concluded by foreigners rather than Americans.

But while a lot of hot air has been generated over the issue of foreigners buying up U.S. land, the latest figures on these purchases reveal a less alarming picture. A report published earlier this year by the Department of Agriculture showed that as of October 31 last less than 0.5 per cent of American farmland was owned by foreigners. Nevada, South Carolina and Tennessee are the states with the largest proportion of foreign-owned agricultural land.

Overseas buyers from more than 50 countries notified the Department of purchases, with investors from Britain, Luxembourg and West Germany holding more than 50 per cent of the total overseas portfolio. Property dealers also point to a growing demand from South American countries—a demand focused on the South-East region of the country.

A less well publicised phenomenon—perhaps because

it is a less emotive issue—is the recent surge in foreign investment in office property in major U.S. cities. This is particularly marked in the case of New York's Manhattan, where according to local property agents about half property transactions completed for office buildings in the last year were on behalf of foreigners. A recent example is the purchase by a Dutch pension fund of the Celanese building on Avenue of America. This changed hands for \$136m, thought to be the largest single purchase in Manhattan.

The increased investment by foreigners reflects both a feeling that in inflationary times property is a good asset and their favourable attitude to the long-term prospects for the U.S. economy. Rents in the U.S. are relatively cheap compared to those in many European countries and vacancy rates for office space in major cities relatively low. In addition, changes in the general format of leases for office property, with revision clauses and the introduction of some mechanism to cover increases in costs as a result of inflation, are another attractive feature. Most property dealers, if pinned down for a forecast, would predict a steady demand from foreigners for land, with a growth in institutional purchases of office property.

Rosemary Burr

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Problems of buying into small companies

THE NEWFOUND sympathy for small business which has emerged in the UK over the past couple of years or so is not peculiar to this country. The small company in the U.S. has similarly been viewed with greater understanding, both within the community and by government, partly because of President Carter's own championing of the sector and his personal identification with it.

At the same time the small businessmen themselves in the U.S. have been attempting to make their voices heard rather hotter. In this they have been bolstered by the results last year of a massive survey, by David Birch of the Massachusetts Institute of Technology, showing that nearly 70 per cent of new jobs had been created by small businesses in the 16 years to 1976. They have also had a major platform from which to speak in the form of a series of conferences and seminars throughout the country in an 18-month period which culminated in the first White House Conference on Small Business in Washington in January.

From that conference emanated a whole series of proposals, put together by the small business delegates, for reforms of one form or another aimed at reducing the administrative burden felt by small business, opening up markets dominated currently by the major 1,000 or top U.S. companies (particularly in the area of Government procurement) and introducing taxation and other financial changes which, it is felt, would strengthen the position of small business, particularly at a time when it feels that inflation and economic recession is seriously eroding its basic strength.

Commitment

To what extent those proposals will be heeded by government is unclear. President Carter has a commitment to consider the small businessmen's main demands, but international developments have probably left him little time for championing the small business cause. The economy also has been in recession and the President has said he will take no specific steps to avoid it.

Mr. Vernon Weaver, head of the American Small Business Administration, promised the January conference to press the small business case on Capitol Hill and he is committed to producing a preliminary report on what progress has been made by the middle of the year towards achieving the com-

ference's objectives. That will give some indication of whether the talk that has been taking place over the past two years can be translated into action even in unfavourable economic circumstances.

Even without any concessions in the short-term, however, there is enormous scope for profitable small-scale investment. The existing will to take such a step is reflected in figures for foreign direct investment in U.S. manufacturing banking and retail trade which show that in 1978 nearly a quarter of the 143 transactions in the manufacturing field alone that were announced involved sums of less than \$5m, with a further 81 per cent in the range of \$5m to \$15m.

But just as some of the large-scale investments, or attempted investments, made by major British companies in the past two or three years have shown that pitfalls are involved—anti-trust and shareholder legal actions—so there are pitfalls of a somewhat different kind in the small business sector.

A basic problem that can arise with any investment in a small company, particularly in a takeover, is the purely administrative one of trying to maintain control from several thousands of miles away. It is, maintains Mr. Darrell Behrman, vice-president of Citicorp International Bank, the merchant banking subsidiary of Citicorp, a "high risk strategy."

This is particularly so with deals involving \$5m or less, he believes, because a private company takeover may be involved where the company is "entrepreneurially driven, without a great depth of management."

Such companies, as an outlet for the foreign investor's own products, would be totally reliant on the co-operation of the entrepreneur. A small foreign investor would not have any surplus management to take closer control, while a large one may find the amount of senior management time needed to be devoted to its new American offshoot is disproportionate to the scale of investment made. Then, of course, if any direct action provoked the entrepreneur to leave, the company could well be considerably, if not disastrously, weakened.

So while there are some 10.4m small businesses in the U.S. offering a seemingly endless choice to the foreign investor, a major proportion of them (80 per cent alone employ fewer than 10 people and are probably entrepreneurially or

family-owned) would need to be treated with great caution before any irrevocable commitment is made.

Partial investment, Mr. Behrman feels, is preferable at the lower end of the financial scale, offering the investor the chance to step into the U.S. market at reduced risk, initially through a licensing or joint venture deal which could realise their objective of a physical presence in the U.S. Alternatively, he suggests that the purchase of a subsidiary of a large group offers good prospects with second management team in situ.

Major motivating factors behind investments made in the U.S. small business sector in recent years have included the prospect of big gains in an enormous market, the weakness of the dollar (which has provided a cheaper entry fee for companies) and, in the public company sector, the low level of the stock markets. However, rising interest rates have

eroded some of the advantage, and Mr. Peter Kennedy, vice-president of the New York corporate service office of Bank of America, suggests that the higher cost of money will prompt an increased level of joint ventures in the small business sector. The foreign company might put in the technology in a joint company, with its American partner providing the management and the manufacturing facilities.

He also feels there may be a preference for the small deal because of the problems that have been experienced with big company takeovers as a result of anti-trust difficulties or legal action by shareholders of the target company.

Mr. Hoffman, at Chase Manhattan, says that more popular areas of interest in the U.S. for investment include retailing, distributors (particularly those which are already acting for a foreign company), construction, construction materials, food and food processing and the high technology fields where foreign companies are looking for their own products and a capacity for on-going research on the technologies involved.

If a cautious approach involving partial investment, trading agreements and the like is advocated by financial experts for active investments (that is, where some form of trading partnership is the objective) it is equally the case for passive investments which have a purely financial objective.

Many British financial institutions are looking increasingly at overseas markets to place some of their funds and, as in the UK, they are taking a keener interest in small companies as an area of investment. A major attraction of the U.S. in this respect is the large number of technology-based companies constantly emerging which, because of the enormous markets open to new developments, can offer the prospect of spectacular returns, particularly

processing and the high technology fields where foreign companies are looking for their own products and a capacity for on-going research on the technologies involved.

Contrast

Mr. Anthony Montague, chairman of Abingworth, feels there is much greater scope in the U.S. for acquiring significant minority investments in small companies offering growth potential because, in contrast to the UK where entrepreneurs are keen to maintain tight control of their companies, his U.S. counterpart is happy to have a smaller part of a potentially much bigger company. "Generally," he says, "there are more opportunities in the U.S. that

meet our sort of criteria—that is, proven management operating in markets big enough for a company to grow large."

In addition, despite the current economic climate, he feels there is generally greater scope to tap capital markets. "In the UK a company has really got to have profits of £2m a year before it can consider going public. In the U.S., with the over-the-counter market, a company can see itself being able to tap the capital markets much more quickly."

Mr. Montagu cites another reason for the scope for investment in small U.S. companies which has been gaining growing recognition in this country. It is that various reasons are put forward in the U.K. for not growing big, the major one being the burden of tax. In the U.S. on the other hand, "there is an environment that encourages a winner."

It has made 12 investments since the company was formed seven years ago, together with a number of other investments in the UK. These have included stakes in Qantel, a computer company, Intec, a concern which applies laser technology in a variety of areas, and Apple Computer, a home computer company which has grown extremely rapidly in the past few years.

Such companies are the icing on the cake of foreign investment in small U.S. companies. But there can be substantial if not quite so spectacular opportunities in less highly technological areas. Some observers feel that in the aftermath of a few burnt fingers following large-scale investments in the U.S. attention will now switch to the smaller sector, despite the economic downturn there and rising inflation and higher costs of money.

Nicholas Leslie

Drive for increased productivity

U.S. LABOUR PRODUCTIVITY GROWTH

	Average % change each year			
	1955-1956	1965-1973	1973-1978	1978-1979
Private business	2.4	1.6	0.8	-0.9
Non-farm	2.5	1.6	0.9	-1.1
Manufacturing	2.8	2.4	1.5	1.8

Source: Commerce Department.

Source: Commerce Department.

thirds of U.S. business activity, experienced a 0.9 per cent drop in productivity last year.

Even in this year, there was a statistical flaw in the argument in that manufacturing productivity rose by 1.8 per cent, three times the rate of the previous year and well above the average for the 1973-78 period.

But in the two decades after World War Two, U.S. productivity grew by an annual average of almost 3 per cent.

The reasons advanced for this are numerous and, in many cases, not much more than guesses.

Composition

Undoubtedly the shock to the economy of higher energy prices has played a part, as has the ageing of American industry's equipment. Less easily measurable are the effects of the changing composition of the workforce towards more working women, a shift

in the structure of industry itself away from heavy manufacturing towards high technology and service, and the general effects of affluence on the individual.

The business lobby believes there are three remedies: Lower corporate taxation to make room for higher capital investment, more research and development, with some degree of Government funding for big projects of general usefulness to a whole industry, and less regulation by Government, which Chase Manhattan bank says costs the public \$100bn a year and diverts capital into non-productive bureaucracy.

There is no doubt that business is winning these arguments, although the research and development requirement will prove difficult in practice, because there is widespread disagreement about the nature and extent to which Government should involve itself, even though there is general grudging acceptance that Japanese

Government planning has been a major factor in the success of the "Japanese industrial economy."

As for capital investment, business appears increasingly confident that it will win tax cuts and changes in the depreciation rules in order to stimulate capital spending. Business pressure won the first cut in corporate taxation for 20 years in 1973.

Whether this tide of pro-business feeling in Congress will hold through the politically testing period of a recession remains to be seen. But for the moment there is no doubt that capital investment in the U.S. is struggling to keep pace with inflation.

According to a recent survey by the Commerce Department, business will spend \$197bn on new plant and equipment in 1980, up by 11.1 per cent from the 1979 level, which was in turn a 15.1 per cent increase on 1978.

Even these modest figures, however, are beginning to look optimistic. Companies have delayed some spending plans, first to reduce their need to borrow at record interest rates and now because they fear a sharp fall in profits in this year as the recession takes its toll. The pace in higher capital spending was set last year by the airlines, which increased

spending by 41 per cent to \$2.3bn last year, but which were planning a much smaller rate of increase this year even before worsening operating conditions sent several of them into heavy quarterly losses.

The public utilities, and other big spending groups, have also cut back because of a combination of high interest rates, uncertainty over nuclear power and, in some parts of the country, lower-than-expected demand for electricity.

One anomaly, if that is the right word, which should be pointed out, however, is that this year foreign affiliates of U.S. companies will increase their capital spending by 26 per cent to \$48.4bn, following an increase of more than 20 per cent in the last year.

This export of U.S. capital has so far gone without much criticism, but the anger is starting to rise in industries such as the motor industry, where unions can see that jobs are also being exported.

This could well become a much more hotly debated issue in the months to come, especially if it appears that through investments in the developing world and, to a lesser extent, in Europe, American business is solving the productivity problem it cannot solve at home.

Ian Hargreaves

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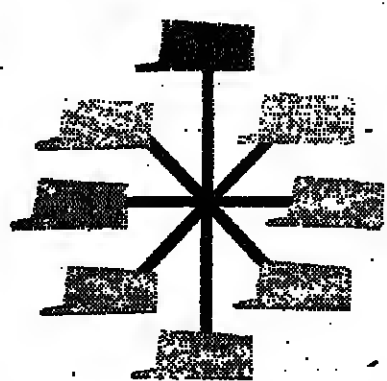
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FINANCE AND INVESTMENT IN THE U.S. VI

The securities industry has suffered as much as any from the problems of inflation. In broad terms it has managed to cope reasonably well, with the major brokerage houses using their acumen to diversify their operations. This page and the following review the main sectors of the market.

Wall St. passes test

TIMES ARE always described as "challenging" for Wall Street as the capital markets place increasingly tough demands on its intellectual and monetary resources. But the chaotic conditions experienced by most U.S. markets in the last 12 months have raised those challenges to new heights and provided Wall Street with a severe test of its mettle.

By and large, however, the investment community seems to have met the challenge. There have been casualties, it is true, and some very nasty moments. But most of Wall Street is still forging on, and many houses have even been able to turn the turmoil to good account by making huge profits on commissions and fees.

Ironically, it is not so much the stock market—the traditional focus of Wall Street's activities—that created the problems, but the credit and commodity markets, both of which have shown a volatility seldom seen in modern times.

U.S. interest rates had been edging up since early 1977. But the situation only became critical in the second half of last year when rates defied widespread predictions of a downturn and broke through to a new record high. Then, after a brief pause at Christmas, they surged ahead again to levels that would have seemed inconceivable only a year ago, bringing about the virtual collapse of the bond market in the process.

Coinciding as this did with the New Year slump in the average Wall Street brokerage house will probably earn only a third of its income from securities commissions by the end of the 1980s, a startling departure from what served as most of these concerns' sole reason for existence a few years back.

Not everyone views this trend positively, though. Mr. Harold Williams, Securities Exchange Commission (SEC), has expressed the view that diversification might reduce Wall Street's ability to perform its traditional tasks, a view which has sometimes been echoed in

large mergers, Shearson Hayden Stone with Loeb Rhoades Hornblower, and Palmer Webster with Blyth Eastman Dillon, the latter creating the second largest securities house in Wall Street after Merrill Lynch. The process is bound to continue until, as many people expect, the industry will be dominated by eight or so "mega-brokers."

Diversification also helped. This has now become a major preoccupation in Wall Street as the investment houses expand the scope of their services or branch into totally new areas.

Much of the diversification is into related business like investment banking, both in the U.S. and abroad. This is probably the biggest expansion area measured in terms of profit growth, though the heat of the competition is already having an impact on the conduct of investment banking. Most investment bankers spend far more time trying to drum up business or dream up ideas to interest clients than in actual banking itself.

Popular

Insurance is another popular area, particularly among the retail brokers whose account executives can be trained to sell life policies along with stocks and bonds. Merrill Lynch and Bache Group are among the houses that have taken this path. Property, even retail banking (but under another name) are beginning to feature too.

If these trends continue the average Wall Street brokerage house will probably earn only a third of its income from securities commissions by the end of the 1980s, a startling departure from what served as most of these concerns' sole reason for existence a few years back.

Not everyone views this trend positively, though. Mr. Harold Williams, Securities Exchange Commission (SEC), has expressed the view that diversification might reduce Wall Street's ability to perform its traditional tasks, a view which has sometimes been echoed in

Wall Street itself. The securities industry also managed to ride the market turmoil financially because, while securities prices plummeted, turnover soared. The average number of shares traded on the New York Stock Exchange last year was 15 per cent higher than in 1978. And though the discount houses have begun to make inroads in the brokerage market, their share is still comparatively small, about 5 per cent, leaving the traditional houses ample scope to earn their commissions.

In the first quarter of this year Merrill Lynch increased commission revenue by 78 per cent, E. F. Hutton by 77 per cent, and so on. These advances followed sizeable gains in the past six months of last year. The investment community has also been able to offset at least part of its losses in the fixed income securities market by means of the relatively novel financial futures market. This market (which is discussed more fully in another article in this survey) was hardly in existence at the time of the last interest rate peak. But this time round it has blossomed into a large and highly liquid market which offers (to those who understand it) a useful hedging tool against changes in interest rates.

It has its disadvantages, of course. It can never offer complete protection, and it is only a tool, not an investment (which means one sacrifices yield to make use of it). But there can be few Wall Street brokerage houses which do not make full use of the market today, and which must many times have changed it for the protection it offers.

The other major challenge Wall Street has faced came from the commodity markets. About half-way through last year, speculative fever swept into many commodities, mainly non-agricultural ones like metals, though cotton and sugar were caught up in it too. Although much of it was sparked by the activities of a

small but determined group of investors in the precious metals markets, it also reflected to some extent the desire of ordinary investors to take refuge from inflation in hard commodities.

Two months ago this led to the now well-documented Hunt silver affair in which the wealthy Texan oil family made huge losses on its silver holdings and was unable, for a while, to cover its positions. For a few days, there were sharp anxieties in Wall Street that the brokerage houses in the centre of the affair would be squeezed between the Hunt's inability to pay and the exchanges' demands for money to cover the losses. As it turned out, everyone came through financially unscathed, though the whole episode provided Wall Street with a number of salutary lessons. One is that brokerage houses must impose realistic margin requirements on their clients themselves. There has been some criticism of Bache Halsey Stuart Shields, the firm at the centre of the affair, for imposing margins on the Hunt accounts that were too low. Another is that it is unwise to allow clients to have too large an equity interest in the company. The Hunts own 6.5 per cent of Bache, prompting criticism that Bache gave the Hunts preferential treatment, a charge which Bache strenuously denied.

Tighter

The Hunt affair is likely — many people in Wall Street fear — to lead to tighter regulation of the business, if not by the SEC then by the Commodity Futures Trading Commission, which has authority over the commodity markets. But while the SEC was deeply concerned by recent events, it is pushing ahead with other plans to liberalise and expand securities trading. At the end of March it lifted a nearly two-year-old ban on the growth of options trading, effectively paving the way for the expansion of this market into most major exchanges. The ending of the ban followed an intensive study by the SEC of the whole question of options, which showed explosive growth in the mid-1970s but were abused in some quarters.

The SEC is also committed to setting up a nationwide securities market, though this will be a long-term affair. At the moment the Commission is working on ways to achieve nationwide price protection for public utility, railroad, and public utility securities, improve the timeliness and reliability of quotation information and so on, to ensure that all who participate have a fair crack at the market.

After the upheavals of the last year or two, however, Wall Street is probably in for quieter times in the coming months as the economy retrenches and recession and a mild recession over many markets. This will probably lead to declining revenues, though the drop in interest rates should swell assets as the bond market improves. Wall Street could probably do with a breathing space anyway.

David Lascelles

Bond market comes under pressure

THE EARLY years of the last decade saw investment managers finally turning away from the practice of loading up their portfolios with ordinary shares in order to try and beat inflation. The "cult of the equity" withered away, to be replaced by a shift in the balance of portfolios towards fixed income bonds. The apparent price stability and high yields of these investments, the opportunities for capital gain from active management and the relative ease of trading big blocks of securities all made bonds an attractive haven for investors in shares.

The new decade is only four months old and yet today it is an open question whether investors in the 1980s will pile funds into fixed income investments as they did in the 1970s. The events of the past six months have wreaked havoc in America's fixed income markets, not just the bond markets but also the long-term property market and the housing market.

Shaken

Today it is hard to imagine that any but the best quality private borrowers will be able to return repeatedly to the credit markets and demand hundreds of millions of dollars of loans at a fixed rate of interest stretching out for 30 and 40 years. The pension funds and insurance companies which only a year ago were still willing to contemplate such investments with equanimity have been shaken to the core by the acceleration in inflation to an annual rate of around 16 per cent in the first quarter of 1980, by the dramatic deterioration in prospects of pruning it back that has occurred in the past six months and by the billions of dollars of paper losses that they have suffered as a result.

Between October 6 last and mid-February, Wall Street estimates suggested that as much as \$400bn had been wiped off the face value of long-term bonds alone. The paper losses on private fixed-term placed loans and mortgages have been no less devastating.

Many long-term investors are now anticipating that the U.S. could be saddled with an underlying inflation rate of close to double figures for the next five years or more. Their experience of the past decade suggests to them that such a rate is inherently unstable and is likely to soar in periods of

high economic activity to nearer 20 per cent, with ominous implications for the capital values of the fixed income securities they hold and for their performance as investment managers.

These investors are also conscious of the growing pressures on them, in an inflationary era, to provide pension and life assurance benefits which keep pace with inflation — in the case of pension funds even for retired employees. These perceptions provide some explanation for what is being

termed the revolt of the long-term lender, the growing evidence of the unwillingness of the investment managers wielding billions of dollars of funds to lock themselves into long-dated fixed interest securities.

The signs of this revolt are all too evident in the financial markets. On Wall Street even Pacific Telephone and Telegraph, a subsidiary of the giant American Telephone and Telegraph Corporation, the heaviest corporate borrower in the bond markets, was forced by adverse

CONTINUED ON NEXT PAGE



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FINANCE AND INVESTMENT IN THE U.S. VII

Campaign to promote equities

MERRILL LYNCH, Wall Street's largest brokerage house, recently took out a series of advertisements in the Press urging investors to buy shares because they were "the biggest bargain around today."

That definition is hard to knock down if one measures stocks in terms of their historical price/earnings ratios, or simply their prices. Most shares are trading at historic lows. Furthermore, a recent study of relative investment values by Salomon Brothers, another Wall Street institution, showed that last year stocks beat all kinds of securities in the return they gave investors.

Standard and Poor's 500 produced a yield of 18.5 per cent, compared to 10-12 per cent for currencies and anything from 10 per cent to minus 8 per cent for bonds and various other securities.

Some types of stocks did even better. The Standard and Poor's transportation index topped the list with a yield of 23.8 per cent. And doubtless if Salomons had calculated the yield of the index of last year's high-flying oil and energy stocks, it would have done better still.

But the sad fact remains that despite not only the compelling rationale for buying stocks and

Wall Street's tireless campaign to interest the investor (witness the Merrill Lynch ad), the market has achieved remarkably little in the last three years. And if present trends continue, this is unlikely to change in the foreseeable future.

If one measures market performance in terms of the Dow Jones Industrial Average (DJIA), which, despite its faults remains the most widely watched index, the market has been in a rut since 1977. This would be bad enough but for the fact that that period spanned not only part of the longest economic boom the U.S. has seen since the last war but also included the best profits story the market is likely to see for a long time—oil.

Ever since it came of a 1000 peak in the mid-1970s the DJIA has traded within a remarkably predictable range of 750 to 900. Three or four times it has successfully bounced back from 750. But it has just as conspicuously failed to break through the 900 level, suggesting that these figures must have become branded in investors' minds as their market "bracket."

It is true that the NYSE's smaller sister, the American

Stock Exchange (Amex), pushed its index to a record high a few months back. But that exchange is dominated by the oil and natural resource stocks which have been star performers everywhere.

Doubtless thousands of investors have been rubbing their hands in satisfaction at the gains they made in energy stocks. But there must be just as many who were dismayed by the sharp drop in traditional stocks like AT & T, General Motors, IBM and Kodak, many of which are trading at their lowest point, not for years but for decades.

Performance

A more encouraging picture emerges, however, if one measures market performance by broad averages like the S & P 400 and 500, or even those averages like the Wilshire 5,000 which measures the composite performance of every single publicly quoted stock.

These tend to show a hump in the mid-1970s (as the U.S. pulled out of its last severe recession) easing off in 1978 as fears of a new recession loomed, then surging again last year on the back of the oil boom. But even these indices do not exactly throb with promise. The

S & P 500 only recovered its early 1977 level towards the end of 1979. It then pushed ahead only to plummet down to early 1979 levels in the latest bear market.

It is also worth examining how much of this gain was thanks to the oil boom, and for two reasons: the oil price rise may turn out to be a once-for-all phenomenon, and what fattens oil company profits eats into the profits of everybody else.

Kidder Peabody, the Wall Street brokers, recently analysed the impact of oil stocks on the stock market in the past three years and concluded that it had been considerable. In the eight months between mid-1978 and last February, a period which saw the best of the oil stock surge, Kidder Peabody estimates that oil stocks accounted for about 8 per cent of the 10 per cent rise in the S & P 500. Conversely, their subsequent plunge accentuated the index's overall decline by an estimated 2 per cent.

Kidder's report also estimates that the 70 per cent gain in the earnings of the S & P Oil Composite in 1979 jacked the gain for the 500 as a whole up from 10.3 per cent to about 20 per cent.

The report concludes that these developments are not entirely healthy because the oil sector has achieved its dominant position in the market while still being "vulnerable to treacherous cross-currents"—upheavals in the Middle East, oil price volatility and so on.

Paperwork

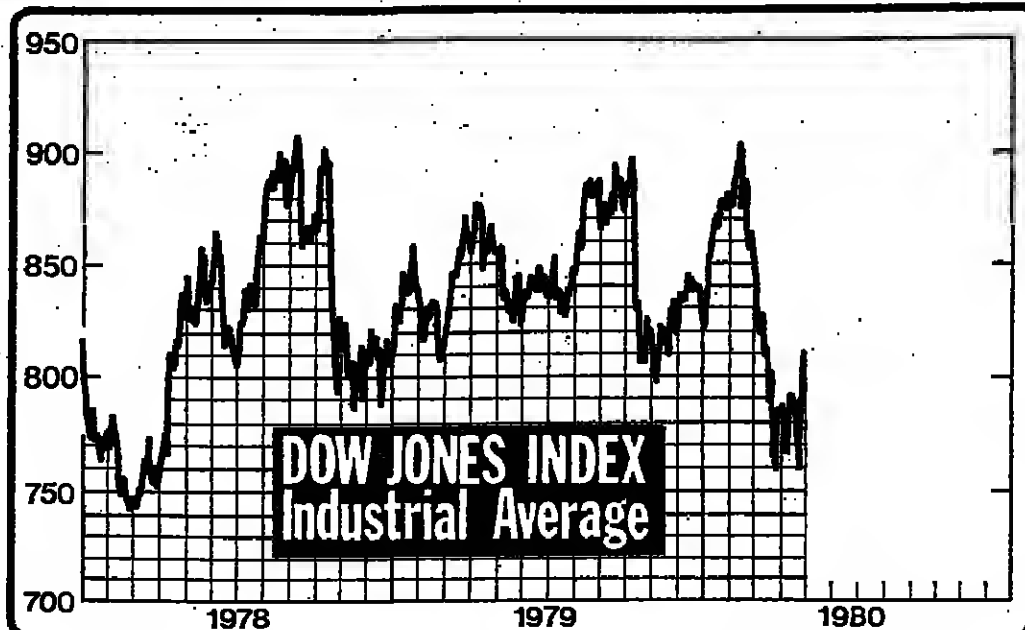
Literally areas of paperwork must have been churned out by Wall Street in an attempt to explain why stocks have done so poorly. Most of it centres on the host of factors which are eroding profits—new accounting standards, government regulation, inflation, taxation and so on. A further problem has to do with the fact that the market's better stocks tend to be the smaller capitalised companies which investors cannot follow, and which Wall Street's much-trimmed analytical community lacks the resources to bring to their attention. (Only a tiny fraction of quoted stocks are followed on a regular basis by Wall Street, and less than half the stocks on the "Big Board").

Brokers who currently argue that the market is poised for a recovery point out that many of those profit-eroding factors must now be behind them. On the positive side, there is also the reduction in capital gains tax, political recognition of the need to stimulate investment, and the "inflation-hedge" value of stocks of those companies with large natural resource assets. The growing interest in domestic energy development and national defence is also bullish. The list could be extended almost endlessly.

But will these really trigger the market? Arguably many of them have been discounted already: energy, metals defence and capital equipment stocks were all market leaders in recent months. The reduction in capital gains tax took place a long time ago. And while the Government may have recognised the need to encourage industry to update its capital equipment, it is still far from clear how and when it will act.

Meanwhile the U.S. economy is heading into a recession, which Wall Street's own economists predict could be quite severe, and there is no end in sight to inflation (in fact, the phased decontrol of U.S. oil prices over the next 17 months guarantees a steady rise in the fuel component of the consumer price index for that period, probably longer). In these circumstances it is hardly surprising that investors seem reluctant to commit their money just as companies face the toughest earnings squeeze since the early 1970s.

With the minor players that traditionally go to make up a market virtually squeezed out, the volume of activity in



Commodity swings

THE PAST year has seen a record volume of activity on the U.S. commodity markets as investors disturbed by the growth of political tension and the seeming inability of President Carter to curb inflation sought a remunerative home for their funds. This inflow of speculative money into the markets fuelled a rapid rise in the price of major commodities traded in New York and Chicago.

Many small investors were lured into the commodities markets for the first time; others—sizeable holders of precious metals contracts—appeared to have stepped up their level of participation.

The speculative fever was most striking in the silver market. Last autumn what was regarded by some officials as excessive concentrations in the hands of a number of private individuals was perceived to be adversely affecting the liquidity of the silver market. Steps were taken by officials of New York's Commodities Exchange to try and restore liquidity to the silver market by limiting the size of holdings of individual investors and raising margin requirements on each contract so that it became more expensive for investors to participate.

By early February, however, there were signs that the fever was cooling. The sharp force increase gave way to equally sharp falls. The steps taken by Comex to prevent excessive concentration of holdings in the hands of a few individuals in the silver market, namely the Hunts and some undisclosed foreign investors, led to a decline in market activity. The small investor, hard pressed to come up with additional cash for margin calls at a time of record interest rates, took flight.

With the minor players that traditionally go to make up a market virtually squeezed out, the volume of activity in

precious metals and other commodities continued to decline throughout February, as did prices. As the latter fell those investors still plugged into the markets were faced almost daily with growing demands for sizeable sums of cash to meet margin calls. Near panic resulted in the silver market when word leaked out that the Hunts, who are known to be one of the world's major holders of both silver and silver futures contracts, had failed to provide the cash to meet some margin calls.

Questions were raised about the financial viability of several houses through which the Hunts transacted the majority of their commodity dealings, prices fell on the New York Stock Market amid rumours of the Hunts' enforced liquidation of a sizeable portion of their share portfolio and fears of some bankers that the crisis would have a domino effect on other financial markets. At least for nine days the attention of senior officials at the Fed, the Securities Exchange Commission (SEC), the Commodities Futures Trading Commission (CFTC), and leading members of the financial community on Wall Street was focussed on the investment decisions and liquidity position of one Texan family.

The crisis proved as short-lived as it was disruptive, with the Hunts reportedly settling their margin calls within a week after intensive talks with various brokerage houses, officials in Washington and meetings with their Arab business associates. Fears over the financial viability of certain brokerage houses, in particular the Bache Group, proved to be unfounded.

The precipitous drop in the price of silver, which had triggered off the fresh margin calls, was halted amid rumours of heavy buying on the European exchanges as spot silver. Conditions on Comex in New York

stabilised at this new price plateau but with volume much reduced from the heady days of January.

The aftermath of the crisis was a renewal of the debate, which had blown hot and cold throughout the winter, as to whether the commodities markets were adequately supervised and regulated. Inevitably, given the sensitive nature of the disruption of the silver market, a formal investigation began into the events leading up to the March crisis and the steps taken by the various bodies which acted as market watchdogs, notably the Comex itself and the CFTC in the weeks prior to the burst of the speculative bubble.

The jury is still out on this question but the CFTC, under the youthful chairmanship of Mr. James Stone, has called for tighter regulation of the markets. Mr. Williams, chairman of the SEC, in his speech to the House sub-committee investigating the silver debacle, emphasised what he perceived to be the need for stricter regulation of the commodity markets by suggesting that Congress itself should play a part if neither the CFTC nor the Fed decided to step in.

Needless to say, while the committee hearings in Washington were focusing on the need for further regulation the view most frequently expressed on Wall Street was diametrically opposed, with most brokers vehemently rejecting further regulation of the commodity markets. Indeed some dealers went so far as to say that the action of Comex in trying to regulate the silver market more effectively by imposing higher margin requirements and establishing position limits was one of the factors that precipitated the market conditions that bred the crisis.

Rosemary Burr

Bond market

CONTINUED FROM PREVIOUS PAGE

market conditions in February, to change the terms of a bond issue to make \$200m of the \$300m issue an intermediate term (eight-year) note instead of the Bell system's normal 40-year maturity issue. It also had to pay an unprecedented 15.5 per cent for the 40-year bond. Subsequently, however, highly rated AT & T subsidiaries seeking funds have been able to raise them over 40 years at fixed rates.

Bond dealers estimate that other companies have been less fortunate, however. Hundreds of millions of long-term fixed income funding has been cancelled because investors simply did not want the paper. In such circumstances many companies have resorted to the markets for credit instead. Others, however, have also begun to trim back their capital spending programmes.

The dislocations in the public bond markets also pose a threat to the financing of towns and cities. The private mortgage markets too have been affected. Mr. Walter Wriston, the chairman of Citicorp, the

second largest U.S. bank, confirmed in public recently what others have been saying privately—namely that there is to all intents and purposes no new long-term fixed interest finance available in the property market at present.

In the private house mortgage market the same is true. Historically American have bought their homes on fixed interest mortgages repayable over as much as 30 years. It is more evident in the home loan market than anywhere else that those days are over.

Legislation

Congress recently passed legislation which will require deposit-taking institutions to pay depositors higher rates of interest in future—Regulation Q, which used to put legal limits on how much interest small depositors could be paid, is being phased out over the next six years. At the same time Government regulations have changed to make it easier for lenders to alter the rates they charge borrowers during the term of a loan.

A growing volume of variable interest rate lending seems to be inevitable in the home loan market, dictated by competitive forces, and the fact that the lending companies have been hit by heavy losses as a result of the surge in interest rates over the past year. Lenders will be less vulnerable to such losses in future if they can vary interest rates on their existing loan portfolio.

Some are predicting that such variable rate financing will become prevalent in the corporate bond markets as well as the mortgage and property markets, particularly if the Government continues to commandeer a growing share of the fixed interest finance available.

From today's vantage point the difficult judgments to make are to what extent the manifestations of distress and accompanying structural change in the fixed income markets will pass if, as expected, the economy heads into recession and the cyclical inflation rate and accompanying high interest rates decline.

Dr. Henry Kaufman, Salomon

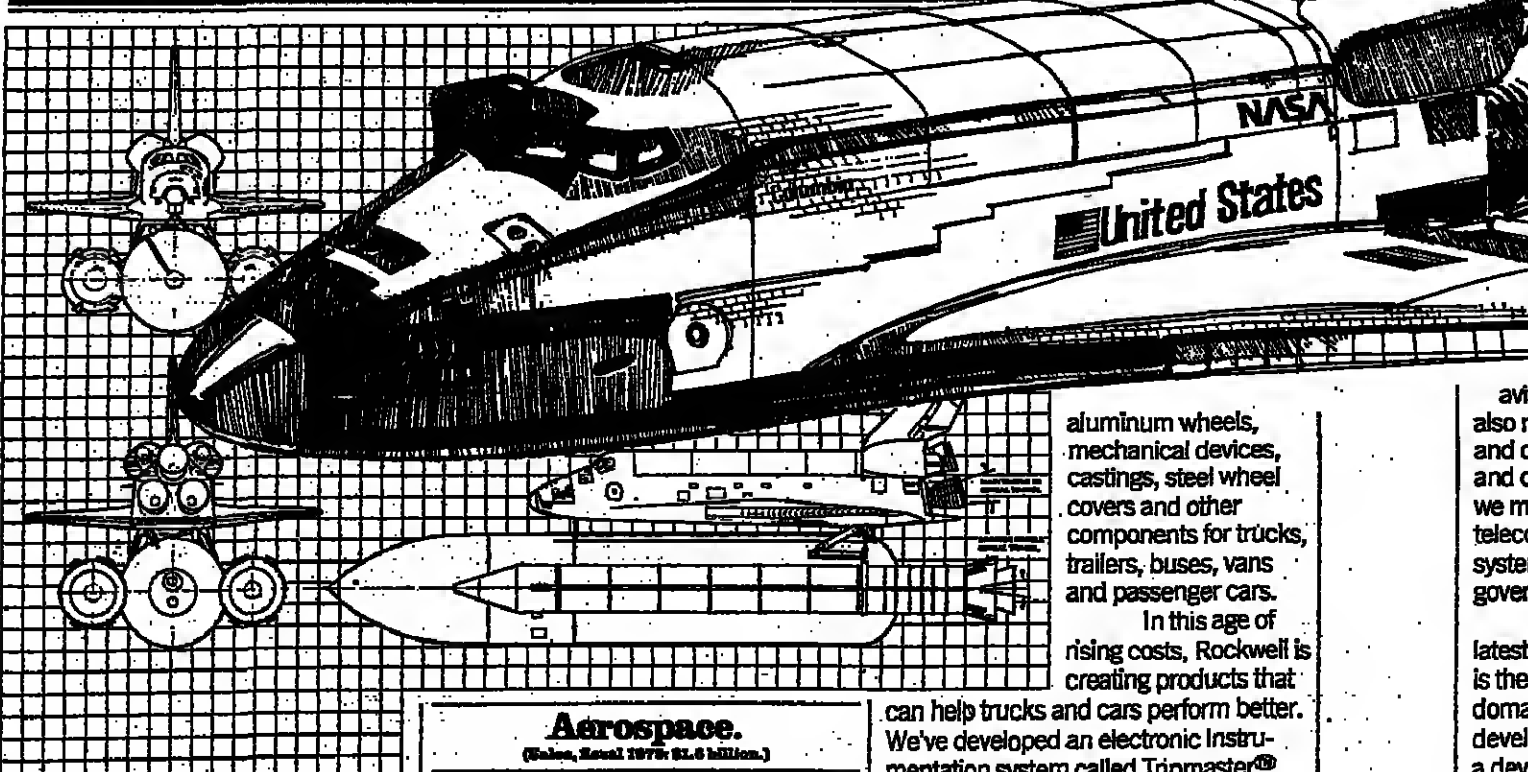
Brothers economist, sees a long-term trend towards what he terms the "Europeanisation" of the U.S. bond markets—a terms which encompasses such things as more variable rates and medium rather than long-term financing. This year's catastrophe in the fixed income markets suggests that the process has at least been accelerated, with disturbing implications for the performance of the U.S. financial system and economy.

It suggests that the U.S. financial system will become more dependent on banks as a source of medium and long-term capital and a reduction in the role of the public debt market as an instrument for imposing discipline on corporate management. It also suggests that to a growing extent finance will be available on floating rates (either from banks or in the debt market), a development which puts a greater risk burden on the borrower which could result in more cautious capital investment decision-making.

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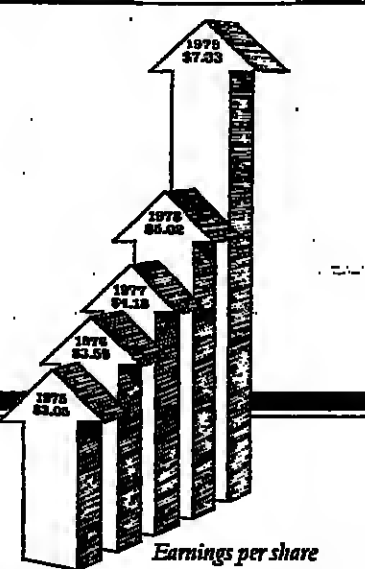
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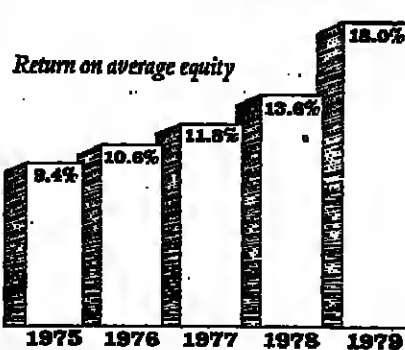
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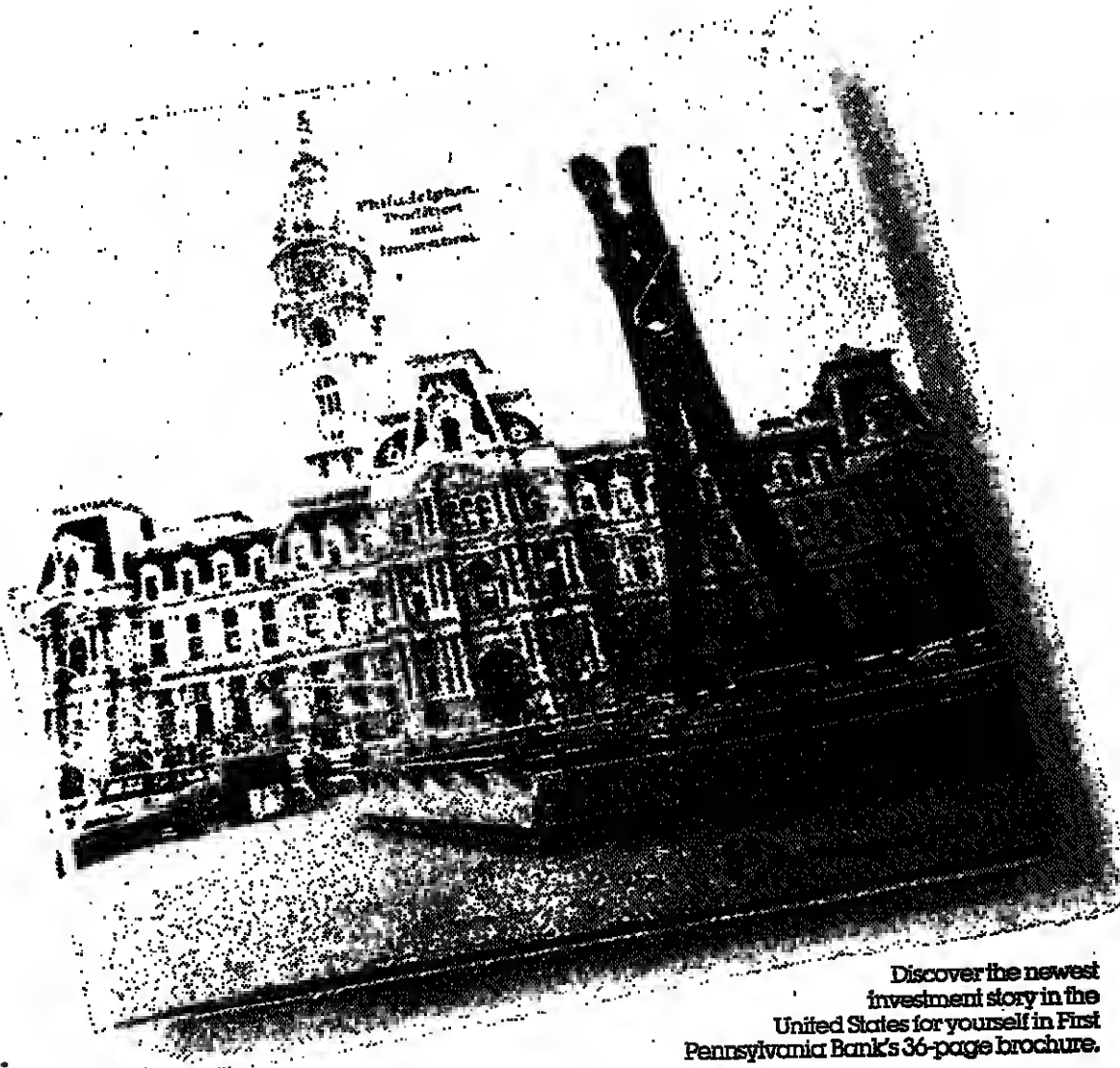
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FINANCE AND INVESTMENT IN THE U.S. VIII

Progressive squeeze on bank profits

As the first quarter's earnings reports from the leading US banks came in it was apparent that rising interest rates had indeed, as many analysts predicted, produced a harsher climate for the industry than the one prevailing through most of the previous four years.

During that period the brake which loan losses from 1974-75's recession had put on bank earnings steadily diminished. The banks enjoyed surging credit demands, particularly from the consumer sector, which helped to put an inflationary gloss on their profits. And through much of the period international loan demand was strong, too. This helped the big money centre banks, particularly those in New York, enjoy generally rising earnings after 1976, while for the industry as a whole quarterly earnings gains were in the 15-20 per cent range until the end of 1979.

Today, however, it is apparent that the banking industry is at a turning point. The most immediate problems, and opportunities, seem to be emerging in their domestic markets. But the climate in which the international banks are operating has been adversely affected by a number of recent developments including the Iranian situation and the prospect of a growing OPEC surplus. It is far from clear that the current hardening of lending terms against some international borrowers, particularly developing countries, will be maintained or be sufficient to compensate for increased risks.

Unprecedented

Domestically, of course, the pressures are coming primarily from the surge in interest rates which took the banks' prime lending rate to an unprecedented 20 per cent in March. The Federal Reserve's new credit restraint programme announced in the middle of that month, and the recession which most economists are once again confidently predicting will follow as a result of these events.

The evidence has already appeared in earnings reports of banks that the rise in interest rates has hit profits. The spread between the cost of funds to banks and their lending rates

were generally squeezed in the first quarter while those banks which misjudged the direction of interest rates and took funding decisions on the basis of these erroneous predictions have been badly caught out, most notably the First National Bank of Chicago.

Citibank also took a body blow in the first quarter largely because of the rapid build-up over the past 18 months of its consumer loan portfolio. State usury laws prevented it from keeping lending rates on this business ahead of its funding costs. This was one of the reasons its earnings — despite a \$40m pre-tax foreign exchange profit — plunged from \$125m in the first quarter of 1979 to \$38m in the corresponding period in 1980. Elsewhere around the country banks have been hit by usury ceilings and also by the big sums of money invested in fixed-interest long-term home loans, some of which were made when rates were in single figures.

The latest casualty is the First Pennsylvania Bank of Philadelphia, the country's 23rd largest bank with assets of \$8bn. In one of the highest rescue operations the American banking community has seen, the U.S. Government and a group of commercial banks have put together a \$1.5bn package to bail out the ailing member. The rapidity with which the arrangements were settled seems to emphasise the concern of the authorities to bolster the confidence of a community already badly shaken by a series of crises in other sectors in recent months.

The burden which this has put on their profits is all the more acute because the structure of their deposit liabilities has been changing too. The proportion of their funds, which has been on deposit interest-free or under the 5 1/2 per cent Regulation Q ceiling, has been declining. Customers have been taking money out of the banks and putting it into money market mutual funds (whose assets have grown from \$10bn at the beginning of 1979 to over \$60bn currently) or into money market certificate-type accounts at the banks which pay market-related deposit rates.

For some institutions these

pressures are undoubtedly severe. The greatest anxiety of course centres on the problems posed for the savings banks and savings and loan institutions. But there is concern that even for some commercial banks it has become a question of survival. This is one reason why bank and savings institution regulators last month asked Congress for special legislation to facilitate the rescue of troubled financial institutions.

(That legislation incidentally contains a provision for the acquisition of one bank in financial difficulties by another institution outside the State where it operates. If passed, this is seen as an important breach in long established U.S. banking law, which currently prevents a bank from acquiring another bank in a different state.)

Anticipation

Recent declines in short-term interest rates should have eased some of the pressures on banks and thrift institutions, but many remain. There is already evidence of banks beginning to build up their loan loss reserves in anticipation of problems among some of their customers. Moreover, few are anticipating a steady downward drift in U.S. money rates, even if the anticipated recession materialises. The shift in Federal Reserve policy towards managing bank reserves directly rather than through the Federal funds interest rate suggests that short rates will be more volatile and this is one reason why analysts expect the downward drift in rates to follow a "sawtooth" pattern which will make it more difficult for the banks to manage their liabilities.

But perhaps the greatest uncertainty in the immediate future surrounds the outlook for lending volume in the U.S. On the one hand the Federal Reserve's penal reserve requirements on managed liabilities are expected to begin to bite and are one of the pressures which have led to the determined efforts many banks have taken to curb consumer lending. In addition, however, the Fed is insisting that the banks "voluntarily" keep their credit growth within a 9 per cent growth ceiling—which compares

with nearer 15 per cent last year. That will limit the scope for increasing volume domestically to offset shrinking spreads. How effective the Fed's pressure will be is a matter of dispute. The banks at the end of February had some \$248bn of unused lending commitments outstanding which they feel legally obliged to fulfil if their customers request it. This compares with outstanding commercial loan volume of around \$160bn. Historically, of course, such commitments are rarely anything like fully drawn. But unlike earlier periods of tight money this time the long-term bond markets do not offer so attractive an alternative to banks, and for many companies long-term bond finance is virtually unobtainable. This, coupled with rising cash needs as a result of inflation, could result in soaring commercial loan demand.

There is the potential here for a sharp conflict between the banks and the Federal Reserve, and at a time when bank capital is still being eroded by inflation.

For all these reasons the short-term outlook for the U.S. banking industry is to say the least difficult to predict. Ironically some of the longer term trends appear to be coming into sharper focus. This is because of the recent passage in Washington of the Depository Institutions Deregulation and Monetary Control Act.

For commercial banks the most important aspect of this legislation, perhaps the most far reaching financial reform legislation in fifty years, is that it will over a transitional period put the banks on an equal competitive basis with the thrift industry on such matters as reserve requirements and interest rates payable on deposits. It also provides for Federal law to preempt state law in setting usury ceilings limiting the interest rates which can be charged to borrowers. In general regulations which have distorted banking markets because they were designed for a period when inflation and interest rates were much lower, have begun to be removed and this is an important gain for the banking industry.

S.F.

Energy policy under fire from business world

AMONG THE welter of political and economic challenges that have faced the Carter Administration over the last four years, few have proved quite as durable as the energy problem. Oil, natural gas, nuclear power—all have provoked crises of one kind or another. And at least one of them—oil—has greatly complicated America's foreign policy in the last 18 months.

But though Mr. Carter has been attacked on all sides for his handling of the energy crisis, he has stuck grimly to his guns, trying to gain acceptance for his policies. As his current tenure in office draws to a close, energy may well turn out to be one area where he can claim, with some justification, to have made progress.

However, the thrust of his approach has been to increase rather than decrease the Federal Government's role in energy. This has made him a lot of enemies in the business world. Mr. Carter came to power on a promise to do away with the deeply-rooted system of U.S. energy price controls which had kept the cost of oil and natural gas well below the open international market at a time when the rest of the industrialised world was having to absorb escalating energy prices. Although this was a great boon to U.S. consumers, it distorted the U.S. economy to a point where it began to display severe signs of strain; soaring oil imports, wastefulness, and an alarming vulnerability to disruptions in the Middle East.

Battered

As it turned out, Mr. Carter was unable to do away with controls as quickly as he had hoped. His ill-fated Energy Bill was kicked around in Congress for nearly two years before it moved, battered and greatly amended, on to the statute book. But it did at least pave the way for decontrol of natural gas prices by 1985.

Mr. Carter had better luck with oil decontrol. An earlier Act of Congress gave him the authority, from the middle of last year, to ease or completely abolish oil price controls. He

took advantage of it to order a phase out by the end of September 1981.

He was sharply criticised for failing to abolish them immediately. It would have been politically impossible to do this, however, given the country's already high rate of inflation. Economically, too, there would have been massive disruptions if the price of oil rose more than 50 per cent (as it would have) overnight.

Indignation

Similarly, criticisms of his parallel decision to introduce a "windfall profits tax" failed to take into account the popular indignation that was bound to greet the huge increases in oil company earnings that decontrol would bring.

The windfall profits tax, which finally became law last month, was designed to cream off about half the profits resulting directly from decontrol. But it was structured in such a way as to fall most heavily on oil already in production, and more lightly on newly discovered oil or oil extracted with advanced techniques. The aim was to encourage oil companies to go out and find more oil, or extract a higher proportion of oil from their wells.

The tax was strongly criticised by the oil industry and some quarters in Wall Street as unfair and, in the end, counterproductive because there was no guarantee that the Government could do a better job of developing energy than the energy companies themselves. But this won little sympathy from a generally anti-business public and Press.

The striking aspect of Mr. Carter's commitment to energy price decontrol is its doggedness. Even though energy is now one of the largest components in the rise in the consumer price index, he has apparently withstood the temptation to halt decontrol as a "quick fix" for the inflation problem. There were fears on Wall Street, for instance, that he might tinker with the decontrol timetable in his latest anti-inflation package. But as it turns out he tended towards the

opposite. He slapped an extra tax on petrol, which had the effect of speeding up the rise in energy prices.

If decontrol does complete its course, the average oil price will reach the world level by October 1 next year. At the moment it is in the region of \$18 a barrel, compared to around \$30 or more elsewhere.

Decontrol will have two major consequences, parts of which are already evident.

One is to compel the economy to adjust to the energy problem by measures such as development of fuel-efficient technology and exploitation of non-oil fuels. Conservation has already shown dramatic results. With the price of petrol up more than 50 per cent in the past 12 months, consumption has fallen sharply. In fact it may already have peaked for good and all, particularly given that transition to the new generation of fuel-efficient cars is well under way. This winter also brought a fall in heating oil consumption, thanks partly to high fuel costs and partly to the industry's adaptation to new realities. Fuel-efficient machinery is in great demand, as are such obvious items as insulation and high-efficiency engines.

Exxon, the world's largest oil company, recently paid out \$1.2bn to buy Reliance Electric, a leading maker of electric engines, specifically to develop and apply technology for alternative current synthesiser gadgets which regulate the flow of electricity to electric motors and conserve energy.

The other consequence of decontrol is an acceleration of the quest for new domestic fuel sources. With oil now earning a much higher return, companies have reopened old oil wells once considered uneconomic, or set plans to install advanced recovery equipment in less productive wells. The pace of exploration has also quickened, particularly in the wilder and offshore regions where costs have been prohibitively high in the past. But there has also been a lot of new and re-exploration of known oilfields for deposits which could prove attractive in the new economic environment. However, all this is not expected to lead to a sharp

increase in U.S. domestic oil production, at best only a levelling out of the decline that has gone on in the last ten years. The "bottom line"—a fall in U.S. oil imports—will have to come through development of other fuels like oil shale, synthetic fuel (coal liquefaction and gasification), solar energy and nuclear power.

Special Government programmes are being set up for each of these. Part of the yield from the windfall profits tax will be earmarked for a Federal Energy Development Corporation which will promote new fuels through research, finance and purchase commitments. The Administration also wants to establish an agency with special powers to cut through the bureaucracy and speed priority energy projects. The fate of this plan will provide an interesting test of the strength of the environmentalist lobby, which some people think has gone into decline since the energy crisis began to hurt the general public.

Safeguards

Nuclear power remains a special case. A 13-month moratorium on new nuclear projects followed the widely publicised accident at Three Mile Island last year. However, Mr. Carter's position is that nuclear power has a role to play in America's energy future, providing the safeguards are adequate. He also recently took the significant step of proposing ways of disposing of nuclear waste, one of the big stumbling blocks in the way of nuclear power development.

The energy policy legacy left by this Administration will be more of a foundation than a mechanism. Decontrol, the establishment of the necessary agencies to speed energy development and a framework for nuclear power will be in place. All these should help lay the basis for a sounder energy economy. But it will be up to the next Administration to make sure that something comes of them.

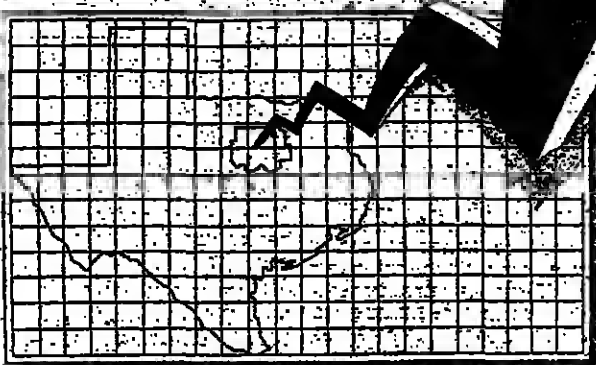
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Financial Times Tuesday May 6 1980

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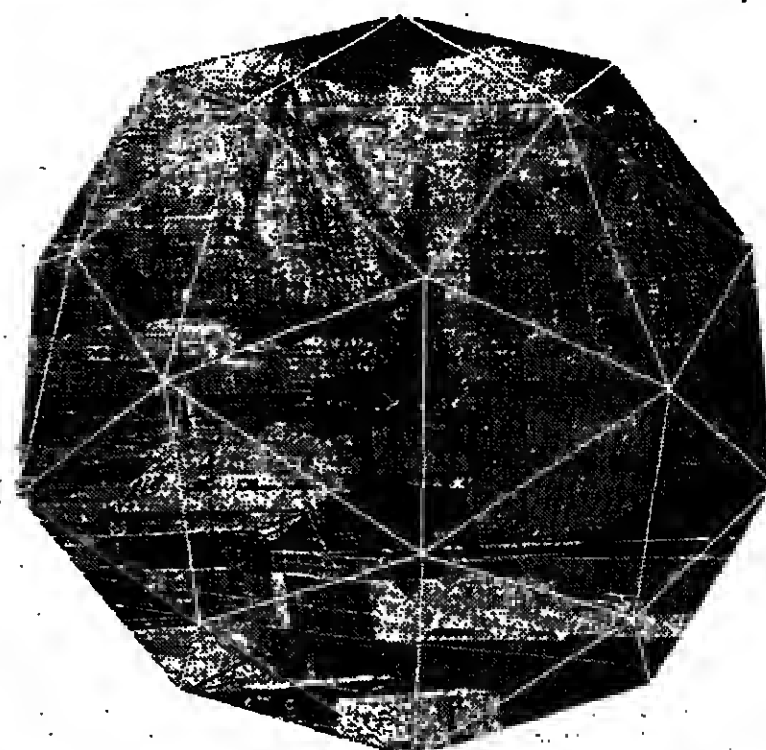
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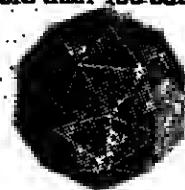
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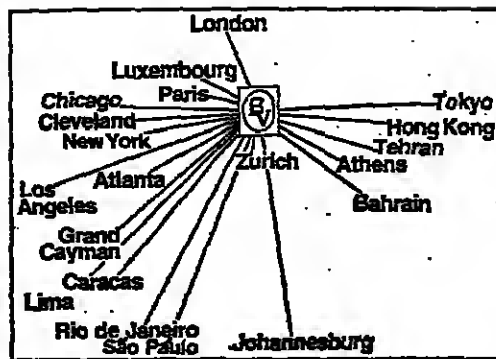
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FINANCE AND INVESTMENT IN THE U.S. X

Co-operative mood among the unions

LABOUR RELATIONS, along with Government regulation, are among the biggest worries of companies making acquisitions or setting up plants in the U.S.

Apart from the fact that labour relations ought to be close to the top of an executive's list of priorities, one really wonders why this concern emerges with such acuteness when foreign businessmen look at the U.S.

One of the reasons is that survey researchers send their questionnaires primarily to businessmen in countries which are heavy investors in the U.S. — notably West Germany, Japan and the UK.

It is not difficult to see why German and Japanese businessmen might be suspicious of the record of American labour, although even to these quarters the only really justifiable reservations would be flagging industrial productivity, which cannot be pinned purely on labour, and, for the Japanese, wage costs.

Certainly there are no scare stories in the level of strike action. Days lost through industrial action have stayed between 31m a year and 39m a year (in 1978) for the last five years.

More important, union power in the U.S. is definitely waning. At the last official count only 24 per cent of the non-agricultural workforce belonged to a trade union.

The proportion is higher in the industrial Mid-West and highest of all in New York State, where it is 39 per cent, largely because of solid unionism among public workers in New York City.

Reputation

In South Carolina, which maintains its reputation as the country's shrine of anti-unionism, or "right to work," depending on your point of view, the figure is 8.9 per cent.

The traditional weakness of the trade union movement in the South remains the biggest factor behind the falling membership.

Almost one million jobs are thought to have been exported from North to South in the last decade, partly in search of a better climate, but also in search of easier labour relations now that the threat of racial tension has eased.

But the southward drift does not altogether explain what has happened to union membership, and it does not even begin to explain the even more surprising response of the labour movement.

Another factor in declining membership is the weakening of traditional heavy manufacturing industries, such as steel and motors, and the rise of high technology and service industries. An inadequately organised leadership has failed to offer persuasive reasons for union membership to workers who are benefiting from the generous if sometimes clumsy hand of benevolent capitalism, exemplified and almost glorified by companies like International Business Machines.

Leadership

At the moment, the labour movement and its leadership in the American Federation of Labour-Congress of Industrial Organisations (AFL-CIO) seems less intent on meeting these challenges of the 1980s, the neglected challenges of the 1960s, than on repairing the deep divisions within its own ranks and exploring the path of co-operation with a Democratic Administration.

The internal wounds look ripe for healing in the wake of the retirement last autumn of Mr George Meany, 85, the blunt-spoken AFL-CIO president for 25 years. His successor, Mr Lane Kirkland, is most commonly characterised as a softer talking, slightly more intellectual version of Mr Meany, with a strong interest in foreign affairs — a department he was allowed to run at the AFL-CIO even under the authoritarian regime of Mr Meany.

Mr Kirkland may yet prove to be much more than this in spite of his lack of personal charisma. One of his earliest acts was to push through the organisation's ruling council an offer for re-affiliation to three estranged unions—the United Auto Workers, the United Mineworkers and the International Brotherhood of Teamsters—which together have 4m members, compared with the existing AFL-CIO's 13.6m.

Clearly this was an act of magnanimity, although if accepted it will be a useful first step in improving the political clout of labour at a time when it has become conventional wis-

LABOUR CONTRACTS TO BE RENEGOTIATED THIS YEAR

May:
25,000 aluminium workers
May-June:
790,000 construction workers
June:
18,000 New York power workers
25,000 copper workers
August:
700,000 telecommunications workers
September:
75,000 East Coast dockers
September-December:
91,000 textile workers
October-December:
52,000 aerospace workers

dom that the most effective political pressure group in the U.S. is big business.

The second leg of the strategy is the "national accord" which Mr Kirkland has entered with the Carter Administration, even though that accord is still officially under review following the Budget cutting proposals made by the President in his March programme for reducing inflation.

Review or not, President Carter has a great deal to be thankful for in the way the unions have behaved. Although there were major strikes last year by rubber workers and the teamsters, whose membership extends far beyond road haulage into hospitals and public workers, wages rose by only 3.7 per cent, according to Government figures, while the Consumer Price Index rose by 13.3 per cent last year.

That was the second successive year in which wages have lagged behind price rises—arguably more a symptom of union weakness than politics support for Mr Carter—and the trend so far this year seems firmly in the same direction.

The AFL-CIO participates in the Administration's council on wage and price stability and is thereby a signatory of the voluntary wage and price guidelines for this year of 7.5 to 9.5 per cent.

That agreement was reached when inflation looked like being around 10 per cent or 11 per cent this year. It now looks as if it will be closer to 14 or 15 per cent.

The recent steelworkers' settlement was particularly important. It will be expensive for the industry because of its built-in cost-of-living-indexed increases, but it was more moderate than many had feared. The steel union did not press hard for an improvement in the cost-of-living formula of the kind won last year by the car workers.

Another indication of union compliance has been the behaviour of the United Auto Workers Union over the Chrysler affair. Not only did the union agree to give up some of the wage and conditions gains agreed in its Chrysler contract last summer, but it appears to be accepting without argument the need for Chrysler to be drastically slimmed down as part of the Government's rescue plan.

All this looks like ensuring that for a third year there will be no wage-push element in U.S. inflation. In a meeting with the AFL-CIO last month Mr Carter acknowledged as much when he said: "You've taken some heat for restraining wage claims. But because of your co-operation, wage increases have not been the cause of this speed-up in inflation."

Hopeless

It is probable that the spectre of Mr. Ronald Reagan in the White House will keep the unions on the side of Mr. Carter this year, even though the President appears to be offering little in return. He has refused to legislate against car imports and is firm about the need for Budget economies. Some major unions, including the car workers, supported Senator Edward Kennedy's candidacy, but that now seems hopeless.

Even if unemployment were to take off from the 6 per cent around which it has hovered for over a year, fear of Mr. Reagan would probably be too great to change the political loyalties of organised labour this year. But an acceleration in unemployment might have one bonus for the unions—an increase in membership.

Some union officials believe the biggest reason for their lack of success in recruiting new members in the last six years has been the refusal of the U.S. economy to lie down and tumble into a recession.

Ian Hargreaves



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Metals & Minerals

Most industries geared for lower earnings

"IT'S JUST hogwash. They just don't know what's happening any more than anybody else on the street does." This intemperate remark, made by the normally temperate Mr. Lewis Foy, chairman of Bethlehem Steel, America's second largest and the world's third largest steel company, sums up well the feeling of the country's chief executives as they have mounted their podiums at annual meetings and indulged in the obligatory bout of crystal-ball gazing.

Mr. Foy was speaking, should an explanation be required, of economists' professional economists — and he has some reason to be liverish. If Mr. Foy had read the steel market as badly as most economists have read the U.S. economy in the past couple of years, his company might well be out of business.

The uncertainty about the economy, compounded and in some respects created by the uncertainty in international and national politics, has made most company chairmen cautious, to say the least, in their latest round of speeches.

There is not much doubt, however, that 1980 will not be a good year for corporate profitability in the U.S., with the conspicuous exception of the oil industry, which to its grave political embarrassment has provided most of the drama in the quarterly results season just drawing to an end — with reports of doubling or near doubling of net profits widespread across the industry. Exxon, the largest, has nudged General Motors from its notch as America's largest industrial corporation and to the top 10 in the newly-updated Fortune 500, no fewer than five are oil companies.

Oil was the star performer in 1979 and looks, despite the windfall profits tax, likely to repeat the act this year, closely followed by the oil service companies such as Schlumberger. Overall last year, corporate profits came in around 20 per cent higher, but after taking away the leavening supplied by the oil companies, which benefited exceptionally from inflation, and the general effects of price inflation in the economy and the performance looks at best lacklustre. This year, with the economy cooling rapidly, there could be some nasty surprises in store for company profits.

Heading the casualty list will be the motor industry. Ford will probably make its first annual loss, having registered a \$163.8m loss in the first quarter. General Motors, the industry leader, was also down, by 87.7 per cent, and Chrysler looks as if it could again emerge as industry's heaviest loser — after this year — a position it has held four times in the last 25 years.

The motor industry's problems at the hands of importers and an American public reacting to higher fuel costs and record interest rates pass through to the rubber industry, which has problems of its own anyway, having failed to read the market's switch in preference towards the longer lasting radial tyre.

Exploration
The steel industry is looking to the oil industry's strength and the growing pace of exploration in North America to take up most of the slack in steel demand created by the problems of the motor industry. U.S. Steel, the biggest company, was back in the black in the first quarter after its record-breaking write-off caused by closures at the end of last year. As with the motor industry, imports are a problem.

For the airlines, the cost of fuel is a giant headache. With aviation spirit costing more than double the level of a year ago and demand softening in spite of continued aggressive marketing in the post-Deregulation Act atmosphere, some companies could be seriously hurt. United Airlines, the largest, passed its ordinary dividend after reporting a more than \$40m loss.

There were big losses too at Transworld, Pan American and Braniff. Mergers could be the order of the day later this year. The chemicals industry is caught two ways by the energy

situation. Although it is suffering from rapidly increasing raw materials costs, these costs have not been as great as those experienced by European competitors, with the results that an export boom is concealing some weakness in the domestic market. Downstream manufacturers such as Du Pont have

also suffered from the problems of the major market, with profits up only 6 per cent in the first quarter. Dow Chemical, the highest upstream company, with strong interest in agricultural chemicals, pounded ahead, however, with a 30.6 per cent earnings increase. It seems likely that other

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FINANCE AND INVESTMENT IN THE U.S. XI

Financial futures begin to catch on

THE RECENT upheavals in the credit and foreign exchange markets came just at the right time for America's fledgling financial futures—those little understood but rapidly growing hedging and speculative instruments. Turnover has soared, as has the range of financial institutions and individuals using them.

Indeed their success has been such that exchanges are falling over themselves to start financial futures of their own, or dream up new ways of applying them. Not all ventures have been successful, of course, and the reaction to innovation still tends to be wary rather than welcoming. But few members of the investment community would deny that financial futures are destined to play a major role in the financial world.

Financial futures come in many forms: interest rates, currencies and, most recently, stocks. But the underlying principle is the same. They offer a means of hedging against changes in the value of financial instruments: bonds, bills, major currencies and shares.

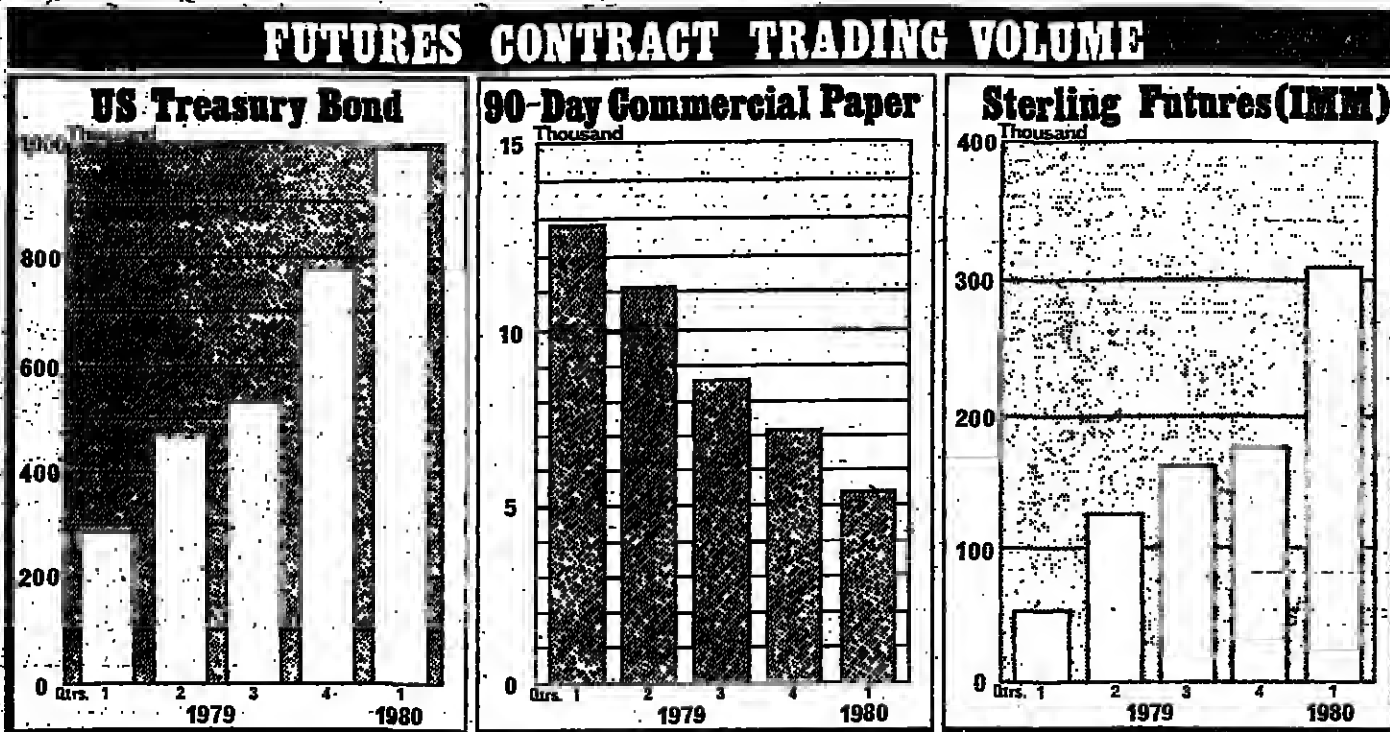
First introduced in Chicago in the early 1970s, they are traded like commodities. One trader enters into an agreement with another to buy or sell a given quantity of a particular financial instrument at an agreed price at some day in the future. The price reflects both parties' expectations of likely trends in the value of that instrument. A trader who expects the value of a currency or bond to go down will "short" the market, or sell, hoping to buy for delivery at a later date when the price is lower. A trader who expects the value of instruments to rise will go "long" or buy in the hopes of selling later for a profit.

Portfolio

Since the value of bonds and bills is determined by the level of interest rates, trading in these particular instruments enables an investor to hedge against changes in rates which might affect his investment portfolio. Similarly, currency and stock futures offer a means of protection against changes in the foreign exchange and stock markets.

Financial futures are particularly attractive because, like commodities, they can be bought on margin. The purchaser need put up only a fraction of the value of the contract which means he can carry a large position at small cost providing the market does not turn too far against him. If it does, he will be required to cover his position by "margin calls."

There are a number of disadvantages, of course. If the investor guesses the market wrong, he will make a large



loss. Moreover, no hedge ever offers perfect cover, and simply entering the market usually involves certain costs, whether in terms of opportunity or simply brokers' fees.

As recent developments have shown, however, the financial futures market, particularly interest rates, was extremely attractive to the investment community at the time of the collapse of the U.S. bond market early this year. Investors, portfolio managers and even pension fund managers who hedged their position in financial futures correctly will have suffered much lower losses than those who did not.

The fluctuations of the currency market can also be offset by taking appropriate positions in currency futures, though again an investor must be act out of conviction about which way a particular currency is heading.

Share price futures are still only on the drawing board. However, three exchanges (the two large Chicago commodity exchanges and Kansas) have put forward plans for approval by the Washington regulators, a process which could take some time.

Two of the plans are broadly similar in that they propose contracts based on the value of a widely followed stock price index (such as Standard and Poor's). People participating in the market would trade contracts for delivery in cash rather than shares (which were considered to be undesirable for a number of reasons, including complexity).

Thus, as in other types of financial instruments, an

investor who sees the stock market declining would short the futures market, and make a profit which would offset his loss in the stock market proper. An investor who wanted to buy stocks in the future but foresaw a rise in the market before he could make his move could buy stock futures and sell them at a profit at a later date.

The Chicago Board of Trade thought these plans were too broad, however, since few investors need to protect themselves against moves in the whole market, only in specific sectors. So it proposed instead ten separate contracts based on particular industries like motors, banking, chemicals, etc., plus an eleventh composite contract.

But the rapidly growing popularity of financial futures has not entirely dispelled the clouds that hang over them. Although the financial authorities in Washington have allowed them to go ahead, the Treasury is still worried about the implications of interest rate futures for its financing plans, because most contracts are based on Government instruments like 30-year bonds or Treasury bills.

Securities

Proponents of financial futures argue on the other hand that far from distorting the market, these contracts ease the Treasury's job of raising money by enabling investors to hedge whatever positions they take up in Treasury securities.

The foreign exchange markets are also wary of the influence that the currency futures market can occasionally exert on the cash market. Sharp movements in futures have been known to push currencies up or down, though this usually happens only on quiet days when there is little else to move the market.

In rushing to start up financial futures of their own, exchanges are having to tailor their contracts closely to the markets' needs. A notable casualty in this respect was the American Commodity Exchange, the financial futures trading subsidiary of the American Stock Exchange. Formed only 18 months ago, it failed to attract a sufficient volume of business to stay alive, and it is currently being absorbed into the new financial futures exchange that is planned by the New York Stock Exchange.

Apart from all the technical problems, though, perhaps the greatest barrier confronting financial futures is understanding. All the major exchanges that now trade them have launched sophisticated education programmes designed to explain what—as they admit—are extremely complicated financial devices. In fact the understanding gap is so wide that few people can honestly claim to grasp financial futures completely until they have actually entered the market

themselves. The opportunities for hedging, speculation and arbitrage are normally beyond all but the most expert. But such is the nature of the market that it is often hardened commodity speculators rather than sophisticated financial minds who learn quickest what it is all about.

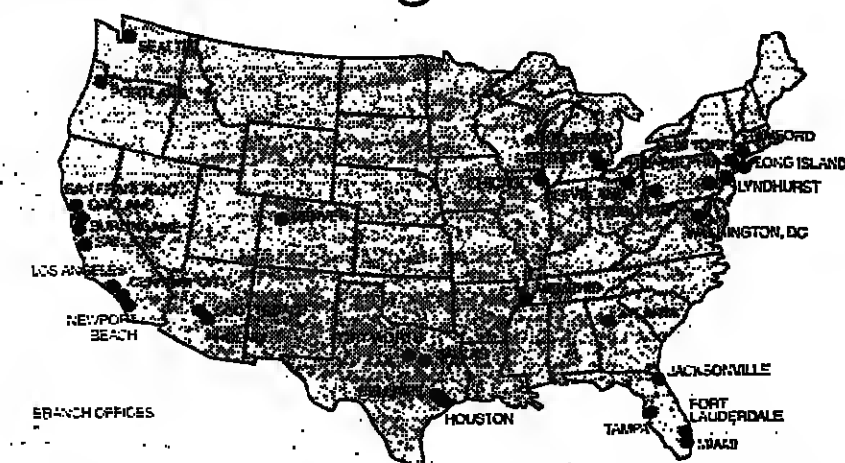
For the markets themselves, the good news is that ordinary

speculators have moved into financial futures in a big way. While this might seem to defeat the fundamental aim of such instruments, which is to hedge, their participation adds greatly to the market's liquidity and also helps ensure that prices do not stray too far from the underlying cash market.

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Lower earnings

CONTINUED FROM PREVIOUS PAGE

companies with exposure to the American consumer, whose belt is now being voluntarily or forcibly tightened, will feel a chill in the second quarter. The paper companies, for example, which enjoyed strong demand for their products in the first quarter are now finding problems in this sector to add to their well-established difficulties in a crumbling housing construction market.

The high technology industries should experience some spillover from the Carter Administration's decision to step up defence spending—a move which will also further help an already buoyant Boeing and the other aerospace companies, which have long order books from the civil aviation industry as it seeks to improve the fuel economy of its fleets.

International Business Machines, however, is still suffering from a customer switch from purchase to leasing of its computers (profits rose by only 2.2 per cent in the first quarter). Burroughs, Sperry

and Control Data all had much higher increases.

High interest rates are also a problem in industries committed to large capital spending programmes—this is having an impact on the relentless growth in profitability of American Telephone and Telegraph, for example—but for the financial institutions at the sharp end of Federal Reserve monetary policy, the experience does not appear to be too harmful. With the exception of Citibank, New York's largest bank, most money centre banks have posted at least modest gains in the quarter.

All in all, despite the scepticism about economic forecasting, industry's order books and seat-of-the-pants senses seem to confirm the official Washington view that the U.S. is in for a moderate recession. More doubtful—and here few businessmen are prepared to make predictions—is how long that recession will last.

I.H.

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FINANCE AND INVESTMENT IN THE U.S. XII

Administration relaxes its regulatory grip

THE HAND of government on the shoulder of American business is easing its grip. Since the California tax revolt of 1978 there has been a sustained mood in the U.S. for smaller government, at both federal and local level, for fewer taxes, for balanced budgets, and for less ambitious public programmes. This has also translated into moves to reduce government regulation, which increased very rapidly in the 1970s.

As late as the 1950s the Federal Government regulated only in four areas: finance, transport, communications and anti-trust. It has been in the last decade that the big growth in regulatory agencies has occurred, producing agencies with a major impact on every American business such as the Environmental Protection Agency, the Occupational Health and Safety Administration, and the Consumer Product Safety Commission.

Next year, it will cost the Federal Government \$680 to operate its 56 regulatory agencies.

Complying

Dwarfing this is the cost to the economy of complying with clean air and water laws, which will rise from around \$170n in 1977 to \$520n in 1986 (in constant dollars). Some economists claim that regulation overall costs the economy about \$100bn a year.

Most of these calculations leave out the benefits of course, which though intangible are often considerable. Environmental regulations such as pollution controls is a major benefit to public health, saving many deaths and so on, while economic regulation, such as that airlines and railways often serves a crucial social purpose such as maintaining links to isolated rural communities.

Certainly no one in their right mind would want, in the light of the Three Mile Island reactor accident in March 1979 and the DC-10 crash in May 1979, which led to the grounding and checks of all U.S. based DC-10s, either the Nuclear Regulatory Commission or the Federal Aviation Administration.

Indeed, virtually every politician has called for the strengthening of the NRC to give it a bigger budget and more personnel, so that safety compliance is left to individual nuclear power companies.

But the Carter Administration has accepted the argument, pushed for a long time by business, that excessive regulation is an important contributory factor to high U.S. inflation and low productivity. This is partly the predilection of Jimmy Carter, who as Governor of Georgia claimed to have cut state bureaucracy and who as a peanut businessman had presumably struggled with government paperwork.

But it is also the conviction of economists, such as Mr. Charles Schulze, chairman of the Council of Economic Advisers and Mr. Alfred Kahn, the President's anti-inflation adviser.

Abolishing regulation would do little to the inflation rate; it would knock less than 2 per cent off it according to some studies. But, unlike OPEC oil price rises it is at least under the control of the U.S. Government. Every anti-inflation programme (there have been several) of the Carter Administration has made mention of de-regulation as one of its policy plans.

Even the one form of regulation that would in the short term at least, lower the inflation rate—a compulsory wage and prices freeze, or incomes policy—is eschewed on the grounds that it would create inefficient distortions in the economy, and after the lid came off, the basic inflation rate would bounce back higher than ever.

The present Administration has committed itself to de-regulation of natural gas and crude oil prices by autumn 1981, has raised prices pretty sharply at home, and would have done so no matter what OPEC did. But the Carter Administration has actively encouraged higher energy prices both as an incentive to the oil companies to develop more sources and as a rationing mechanism to choke off some consumption and demand.

The oil industry may moan about the new windfall profits tax—but if that was the necessary political price for the President to de-regulate domestic prices, then it is better off now.

The flow of new regulatory proposals from the Administration has slowed to a trickle. This is presumably one effect of a March 1978 Presidential executive order requiring all agencies to subject proposed regulations, with an annual impact on the economy of \$100m or more, to special analysis to see if the goal could be achieved

in some other way.

The Administration has urged Congress, so far unsuccessfully, to adopt a similar self-disciplining ordinance.

It is the scrapping of some forms of economic regulation that holds the most promise for quick gains. But it should also be noted that the Administration has more influence over the environmental agencies such as EPA or OSHA which come directly under its executive wing, while the economic regulators such as the Civil Aeronautics Board are quasi-independent and require legislation to change.

The model of success for the Administration is air line de-regulation, pushed through largely by Mr. Kahn, who was nearest to emulating the airline success is the push now in Congress to de-regulate the haulage industry. The House

of Representatives is still mulling over versions of haulage reform, but in mid-April the Senate passed a Bill that would cut road freight rates by 20 per cent over five years, according to the Interstate Commerce Commission which actually does the regulating. This of course could partly depend on what happens to fuel prices. Airline fares went down after de-regulation, but OPEC increases have since pushed them right back up.

Paradoxically, the ICC is supporting the de-regulation move, as did the CAB over airline reform. Both bodies seem happy to do themselves out of business, in the cause of promoting more free enterprise competition by allowing freer entry into the industries, more flexibility on fares and routes, and removing some of the industry's anti-trust immunity

on the fixing of fares.

As the airlines did initially, so are the main trucking interests, now opposing the De-regulation Bill—the truck owners because of concern about the rate cuts, the trade unions, particularly the Teamsters, out of worry about a resulting growth in non-organised labour in a de-regulated industry.

However, as again in the case of the airline reform, it is consumers who are backing the de-regulation move. In this instance bodies as diverse as the National Association of Manufacturers and the National Farm Bureau believe there is plenty to gain from an untrammelled trucking industry.

Sure, too, is the political support for trucking de-regulation. In addition to having President Carter's blessing, one of its chief sponsors in the

Senate is Senator Edward Kennedy. In fact, taking government out of economic regulation—except in the area of anti-trust legislation—has become almost the new political orthodoxy. All the candidates in the 1980 Presidential campaign sound like Britain's Mrs. Margaret Thatcher (or more so) when it comes to getting government off the backs of the people.

Environmental regulation, and views on it, are less clear cut. Few people want to turn the clock back on the 1970s. But OSHA, an agency that affects all companies of any size in the U.S., has been under pressure to prune its rules (such as on the exact size and height of all walking fire extinguishers in the U.S.). Last year it scrapped 1,000 of its less necessary rules. This year there is a Bill in Congress that would

get OSHA to direct its key inspections towards the most hazardous industries such as chemicals, refining, and so on, and put less effort in spot checks across the gamut of the economy.

Regulation also vitally affects American companies operating abroad because of the extra-territorial reach of the U.S. law, something which infuriates foreign governments but is unlikely to be removed totally.

Here again there is a change of mood in the Carter Administration which, in the interests of removing possible disincentives to exports (and, thus helping stem the long-running chain of trade deficits), has promised to clarify U.S. legislation, if not actually modify it. U.S. companies complain that the anti-bribery and anti-Israeli boycott laws, with which U.S. companies and their foreign

subsidiaries must comply, put them at a competitive disadvantage with European and other foreign groups.

But there is a limit to how much Government regulation should be scrapped, and the Carter Administration has decided the line should be drawn at the Federal Trade Commission (FTC). In anti-regulation ambience this year on Capitol Hill, it has suddenly become open season on the FTC—for the obvious reason that no other agency affects so many aspects of people's lives.

President Carter has made clear he will veto any legislation that totally emasculates the FTC. On the other hand he looks likely to have to accept a new Bill that will give Congress power of veto by both Houses on any FTC action.

David Buchan

British groups push ahead in leisure field

AT A TIME when a Briton has just sunk a reported \$4m as seed money into a £230m theme park to be built cheek by jowl with Walt Disney World in central Florida, and the UK's largest hotel group has unveiled a massive expansion plan on the other side of the Atlantic, it is perhaps stating the obvious to say there is considerable Anglo-Saxon confidence at least in the future of the American leisure economy.

Certainly there are one or two factors which some might see as reasons for hesitation. It is a brave forecaster who is prepared to put a price on fuel in the mid-eighties, or even to give odds on world peace this year. How quickly will post-selection America ease itself out of the recession? Will travel patterns be permanently disturbed by economic crises and fuel shortages?

Possibly the most pessimistic responses one gets to these questions are from those States which are furthest removed from the highly populated urban areas. In Utah, Colorado and Nevada there have been in recent months some very long faces indeed. All these States, relying as they do on tourists who travel long distances by both aircraft and car, have had some nasty upsets in recent

years. The 1979 petrol shortages were very sharp reminders of how important the car is to American tourism. But despite some of the gloomy warnings, the Rocky Mountain ski areas had a pretty good winter season, and the signs seem for the moment set fair for a good summer.

It is in the broadrooms of London and New York that one hears the optimism. There is a strong belief in the basic strength of the American economy and a conviction that this strength will emerge later in the decade. This is not just an empty prediction. Company after company is translating its belief into action, particularly in the hotel trade.

According to Mr. Rocco Forte, deputy chief executive of Trusthouses Forte (THF): "The U.S. has many attractions to a business, such as ours, as it is a hive of activity in the hotel field."

Indeed the indications are that quite contrary to what has been happening in other parts of the world, hotel occupancies in the U.S. have been improving. "There are a large number of hotels being built and developers are looking for companies to operate them, and it

is gratifying that many of these developers are now coming to us [THF] as they feel that we can offer a more European type of service than some of the major American chains," says Mr. Forte.

Obviously THF would like to find American investment partners rather than leap in too heavily with its own cash, and it is indeed money, or rather the current cost of it, which is proving a major obstacle, along with rising building costs themselves.

"The rapid increase in the cost of constructing and furnishing a lodging establishment is one of the major deterrents to development at the present time," says Mr. Rudolph L. Leone of consultants Hurwath and Horwath. "A major contributor to this increased cost is the high price and scarcity of finance which, though considered a temporary condition, will remain critical in the next few years."

After that cautious note, however, Mr. Leone turns to more optimistic thoughts. "On the other hand inflation has created a new investor interest in hotel development in the past 10 years because hotels have exhibited an above-average ability to respond to inflationary

trends. The flexibility of changing prices daily, if necessary, as opposed to multiple long-term leases in other types of real estate investments, continues to make hotel investments attractive to major institutional leaders who are seeking yields commensurate with the risks ordinarily encountered in real estate ventures."

What has been said there about the hotel industry also applies to a considerable extent to other areas of leisure spending. Disney itself is determinedly pushing ahead with its \$800m Epcot Centre, a 200-acre development which will help to push the overall business of the Disney World complex near Orlando to an awesome 25m people a year. The new development should open in 1982, and says chairman Mr. Card Walker, "we take this major step forward for Walt Disney Productions with great confidence. We have looked carefully, even minutely, at not only the creative aspects of Epcot Centre, but also the economic, the business and the marketing potentials."

The prospect of such huge numbers of people being available to look at other things as well as clearly what has helped encourage Mr. Lewis Cartier into his development at

Orlando. Mr. Cartier has 1,800 acres of real estate and plans a Little England which includes a Tudor village, a Norman castle, Stonehenge and a replica of Big Ben standing by the highway to lure the visitors.

The Cartier plan, modest perhaps by Disney Standards, is huge by that of anyone else. It is the very size of the investments required in the U.S., and the management expertise required to carry them through, that deters many a foreign investor. Most tend to seek out perhaps or witness the Imperial assault on Howard Johnsons, look for ready-made vehicles.

Luxury

THF has already done this, of course, through Travelodge, but now the company is looking to get its own brand name established, an dthis time as a luxury hotel operator—a rival to established U.S. up-market operators like Hyatt. "Our presence as Trusthouse Forte is not a very big one [in the U.S.]," says Rocco Forte. "We are actively working to establish a network of luxury THF hotels in the major city centres of the States."

"We are opening our first such hotel in Dallas later this year and we are actively nego-

tiating projects in Los Angeles, New Orleans, Philadelphia, Tulsa, Little Rock, Washington and Houston, and in five years we aim to have a major presence in the U.S. This will create a greater awareness of the THF name and what it stands for, and this will of course help us in selling our UK properties to the American market."

But it is not only in the hotel and theme park field that foreigners, and particularly the British, are seeing current opportunities and future profits. In entertainment Lord (Lew) Grade (Associated Communications) and his brother Lord Bernard Delfont (Thorn-EMI) have both plunged into the film-making and film distribution scene with considerable success. Most British television companies have active distribution deals within the U.S. and are now widening their scope to take in domestic and other imported products.

For the moment it is a peculiar pleasure for the British visitor to stay in a Travelodge, sample a Baskin Robbins ice cream, shop at Saks Fifth Avenue and watch the Muppets on TV knowing that all have a British connection. The way things are going such connections will be commonplace.

Arthur Sandles

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After Tito: the challenge for Yugoslavia

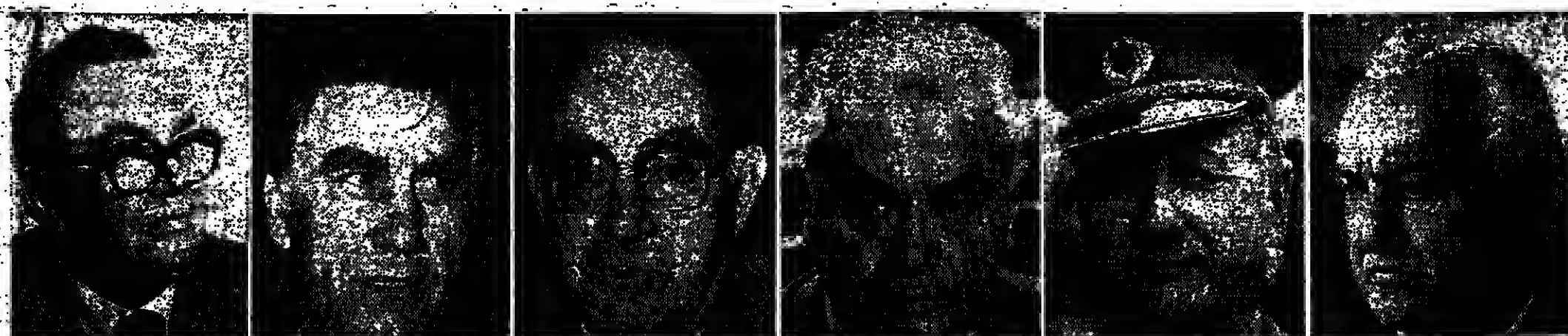
By ANTHONY ROBINSON, East Europe Correspondent in Belgrade

THE DEATH of President Tito marks the end of an era. He leaves behind a powerful political myth and a political legacy called Titoism. But the man who was described as the first Communist monarch leaves behind no dynasty and no single designated heir. During the past weeks, however, the complex system of collective leadership, carefully prepared many years in advance, has been in effective control of the country. It has been coming to terms with the task of running Yugoslavia without the active presence of President Tito as the final arbiter and ultimate decision maker.

To come ultimate, therefore, it can be said that the post-Tito era has already started. But the experience of the last 25 years inevitably raises a question mark as to how long before Yugoslavia starts to deviate significantly from the Titoist model. Stalin after all was dead less than three years before Mr. Khrushchev denounced him at the 20th party congress in 1956. Mao Tse Tung's aura of quasi-divinity was also quickly redimensioned after his death while Spain surprised the world with the speed with which the red country emerged from its dictatorship after nearly 40 years of Francoist autocracy.

There can be little doubt that Tito enjoyed far more genuine personal loyalty and affection than any of those dictators. Tito was the father of modern Socialist Yugoslavia. He led the country to victory against the Nazi invaders, against its independence against Stalin and, with ideological backing from his friend and wartime comrade, Edward Kerdelj, set Yugoslavia on the path of self-management Socialism at home and non-alignment abroad.

Even under Tito, however, the development of Yugoslavia's own brand of self-management, non-aligned Socialism, full of originality. The constitution was



The men who follow: from left, Stane Dolanc, former Party Secretary; Lazar Kolarovski, now Head of State; General Frano Hrišćević, Interior Minister; Stevan Doronjski, head of the Party; General Nikola Ljubice, head of the armed forces; and Vladimir Bakarić, Tito's number two.

rewritten four times to try to keep pace with the enormous changes which accompanied the transformation of Yugoslavia from a formerly feudal Balkan backwater into an increasingly industrialised and urbanised consumer society.

In spite of this willingness to experiment with political forms, and constitutional practice, however, the less dogmatic of Yugoslav politicians and a considerable part of the intelligentsia and business world have come to the view that the development of Yugoslav society has outstripped the capacity for change of the party and political establishment.

This was the view, for example, of Mr. Kerdelj himself, who made a major effort to update the ideology with his theory of "the pluralism of self-managing interests," but who died last year before this theory could be fully explained.

President Tito himself was almost certainly one of the principal factors restraining the natural course of events. He after all had a deep emotional attachment to the Soviet revolution, shared by none of the succeeding generation, and a

profound commitment to a form of Socialism which in many ways has been overtaken by the impetuous advance of a consumer oriented society far removed from the original ideals of the heroic wartime partisan generation.

It will probably be only a question of time before the complex reality of this country of 22 million people divided into 18 ethnic groups, six nations, three religions and with enormous economic, social and cultural differences between North and South, becomes more apparent and politically articulate. The task of maintaining the essential unity of the country, so vital to its survival, will be the ultimate test of the new generation of politicians who will eventually emerge once the initial post-Tito leadership gives way to the younger politicians now waiting in the wings. In the meantime it is now the turn of President Tito's own chosen successors.

Formally, Tito's position as Head of State has been taken by Mr. Lazar Kolarovski, a 65-year-old former partisan and the representative for his native

Macedonia in the eight-man collective State Presidency. This is made up of one representative from each of the six republics and two autonomous provinces. President Tito was president for life. His successors will be president for one year only on a strict rotating basis.

Mr. Kolarovski's tenure ends in May. Tito was also president of the League of Communists. The new titular head of the party is now Mr. Stevan Doronjski, but he will have to relinquish this post in October when his one-year mandate expires.

Another member of the 23-man collective party presidency will then be chosen in his place. The party presidency consists of three representatives from each of the six republics—Slovenia, Croatia, Bosnia-Herzegovina, Serbia, Macedonia and Montenegro—and two from the autonomous provinces of Kosovo and Vojvodina, plus a representative of the armed forces.

Although formal state and party power at a federal and republican level is divided up in this way among rotating collective institutions, political

observers here believe that much of the real, effective political power lies in the hands of a relatively small group of President Tito's former closest advisers.

Prominent amongst these are 68-year-old Vladimir Bakarić, the ex-partisan from Croatia, who is considered to be Tito's deputy, Mr. Milos Miskic, the former Foreign Minister and Tito's chief foreign policy adviser, Mr. Stane Dolanc, the relatively young 55-year-old former party secretary from Slovenia who helped Tito steer the party through the difficult period of "nationalist euphoria" in 1971 and Mr. Branko Mikulic, from Bosnia, who is generally considered a conservative.

In addition, the "inner circle" also includes Gen. Nikola Ljubice, head of the 250,000-strong armed forces, Gen. Frano Hrišćević, the Interior Minister, who is also chief of the international security forces, and the Prime Minister, Mr. Veselin Djuranovic, who is considered an economic specialist.

In the immediate future, however, the Yugoslav authorities

discount the likelihood of any attempts at military intervention in the affairs of the self-managing enterprises, is the best way of getting Yugoslavia out of its current economic difficulties.

Looking at the economic statistics it is easy to see why. Higher than planned investment, higher wages and increasing demand from State and local authorities led to an inflation rate in excess of 20 per cent last year. Over-heating sucked in imports and depressed exports. The trade deficit rose by 50 per cent to \$6.5bn and the foreign debt increased to about \$13bn. The target this year is to reduce the balance of payments deficit from \$8.5bn in 1979 to \$2bn. This has been agreed in principle in all the republics, which have individual responsibility for their own foreign trade equilibrium. But the republics could not agree among themselves as to who should make the necessary sacrifices.

Each republic wanted a bigger share of hard currency allocations and import licences for itself. But when these sums were added up, the result was a forecast deficit of \$5bn and this is

clearly unsustainable. This problem still has to be solved. The republics have to be persuaded to cut down their investments, workers have to be convinced that wages and salaries have to be frozen—and that new job creation will be cut back. This is not easy in a country which already has around 12 per cent unemployed.

Regularising the economy will be a major problem in the post-Tito period—and a major test of the political skills of the new leadership. What complicates their task is the wide gap in living standards between the north and south of the country. The wealthier republics like Slovenia and Croatia are reluctant to share their wealth with relatively backward and poor Macedonia and Kosovo. Yugoslavia, like Italy, has its own north-south problem and the solutions are gradual and long-term.

In its own way, Yugoslavia has developed many of the characteristics of a pluralistic society in recent years. There is no desire to go back to the rigid Soviet model. The future is seen to lie in a more open and pragmatic discussion of problems and their solutions. At the same time, however, pressures are mounting for more efficient monetary and fiscal policies and other instruments controlling the direction of the economy. This is coupled with a strong commitment to develop pluralism but only within the framework of the one-party system. In foreign affairs, there remains a broad consensus in favour of the non-alignment policy and of independence—but not equidistance—from the great powers and their allies. Such policies would move Yugoslavia closer to the sort of economic and social pluralism practised in the west while keeping much of the authentic Yugoslav flavour inherited from Tito.

Last of the post-war giants

MARSHALL JOSIP BROZ TITO, President of Yugoslavia, was the last of that early generation of political giants who stamped their mark on the turbulent course of 20th century history. He was born in 1892 in a small village on the border of Slovenia and Croatia when both were part of the Austro-Hungarian Empire. His father was a poor peasant but Josip Broz (Tito was added much later as a party code-name) trained as a metal worker.

As a soldier in the Austro-Hungarian army at the outbreak of World War I he was first arrested for anti-war propaganda and subsequently sent to the Russian front where he was wounded and captured. For more than a year the deep lance wound inflicted by a Cossack cavalryman left him fighting for his life. His survival was a tribute to his will and the tough constitution which carried him through to a vigorous old age and his over-three-month-long final struggle.

By the time he recovered revolution had broken out and for nearly three years Tito lived an adventurous life in Russia surrounded by the turmoil of revolution and civil war. His role was essentially that of a bit-player in the enormous drama. But his contact with the Bolshevik revolution coloured his future political career and left him with a deep personal and emotional attachment to the Russian Revolution.

When he returned to his native village of Kumrovec in 1920 he brought his first Russian wife back with him to what was now part of the Kingdom of Yugoslavia. Soon he joined the Yugoslav Communist Party and by 1928 was secretary of the party in Zagreb. His activities attracted the attention both of the local authorities and he Communist, whose agent he became. Long years of exile, mainly in Vienna and Moscow followed. By luck as much as judgment he escaped the Stalinist purges and emerged as general secretary of the Yugoslav Communist Party in 1957.

In April 1941 the Nazis invaded Yugoslavia on several fronts and the Royal Army capitulated in ten days. It was the start of four harsh, cruel years during which Tito's communist-led partisans fought the Nazi invaders, their Yugoslav fascist accomplices and the other partisan armies. It became a war of national liberation and political revolution at the same time.

Charismatic

In October 1944 the partisans came down from the mountains where they had fought bitterly for over three years and occupied Belgrade at the same time as units of the Red Army.

The joint liberation of Belgrade and the fact that Tito pursued Stalin that the partisans were capable of liberating the rest of the country proved to be of enormous subsequent significance. It freed the Red Army to pursue their advance into Hungary and ensured that no Russian troops were on Yugoslav soil after the end of the war.

Tito emerged from the war with enhanced personal prestige and the status of a charismatic leader. Having defeated both Hitler and defendants of the



Tito—outlived his natural successors

old order the newly installed communist regime embarked on wide ranging social and economic reforms at home and a foreign policy which brought Yugoslavia into conflict with the West over Trieste and over support for the communist uprising in Greece.

To western eyes Tito appeared to be acting as a hard line Stalinist both at home and abroad. Moscow's appreciation was very different. Stalin watched with growing suspicion the development of Tito's self-confidence and Yugoslav national pride. Signs of Soviet displeasure multiplied but remained completely hidden to the world until, on June 28, 1948, Yugoslavia was expelled from Cominform and declared a pariah of the world communist movement. Tito was as shocked and surprised as everyone else. But Stalin's confident prediction that he only had to move his little finger and Tito would fall proved to be one of the great miscalculations of the century.

Tito moved fast to mobilise the country behind him and condemned thousands of suspected pro-Stalinists to long years of harsh imprisonment. Blind pro-Sovietism gave way to an increasingly critical look at Soviet reality. From this point Yugoslavia moved steadily away from the Soviet model and, under the influence of brilliant Marxist intellectuals like Milovan Djilas and Edvard Kardelj, developed its own brand of communism. By so doing Tito and Yugoslavia earned their place in history by creating the first split in the hitherto monolithic, Soviet-led communist world movement.

Since then Yugoslavia has been involved in the constant evolution of its own unique brand of self-management socialism at home and non-alignment abroad. The path was neither smooth nor easy. Tito himself played a key role throughout this period as an

disputed head of the communist party, the armed forces and the Yugoslav federal state.

He never hesitated to intervene whenever he felt that the unity or delicate equilibrium of Yugoslavia was threatened. In the early 1950s he broke with his old wartime comrade Djilas whose theoretical writings about the abuse of power and the creation of a "New Class" of privileged bureaucrats not only offended the old guard, and challenged the authority of the Communist Party, but also threatened the possibility of rapprochement with the Soviet Union opened up by the death of Stalin. Djilas was jailed and in June 1955 Khrushchev came to Belgrade to offer the olive branch to Tito. It was the first step in that off, low-hate relationship which has continued ever since but which has been tried to break through by the Soviet invasion of Afghanistan.

In 1955 Tito broke with Rankovic, the secret police chief who was another of his wartime friends. Apparently unknown to Tito Rankovic had used his powers to build up a strong personal position by abusing the power of the secret police and a surveillance network which even monitored Tito himself. Rankovic became the spearhead of opposition to the liberal economic and social reforms approved by the Eighth Congress in 1964. His removal and the subsequent purging of the security apparatus was the prelude to an IMF and World Bank aided economic reform programme. This led to greater devolution of economic power to enterprises accompanied by a devolution of political power to the republics and a reformed and renamed League of Communists.

Tito's willingness to purge even his closest friends if necessary also extended to his relations. His third wife Jovanka, a former partisan

secretary whom he married after the death of his second wife during the war, fell from grace in 1977 allegedly because of suspicion that she used her position to promote the career prospects of fellow-Serb generals.

Yugoslav-Soviet relations reached a new low after the Soviet invasion of Czechoslovakia but the subsequent blossoming of détente increased Yugoslavia's freedom for manoeuvre in foreign affairs. Meanwhile domestic pressures built up in 1971 with the outbreak of "national euphoria" in Croatia.

Once again it was Tito himself who moved in to nip in the bud what he and many other Yugoslavs saw as a clear threat to Yugoslav unity. Tough repressive measures were however followed by bold moves to eradicate the causes of discontent. More powers were delegated to the six republics and two autonomous provinces in the 1974 constitution. A new "delegate system" was set up to increase local participation in social and political life and in 1978 the party congress ratified a new party organisation. The aim was to give a new structure to the League of Communists and increase its presence in all aspects of Yugoslav life. At the same time, a new system of rotating presidencies was created at party, federal and republican level.

This is the structure which Tito has bequeathed his successors. The man who steps into his shoes under this system is Lazar Kolarovski, the State Presidency representative from Macedonia.

The new leadership takes over a Yugoslavia which has been transformed over the past 35 years and on which Tito has left an indelible mark. Not the least of Tito's accomplishments was his ability to deliver higher living standards and a far greater degree of liberty than in any of the Soviet bloc countries.

Non-aligned

He also emerged as a champion of the Third World by his leading role as founder member of the non-aligned movement along with Nehru and Nasser. One of his last achievements was to help head off a Soviet-inspired Cuban attempt to subvert the movement and make it little more than an organised clique for the Soviet Union.

Unlike the false and hypocritical puritanism of other communist leaders Tito was an ostentatious non-violent and sharp dresser. He lived luxuriously, surrounded by beautiful women and had a strong streak of vanity. He lived an adventurous courageous life to the full and wanted Yugoslavia to have a good life themselves. In recent years however Yugoslavia has consumed more than they have produced. This leaves behind considerable economic problems. Furthermore, by outliving his natural successors and preventing the emergence of a recognised heir apparent Tito also inevitably created a succession problem, in spite of the constitutional blueprint.

Considerable skill and self-discipline will be required to his legacy of a united, prosperous and independent Yugoslavia is to be preserved.

To-day's Events

UK Lord Scanlon, Engineering Industry Training Board chairman, Sir Alex Jarratt, Reed International chairman and chief executive, Mr. Bob Ramsey, Ford Motor Company industrial relations director, and Mr. Jim

replanting ceremony, Leeds Castle, Kent, and at Oxford Tory Reform Group meeting.

National Enterprise Board report and accounts published. Mr. Norman Fowler, Transport Minister, and Mr. John Silbermann, RHA national chairman, speak at Road Haulage Association annual dinner.

Mr. Michael Heseltine, Environment Minister, launches West End clean street experiment. Automobile Association headquarters, Leicester Square, Mr. Peter Walker, Agriculture Minister, speaks at vineyard

International Philatelic Exhibition opens, Earls Court (until May 14).

Overseas: EEC Foreign Ministers meet in Brussels. EEC Agriculture Council meets in Luxembourg.

Second day of Financial Times conference: World electronics—strategy for success, Monte Carlo (until May 7).

Pope John Paul starts three-day visit to Kenya. PARLIAMENTARY BUSINESS House of Commons: Social Security Bill, report, Industrial Training Levy (Engineering)

Order. Census Order 1980. House of Lords: Timetable motion on Social Security (No. 2) Bill. Port of London (Financial Assistance) Bill, remaining stages. Local loans (increase of limit) Order.

OFFICIAL STATISTICS Wholesale price index numbers (April—provisional). COMPANY MEETINGS See Financial Diary on page 8.

COMPANY RESULTS Final dividends: Costain Group, Geers Gross, John Laing, Marshalls Universal, Mothercare, Third Mile Investment, Interim dividend: The Moss Engineering Group, Welco. Holdings. Whesoe.

This announcement appears as a matter of record only.

BANCO DE FOMENTO NACIONAL

US \$ 100,000,000
Multicurrency Loan

Managed by

Kredietbank International Group
Banco Português do Atlântico
Banco Totta & Açores
Bankers Trust International Limited
Banque Belge Limited - Société Générale de Banque S.A.
Banque Internationale à Luxembourg S.A.
Creditanstalt-Bankverein
Crédit Commercial de France
Crédit Lyonnais
Westdeutsche Landesbank Girozentrale

Co-Managed by

Crédit Agricole
The Royal Bank of Canada Group

Provided by

Kredietbank S.A. Luxembourg	Banco Português do Atlântico (Paris Branch)	Banco Totta & Açores, London Branch
Bankers Trust Company	Banque Internationale à Luxembourg S.A.	Creditanstalt-Bankverein
Crédit Lyonnais	WestLB International S.A.	Crédit Commercial de France
RoyCan Finanz AG	Banque Belge Limited	Société Générale de Banque S.A.
Bank für Arbeit und Wirtschaft Aktiengesellschaft	Zentralsparkasse und Kommerzbank, Wien	Algemene Bank Nederland N.V.
Banque Commerciale pour l'Europe du Nord (Eurobank)	Banque Franco-Portugaise	
Christiania Bank og Kreditkasse International S.A.	Copenhagen Handelsbank International S.A.	
Crédit Commercial de France (Moyen Orient) S.A.L.	Den Danske Bank International S.A.	
Hanse Bank S.A.	Japan International Bank Limited	Westfälische Bank International S.A.

Agent

Kredietbank S.A. Luxembourg

February 15, 1980

UK COMPANY NEWS

Laird ends slightly lower after decline in second six months

SECOND-HALF profits of Laird Group dipped from £6.29m to £5.69m leaving the taxable surplus just behind at £10.73m for 1979, compared with a record £11.22m. Turnover expanded by £56m to £207m.

Sir Ian Morrow, chairman, tells members in his review with the accounts that since the start of the current year the group's position has strengthened, and there are substantial resources available to support further development to secure the future.

A divisional analysis of turnover and pre-tax profits for 1979 shows (2000s): metal industries £43,284 (£40,780) and 2,918 loss (1,758 profit); transport engineering £9,903 (£8,052) and 9,248 (£5,040); motor components and other engineering £3,514 (£4,878) and 4,412 (£5,556) and shiprepairing 7,355 (£7,155) and 10 loss (£1,355).

Profits from transport engineering rose sharply mainly as a result of an increase in deliveries of frames for various projects including the Mass Transit System in Hong Kong. The motor components side faced severe difficulties, Sir Ian states, in the UK—a rationalisation programme has been necessary to improve profitability, he adds.

In the metal industries sector, the main problem was the sharp setback in steel, where there were losses of £2.2m. As announced at the end of February, it was decided to close the Patent Shaft Steel Works with a loss of 1,500 jobs. A provision of £15m has been made for the book write-offs, redundancy provisions, and terminal losses.

Tax charge for the year took £3.05m (£4.09m), and after an extraordinary debit of £729,000 (£690,000) the available balance came through higher at £9.9m against £8.3m.

Stated earnings per 25p share are 15.2p (13.53p) fully diluted, and the dividend is effectively raised to 3.4p (2.7108p) net with a final payment of 1.7p, payable June 16.

After the dividends cost of £1.55m compared with £1.3m, the retained amount was £5.31m (£5.03m).

Year-end balance sheet shows fixed assets of £24.06m (£24.93m), and net current assets totalling £23.98m (£19.75m). After the Patent Shaft provision total assets were £48.04m (£44.68m).

On a CCA basis pre-tax profits are adjusted to £7.82m, fixed assets to £23.33m, and net current assets to £24.42m.

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FT Share Information

The following securities have been added to the Share Information Service appearing in the Financial Times:

Bell Industries (Section: World Markets—New York), Genetec (World Markets—Italy), Credito Varesino (World Markets—Italy), Lagunale Estates (Property), London Merchant Securities Deft. (Trusts—Finance, Land), Offshore Oil (Oil and Gas), Plet Petroleum (Oil and Gas), Toro Assic. Ord. and Pref. (World Markets—Italy).

MINING NEWS

Rio Tinto: Zimbabwe cash need

THE Rio Tinto group of companies in Zimbabwe plans to raise further capital from shareholders to finance a development plan. This was made clear at the annual meeting by Mr. W. V. Rickards, the chairman.

The decision follows the agreement of the parent company, Rio Tinto-Zinc of London, to invest a further £5m in the Zimbabwe group. RTZ's shareholding will settle at 51 per cent after a reorganisation of holdings has been completed.

"All the shareholders (in the Zimbabwe company) should be given the opportunity to participate in the financing of the development of the group's new projects through a rights issue of shares," Mr. Rickards said.

Details of the rights issue will be released after an extraordinary general meeting to approve an increase of the authorised share capital.

The main mining ventures moving forward at Rio Tinto are Renco gold and the Zimco platinum projects.

In the first quarter the group had an after-tax profit of £21.7m (£13m) compared with £23.4m (£13m) in the same period of 1979. Mr. Rickards said he would expect this year's total dividend payments of 20 cents. For last year the payments were 18 cents.

The life expectancy of Stilfontein, the South African gold-uranium producer in the General Mining group, has been extended beyond the previously stated five years as higher gold prices have permitted mine development in previously unpayable areas. Mr. J. C. Fritz, the chairman, said that the 35 per cent owned Chemex uranium plant is producing material in excess of contractual commitments but

Sun Life long-term business over £1bn

LONG-TERM BUSINESS funds of the Sun Life Assurance Society passed the £1bn mark in 1979, reaching £1,040m at the end of the year from £837,000 at the beginning. Premium income rose by 13 per cent from £163,000 to £185,000 and investment income by 25 per cent from £31,000 to £102,000. Claims and expenses were 16 per cent higher at £138,000 compared with £120,000.

Mr. Philip G. Walker in his chairman's statement points out that the difficulties in the mortgage market last year allowed the Society to lend about £25m on its top-up mortgage scheme thereby generating a substantial amount of life business. A further £40m was invested in fixed-interest stocks and £36m in equities.

In the property investment section, Mr. Walker says the Society is concentrating on direct development and has a substantial programme of commitments which will take several years to complete. During last year it also continued with its policy of purchasing good quality commercial properties but experienced difficulty in acquiring sufficient buildings for its needs.

He refers to the developments of the Society's business last year in both the life and pensions fields. It has made use of direct mailing in selling contracts, particularly to existing policyholders.

This year, the Society is setting up a direct sales force to operate in the unlinked field, selling both life and pensions plans. Mr. Walker does not see this move as in any way detrimental to the interests of the insurance broker contacts, which will remain the cornerstone of the group's marketing success.

further sales will be obtained this year.

Anglo American Corporation of South Africa may resume mineral prospecting in Zimbabwe, Mr. Harry Oppenheimer, the chairman, was quoted as saying by the Salisbury press. He apparently said that prospecting was one of the issues he was in the Zimbabwe capital to discuss. Anglo withdrew its exploration teams from the country in 1977.

In the latest reorganisation of the Canadian natural resources interests of the Brascan group, Western Mines has agreed in principle an exchange deal which will give it possession of all the shares in Brascan Resources. Western Mines is 51 per cent owned by Brascan Ltd., while Brascan Resources is 99 per cent owned by Brascan Ltd.

Premiums inadequate to cover risks says Phoenix chairman

THE problems of the present significant excess capacity in many of the world's insurance markets are discussed by Mr. Jocelyn Hambro in his chairman's statement accompanying the 1979 report and accounts of Phoenix Assurance Company.

Competition, he states, has grown to the point where risks can only be written at inadequate premium rates. In such conditions, the company has the unenviable alternative of either accepting such business, with the near certainty of underwriting losses, or of turning away premium income needed to contain the ever-mounting expense burden. If the insurance market is to prosper, then it needs to press vigorously for premium levels commensurate with the risks undertaken.

Mr. Hambro also expresses concern over the ever-increasing cost of personal injury awards implying on motor and liability covers. These increased levels

of compensation affecting all injury claims and not just the large ones which make the headlines, mean insurance companies must recoup their expenditure in the form of higher premiums from the general public.

As already reported, the fire and accident insurance account had an underwriting loss in 1979 of £13.5m against £2.7m in 1978 and the marine and aviation account a loss of £200,000 against a break-even position. The UK fire and accident account was hit by the exceptionally bad weather last year.

A successful year was reported for the group's long-term business. Premium income improved by 3 per cent from £94.6m to £97.8m, the underlying growth being higher, while investment income advanced by 20 per cent from £43.5m to £52.3m. Claims and expenses rose by 16 per cent from £72.2m to £83.7m. Overall the long-term funds at the end of 1979 stood at £548.7m against £482.7m at the beginning.

WDA permits Leiner to resume production

BY ROBIN REEVES, WELSH CORRESPONDENT

THE WELSH Development Agency gave the go-ahead at the weekend to the resumption of gelatin manufacture at the Treforest South Wales, premises of F. Leiner and Sons, the company which crashed into receivership in February with debts of several millions.

The WDA issued a licence to a consortium assembled by Mr. Jack Loveland, Leiner's former Chief Executive and Managing Director, and led by Mr. Marshall Kaye, to occupy and use part of the former company's buildings pending negotiation of a permanent lease.

The consortium also includes three other former executive directors of Leiner's and Mr. Campbell Allan, representing Gartmore Investments. Production mainly of photographic gelatin got underway immediately. The new enterprise presently employs only 16 people, compared with Leiner's workforce of some 380. However it is hoped to step up employment in the new enterprise to 92 within six months.

The incineration facilities on the site have already been disposed of by the Receiver to R. P. Sherer, a U.S.-owned Stoughton-based company specialising in incineration.

A WDA spokesman stressed the agency was not involved in any way in the funding of the new enterprise. It seems rent and services for the occupied buildings will have to be paid to

the WDA in advance in its capacity as landlord of the Treforest Industrial Estate.

The collapse of P. Leiner, once one of the world's largest gelatin producers was surrounded by controversy. Only a year before being put into receivership, the WDA made a £3m capital injection into the company and was also left with a shortfall of over £1m for unpaid rent and services last February. Before taking up his appointment at Leiner's, Mr. Jack Loveland, the former chief executive and now a member of the new consortium, was investment director of the WDA.

News Intl. to spend £29m

FUTURE CAPITAL expenditure of News International, 49.9 per cent-owned newspaper group of News Limited, of Australia, totals £29.62m for 1980, compared with £4.47m last year.

As reported on April 16, taxable profits for 1979 reached a record £27.97m (£24.93m). Mr. Rupert Murdoch, chairman, tells members that News Group Newspapers, the main subsidiary which publishes The Sun and the News of the World, showed an increased profit despite losing 36m copies during the year.

Meeting, 1, London Wall, E.C., on June 11, at noon.

STOCK EXCHANGE TURNOVER IN APRIL

Gilts turnover up £6bn but equities fall £300m

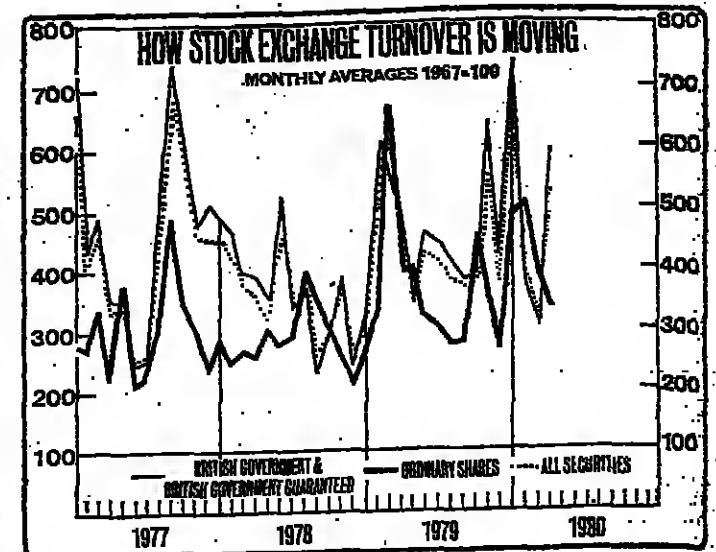
BY GEOFFREY FOSTER

BUSINESS in stock markets improved sharply last month, mainly reflecting an upsurge of trade in Government Securities. Total turnover in April, at £17,090m, was up £6.7bn, or nearly 65 per cent. The FT Turnover Index for all securities rose from March's 316.8 to 523.7, well above the 1979 monthly average of 431.5.

Hopes that the Minimum Lending Rate would be cut during the summer in the wake of reductions in U.S. prime rates, sparked off heavy foreign and local buying of gilt-edged stocks during the month. Business in the Government Funds jumped £6.86bn, or nearly 95 per cent, to £14.1bn, with trade in the shorts up £4.58bn to £8.66bn. Trade in other government securities amounted to £5.4bn, a rise of £1.98bn. The number of bargains rose fractionally, to 33,049, while the FT Turnover Index for Government Securities rose to 596.9 from March's 306.4. The 1979 monthly averages were 454.8.

Business in equities, however, contracted further with concern about the worsening U.S./Iran situation, the Saudi Arabian diplomatic rift and inflationary wage demands deterring investment interest.

Equity turnover last month slipped 300m to £1.88bn, with



the number of bargains down by 44,160 to 310,398. The average value per bargain was slightly lower at £6,052, while the FT turnover index for Ordinary shares fell in April to 335.2 from 383.1 in March.

Share prices of the miscellaneous industrial leaders showed resilience, moving quietly forward in sympathy with the strength of gilts. From an end-March level of 427.0, the FT Industrial Ordinary Share index moved up 13.4 on the month to 440.4. The tense Middle East situation prompted renewed demand for gold and consequently the bullion price closed the month \$104 an ounce higher at \$514, after touching \$550. This in turn helped gold shares and the FT Gold Mines index finished 28 points higher at 301.4.

Category	Value of all purchases & sales £m	Total %	Number of bargains	Total %	Average value per day £m	Average value per bargain £	Average number of bargains per day
British Govt. and British Govt. guaranteed: Short dated having five years or less to run)	8,461.6	50.7	32,712	7.4	433.1	264,785	1,635
Others	5,440.7	31.8	50,337	11.4	272.0	188,084	2,517
Irish Government: Short dated having five years or less to run)	341.8	2.0	1,545	0.4	17.1	221,219	77
Others	217.8	1.3	6,654	1.5	10.9	32,738	333
U.K. Local Authority	380.9	2.2	8,295	1.9	19.0	45,915	415
Overseas Government: Provincial and Municipal	10.7	0.1	1,847	0.4	0.5	5,812	92
Fixed Interest Stock: Preference and Preferred Ordinary shares	157.2	0.9	29,237	6.6	7.9	5,378	1,462
Total	15,210.8	89.0	130,627	29.6	760.5	116,445	6,531
Ordinary shares	1,878.5	11.0	310,398	70.4	93.9	6,052	15,520
Total	17,089.3	100.0	441,025	100.0	*854.5	*36,749	*22,051

* Average of all securities

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Portals progress on all fronts

Mr. Julian Sheffield, in his first statement as Chairman of Portals Holdings, says that the Group has progressed on all fronts in 1979.

Turnover has risen by 21% and is now over £100 million for the first time in the company's history.

Profit before tax at just over £11 million is also a record and higher by 15%.

Profit before taxation (Year to 31st December)

	1979	1978	1977	1976	1975	1974	1973	1972	1971	1970
£11m	£9.6m	£8.7m	£6.8m	£5.4m	£4.3m	£3.9m	£3.3m	£2.7m	£2.4m	

Direct exports have risen 27%, in spite of the strength of sterling, to £35.5 million.

Earnings per share have increased by 60% from 25.19p in 1978 to 40.3p, which includes a release from deferred tax.

PROFIT BEFORE TAXATION ATTRIBUTABLE TO PRINCIPAL ACTIVITIES OF THE GROUP

	1979	1978
Papermaking	5,634	5,060
Water Treatment and Engineering	5,158	4,310
Property	960	604
	11,752	9,974
Less central costs and interest	750	408
	11,002	9,566
Basic Earnings per share	40.30p	25.19p
Ordinary dividend	11p	8.794p

Water Treatment and Engineering Division. Turnover increased from £62.7 million in 1978 to £75.7 million in 1979, a rise of 20%. Trading profit also grew by the same percentage to £5.2 million in circumstances that were far from favourable. We can see opportunities for growth in 1980.

Papermaking Division. Sales for the year were 20% in advance of the previous year and profits were 11% up. Demand for our security paper products by the end of the year was strong and this trend has continued into 1980. Prospects for 1980 are reasonable, order books are good.

Outlook. Over many years the wide spread of our trade has given us the flexibility to take advantage of good prospects wherever they occur. As management it is our job to take whatever steps we can to mitigate the problems of the day, so again in 1980 we have set our sights at a higher target but its achievement must be subject to some of the influences of the current economic scene.



Portals Holdings Limited

Water Treatment and Engineering, Bank Note and Security Paper

Copies of the 1979 Report and Accounts are available from: The Secretary, Levenside Mill, Whitechapel, Essex SSG2 2NR.

Companies and Markets

INTERNATIONAL CAPITAL MARKETS

INTERNATIONAL BONDS

All sectors surge ahead

THE WIDESPREAD conviction among investors that the long awaited U.S. recession is now well under way and the sharp fall in Eurodollar rates witnessed last week—the three-month rate fell 2 1/2 per cent to close on Friday at 1 1/4 per cent—combined to push straight dollar bond prices up by more than two points last week.

While the dollar interest rate party was in full swing the Bundesbank decided to push up German interest rates—in the case of the Lombard rate by a full point to 9 1/2 per cent. This increase had little direct impact on the Deutsche Mark foreign bond market except that it seemed to convince investors who have been buying Deutsche Mark-denominated paper in earnest since Easter, that German rates had effectively peaked.

German bankers are confident that the DM750m-DM800m-worth of new foreign bonds the Capital Markets sub-committee has scheduled for May will be easily absorbed. In April, despite agreeing to an initial new issue calendar of DM100m,

they managed to arrange a total of DM1.58bn-worth of bonds, the highest figure this year.

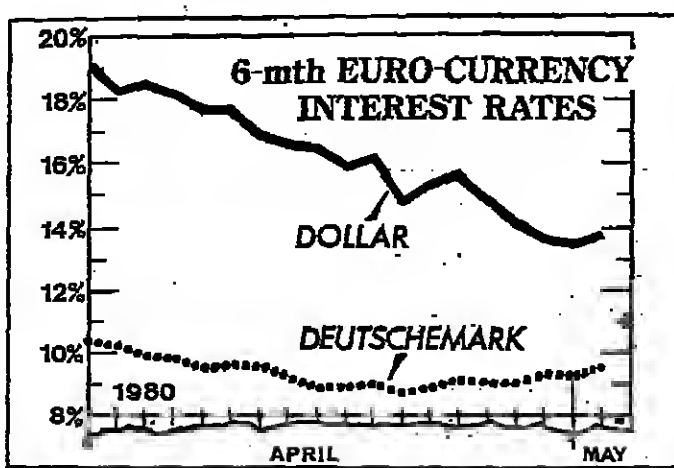
The rally in dollar bond prices which started in earnest after Easter thus continues unabated. By the end of last week, yields of less than 12 per cent were available on any number of seasoned issues in the intermediary range. This development in no way deterred investors from buying more paper.

In the last eight days \$455m worth of new bonds have been arranged and a further \$100m issue for ECSC, which Paribas was expected to launch last Friday with an indicated coupon of 12 per cent, was held back because of the strength of the rally in New York on Friday, which split over into the Euro-bond market yesterday.

Despite most London houses being closed for the Bank Holiday, dollar bond prices posted gains of up to 1 1/2 points.

It was thought that Paribas would give the green light for the ECSC issue last night, but with a lower coupon than the 12 per cent mooted on Friday.

Among the dollar bonds



launched in the last eight days was a \$75m bond for Federal Business Development Corporation, and a \$25m 15-year convertible for Asahi Corporation, carrying a coupon of 3 1/2 per cent, through Paribas Webber. Many bond houses also reported a second level of trading. As Kidder Peabody's weekly Telex to investors points out, the

Brothers announced a \$100m 1 1/4 per cent 10-year issue for EDF.

The State Bank of India meanwhile is arranging a \$25m seven-year FRN issue through CSFB. DM150m private placement arranged by Bayerische Landesbank and Swiss Bank Corporation.

BY FRANCIS GHILES

players in the market are increasing daily, as bond prices continue to climb.

Many recently launched issues have gone to a premium in the secondary market, a phenomenon which has not been witnessed since 1978. The Caisse Nationale des Autoroutes 12 1/2 per cent bond to 1985 gained four points last week to close at 102 1/2 on Friday. Even issues which had not met with a kind reception at first showed gains.

The recent issue for Sweden, which was completed last week, now stands at a premium of around seven points over par. Such hefty rises suggested last week that some investors might start taking profits. Such a move could be further encouraged by the narrowing gap between dollar and Deutsche Mark interest rates.

In the Deutsche Mark sector the only new issue was for Oesterreichische Kontrollbank, in the form of a DM100m issue, which was placed at a 10 per cent discount to par.

CURRENT INTERNATIONAL BOND ISSUES

Borrowers	Amount m.	Maturity	Av. life years	Coupon %	Price	Lead manager	Offer yield %
U.S. DOLLARS							
Banco Nacional de Mexico	40	1987	7	4 1/2	100	CSFB	6.348
Canadian Exp. Dev. Corp.	100	1987	7	12 1/2	100	CSFB	12.7500
Banco Pinto & Sotto Mayor	30	1985	5	6 3/4	100	CSFB	6.864
Dynatectron (USA)	15	1995	10 1/2	9 1/2	100	Dillon Read	9.500
Bank of Montreal-Royal Trust	50	1985	5	12 1/2	100	Wood Gundy	12.350
SNCF (Rteed France)	50	1985	5	12 1/2	100	Continental Illinois	12.375
Bilbao Ind. NV (Rteed Banco de Bilbao)	15	1990	10	5 1/2	100	Citicorp, Banco de Bilbao	5.833
Fujiura Cable Works Federal Business Dev. Corp.	50	1987	7	5 1/2	100	Yamaichi Int. (Europe)	5.833
State Bank of India	75	1985	5	12 1/2	100	Wood Gundy	12.250
D-MARKS							
Lombard Ind. Fin. NV	40	1987	7	9 1/2	99 1/2	BHF Bank	9.904
Oesterreich. Kontrollbank	150	1987	7	9	100	Bayerische Vereinsbank	9.900
FRENCH FRANCS							
Swiss Francs							
Caisse Nationale des Telecommunications	80	1990	—	6 1/2	100 1/2	SBC	4.181
Kubota	40	1985	—	7 1/2	100	SBC	7.800
Kubota	40	1986	—	7 1/2	100	SBC	7.125
CANADIAN DOLLARS							
Canadian Imperial Bank of Commerce	50	1985	5	13 1/2	99 1/2	Hambros	13.644
Guilford	60	1985	5	10 1/2	100	AmRo, KFTC	10.250
YEN							
Kingdom of Sweden	30bn.	1992	10.9	9.4	99 1/2	Nomura	9.732

* Not yet priced. † Final terms. ‡ Placement. § Floating rate note. ¶ Minimum. † Purchase fund. ‡ Registered with U.S. Securities and Exchange Commission. Note: Yields are calculated on ABB basis.

U.S. BONDS

Ready for cut in discount rate

THE POSSIBILITY that the Fed might soon ease its tight credit policy gave a boost to the credit markets on Friday, capping a week in which they had already shown considerable strength. However, the markets will have to contend with heavy supply in the next few days, overlaid by speculation of a possible cut in the discount rate. Although not unexpected, both these factors weighed more heavily than Wall Street had expected.

The Fed is now not only tolerating but apparently also encouraging a sharp drop in interest rates. On Friday, it intervened in the key Fed funds market to give Wall Street a strong signal that it wants interest rates to stay down. It pumped money in at 1 1/4 per cent to keep the rate below that level. Previously, it only intervened to cushion the sharp fall that occurred once interest rates turned about a month ago.

This appeared to confirm the view that the Fed is now deeply concerned both at the speed

with which the economy is moving into recession, and at the sharp drop in the money supply growth in both M1-A and M1-B is now well below target. Statistics from Washington last week showed a 2.8 per cent drop in the leading economic indicators and a 7 per cent unemployment rate.

However, in deciding how to handle the situation the Fed has the option of cutting interest rates or removing some or all of the credit curbs it imposed as part of its March anti-inflation package.

Wall Street economists take the view that a discount rate cut will come first, followed by an easing of credit restraint towards the end of this quarter. The Fed will probably tend towards caution however, until some sign of abatement appears in the rate of inflation.

Concern for the impact of declining rates on the dollar is evidently secondary, probably because domestic preoccupations are very strong, and partly because the dollar has shown a bit more strength in

the last few days, despite interest rate increases in Europe. The Fed may, however, postpone any action until after this week's heavy issue calendar is past.

Responding to the recent drop in rates, the corporate sector is racing to complete new financing plans before rates either go up again or more uncertainties develop. The new issues calendar swelled by about \$2bn last week, and up to \$1bn could come this week.

A new Bell issue, Pacific Northwest Telephone's \$150m of debentures due 2020, rated triple A, is expected for today, and this should set a useful benchmark in the fast-moving market.

Some time during the week there will be Boise Cascade's \$100m of single A notes due 1990, and Dayton Hudson's \$100m of double A debentures due 2005.

The Treasury is also due to make its May quarterly financing over the next three days. As announced last week, it will

consist of \$3.5bn of 3 1/2 year notes today, \$2bn of 10 1/2 per cent notes maturing in November, 1989 on Wednesday, and a new 30-year bond of \$2bn on Thursday. This is all very much in line with the market's expectations. All should produce lower yields than the last financing.

Wall Street will be watching for a couple of economic indicators this week. The consumer installment figures for March will come out either today or tomorrow. Although these will cover only part of the period of the Fed's new curbs on consumer credit (which came into effect in mid-March), better figures would consolidate the market's confidence.

The producer price index for April comes out on Friday.

U.S. INTEREST RATES %	Week ending	May 2	April 25
3-month Treas. bills		10.22	11.85
3-month Comm. Paper		11.38	13.00
Fed Funds weekly average		14.35	15.27
30-yr. Treas. bond		10.88	11.15
AAA Industrial		11.25	11.63

Source: Salomon Bros.

CREDITS

BUSINESS in the international capital markets picked up during April after a very slack first quarter. Morgan Guaranty Trust says, in its latest edition of World Financial Markets, that new international bond issues during April compared with a monthly average of only \$6.5bn during the preceding three months. Borrowings totalling several billion dollars more are in the early stages of negotiation.

The revival of borrower interest has, however, concentrated on the industrial countries. Morgan Guaranty says. Gross international borrowing by non-oil developing countries, in the first four months of 1979, was \$3.8bn or half the total raised during the same period of 1979. Their borrowing requirement is presently expected to exceed \$30bn this year which means their recourse to the international capital markets during the next eight months may have to be double the average monthly level during the first four months.

This would impact particularly on the Eurocredit market where these countries arrange the bulk of their borrowings. But Morgan Guaranty points out that it is still not certain how far credit will be in two tranches. One, totalling \$420m, is a 10-year credit with a spread of 1 per cent over Libor. The other \$30m, which will not be syndicated but held by the 10 international banks managing the transaction, will be for 13 years at a spread of 1 1/2 per cent.

Meanwhile, the telephone company Societa Italiana per L'Esercizio Telefonico is seeking \$150m through Orion and Credito Italiano. This will be a 10-year deal but carries the somewhat unusual feature that only an eight-year period will be sold at a spread of 1 1/2 per cent.

For the last two years the credit will be taken over by the managers at a spread of 1 per cent. Korea is also seeking fresh funds through its commercial banks. Mandates for \$50m each over eight years with spreads of

1 per cent over Libor for the first three tranches to 1 1/2 per cent thereafter were awarded last week by Hanil Bank to Citibank and by the Commercial Bank of Korea to BankAmerica International. Lloyds Bank International last week. Another similar deal for Cho-Hyung Bank managed by Manufacturers Hanover is thought likely to emerge shortly. Two other commercial banks will also come to the market in May, while a \$600m credit for the Korean Development Bank is expected in July.

With Venezuela's plans for a jumbo credit of up to \$1.8bn proceeding apace, attention has also focussed on a \$147m deal by Corporacion Venezolana de Fomento led by Shearson Loeb Rhoades International. This may be one of the last short-term borrowings by public agencies in view of Venezuela's plans to consolidate short-term debt. The credit is for one year at a spread of 1 over Libor. It has been oversubscribed and discussions are under way on a possible increase in the amount.

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BY PETER MONTAGNON

Business starts to pick up

FT INTERNATIONAL BOND SERVICE

U.S. DOLLAR	Issued	Bid	Offer	day	week	Yield
Alcoa Aluminum 9 1/2	30	93 1/2	+0 1/2	+11.54		
Avco D/S Cap. 10 1/2	30	93 1/2	+0 1/2	+11.54		
Banque Paribas 9 1/2	100	93 1/2	+0 1/2	+11.54		
CECA Grad 10 1/2	100	93 1/2	+0 1/2	+11.54		
CECA 11 1/2	100	93 1/2	+0 1/2	+11.54		
Canadian Pacific 9 1/2	50	93 1/2	+0 1/2	+11.54		
Carbor 9 1/2	50	93 1/2	+0 1/2	+11.54		
Comcast Int. 10 1/2	40	93 1/2	+0 1/2	+11.54		
Continental 9 1/2	100	93 1/2	+0 1/2	+11.54		
Domestic Bridge 10 1/2	30	93 1/2	+0 1/2	+11.54		
Elig 10 1/2	80	93 1/2	+0 1/2	+11.54		
Elig 11 1/2	80	93 1/2	+0 1/2	+11.54		
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Export Int. 171 1/2	50	93 1/2	+0 1/2	+11.54		
Export Int. 172 1/2	50	93 1/2	+0 1/2	+11.54		
Export Int. 173 1/2	50	93 1/2	+0 1/2	+11.54		
Export Int. 174 1/2	50	93 1/2	+0 1/2	+11.54		
Export Int. 175 1/2	50	93 1/2	+0 1/2	+11.54		
Export Int. 176 1/2	50	93 1/2	+0 1/2	+11.54		
Export Int. 177 1/2	50	93 1/2	+0 1/2	+11.54		
Export Int. 178 1/2	50	93 1/2	+0 1/2	+11.54		
Export Int. 179 1/2	50	93 1/2	+0 1/2	+11.54		
Export Int. 180 1/2	50	93 1/2	+0 1/2	+11.54		
Export Int. 181 1/2	50	93 1/2	+0 1/2	+11.54		
Export Int. 182 1/2	50	93 1/2	+0 1/2	+11.54		
Export Int. 183 1/2	50	93 1/2	+0 1/2	+11.54		
Export Int. 184 1/2	50	93 1/2	+0 1/2	+11.54		
Export Int. 185 1/2	50	93 1/2	+0 1/2	+11.54		
Export Int. 186 1/2	50					

CURRENCIES, MONEY and GOLD

Discount houses face uncertainty

BY COLIN MILLHAM

Money markets witnessed an eventful week, with several London discount houses publishing their annual results. The difficulties in the second half of 1979 when Minimum Lending Rate jumped to 17 per cent from 13 per cent—following a rise of 2 per cent in the June Budget—were very much in evidence. Of the three houses announcing figures last week only Smith St. Anby's can feel much satisfaction, with a profit of £1.1m, although the general feeling among some of their competitors was that Jessel, Toybees had at least weathered the storm to show a loss of only £30,000. The biggest disappointment was Gerard and National, publishing a loss roughly equal to

Smith St. Anby's profit. All three houses showed confidence by raising their dividends, but following the near disastrous figures from Clive Discount recently this has been a period the discount market wish to put behind it. Another unsettling factor comes from doubts about the houses future role in the banking system in the light of official thinking about a possible monetary base system of exercising control. This is likely to result in the abolition of reserve assets, and the discount market could also be termed, the reserve asset market. On the other hand this would simply return the houses to the position before the introduction of competition.

GOLD

	May 2	May 1
Close	3010-515	2995-500
Open	3005-510	2990-500
High	3015-520	3000-510
Low	2995-495	2985-490
Settlement	3010-515	2995-500
Afternoon fixing	3010-515	2995-500

	May 2	May 1
Close	3010-515	2995-500
Open	3005-510	2990-500
High	3015-520	3000-510
Low	2995-495	2985-490
Settlement	3010-515	2995-500
Afternoon fixing	3010-515	2995-500

OTHER CURRENCIES

	May 2	May 1
Close	3010-515	2995-500
Open	3005-510	2990-500
High	3015-520	3000-510
Low	2995-495	2985-490
Settlement	3010-515	2995-500
Afternoon fixing	3010-515	2995-500

THE POUND SPOT AND FORWARD

	May 2	May 1
Close	3010-515	2995-500
Open	3005-510	2990-500
High	3015-520	3000-510
Low	2995-495	2985-490
Settlement	3010-515	2995-500
Afternoon fixing	3010-515	2995-500

THE DOLLAR SPOT AND FORWARD

	May 2	May 1
Close	3010-515	2995-500
Open	3005-510	2990-500
High	3015-520	3000-510
Low	2995-495	2985-490
Settlement	3010-515	2995-500
Afternoon fixing	3010-515	2995-500

EURO-CURRENCY INTEREST RATES

	May 2	May 1
Close	3010-515	2995-500
Open	3005-510	2990-500
High	3015-520	3000-510
Low	2995-495	2985-490
Settlement	3010-515	2995-500
Afternoon fixing	3010-515	2995-500

LONDON MONEY RATES

	May 2	May 1
Close	3010-515	2995-500
Open	3005-510	2990-500
High	3015-520	3000-510
Low	2995-495	2985-490
Settlement	3010-515	2995-500
Afternoon fixing	3010-515	2995-500

CURRENCY RATES

	May 2	May 1
Close	3010-515	2995-500
Open	3005-510	2990-500
High	3015-520	3000-510
Low	2995-495	2985-490
Settlement	3010-515	2995-500
Afternoon fixing	3010-515	2995-500

WORLD VALUE OF THE POUND

The table below gives the latest available rates of exchange for the pound against various currencies on May 2, 1980. In some cases rates are nominal. Market rates are the average of buying and selling rates except when they are shown to be otherwise. In some cases market rates have been calculated from those of foreign currencies to which they are tied. Abbreviations: (A) approximate rate, (B) basic rate, (C) buying rate, (D) commercial rate, (E) commercial rate, (F) from, (G) from, (H) from, (I) from, (J) from, (K) from, (L) from, (M) from, (N) from, (O) from, (P) from, (Q) from, (R) from, (S) from, (T) from, (U) from, (V) from, (W) from, (X) from, (Y) from, (Z) from.

PLACE AND LOCAL UNIT	VALUE OF £ STERLING	PLACE AND LOCAL UNIT	VALUE OF £ STERLING	PLACE AND LOCAL UNIT	VALUE OF £ STERLING
Afghanistan	100.0	Greenland	18.89	Peru	608.79
Albania	10.15	Guatemala	9.10	Philippines	16.70
Algeria	6.6710	Honduras	9.58	Puerto Rico	2.5445
Andorra	161.05	India	2.8555	Romania	1.1150
Angola	66.866	Indonesia	2.2555	Rwanda	1.1150
Antigua	6.15	Iran	48.10	Saudi Arabia	2.5445
Argentina	1.090	Iraq	76.85	Senegal	1.1150
Australia	0.615	Israel	5.7515	Sierra Leone	1.1150
Austria	13.76	Italy	2.1555	Singapore	1.1150
Azores	20.505	Japan	369.5	South Africa	1.1150
Bahamas	111.60	Korea	2.1555	Spain	1.1150
Bahrain	2.8555	Laos	1.1150	Switzerland	2.5445
Barbados	0.585	Lebanon	1.1150	Taiwan	1.1150
Belgium	36.36	Liberia	1.1150	Tanzania	1.1150
Belize	1.1150	Liechtenstein	1.1150	Thailand	1.1150
Bermuda	0.585	Lithuania	1.1150	Togo	1.1150
Bhutan	1.1150	Madagascar	1.1150	Tonga	1.1150
Bolivia	1.1150	Malawi	1.1150	Trinidad	1.1150
Bosnia	1.1150	Malaysia	1.1150	Tunisia	1.1150
Brazil	1.1150	Maldives	1.1150	Turkey	1.1150
British Virgin Islands	1.1150	Mali	1.1150	Turkmenistan	1.1150
Brunei	1.1150	Malta	1.1150	Uganda	1.1150
Bulgaria	1.1150	Marshall Islands	1.1150	United States	1.1150
Burkina Faso	1.1150	Mauritania	1.1150	Uruguay	1.1150
Burundi	1.1150	Mauritius	1.1150	Uzbekistan	1.1150
Cameroon	1.1150	Mexico	1.1150	Venezuela	1.1150
Canada	1.1150	Moldavia	1.1150	Vietnam	1.1150
Cape Verde	1.1150	Monaco	1.1150	Yemen	1.1150
Cayman Islands	1.1150	Montenegro	1.1150	Yugoslavia	1.1150
Central African Republic	1.1150	Morocco	1.1150	Zaire	1.1150
Chad	1.1150	Mozambique	1.1150	Zambia	1.1150
China	1.1150	Nauru	1.1150	Zimbabwe	1.1150
Colombia	1.1150	Nepal	1.1150		
Comoros	1.1150	Netherlands	1.1150		
Congo	1.1150	Nicaragua	1.1150		
Congo (Kinshasa)	1.1150	Niger	1.1150		
Cuba	1.1150	Nigeria	1.1150		
Cyprus	1.1150	North Macedonia	1.1150		
Czechoslovakia	1.1150	Paraguay	1.1150		
Denmark	1.1150	Peru	1.1150		
Dominican Republic	1.1150	Romania	1.1150		
Dominican Republic	1.1150	Russia	1.1150		
Dominican Republic	1.1150	Saudi Arabia	1.1150		
Dominican Republic	1.1150	Senegal	1.1150		
Dominican Republic	1.1150	Sierra Leone	1.1150		
Dominican Republic	1.1150	Singapore	1.1150		
Dominican Republic	1.1150	South Africa	1.1150		
Dominican Republic	1.1150	Spain	1.1150		
Dominican Republic	1.1150	Switzerland	1.1150		
Dominican Republic	1.1150	Taiwan	1.1150		
Dominican Republic	1.1150	Tanzania	1.1150		
Dominican Republic	1.1150	Thailand	1.1150		
Dominican Republic	1.1150	Togo	1.1150		
Dominican Republic	1.1150	Tonga	1.1150		
Dominican Republic	1.1150	Trinidad	1.1150		
Dominican Republic	1.1150	Tunisia	1.1150		
Dominican Republic	1.1150	Turkey	1.1150		
Dominican Republic	1.1150	Turkmenistan	1.1150		
Dominican Republic	1.1150	Uganda	1.1150		
Dominican Republic	1.1150	United States	1.1150		
Dominican Republic	1.1150	Uruguay	1.1150		
Dominican Republic	1.1150	Uzbekistan	1.1150		
Dominican Republic	1.1150	Venezuela	1.1150		
Dominican Republic	1.1150	Vietnam	1.1150		
Dominican Republic	1.1150	Yemen	1.1150		
Dominican Republic	1.1150	Yugoslavia	1.1150		
Dominican Republic	1.1150	Zaire	1.1150		
Dominican Republic	1.1150	Zambia	1.1150		
Dominican Republic	1.1150	Zimbabwe	1.1150		

Look behind our numbers and you'll see our expertise.

REPUBLIC NATIONAL BANK OF NEW YORK
CONSOLIDATED STATEMENT OF CONDITION
March 31, 1980

ASSETS

Cash and demand accounts	\$ 340,564,985
Interest bearing deposits with banks	1,594,432,074
Precious metals	3,613,698
Investment securities	350,773,120
Federal funds sold and securities purchased under agreements to resell	207,000,000
Loans, net of unearned income	2,302,982,494
Allowance for possible loan losses	(11,575,993)
Loans (net)	2,262,406,501
Customers' liability under acceptances	248,151,572
Bank premises and equipment	31,871,991
Accrued interest receivable	99,918,728
Other assets	163,135,526
Total Assets	\$5,214,388,195

LIABILITIES

Deposits	\$3,905,597,412
Short term borrowings	351,458,920
Acceptances outstanding	251,727,131
Accrued interest payable	153,662,197
Due to factored clients	162,267,272
Other liabilities	77,209,321
Total Liabilities	\$4,842,952,253

STOCKHOLDER'S EQUITY

Common stock	100,000,000
Surplus	100,000,000
Undivided profits	112,465,942
Total stockholder's equity	\$5,214,388,195
Letters of credit outstanding	\$ 276,809,986

Our \$312,000,000 capital base is 13.6% of loans—one of the best ratios among the top 100 banks.

At March 31, 1980 the portion of the investments in precious metals not hedged by forward sales was \$1.9 million.

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PHOENIX

ASSURANCE COMPANY LIMITED

1979—a difficult year



The following is taken from the Statement by the Chairman, Mr. Jocelyn Hambro, and the Report to Shareholders for the year 1979.

The figures show continuing growth during a period when trading conditions have fluctuated greatly in most of the territories where the Company trades.

GROUP RESULTS	1979	1978
General Premium Income	355.9	337.6
Life New Sums Assured	2006.4	1721.4
Investment Income	45.3	39.5
Underwriting Transfers	—11.0	—0.5
Group Net Profit	18.4	22.9
Profit Retained	10.4	15.8
Earnings per Share	30.4p	38.0p

1979 REVIEWED

- * Substantially increased contributions from life business and investment income but heavier general business underwriting losses.
- * Severe weather conditions in Britain produced a heavy incidence of claims in the motor and property classes. Profitability of liability covers suffered from the increasing cost of personal injury awards.
- * Results emphasise the need for premiums world-wide to be raised to levels commensurate with the risks undertaken.
- * New life sums assured held up well even after exceptional increases in 1978, and, for the first time, broke the £2,000m mark.
- * The total dividends for the year represent an increase of 15% over those for 1978.

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FINANCIAL TIMES SURVEY

Tuesday May 6 1980

TOGO

Country's size belies its influence

THE FACE of Togo's head of state, General Gnassingbe Eyadema, looks down from a giant billboard in the centre of the capital, Lomé. The caption underneath reads: "Agriculture, the biggest worry of our people." The President is variously referred to in the State-controlled media as the "Father," "Guide" and "Helm" of the nation and his image appears everywhere on huge posters and tiny lapel badges worn by Government officials.

Never since he came to power 13 years ago has the cult of personality surrounding the President been so strong, officials agree. Nor, according to both his friends and his critics, has anyone had such a strong grip on the tiny West African country since it gained its independence 20 years ago last month.

Togo's size certainly makes it more manageable. One of the smallest countries in Africa, it has a population of under 3m and a Gross Domestic Product of less than \$1bn. The way it is squeezed into the African coastline makes Togo and neighbouring Benin look like two slim books crushed between the anglophone giants of Ghana and Nigeria.

But Togo has an influence far greater than its size would suggest. President Eyadema is extremely active on the African stage, stressing the virtues of unity and stability which he has established in his own country. During his 13 years in power he has contained ethnic rivalries, spread the national cake more equally between the more developed south and his home area in the north and he has

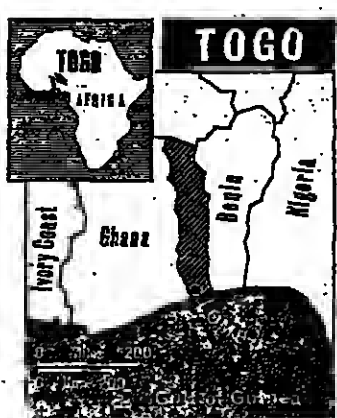
kept Togo mercifully free of the corruption which has done so much damage to other African countries. To do this, the President has concentrated most of the decision-making process in his own office, banned all political parties other than the sole recognised organisation, the Rassemblement du Peuple Togolais (RPT), carefully monitored the activities of suspected dissidents and regularly shuffled ministers and regional administrators to give them less chance to become corrupt or to form their own local fiefdoms.

At the same time, the liberal economic policies which he has followed and the advantages of being a member of the French franc zone have ensured the development of a thriving private sector. The combination of political stability, friendly people and well-stocked supermarkets have made Lomé a paradise for visitors from neighbouring countries who come to stock up on food and drink.

Flown from France

Just about everything is available in the shops from a dozen different kinds of champagne to cheese and meat specially flown in from France. The low level of taxation on alcohol means that a bottle of whisky or gin imported from the UK costs about £2. It also guarantees that a lot of it is smuggled across the borders to countries like Ghana.

It certainly isn't obvious from the abundance of goods in the supermarkets and local stalls that Togo is going through prolonged economic difficulties. But



BASIC STATISTICS	
Area	21,926 sq miles
Population	2.4m
Trade (1978)	
Exports	52bn CFA francs
Imports	85.9bn CFA francs
UK trade (1978)	
Imported from UK	£18.8m
Exported to UK	£4m
Currency	₣=400 CFA francs

tough action has been needed by the government during the past 12 months to restore sound management to the economy and close the growing gaps in the budget and the balance of payments.

With the help of the International Monetary Fund, a stabilisation plan is now underway and the Togolese hope that 1980 will see the first fruits of the controls it is imposing. The Ministry of Finance estimates that the overall balance of payments should swing into surplus during the present year and that the budgetary deficit will be pegged at CFA1.5bn (£3.3m).

At the root of Togo's current problems was the rush to industrialise which it began in 1973/74 when world prices for its principle export, phosphates, were high. To finance the massive public sector investment programme the country ran up total foreign debts of around \$1bn—not big by international standards but four times Togo's annual export receipts.

Debt servicing was becoming such a chronic problem that its international creditors were called in to reschedule arrears and some fresh debt. But although the rescheduling was successfully completed, economists feel Togo may need a further debt rescheduling, a substantial foreign aid programme, assistance from international institutions such as the IMF, or a mixture of the three.

They also believe that Togo will have to keep its belt tight at least until the debt servicing bump is passed in 1984. The recovery will depend considerably on world market prices for its principle exports—phosphates, coffee and cocoa—and the performance of the public sector industries such as the oil refinery, the new cement plant and the steel mill.

Nonetheless, they have been encouraged by the steps which the country has already taken and hope that Togo may emerge from its present crisis stronger and better managed than when

Togo is hoping that its beleaguered economy will show the first signs of improvement this year, although recovery will depend on world prices for its main exports, phosphates, coffee and cocoa. The country is ruled by a one-party system, with power firmly in the hands of the President, who sees national unity and stability as his priorities. MARK WEBSTER reports.

it started. There is less hope, however, that there will be any significant relaxation on the political front in the foreseeable future.

The President has made it clear that he sees unity and stability as the overriding priorities for nation building and points to the chaos of the early days in Togo's independence as evidence of the destructive potential of the multi-party system. He led the first coup in post-independence Africa when in 1963 the first civilian president of Togo, Sylvanus Olympio was killed.

He later handed power back to a civilian Government led by Nicholas Grunitzky but as the situation in the country again began to deteriorate Grunitzky was forced to resign. On January 13, 1967 the then Colonel Eyadema again took control of the country and has stayed there ever since.

Reforms

Despite the President's determination to maintain stability in the country, two things have considerably improved the political atmosphere in Togo lately and have at least pushed the Government to make some constitutional reforms. The first is the return to democratic rule in the nearby African countries of Ghana, Nigeria and Upper Volta which has increased pressure on Togo's leader for change.

The second is the peaceful conclusion of the so-called "mercenary affair" which sprang from an unsuccessful attempt at a coup in 1977. The coup was alleged to have the backing of the two sons of the first president Sylvanus Olympio

and it created a lot of uncertainty and suspicion in Lomé after it failed.

Fifteen people were tried for their part in the affair last year, eight of them in absentia and all but two were found guilty. Two of those in custody in Lomé were sentenced to death but in a gesture rather characteristic of the President they were reprieved at the last moment.

The completion of the trial has noticeably improved the political climate in the country and made it possible to hold a special National Congress of the party to discuss constitutional reforms. The Congress is supposed to be held every five years but was brought forward to consider what constitutional changes were necessary.

What emerged from that Congress was a constitution guaranteeing basic rights and a Parliament of 67 deputies who will sit for two months twice a year. The deputies were then elected on a regional list system at the same time as the President stood for re-election as the sole candidate for the Rassemblement du Peuple Togolais and was duly returned with a little under 100 per cent of the votes.

Although the Parliament will vote laws it is unlikely that it will provide any vocal opposition to the decisions already taken. Deputies are part-timers who received only a daily allowance for their parliamentary attendance and an essential qualification was fidelity to the party.

The real power in the country will, therefore, continue to be exercised by the President through the party network. The

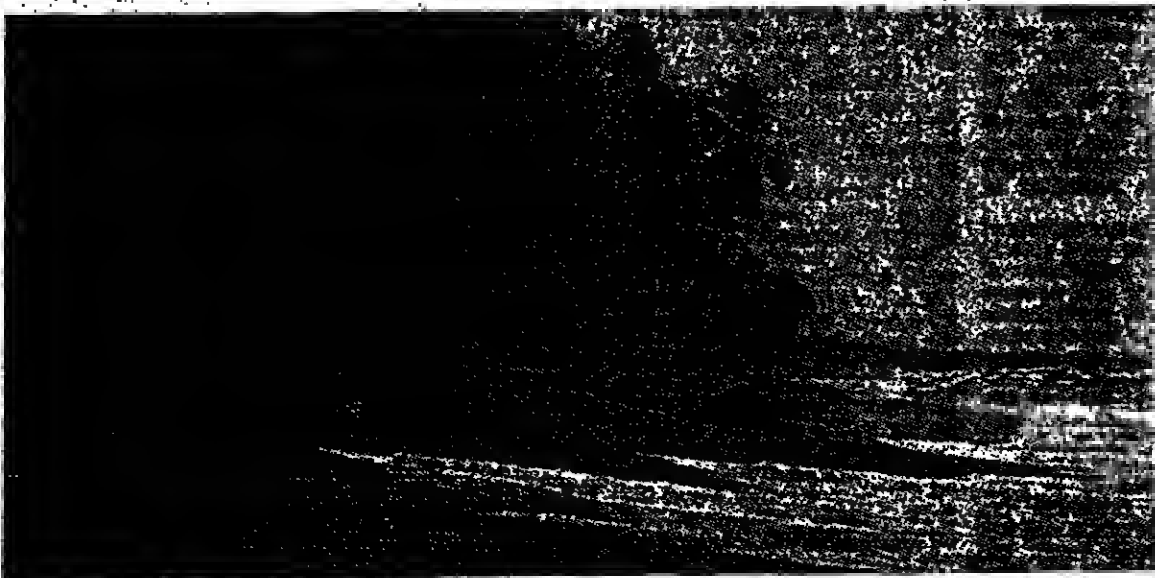
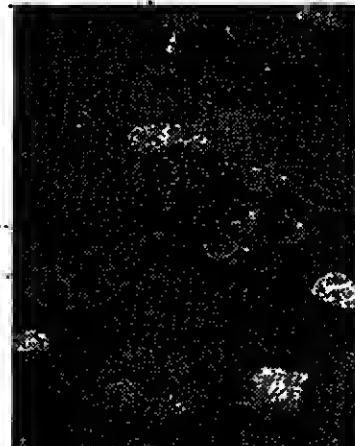
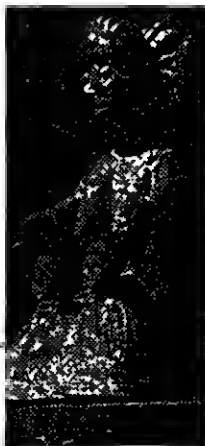
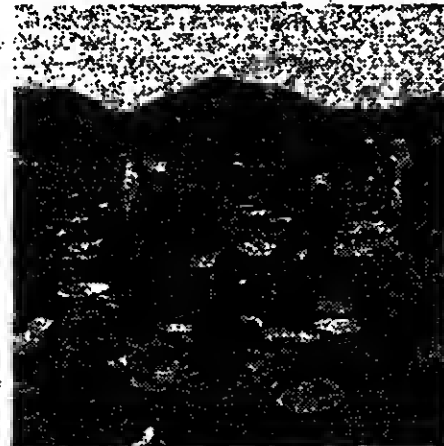


General Gnassingbe Eyadema, Togo's President

party was founded by the President in 1969 and its influence is felt in every aspect of life. In the regions, the local administrators nominated by the President to the 22 electoral areas are also secretaries general of the party. In work and leisure, the four main party-affiliated bodies cover trade unions, youth, women and traditional chiefs.

The real policymaking bodies at central government level are the Political Bureau and the Central Committee of the party. The nine-man Politburo includes the President and key figures from the army and the police as well as some Ministers. The 33-man committee includes all the Ministers plus party representatives. Diplomats feel that it is highly unlikely that the bold of the party over the country will be changed in favour of more representative government.

Economic austerity may pay off this year	II
Phosphates have crucial role in economy	II
Government presses for higher coffee and cocoa output	III
Campaign to make Togo self-sufficient in staple foods	III
Tourism may become a major foreign exchange earner	IV
Industry produces mixed results	IV



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Haut Commissariat au Tourisme, Office Nationale Togolais du Tourisme,

B.P. 1289 or 1177 Tel; 43.13, 56.62, 40.26 LOME - TOGO



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LOME - TOGO

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BRASSERIE DU BENIN S.A.
LOME/TOGO

Capital: Francs CFA 500.000.000
Turnover 1979 Francs CFA 4.000.000.000

TOGO II

Tough economic measures may soon pay off

TOGO'S GOVERNMENT is taking tough measures to restore sound management to its beleaguered economy. Although the country still faces difficult years ahead, and administration hopes that 1980 will see the first real fruits of the stringent controls it is gradually imposing.

Under the tutelage of the International Monetary Fund, the Government of President Eyadema has agreed to reduce budgetary and balance of payments deficits, restrict the growth of credit and money supply, put an end to increasingly large extra-budgetary expenditure and keep up repayments on foreign and domestic debt.

At the heart of Togo's economic troubles is the \$1bn worth of foreign debt which it contracted in the mid-1970s to give the country an industrial base. The crushing burden of debt servicing which equalled nearly 30 per cent of export receipts in 1979 forced the country to seek a rescheduling while it put its economic house in order.

Togo's international creditors agreed last year to reschedule CFA 8bn (£17.4m) in fresh debt falling due between April 1979, and the end of 1980. At the same time, the Government reached an accord covering the repayment over three years of arrears of interest and principle totalling around \$100m.

The administration is optimistic that this year it can reverse the trends of past years when growth was erratic, the budget and balance of payments deficits soared and economic management was lax. It is gearing up to face the full burden of debt servicing once the agreement with the Paris Club runs out and until the bulk is paid off in 1984.

Some Western economists feel, however, that Togo may be over-optimistic in its forecasts and will either require a second rescheduling of its debt, substantial balance of payments support from such organisations as the IMF, a major aid programme by foreign governments or a mixture of the three. Nonetheless, they have been encouraged by the positive steps the country has already taken.

A key element in the stabilisation plan agreed with the IMF will be the publication soon of a "collective budget" which will detail CFA 55bn (£120m) worth of expenditure which has bypassed normal budgetary procedures during the past five years. The "collective" is seen as a crucial indicator of the country's determination to overcome its problems.

In past years, the volume of Government spending which had not been included in the annual budget was growing, making it impossible to do any serious economic planning. Now that the "collective" has been completed it requires only the approval of the Minister of Finance and the President.

Optimistic

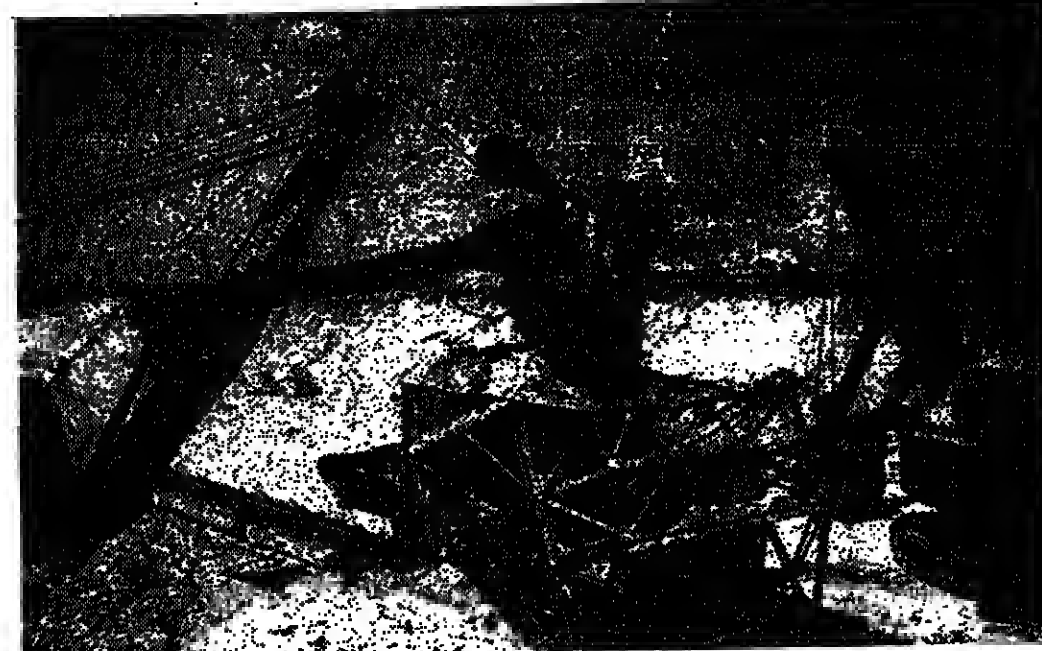
The conclusion of the new budget has encouraged the Government to paint a more optimistic picture about the future. A second Letter of Intent signed with the IMF in February this year expressed Togo's conviction that the stage was set for a noticeable upturn in the economy, according to officials.

The Letter of Intent explained that Togo had not been able to keep within the guidelines set up by the IMF for 1979 because of a disappointing performance by the oil refinery and the phosphate mines. But the Government said its optimism for 1980 was based on the following projections for the year:

Output from the phosphate mines should increase from 2.8m tonnes in 78 and 79 to 3.5m tonnes in 1980 (although the new level of production will not now be achieved until the middle of the year); a further improvement in the world market price for phosphates which has already gone up 45 per cent over the past 12 months; increased agricultural production of cocoa and coffee as the benefits of a replanting and rehabilitation programme are felt; income from some of the ambitious public sector industrial projects such as the oil refinery; and a big drop in the import bill as the industrial projects are completed.

If things turn out as the Government has planned, the increased activity should translate itself into a growth rate in real terms of around 8 per cent in 1980 compared with only 2 per cent last year. The Government also hopes the overall balance of payments will swing from a 1979 deficit of CFA2.5bn (£5m) to a healthy surplus of CFA1.5bn (£3.2m). Officials say, however, that the slower than expected progress on the phosphate mines will affect the figures.

The budget deficit for the year has been pegged at CFA1.5bn (£3.3m) for 1980 compared with a CFA7bn (£15m) deficit last year. The 1980 deficit will be covered one third through borrowing from the IMF and the rest from the Central Bank. The relatively small deficit represents a major effort by the Government to close the financing gap by in-



Phosphates account for 40 per cent of Togo's exports

Phosphates' crucial role

A CRUCIAL element in Togo's economic future will be what happens to world market prices for its primary export — phosphates. At present, things are looking much brighter for the industry which has been the backbone of the country's economy, along with agriculture, for the past decade.

This year, a fifth treatment line and a secondary recovery plant to rescue phosphates previously lost to the sea are being installed. It means capacity should rise to around 3.5m tonnes in 1980 having hovered at 2.8m for 1978 and 1979 although full production won't be reached until May. World prices have also staged a recovery going up about 45 per cent during the past 12 months.

Although the combination of higher prices and increased production are bound to boost Government revenues from phosphates, the profit margins have been cut significantly by the fall in the value of the U.S. dollar and higher freight rates. All these elements

will decide how much more than the CFA 13.5bn which the Government has allowed as tax on the phosphate industry in its 1980 budget will eventually materialise.

One reform which will certainly help the industry is the decision this year to merge the producer and marketing concerns into one single company OTF (Office Togolais des Phosphates). Previously, the mining company was obliged to sell the phosphates at a fixed price to the marketing company and as a result of the low fixed price the mining company sometimes made a loss.

The history of the phosphate industry has been intimately linked with the history of Togo's development and especially with the history of President Eyadema's time in power. It was soon after the President's announcement that his Government was going to take a majority shareholding in the Franco-American phosphate interests that he escaped unhurt from a mysterious plane crash. He

blamed the phosphate company for trying to kill him and promptly nationalised the industry 100 per cent.

It was also the rapid rise in phosphate prices in 1974-75 which encouraged the Government to embark on its ambitious industrialisation plans. The price almost quintupled from CFA2,034 (£6.60) a tonne to CFA14,753 (£32) but then fell by almost a half during the next year, forcing Government revenue well below expectations.

Phosphates still account for around 40 per cent of total exports and are central to future economic planning. That is why the Government has decided that the only major capital project which should be included in the next five-year development plan starting next year should be a phosphate fertiliser plant. The plant could use up to 1m tonnes of low-grade phosphate deposits a year, producing fertiliser mainly for the export market. The plan is getting World Bank assistance.

creasing taxes and cutting expenditure.

The budget shows a big cut in capital expenditure for the year and the Government has agreed not to borrow more than CFA6bn abroad during 1980 and to borrow nothing which has a maturity of less than five years. It is the second year running the Government has published what it calls an austerity budget but it is the first which will impose really strict controls on the spending ministries, economists believe.

Total spending, including provision for debt servicing under the Paris Club accord, is up by only 3.7 per cent on last year to CFA57.2bn (£146m). Taxes have been increased by CFA5bn (£11m) reflecting a substantially increased contribution by the State-owned company OTF (Office Togolais des Phosphates) which mines and markets the country's phosphates.

The big increase in ministerial spending goes to Education (25 per cent), Defence, Foreign Affairs and Information. Despite the rescheduling, debt servicing takes a large slice of Government expenditure. CFA15bn (£32.6m) is earmarked for repaying public debt and Government officials say that a further CFA5bn will be found to make up the total required under the Paris Club agreement of CFA20bn (£43.5m) for the year.

Biggest spender

Education remains by far the biggest spending ministry with a budget for 1980 of CFA 7bn (£15m). Only Defence comes anywhere near it with total spending of CFA 5bn (£11m) for the year. The cost of education reflects the country's impressive literacy campaign. But Government officials say it does not include a 10 per cent wage rise given to all public sector employees in January this year.

The wage rise was the first in the public sector since January 1977 and real incomes had been seriously eroded by the rising cost of living. However, a combination of the moderation shown in wage demands and a good harvest last year have helped to slow the rise in the cost of living index quite noticeably, economists say, and it is estimated at 10 per cent or even lower for 1979.

The harvest and the lower inflation rate should also insulate the man in the street to some extent against the hardships which the austerity measures may bring. Unemployment is bound to increase once the major industrial projects come to an end, but on the whole Togo should not have to accept a significant drop in its standard of living through the Government cutbacks.

The country is certainly

helped by being a member of the French franc zone. France guarantees the value of the currency of countries in the zone against the French franc. The zone countries assure the free transfer of funds whatever the foreign exchange difficulties faced by individual members. In Togo's case it has meant that supermarkets are as full as ever and the tourist trade gets all the imports it needs to keep going.

The Government's commitment to a liberal trade policy and open economy has certainly impressed the IMF. The Fund has pointed out that whatever the difficulties of the private sector, the country's thriving private enterprises have provided a much needed tonic for the overall state of the economy.

Economists believe that Togo's combination of political stability, open market philosophy and stable currency will continue to make it attractive for foreign investment. But there are grave doubts about whether the heavy public sector investment in industry will ever pay off.

It was the Government's efforts to give the country an industrial base and wean it off dependence on the primary sector which led to the heavy borrowing abroad and the current debt servicing problems. But the headlong rush to industrialise when phosphate prices were high in 1973-74 has produced some very mixed results.

The oil refinery is beginning to pay for itself thanks to the price differential between the crude it buys from Nigeria and the value of the refined products it sells on the spot market. But the steel mill is unlikely to pay its way because of the increasing cost of fuel and the thermal power plant which should have provided energy for a number of industrial projects is also caught in the vice of escalating fuel costs.

Of the other projects, the giant cement clinker plant built in cooperation with Ghana and Ivory Coast stands a chance of paying for itself. The country's other big gamble, the tourist trade, looks more promising because the \$25m luxury Sankara Hotel has done better than expected since it opened last year. But prospects for the \$100m prestige February 2 Hotel are less certain.

Togo embarked on most of its public sector investment in 1973-74 following a quadrupling of the world price for its principle export commodity, phosphates. The Government expected its revenues from phosphates to remain high and according to the Third National Development Plan for 1976 to 1980 it anticipated an average growth rate of 8 per cent a year by tripling the level of investment to CFA 250bn during the

plan period.

Agriculture was earmarked as the priority sector along with water supply and infrastructure. Although for the first two years of the plan the Government managed to keep to its target on investment, agricultural projects were delayed for studies to be made while industrial schemes went ahead. In addition, instead of financing two-thirds of the investment from domestic savings as planned, the Government turned to the liquid foreign banking system for funds and borrowed heavily, often on commercial terms.

Even after the rapid fall in phosphate prices (they had almost halved by 1978) the Government carried on borrowing to finance its projects. The result was the total foreign debt of more than \$1bn. With a debt bigger than its GDP and four times annual export receipts it was clear that Togo was heading for trouble.

Debt servicing

Debt servicing rose alarmingly from 7 per cent of export receipts in 1975 to 18 per cent in 1977 and 26 per cent in 1978. Projections for 1979 were that debt servicing would reach 28 per cent and before the Paris Club agreement, the total for 1980 was 29 per cent.

The IMF first called in during 1977. It proposed a 12-month package which ran from December 1977 to November 1978 and set targets for the budget, balance of payments, credit and money supply. During the 12 months, revenue rose 33 per cent while the growth in Government spending was held to 12 per cent.

The overall balance of payments deficit was halved from the previous year's total and the budget deficit was cut from the equivalent of 8 per cent of GDP to 5.6 per cent. But there was a significant surge in the Government's extra-budgetary expenditure and a failure to meet foreign debt obligations.

By the end of 1978 things had reached their point and it was then necessary to negotiate the Mark 2 agreement with the IMF and the Paris Club accord. But economists feel that the controls imposed on Togo to recover from its difficulties have given it a chance to emerge from the crisis stronger and better managed than when it started.

That optimistic assessment depends on two things, they say: the determination of President Eyadema's Government to continue its economic austerity policies at least until it is over the foreign debt hump in 1984, and the world's market trends for the country's principle exports — phosphates, coffee and cocoa.

TOGO III

Planting programme boosts coffee and cocoa output

WITH THE decline of phosphate prices, Togo's two principle cash crops, coffee and cocoa, have taken on an even greater importance as foreign exchange earners. Between them they now account for about 30 per cent of export receipts and are a major source of Government revenue.

From the mid 60s onwards the production of coffee and cocoa began to stagnate and even though smuggled goods coming from neighbouring Ghana tended to inflate the statistics, it became obvious from the early 70s that production was seriously decreasing.

The fundamental problem was inadequate finance. Although the Third National Development Plan for 1975 to 1980 made great play of helping agriculture, much of the investment went instead on the plant industrial projects such as the steel mill and petrol refinery. Producer prices represented increasingly less of the world market value of the crop and the farmer's real income was eroded by a gradually increasing inflation rate. Without the incentive to look after his fields, the cocoa and coffee industries were affected by ageing trees and a lack of the necessary inputs.

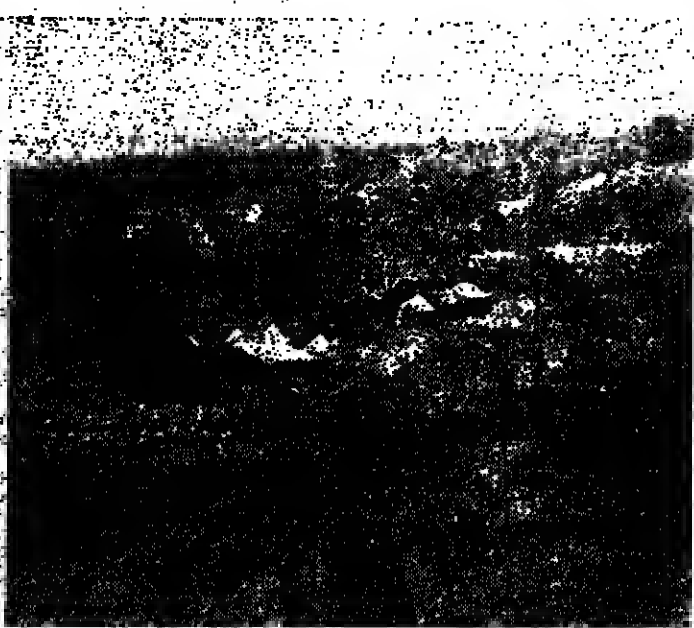
To overcome the problems, the Togolese Government founded the National Society for the Renovation and Development of the Coffee and Cocoa Industries (SRCC) in 1971. With the help of the French Government, a programme was started to encourage the peasant farmer to replant by subsidising him during the long period of maturing for coffee and cocoa—five years for coffee and seven years for cocoa.

First plan

The first major replanting and rehabilitation plan went into action in 1975 and covers the five-year period to the end of 1980. The programme got the backing of the World Bank and the French Government and aimed to cover 4,000 hectares of coffee and 4,000 hectares of cocoa.

Most of the growing is done in the lush areas near the border with Ghana, particularly in the plains of Koto and Littima. In that area there is a total of 37,000 hectares of cocoa under cultivation and 50,000 hectares of coffee. When the project started, about 40 per cent of the cocoa plants were more than 30 years old and most of the coffee plants were well past their prime.

The coffee replanting has proved a spectacular success with more than 5,600 hectares being renovated which was 40 per cent above the target. As a result, the second renovation



A farm near Lama Kara

programme which will run from 1980 to 1985 aims to replant and rehabilitate a further 7,500 hectares.

The cocoa programme was not so successful, achieving under half its planned total. The reasons for the outcome were essentially the problems of land tenure, the lack of money offered to the farmer as an incentive to replace his plants, and the effects of the 1976/77 drought which hit the programme for producing replacement plants.

Nonetheless, the Government is hopeful that the second phase of the project covering 4,000 hectares will be more successful, especially as both the coffee and cocoa programmes will have the "additional element of encouraging food crop production at the same time."

As part of the programme for encouraging production, the Government has also raised producer prices for the 1978 season to CFA 180 per kilo for coffee (CFA 145 for 1977) and for cocoa to CFA 200 per kilo (CFA 150 for 1977) after a number of years in which the farmers' income had been shrinking in real terms.

The combination of the increased producer prices and the gradual replanting showed its first positive results in the 1979 season for coffee, but cocoa continued its decline. The increased yield from coffee was also due to favourable weather conditions.

The Government is optimistic that coffee will continue its increase. It had slowly declined since 1974 when production stood at 11,000 tonnes, but last year reached 6,800 tonnes which was a 25 per cent increase on

the previous year. If all goes well with the second replanting project the projections are that production will reach 12,700 tonnes by 1985 and 14,800 tonnes by 1995.

Because less progress has been made with the cocoa project, production once again declined last year to 12,500 tonnes from a high of 18,700 tonnes in 1968. The poor showing in 1979 has made it less likely that Togo can match up to projections which envisage production of 17,100 tonnes in 1985 and 20,700 tonnes in 1995.

Mixed future

The future is also mixed for another major export crop—cotton. Cotton has made a spectacular comeback in terms of production during the past three years, leaping from only 6,000 tonnes to 22,000 tonnes. The main reason for the increase is thought to be favourable weather conditions but there has also been a better realisation on the part of the peasant farmer that the crop is ideal for small-scale development.

The problem is that the mills are totally unable to cope with such a large crop and a substantial amount of the 1979 bumper crop could be wasted because of insufficient storage facilities and milling equipment. As a result, the Government is embarking on a major expansion of its milling facilities.

At the March meeting of the National Council of the Rassemblement du Peuple Togolais (RPT) the Ministry of Rural Development pointed out that the existing factories could

only process around 12,000 tonnes of cotton because they were out of date and inefficient. Since production could reach 30,000 tonnes in 1980 it was stressed that the construction of new mills was vital.

Under present plans, a mill being constructed at Lama-Kara which will be able to process 20,000 tonnes will be insufficient even before it is opened. Other projects include the building of a mill at Notsé in 1981 and the integration of the two mills at Atakpame into a single unit capable of processing 30,000 tonnes. If the programmes go ahead on schedule, it should be possible to process a maximum of 60,000 tonnes by 1985 by when production is expected to have reached only 55,000 tonnes a year.

One of the biggest failures in the cash crop sector, however, has been the palm oil production which has dropped dramatically from production of over 7,700 tonnes in 1974 to under 1,000 tonnes in 1978 although it increased last year quite considerably. A special Government organisation, Sonaph, has been created to encourage plantation production, as well as peasant output.

At the same March meeting of the RPT, the Ministry of Rural Development said there was an "urgent need to take urgent measures" to stop the annual decline in palm oil production. It explained the decrease by describing ageing trees and the tendency of the peasant to cut the palms down in favour of more lucrative food crops.

The Ministry also attacked the "bad will" among the peasantry to look after the palms but did not mention any specific programme designed to encourage the production of oil. Despite the decline, milling capacity has been increased, according to the Ministry, with the expansion and renovation of the Alokogbe mill and the construction of a mill at Agou.

The Ministry of Rural Development has announced plans to develop thousands of hectares for oil palms, but so far the progress has been slow and the 1979 figure of 5,700 hectares of oil palm under cultivation has certainly been considerably reduced.

In general, the Government has made it plain that it does not want to repeat the same mistakes in agriculture during the period of the Fourth National Development Plan from 1981 to 1985. The new plan will put the accent on small-scale irrigation projects, according to the Ministry, while pressing for self-sufficiency in foodstuffs.



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Goal is food self-sufficiency

NOWHERE HAS the Togolese Government's powerful propaganda machine been more in evidence than in the peasant agricultural sector. Since 1975 was made the Year of the Peasant there have been successive Government campaigns to encourage peasant food production and make the country self-sufficient in staples.

In 1977, during a national seminar on agricultural production, President Eyadéma announced that self-sufficiency in basic food-stuffs should be achieved within five years. It looks very unlikely that such a goal can be achieved because of variable weather conditions, but the next five-year development plan which runs from 1981 will stress the importance of achieving self-sufficiency during the plan period.

More than 80 per cent of the population still depends on agriculture for a living and much of the farming is on a subsistence level. The unpredictability of the weather makes it a hazardous pursuit and the low level of commercialisation in the peasant sector means low standards of living.

Those low standards have in turn produced the familiar pattern of young people drifting into the urban areas creating a social problem in the cities and leaving the land starved of young labour. The Government has started a "back to the land" campaign to encourage civil servants to cultivate some land themselves, but the efforts have had marginal impact.

The peasant agricultural sector also has to face the problems of securing the correct inputs and obtaining scarce credit. The Government has tried to tackle the problem through the National Agricultural Credit Bank which has a high level of bad debt on its lending.

Despite the difficulties, Government figures show a substantial surplus of root crops for the past two years, some of which have been exported. Cassava and yams both reached production levels of around 300,000 tonnes for the past two years and their abundance has forced prices down in the rural areas, making a big difference



Leaf-thatched houses at Badou

to the cost-of-living index. On the other hand, Togo cannot meet domestic demand for such cereals as maize and rice. The 1979 figures estimate a shortfall in maize production of nearly 8,000 tonnes despite the fact that production rose to an estimated 121,000 tonnes. Growing demand for rice meant a shortfall of over 6,000 tonnes on a small domestic production of 11,000 tonnes.

Intervention
The problems of food production in the peasant sector were discussed at the March National Council of Rassemblement du Peuple Togolais (RPT). The Ministry of Rural Development said the peasant farmer had reached maximum production under present conditions and that it was necessary for the Government to intervene to increase output.

The Ministry proposed the following remedies for the problems: increasing the area under cultivation; introducing mechanisation; guaranteeing a water supply; reducing waste and controlling prices. Some of

these proposals are likely to be included in the next National Development Plan.

On increasing the area under cultivation, the Ministry pointed out that only 11 per cent of Togo's surface area is presently being cultivated and that combined with small-scale mechanisation to enhance the farmer's work output, much more could be cultivated.

The difficulty the Government faces in implementing a policy of increased cultivation is the complex land tenure system. An attempt at breaking the iron grip of the old system was made in 1974 with the publication of a decree which brought all unused land into public hands. But the decree has not made a significant impact on the land question yet.

The Government also promised to help the farmer by making the necessary inputs more readily available and increasing the low yield which he is at present getting. But although fertiliser is heavily subsidised and Togo is planning to build its own fertiliser plant, the Government is also

anxious to encourage livestock production which has been almost non-existent in Togo. Cattle have come down from the north, predominantly Upper Volta, but the even more uncertain weather conditions in that area have made it imperative for Togo to develop its own

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Togo IV Tourism is Government's big gamble

IN THE lush hills above the town of Kpalime, a mock-medieval chateau stands incongruously aloof in its setting of tropical vegetation. If it were not for the blistering African sun and the dense hush it would be easy to imagine the house back in France which clearly inspired the architecture. But work is in progress to turn the chateau, built by a French lawyer in the 40s, into a modern hotel.

It is one of the most imaginative projects in Togo's drive to make tourism a major industry and foreign exchange earner. At Chateau Vale an extra floor is being added to allow for more bedrooms and a restaurant while in the grounds a number of bungalows and a swimming pool are being built.

The Togolese Government admits that tourism is its high gamble. But opinions differ as to what the odds are that it will pay off. Hotel building has gone on at a frenetic pace over the past five years so that the number of hotel bedrooms has leapt from just over 1,000 in 1976 to more than 2,000 in 1979 and to 3,000 this year.

The Government sees tourism as an essential foreign exchange earner, a useful means of increasing employment and a way of spreading the benefits of prosperity throughout the country by encouraging visitors to leave Lome and travel around. But although the number of visitors is climbing at a respectable rate, there is still a long way to go before Togo reaches capacity as far as its hotel accommodation is concerned.

Dicing

The figures for tourists has climbed steadily, according to the Directorate for Tourism and Hospitality from 80,000 in 1976 to an estimated 75,000 in 1979. The Directorate says the country hopes to welcome 100,000 tourists during 1980 although most other Government sources consider this an optimistic figure.

At the same time, income from tourists has risen fast, according to the Directorate, from just over CFA 1bn (\$2m) in 1976 to CFA 2.3bn in 1979. The Directorate says the country hopes to welcome 100,000 tourists during 1980 although most other Government sources consider this an optimistic figure.

ing curios, or car rental is difficult to quantify.

The hotel industry employs around 3,000 people at present though the Directorate of Tourism believes that more people could be taken on at the newly opened Sarakawa Hotel and the February 2 Hotel which will be open later this year. Employment averages 1.5 staff to each bedroom, although in the older hotels it is nearer 2 per bedroom. Again there is the marginal employment generated by selling curios and other employment related to tourism.

But while the immediate returns are as good as the Government could have hoped, sometimes better, a great deal of public sector money has been invested in the industry, especially in building hotels. The Sarakawa is the country's latest tourist hotel with 350 beds. Built at a cost of \$25m it occupies an impressive position right on the beach and as well as the main hotel there are eight groups of duplex units within a stone's throw of the sea.

The most ambitious project Togo has undertaken — the 510m February 2 Hotel — opens later this year. It must be the most luxurious hotel in West Africa with its 52 presidential suites comprising two bedrooms, a living room, two bathrooms and an office, 52 ministerial suites with a bedroom, living room and bathroom and 212 ordinary bedrooms with bath.

The 30-storey building dominates the Lome skyline and is designed to serve several purposes. As well as being a hotel, it will house visiting dignitaries for international meetings and will serve as a conference centre. To serve all its purposes, the hotel has a 450-seat conference room, a 200-seat theatre, several restaurants, a swimming pool and will eventually have a casino.

The hotel group Sogetel will manage the complex and the Togolese Government hopes that the company will be able to generate new traffic for the hotel. Instead of just taking it away from the other luxury hotels in the town. Nonetheless, the most optimistic forecasts from the Directorate of Tourism for the first year of operation are occupancy rates of around 40 per

cent, not including the presidential suites.

The Government is convinced that it will be able to fill all its hotels once the tourist and business trade is more aware of Togo's potential. They cite as an example the much better than expected performance of the Sarakawa Hotel since it opened last September. The hotel the Government was hoping for was an occupancy rate of 45 to 50 per cent whereas it in fact reached 60 per cent without seriously affecting the other five-star Hotel de la Paix.

The Government's conviction that there is still plenty of room for expansion in the tourist trade is based on the fact that there is still very little charter trade coming to Togo and there is also a lot of potential in the inter-African tourism, especially from neighbouring countries in West Africa.

Half from Europe

Until now, Europe has provided around half the tourists coming to Togo. The majority of those have come from countries with historical ties in Togo — France and Germany. But the only regular charter flights coming in are organised by a Swiss company from Zurich and have a connection with the large Tropicana Hotel outside Lome.

The Directorate of Tourism said that approaches to Air Afrique (which is jointly owned by a number of African countries) to persuade it to start charter flights to Togo had not proved successful. But there was a deal being investigated to bring Dutch tourists in with their national airline KLM.

In the meantime, Togo is concentrating on the African tourist trade. Over the Easter weekend, Togo's hotels were fully booked thanks to a massive influx from countries such as Nigeria. The average stay in Togo is still only three days, meaning that a lot of people either stop off on their way to, or on their way back from, somewhere else to profit from Togo's hotels and good food.

It is certainly true that the country has a number of natural advantages which favour the development of a tourist industry. Although it has only a tiny seaboard, the country snakes a long way

inland, giving the visitor a wide cross section of Africa from the tropical areas near the coast to the more arid regions in the north near the border with Upper Volta.

To try to spread the material benefits which tourism can bring, the Government has embarked on a big drive to improve hotel conditions in the interior. Nearly every major town has a hotel or motel of good standing and roads are, on the whole, good.

Travelling inland has a lot to recommend it. In the south west Plateaux region are the hills and waterfalls near the border with Ghana; in the central region are the virgin forests of Fazo and Mahakassa; while in the north there is a certain amount of game. Throughout the country there is a wide ethnic mix.

But perhaps the country's highest asset is its people. Although generalisations can never be more than a rough indicator, the Togolese are genuinely courteous and hospitable and the increased influx of tourists does not appear to have done anything to change their sunny outlook.

However, the Directorate of Tourism admits that increased tourism also brings disadvantages, especially to a small country. At least one ethnic group in the north has been seriously disrupted by the arrival of the tourists and there is evidence of a growing under-employed sector living off the crumbs of tourism.

One government official said he believed it was a blessing in disguise that economic difficulties had forced a number of plans to be put on ice until the financial climate improves. It had been intended to build an 800-bed tourist village near the town of Aného, a 200-bed hotel near the international airport at Niamtougou and another hotel near the border with Upper Volta.

The Government feels that a maximum number of 300,000 tourists a year could be accommodated, especially if it carries out plans to build a series of small motels throughout the country. But as one Government minister said: "We don't want so many tourists that they destroy the attractions they came to enjoy."



The market at Tabligbo and (below) finishing and decorating pots at Agome Glozo



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Mixed results from industry

TOGO'S PUBLIC sector industries have for considerable criticism during the past few months. At last year's National Council meeting of the country's sole political party, the RPT, several speakers complained that State industries were simply draining away public finance. Those complaints were repeated at a seminar in December organised by the Chamber of Commerce and Industry.

Most economists agree that the fruits of Togo's headlong drive for industrialisation after the 1974 boom, when phosphate prices quadrupled, has produced some very mixed results. What is more, they point out that Togo's present financial difficulties stem largely from the heavy debt burden which the country contracted to build an industrial base.

The Togolese authorities counter criticism by saying that at least one of the projects which had been written off in some quarters as a white elephant — the oil refinery — has since started making money. They are confident that in the long run the industrial sector will contribute more and more to the development of the economy and wean the country away from an overdependence on the primary sector.

Despite the substantial investments which have been made over the past five years, the industrial sector remains small. In all there are about 40 medium sized enterprises in the public and private sector though they cover a wide range of import substitution and exportable goods.

In 1978 the Government revised the investment code to encourage small and medium sized businesses with a variety of tax and customs benefits. Although most of the recent expansion has been in heavy industry, the country does have a thriving private sector which has been able to take advantage of the excellent investment climate and the liberal approach to the economy adopted by the Government.

The biggest surprise in the public sector has been the rapid turnaround in fortunes of the \$80m oil refinery built with ECED backing and opened in January 1978 and closed in August 1978 having run at one third of its 1m tonne capacity and at a huge loss to the Treasury.

It then reopened in April 1979 under British instead of French management and has managed to clear existing debts of around \$2m including \$20m owed to the Nigerian Govern-

ment for supplies of crude. The success of the enterprise depends on the margin between the price of crude and the value of refined products on the Rotterdam spot market where Togo's production is sold.

At the moment all is going well for the refinery thanks to a supply contract agreed with Nigeria during a recent visit of President Eyadema to Lagos and the chaos on the spot market following the United States' threat of further economic sanctions against Iran.

But part of the success of the refinery is that it is no longer obliged to sell oil to other unprofitable State organisations which were notoriously bad payers. The refinery exports about 80 per cent of its total production and will soon add an LPG bottling plant to its present facilities, which will also be largely for export.

Respectable

The country's cement plant (Cinatogo) is also running at a respectable level. Having increased its production to more than 300,000 tonnes a year in 1978 it is going to double its output to around 700,000 tonnes in order to supply the rapidly growing domestic demand for cement and the export potential. The Government is also optimistic about the future of the three nation Cimeco project (West African Cement Company). The plant, which is due to come on stream this year, has been built to supply Ivory Coast, Ghana and Togo and will

have an initial capacity of 1.2m tonnes a year.

The financing for the \$231m plant and \$71m investment in infrastructural improvements has been provided by a group of North American, Arab and European development banks. Togo will benefit to a number of ways from the plant through increased export earnings and infrastructure which includes an 80 km rail link between the plant and the port of Lome.

It has been sited 80 km north-east of Lome where there are deposits of lime estimated at 155m tons. Togo also has the necessary deposits of sand and clay in large quantities. The only hitch may be in providing fuel now that the thermal plant which was being built is clearly not viable.

The thermal power plant is one of the projects which is bound to prove a money loser for the Government. Ironically, the high cost of refined oil which has made the refinery a success has spelled doom for the power plant which is designed to run on fuel oil to produce 50 megawatts of urgently needed electricity but would only be able to do it at six times the cost of power now coming from Ghana.

The high cost of power in turn makes it even more unlikely that the 137m steel mill which opened last year will ever be able to run successfully. The plant was to produce 20,000 tonnes of steel rod annually for use in reinforced concrete. It began life refining the old

wharf in Lome and has been refining imported scrap iron from Mali. Government officials say it now functions only periodically.

Several industrial projects have been started in the north of the country to spread the benefits of Government investment. The Togo Textile Industry (ITI) has been running since 1966 and a second factory has just been completed by a Spanish company to make fabrics, mostly for the export market.

A tentative effort has also been made in the food processing industry with the construction of a sugar factory near Sokode, a new palm oil mill at Agou and a powdered milk plant built with a Danish loan to produce 3,500 tonnes of powdered milk a year. In addition, a West German company has built a glass factory in the industrial zone.

The continuing expansion of the industrial sector has put an increasing strain on the country's power supplies and the realisation that the thermal power plant will not be viable has made an alternative source even more urgent. The biggest alternative project is the dam proposed for the Mono River.

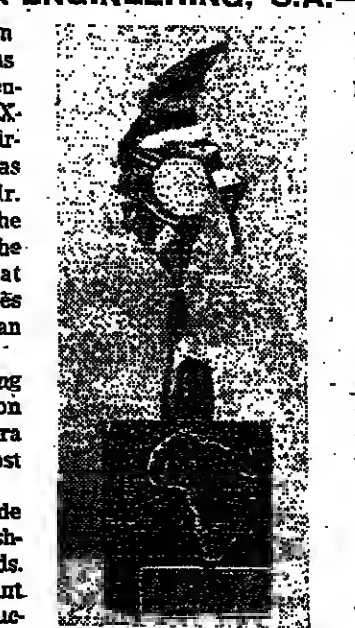
A contract for the hydro-electric project was signed in December 1978, with Electro- wait of Switzerland and Sogreah of France and a feasibility study has been completed. In the meantime, Togo must depend on supplies of electricity from the giant Akosombo dam in Ghana.

INTERNATIONAL GUERDON "AFRICA AWARD 1980" INTEX-ENGINEERING, S.A.—SPAIN

The International Guerdon "Africa Award 1980" has been won by the Spanish engineering enterprise, INTEX-ENGINEERING, S.A. (Chairman Mr. William Cassinova and General Manager Mr. Emmanuel Borrell). The award was presented by the "African Trade Review" at the Palais des Congrès Houphouët-Boigny, at Abidjan (Ivory Coast).

It was given for the planning and construction of the cotton textile complex at Lama-Kara (Togo), one of the most modern in Africa.

The factory products include yarns, textiles, dyeing, finishing, hosiery and fancy goods. There is ancillary plant capable of an annual produc-



tion approaching 3,000 metric tonnes. INTEX-ENGINEERING, which has more than 150 years of textile experience, is now operating in over 25 countries, including complete processing plants in Morocco, Mexico, Venezuela, Panama and Canada, and there are plans for plants in Algeria, Costa Rica, Ecuador, Chile, The Philippines, Upper Volta, Madagascar and the USSR.

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